

FINANCIAL TIMES

No.30,681

Monday October 31 1988

D-8521

POLAND

New Western loans become crucial

Page 18

Table with exchange rates for various countries including Austria, Belgium, Canada, Denmark, etc.

World News

Official concern for ailing Hirohito

Emperor Hirohito's blood pressure fell dangerously low and doctors began a fight to stabilise his condition.

ETA hostage freed

ETA, the Basque guerrilla organisation, released Spanish businessman Emiliano Revilla near the spot in central Madrid where he was seized eight months ago.

Suez tolls up

Egypt, which is anxious to boost its hard currency earnings amid growing balance of payments problems, has increased Suez Canal tolls by an average of 8 per cent from the beginning of next year.

Chadli sacks critics

President Chadli Bendjedid of Algeria, seeking to win popular backing for his political and economic reforms after this month's riots, sacked two prominent members of the Algerian leadership and replaced them with his supporters.

Indian farm protest

Several thousand Indian farmers staging a sit-in near the central government offices in New Delhi clashed with police over the weekend.

Burma reforms

Burma's military rulers, who are dismantling a 26-year-old socialist system, announced new steps at the weekend to encourage private enterprise.

Irish mortar attack

An elderly woman died of a heart attack while being evacuated from her home after a mortar attack on a police station at Roslea, County Fermanagh, near the border with the Irish Republic.

Locust taskforce call

International experts have called on the United Nations to set up a rapid intervention force to fight Africa's worst locust plague this century.

Peace on agenda

Iran and Iraq, their armies still only a few paces apart in parts of the Gulf War front line, are due to meet in Geneva today in another attempt to consolidate the fragile ceasefire which has been in place since August.

China blast kills 17

An underground explosion killed 17 miners at a coalmine in Qitaihe, northeast China, when the blast caused the shaft to collapse blocking the pithead.

Oman-Yemen pact

Oman and South Yemen, after 15 years of border disputes, will sign today a wide-ranging cooperation agreement on trade, economics, and communications, according to South Yemen Foreign Minister Abdul Aziz al-Dali.

Double bomb attack

Two bombs exploded in the mainly German-speaking Alto Adige area of northern Italy, seriously damaging a Roman Catholic church and wrecking cars near an Italian-language school. Police said the attacks were probably carried out by German separatists.

New date for Buran

Soviet space officials dismissed Saturday's last-minute halt to the maiden flight of the space shuttle Buran as a minor hitch and said a fresh attempt will be made after the November 7-8 Revolution Day holiday.

Melba faces court

Melba Marcos, wife of deposed Philippines President Ferdinand Marcos, arrived in the US after a tearful farewell from her husband, to hear fraud charges. Page 2

Business Summary

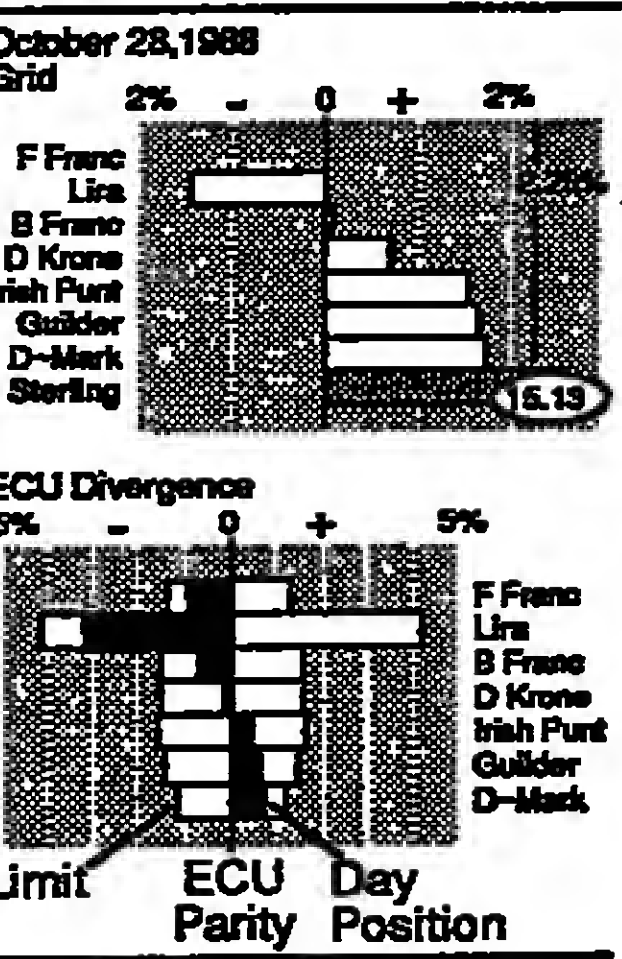
Maxwell buys US airline publishers for \$750m

ROBERT MAXWELL, the British publisher, yesterday clinched his first major information deal in the US with a \$750m agreement to acquire Dun & Bradstreet's official airline guides division.

EUROPEAN Monetary System

Signs of a slight easing in the Bundesbank's monetary stance and a sharp improvement in the French trade balance reduced pressure within the EMS last week.

EMS



The chart shows the two constraints on European Monetary System exchange rates.

The upper grid, based on the weakest currency in the system, defines the cross-rates from which no currency (except the Euro) may move by more than 3% per cent.

FRENCH banking authorities

have given Mr Georges Peberan and his French and international partners permission to increase above 10 per cent their shareholding in Societe Generale, France's fourth-largest bank. Page 22

BANK of Japan is considering

turning its bureaucratically controlled official discount rate into a market-regulated interest rate, in response to the continuing liberalisation of Tokyo's financial system. Page 22

QUILT-EDGED securities market

held on to the gains it made after Thursday's trade figures and ended the week higher for the fifth week in succession. Page 20

AETNA LIFE and Casualty,

the largest shareholder-owned US insurer, has reported its fifth successive fall in quarterly earnings on a year-to-year basis as it continued to suffer from a modest downturn in its casualty-property business. Page 22

RAND MINES, the South African

reversed its interim profit decline and recorded an increased profit for the year ended September, 1988. Page 22

WORMALD International,

the long-troubled Australian company, is to be solely a fire-protection group under the direct control of Reil Corporation. Page 22

MEDIORANCA, the Milan merchant bank,

is to move into its final stage of privatisation by the end of November, it was announced yesterday by Mr Francesco Cingano, chairman. Page 22

NOBANDA, part of Edward and Peter Bronfman's stable

of companies, saw profits rise by 58 per cent in the quarter and 104 per cent in the first nine months in line with other Canadian resource companies. Page 22

OK BAZAARS, one of South Africa's

retail chains, lifted sales by 22 per cent in the six months ended September, 1988, reflecting what it called abnormal factors. Page 22

AMERICAN Telephone and

Telegraph efforts to establish itself as a contender in the world computer industry have received a boost with the award of a \$1.5bn contract to supply minicomputers to the Pentagon. Page 2

Iata warns of 'strangled' world air transport system

By Michael Donne, Aerospace Correspondent, in London

THE GROWTH of world air transport could be "strangled" by continuing congestion arising from increasing traffic coupled with a serious lack of adequate airport and air traffic control facilities, according to the International Air Transport Association (Iata), which represents more than 170 of the world's major airlines.

Dr Gunter Eser, director-general of Iata, which represents more than 170 of the world's major airlines, issues this warning in a report for the association's annual meeting in Montreal today.

He points out that the upsurge in traffic has been beneficial financially, with airline profits on international operations this year likely to show "significant improvement" to more than \$1bn, compared with \$500m last year, despite increases in costs.

But that traffic growth is also having an adverse effect in increasing congestion at airports, arising from the lack of adequate airport and air-traffic capacity to meet the present and future demand at the world's major aviation centres.

Describing this as "a major problem", Dr Eser says it will get worse as traffic growth continues at an average 5.5 per cent a year.

"This means that the number of passenger journeys can be expected to double to about 2bn by the year 2000. It is envisaged that there will be about 50 per cent more aircraft in airline service at that time, totalling more than 11,000, and the volume of aircraft movements will soar."

Dr Eser warns that "with such numbers it is a matter of grave concern that the supporting infrastructure has not kept pace."

"If aviation is to continue to underpin the expansion of trade and tourism, create economic opportunities and provide more jobs, it is clearly essential to ensure that airport and airway congestion are not allowed to strangle its growth."

"The major problem areas of crowded skies and airports are in North America, Europe and the Asia/Pacific region. On busy routes into and across Europe in the peak summer period this year, daily traffic reached levels expected for the mid-1980s, leading to heavy and costly delays."

"With the increasing pressures in the European Community for further liberalisation of air transport, even higher growth can be expected."

A special task force set up by Iata to study the problem has identified 35 congested airports in Europe, seven of which are considered to be critical. They are Heathrow and Gatwick near London, and Munich, Dusseldorf, Frankfurt, Linate (Milan) and Fiumicino (Rome).

At these airports, Iata has recommended the establishing of joint airport, air traffic control and airline task forces to analyse the problems and develop possible solutions.

Dr Eser also stresses that because of air traffic control congestion in Europe, "there is a greater requirement for night movements at airports because of capacity restrictions during daytime hours."

He points out that many Iata airlines have purchased billions of dollars worth of quieter modern aircraft but must still comply with noise rules established many years ago in the early era of the jet aircraft.

"The relaxation of night restrictions for the new, quieter aircraft would make a useful contribution to increased airport utilisation", he says.

Dr Eser also calls for the construction of additional runways and airports, which he describes as the only way of providing big gains in air transport system capacity.

Dukakis cuts Bush lead with election only a week away

By Stewart Fleming in Washington

DEMOCRATIC candidate Governor Michael Dukakis is narrowing Vice-President George Bush's lead in the US presidential election with eight days to go before Americans vote.

But most analysts continue to doubt that the Massachusetts Democrat can deny the Vice-President victory on November 8.

A strong finish by Mr Dukakis, even if he is finally defeated, would help his party retain control of Congress, however, and make Mr Bush's job as President more difficult.

Mr James Baker, the former US Treasury Secretary who is now chairman of the Bush campaign, agreed yesterday that the race was "tightening up" something he said the Bush campaign had been expecting.

But, he indicated, some of the states in which Mr Dukakis is catching up were midwestern industrial states which are essential to a Democratic victory and which Mr Dukakis should already have put safely away. "We see movement [towards Dukakis] in some [of his] base states which Governor Dukakis should have locked up some time ago," he said.

Public opinion polls, such as one to be published today in Time magazine, are still giving

Mr Bush a comfortable lead of about 10 percentage points nationally. His position in some key regions such as the South is generally considered to be impregnable.

As a result, political analysts believe that Mr Dukakis faces the herculean task of having to carry all the major industrial states, even Ohio and New Jersey where he is still behind, as well as California where new polling data suggests Mr Bush's lead seems to have dwindled to only 6 percentage points, if he is to scrape to a victory.

Mr Bush has started to come out from the cocoon in which he has isolated himself from the press and begun to accept requests for television interviews.

He is, however, keeping up the negative attacks on Mr Dukakis which have worked so effectively since the campaign began in earnest in September rather than present himself as being safely above the fray.

In a move which suggests that Mr Dukakis is already making his appeal to working class Americans to return to the Democratic fold have hit home, Mr Bush has begun to respond to Mr Dukakis's charges that the Bush campaign of "distortions, distractions and downright lies" has deprived the American people of the debate

Muscovites fail to set store by shops

By John Lloyd in Moscow

SOVIET OFFICIALS who are trying to privatise selected pieces of the economy have found they cannot give it away. This is because many believe that, while working for the state may be bad, working for yourself may be worse.

Last week the Moscow central trade organisation held an auction of 85 shops in the capital. "Auction" is hardly the word, although it was the word used. The shops were simply offered on long leases to whoever wished to run them.

The buyers were sceptical: by the end of the event only 48 shops had gone private.

Muscovites, a people schooled in cynicism, commented at the auction that the trade organisation was merely passing the buck to hardworking fools who would then pay the "bureaucrats' wages."

"There isn't any sense in talking on such a venture when they (the authorities) aren't improving their side of things," was one comment.

This was despite the presence at the meeting of Mr Stanislav Smirnov, who earlier this year, with his family and five friends, took over a bread shop. He told the world-be entrepreneurs that his turnover had risen from 26,000 roubles (\$42,000) to 78,000 roubles in two months. Wages had been raised to 350 roubles a month - nearly twice the average wage.

"There should be no queues in shops," Mr Smirnov told the meeting. "Queues make both shopkeepers and customers anxious."

Continued on Page 18

Editorial comment, Page 16

Two more admit role in Japanese market scandal

By Stephen Wagstyl in Tokyo

TWO MORE leading Japanese politicians have admitted their involvement in the country's widening stock market scandal.

The scandal erupted in June when newspapers revealed that 76 prominent people had been offered shares on a preferential basis in Recruit Cosmos, a property company, before it was floated in 1986 by its parent Recruit. The recipients made huge profits.

Subsequently two more distribution channels were unearthed - as well as giving selling shares to 76 individuals directly, Recruit offered stock through two affiliates, Do Best and Eternal Fortune.

More names could be disclosed because the Tokyo Public Prosecutor's office has obtained lists of Recruit Cosmos shareholders. It is investigating allegations that the company tried to bribe an opposition Diet member to stop investigating the affair too vigorously.

The impact of the scandal on tax reform is uncertain. Last week the Government bulldozed through a parliamentary session a schedule for public hearings on tax reform, after abandoning efforts to win opposition support for the proposed timetable.

However, further Recruit revelations might weaken the ruling party's resolve.

Japan said it was dissatisfied by the US conditional reduction of a petition by the US vice industry seeking retaliation against Japanese exports if Japan refused to open its markets. Reuters reports from Tokyo.

Najibullah seeks international talks to settle Afghan future

By Christina Lamb in Islamabad

PRESIDENT Najibullah of Afghanistan has called for the United Nations to organise an international conference to settle the future of the country.

In a speech to Parliament he said that the conference should consider the non-alignment and possible demilitarisation of Afghanistan as well as providing an international aid package for reconstruction.

Dr Najibullah's offer has been rejected by the Afghan resistance leadership who termed it "the act of a drowning man clutching at any straw to save himself."

The leaders of the seven-party alliance have said repeatedly that any proposal made by Dr Najibullah will be unacceptable and are holding out for direct talks with the Soviets, which would exclude Dr Najibullah's ruling Communist Party (PDPA).

An offer last week by the resistance leaders in the holy city of Mecca was similarly rejected.

Dr Najibullah may be trying to show that he is willing to compromise but the Soviets are unlikely to have come to the conclusion that while Dr Najibullah remains on top, formation of a broad-based government in Kabul, acceptable to a majority, would be impossible.

The Soviets have also admitted that he has become a liability. "They have abandoned efforts to forge unity between rival factions of the PDPA and with the arrival of the senior and influential Mr Yuli Vorontsov as Ambassador in Kabul, seem bent on expelling from the party anyone seen as a hurdle to the formation of a neutral government."

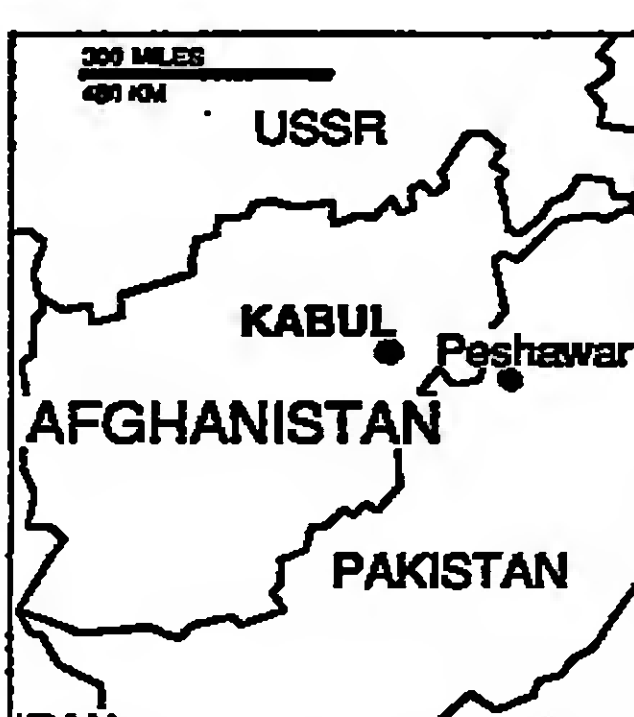
Shortly after Mr Vorontsov's arrival as many as 350 members of the PDPA were arrested at a Central Committee meeting as well as two members of the Politburo. Mr Vorontsov's appointment suggests that the Kremlin is taking direct control in Kabul and is preparing the ground for a neutral government. Dr Najibullah's offer seems like a bid to assert his authority.

Meanwhile, in a separate but related turnaround, Pakistan has threatened to abandon the deeply-divided Afghan resistance alliance and promote King Zahir Shah, Afghanistan's former leader, as head of a neutral government.

All supplies to the seven-party alliance have been stopped and according to a government official in Islamabad "the race for the king is on. We want to get him before the Soviets can."

There appear to be several reasons for the new policy in Islamabad. Pakistan has been badly shaken by recent Soviet threats of reprisals for its alleged violations of the Geneva Accords, signed earlier this year, under which the Soviet Union agreed a timetable for withdrawal.

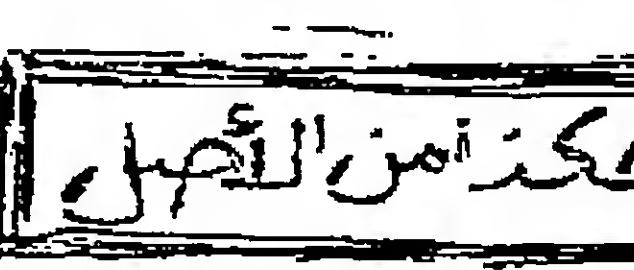
Daily bomb attacks in the frontier provinces have recently spread to busy shopping areas in Islamabad and Lahore.



CONTENTS

Table of contents listing various sections and their page numbers, including Overseas, Companies, Britain, and various market reports.

Advertisement for 'THE INSIDER'S GUIDE TO EUROPE' by Air France, listing various European cities and flight destinations.



OVERSEAS NEWS

S African liberals consider uniting

By Anthony Robinson in Johannesburg

BUOYED up by their improved performance at last week's municipal elections, leaders of South Africa's divided "liberal left" are exploring proposals for unity with a view to fighting the next general election on a common platform.

The Progressive Federal Party (PFP), under its new leader, Dr Zach de Beer, won 18 out of 51 seats in Johannesburg and, together with Independents, retained control of both Durban and Cape Town city councils.

The Independent Party, led by Dr Dennis Worrall, the former ambassador to London, also put up a strong showing, especially at Somerset West in the Cape, where Dr Worrall narrowly missed defeating Mr Chris Heunis, the Minister for Constitutional Development, at the May 1987 general elections.

In the Transvaal, Mr Wynand Malan's National Democratic Movement also retained support from disaffected liberal Afrikaners in the wealthier northern suburbs of Johannesburg.

With speculation mounting about the possibility of early general elections in 1989, however, all three see the merit of combining rather than competing with each other for the 35 to 50 per cent "liberal vote".



Dennis Worrall



Wynand Malan

Dr Worrall in particular argues that such a united left should forge political alliances across the colour line with "moderate" black leaders like Zulu Chief Mangosuthu Buthe, the Rev Allan Hendrickse, leader of the coloured Labour Party, and Indian leaders. Obstacles in the path of unity include personal rivalries between Mr Malan and Dr Worrall and different approaches to the extra-parliamentary opposi-

tion and black leaders. Meanwhile, the final results of last week's elections show that the Conservative Party pushed up its share of the poll from 29 per cent at the 1987 general elections to 33 per cent. It won control of 68 town councils in the Transvaal against 20 for the National Party, and 15 in the Free State against 23 for the National Party.

the three Transvaal by-elections earlier this year, while it also failed to capture Pretoria and a string of larger Transvaal town councils like Tzaneem, Brits and Vereeniging in areas with sitting CP MPs. Its failure to penetrate more than marginally into Natal and the Cape also indicates that the CP may already have reached its peak.

According to Mr Donald Stimpson, an academic analyst at Potchefstroom University, the ruling National Party would lose around 20 of the 128 parliamentary seats it won in May 1987 if general elections were to be held now on the basis of last week's voting pattern.

But it would still win around 50 per cent of the popular vote, compared to 53 per cent for the CP and around 17 per cent for the PFP. It would thus retain a comfortable 100 seats, against roughly 45 for the CP and 20 for a united left wing front.

In broad terms, two thirds of the white electorate voted for various degrees of apartheid reform at the municipal elections, while one third showed their desire for a return to the rigid racist apartheid policies of the old National Party under leaders like Dr Hendrik Verwoerd.

Corruption claim by Mexican oil union

By Richard Johns in Mexico City

MEXICO'S powerful and wealthy oil workers' union is ruthlessly pressing ahead with corruption charges against Mr Mario Ramon Beteta, former director general of the state petroleum corporation Pemex, in a move clearly aimed at embarrassing President-elect Carlos Salinas Gortari.

Allegations against Mr Beteta, who is now governor of the State of Mexico, relate to the establishment of the shipping company Flota Petrolera Mexicana, its purchase of two Yugoslav tankers with a loan from a state bank set up to provide finance for fishing vessels and the lease of them to Pemex for a 10-year period.

The document submitted to the Chamber of Deputies a week ago by one of the union's seven members said Beteta obtained illegal benefits of \$45m (\$28m) as a result of the deal.

The charges are being investigated by a special commission of the legislature set up despite President Miguel de la Madrid's prompt public defence of Mr Beteta, who strenuously denies the charges.

The move by the Union Oil Workers of the Mexican Republic (STPRM) is seen here as an uncompromising show of muscle and a reminder that if its seven deputies were to shift the opposition in the ruling legislature, the Institutional Revolutionary Party's majority would be reduced to only six.

It is also clearly a stern message to Mr Salinas that the union wants Mr Francisco Rocha, the present director general, to remain in his post.

It is not known whether Mr Salinas intends to appoint his own man to head Pemex, which is the single most important economic institution in the country but one hampered in its freedom of action by the existence of the oil workers' union with its enormous disruptive potential and uncompromising independence.

The STPRM is believed to have been bitterly opposed to Mr Salinas's nomination for the presidency and critical of the financial constraints imposed on Pemex when he was Minister of Planning and the Budget.

At a press conference, Mr Salvador Hagan Comacho, secretary-general of the oil workers' union, was critical of the way in which the head of state had sprung to the defence of Mr Beteta when the charges were first made, describing him as "a patriotic public servant, efficient and honest".

The allegations were first levelled against President Beteta by a Communist deputy in July 1985.

The oil workers' union is part of the Confederation of Mexican Workers, whose leadership is very much part of the PRI regime. Mr Fidel Velazquez, overlord of the CTM, is sitting uneasily on the fence, saying he has no opinion at the moment.

The whole affair is reminiscent of how Mr Jorge Diaz Serrano, another former head of Pemex, was charged with and convicted of embezzling \$34m in connection with the purchase of two oil tankers after President de la Madrid had assumed power in 1983.

Where presidents meet to produce fine phrases

Gary Mead observes the Group of Eight at work

THE URBQUAYAN beach resort of Punta del Este is dead for nine months of the year.

A playground of jetset Argentines, it mutates into an outpost of Buenos Aires between December and March. At other times, it is definitely not the place to be seen. Or at least it wasn't until last weekend, when seven Latin American presidents, and their outside entourages, invaded it.

They were there to stage the Second Meeting of the Permanent Consultative and Political Agreement Body, otherwise known as the Group of Eight.

The group filed into the resort's inaugural meeting a year ago was in Acapulco, Mexico, where Argentina, Brazil, Colombia, Mexico, Panama, Peru, Uruguay and Venezuela agreed that "peace, democracy and development" should be at the heart of their relationship, now that they were all democracies.

Panama has since fallen by the wayside, as a result of General Manuel Noriega orchestrating the downfall of President Eric Arturo del Valle. With its membership suspended until it returns to the Acapulco norms, Panama was, by mutual if unstated agreement, a non-country this time.

It still had its symbolic place. In the huge, echoing school gym where the seven presidents sat to announce their "Uruguay Declaration", a large motif of the group hung from the wall behind them: a blue circle with eight, not seven, short-hinged gold stars.

The same sense of unreality pervaded the declaration itself, which will be recalled for its failure to break out of several vicious circles bedevilling Latin America.

It says precisely nothing new, and that in itself may be an important clue to the nature of Latin America's problems.

Of the issues on the agenda, the seven countries' combined foreign debt of \$420bn (\$237bn)

was uppermost in their minds. But no new initiatives were announced, nothing beyond a repetition of the complaint that this cannot go on, and an announcement that the group's finance ministers will meet before the end of the year in Rio de Janeiro to discuss the problem further.

The opening statement of the declaration speaks of the good news of superpower disarmament - good news for the group in that the resulting cut in arms expenditure "could release an extraordinary mass of resources which could be applied to the creation of a new and more socially just world order".

Cynics might feel uneasy at the hardly hidden hint that the solution to a \$420bn debt is to add a little more to the pot.

The group promised a "new dialogue" with industrialised nations, "in the search for a more equitable system of international relations." It proposes an "immediate dialogue" with the US on problems of common concern.

These problems relate to what the declaration says is the net transfer of \$100bn from the region, in the form of debt repayments, in the last five years.

The group says that "each of our countries has put into practice profound economic reform programmes" but "we have not seen a corresponding effort on the part of developed countries." In other words, we have done our bit - now it's your turn.

The declaration accuses developed countries of protectionism, and international institutions such as the International Monetary Fund - although not named - of providing "inadequate and contradictory" measures, making economic control difficult at an "extremely difficult juncture".

But there are no threats to do anything - apart from holding the Rio conference and the third Group of Eight meeting in Peru next year. Of concrete suggestions for solving the

debt crisis, not a whisper. Uruguay's President Sanguinetti is solicited to write to French President Francois Mitterrand, thanking him for his recent suggestion that an answer to the debt crisis must be found.

On other issues, such as Ecuador's application to join regional problems with drugs, AIDS or the destruction of the environment, either silence (over Ecuador) or impressive phraseology. All the resolutions for action promise closer economic, communications, cultural, and social co-operation; and those pundings have yet to be swallowed.

Given that three of the group - Argentina, Brazil, and Uruguay - face tough presidential elections next year, and Mexico and Venezuela will soon have new presidents, it is perhaps not surprising that so little was achieved.

But perhaps the most important thing was the public testimony that these historically hostile countries still prefer to slay rather than stab each other's backs.

Norwegian rightists ahead in poll

By Karen Fosell in Oslo

NORWAY'S right-wing Progress Party, which favours lower taxation, privatisation and tighter immigration controls, has slipped in public support, although it would still gain seats in Parliament if an election were held tomorrow, a new opinion poll indicates.

Support for the Progress Party stood at 17 per cent in October, compared with 24 per cent in June, according to the survey by the Norwegian Gallup Institute, which was conducted for Aftenposten newspaper.

But the rightist group would still see capture 30 seats in Parliament, compared with just two at present.

The Labour Party, which has been running a minority Government since 1986, would see its representation drop to 63 seats from 71, while the number of seats held by the Conservatives, the mainstream opposition, would drop to 44 from 50.

The rise of the Progress Party, led by Mr Carl Hagen, has intensely alarmed traditional political groupings.

Pentagon contract boosts AT&T's computer efforts

By James Suchan in New York

THE efforts by American Telephone and Telegraph to establish itself as a contender in the world computer industry have received a boost with the award of a \$4.5bn (\$2.5bn) contract to supply minicomputers to the Pentagon.

The deal, announced by the US Air Force at the end of last week, is one of the largest ever awarded by the US Government.

The contract is worth \$225m in the first phase but could be worth \$4.5bn over eight years.

AT&T's victory over such competitors as International Business Machines, Honeywell and Lockheed is seen as a big fillip for the communications giant in its attempt to break into the top tier of the com-

puter industry.

FINANCIAL TIMES

Published by the Financial Times (Group) Ltd, Frankfurt Branch, represented by E.Hago, Frankfurt/Main, and, as members of the Board of Directors, F. Barlow, R.A.F. Maclean, G.T.S. Dancer, M.C. Gossain, D.E.P. Palmer, London, Pinter, Frankfurt, Societas-Draconis-GmbH, Frankfurt/Main. Responsible editor: G.D. Owen. Financial Times, Bracken House, Cannon Street, London EC4A 3DF. The Financial Times Ltd, 1988.

FINANCIAL TIMES, USPS No 191640, published daily except Sundays and holidays. US subscription rate \$365.00 per annum. Second-class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address change to FINANCIAL TIMES, 14 East 60th Street, New York, NY 10022.

Financial Times (Scandinavia) Ltd, Ostergade 44, Copenhagen, DENMARK.

GET YOUR BOARDING PASSES 30 DAYS BEFORE YOU LEAVE HOME.

AND EVEN CHOOSE YOUR SEAT 11 MONTHS IN ADVANCE.



American Airlines
Something special in the air.

For reservations and information on our daily flights from the UK, France, Germany, Spain and Switzerland to the USA, and connections to our network of over 200 North American cities (some served by American Eagle, our regional airline associate), contact your travel agent or nearest American Airlines office.

Mrs Marcos arrives in New York to face fraud charges

MRS IMELDA MARCOS, the wife of deposed Philippine President Ferdinand Marcos, arrived in New York yesterday to prepare for arraignment on fraud and racketeering charges in federal court today. Reuters reports from New York.

She journeyed from her Hawaii mansion, where she has been in exile with her husband since he was ousted in February 1986, aboard a luxurious Boeing 737 owned by the reclusive tobacco heiress Doris Duke.

Her entourage of 10 people included two nurses, a Catholic priest and a lawyer.

A US judge in New York has delayed indefinitely for health reasons the arraignment of Mr Marcos on racketeering charges, including embezzling more than \$100m from the Philippine treasury to buy New York buildings, but Mrs Marcos was ordered arraigned on Monday on similar charges.

She gave her 71-year-old husband, who was in a wheelchair, a tearful farewell on Saturday at their hillside estate in Honolulu. Aides videotaped the scene.

Mrs Marcos was greeted by about 25 supporters, including

two school children who held a sign saying "We love you, Mrs Marcos", when she arrived at Newark International Airport yesterday morning.

She was whisked away by two lawyers in a limousine and arrived amid heavy security at the plush Waldorf-Astoria. A spokesman, Arturo Aruiza, said the 59-year-old Mrs Marcos would plead not guilty at her arraignment. Her fingerprints and police photographs will be taken after she is formally charged on Monday.

Asked whether she will repeat the New York shopping spree that once made her famous, her lawyer, Mr John Bartko, said lavish parties and shopping sprees were farthest from her mind.

"Her real concern is that she had not left her husband's side for three years and she is very concerned about his health," he said. "She is going to meet her legal obligations, but I just don't see her having a gay old time in New York."

Since she and her husband left the Philippines in the face of a popular uprising, Mrs Marcos has said only the generosity of friends has enabled her to survive in exile.

All you want from design and build without the capital commitment.



When you need more space for expansion why tie up valuable capital? Market conditions change. Investment opportunities arise. No business can afford to be inflexible. Which is why Terrapin have developed Reflex PRC, a radical new way of acquiring purpose designed buildings - without capital expenditure. PRC stands for permanent reversible construction. This means that your building has a permanent appearance and performance but unlike a conventionally built structure can be adapted, extended or removed to another site to meet changing circumstances. Outstanding financial flexibility is therefore an inbuilt feature. Reflex PRC buildings may be purchased outright or chartered (just as you would a ship or aircraft) for as long as you want - on your own site. They are purpose-designed to a high standard and pre-engineered for rapid construction. There is none of the costly delay associated with conventional building programmes.

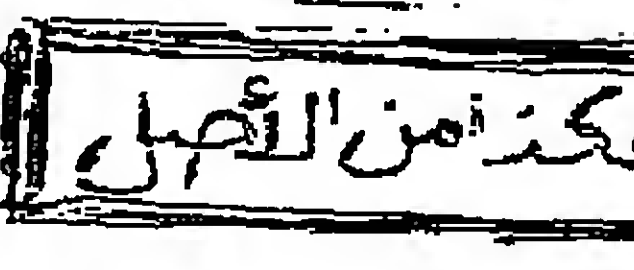
Please phone Alison Williams on (0908) 270900 for literature or to arrange an appointment to see the Reflex PRC building at the Terrapin Exhibition Centre. Alternatively, complete and return the coupon for full information.

Terrapin International Ltd, Bond Avenue, Betchley, Milton Keynes MK1 1J. Phone: (0908) 270900. Telex: 29468. Fax: (0908) 270922.

To Terrapin International Ltd, Bond Avenue, Betchley, Milton Keynes MK1 1J. Please send me full details on the Terrapin Reflex PRC Building method for Commercial, Industry and General Community use. For Purchase For long-term Hire/Lease (tick box applicable). Approx. floor area required: _____ Position: _____

Name: _____ Company: _____ Address: _____ Tel. no.: _____ Fax no.: _____ PFS/10

Reflex PRC **Terrapin**
PERMANENT REVERSIBLE CONSTRUCTION



ABITIBI-PRICE

ABITIBI-PRICE INC.

NOTICE OF MEETING OF ALL DEBENTUREHOLDERS OF ABITIBI-PRICE INC.

NOTICE IS HEREBY GIVEN THAT a meeting (the "Meeting") of all holders of debentures (the "Debtentureholders") of Abitibi-Price Inc. ("Abitibi-Price") outstanding at the date of the Meeting (being the Series F Debentures, the Series G Debentures, the Series H Debentures, the Series I Debentures, the Series K Debentures and the Series L Debentures (collectively, the "Debentures") will be held in Commerce Hall, Concourse Level, Commerce Court West, King and Bay Streets, Toronto, Ontario, Canada on December 5, 1988, at 10 o'clock in the forenoon (Toronto time).

This Notice is given pursuant to an indenture dated as of September 15, 1965 (the "Original Indenture"), as supplemented and amended by twenty-three supplemental trust indentures (collectively, the "Trust Indenture") between Abitibi-Price and Montreal Trust Company, as trustee (the "Trustee").

The Trustee has been requested by Abitibi-Price to call the Meeting pursuant to the provisions of the Trust Indenture for the purpose of:

1. Considering, and if thought fit, passing an extraordinary resolution (as defined in the Trust Indenture) of all Debentureholders (the "Extraordinary Resolution"):

- (a) to amend and restate the Original Indenture as theretofore amended, the indenture supplemental thereto dated as of March 1, 1975 as theretofore amended (the "Series F Indenture"), the indenture supplemental thereto dated as of October 15, 1975 as theretofore amended (the "Series G Indenture"), the indenture supplemental thereto dated as of December 1, 1979 as theretofore amended (the "Series H Indenture"), the indenture supplemental thereto dated as of November 1, 1983 as theretofore amended (the "Series I Indenture") and the indenture supplemental thereto dated as of August 26, 1987 as theretofore amended (the "Series L Indenture") (collectively, the "Supplemental Indentures"), in order to delete the floating charge, to delete or amend certain positive and restrictive covenants and to add a covenant for the benefit of Debentureholders and to make incidental changes to the Trust Indenture, all as set out in the draft restated Original Indenture as theretofore amended to be dated as of December 19, 1988 (the "Restated Original Indenture"), the draft restated Series F Indenture (the "Restated First Supplemental Indenture"), the draft restated Series G Indenture (the "Restated Second Supplemental Indenture"), the draft restated Series H Indenture (the "Restated Third Supplemental Indenture"), the draft restated Series I Indenture (the "Restated Fourth Supplemental Indenture") and the draft restated Series L Indenture (the "Restated Fifth Supplemental Indenture") each to be dated as of December 19, 1988 (collectively, the "Restated Supplemental Indentures");

- (b) to sanction any modification, abrogation, alteration, compromise or arrangement of the rights of the Debentureholders against Abitibi-Price or against its undertaking, property and assets, which may be contemplated by, involved in or necessary or desirable to carry out the amendments to the Original Indenture as contemplated by the Restated Indenture and to the Supplemental Indentures as contemplated by the Restated Supplemental Indentures;

- (c) to consent to any modification of or change in or omission from or addition to any of the provisions of the Trust Indenture and the Debentures, which may be contemplated by or involved in or necessary or desirable to carry out the amendments to the Original Indenture as contemplated by the Restated Indenture and to the Supplemental Indentures as contemplated by the Restated Supplemental Indentures; and

- (d) to authorize the Trustee to concur in and execute the Restated Indenture and the Restated Supplemental Indentures in the form of the drafts presented to the Meeting with such changes made in order to cure or correct any ambiguity or defective or inconsistent provisions or clerical omission or mistake or manifest error contained therein as may be approved by the Trustee provided that in the opinion of the Trustee the Debentureholders are in no way prejudiced thereby.

2. Taking such further or other action as may be considered advisable, whether by way of extraordinary resolution or otherwise pursuant to the provisions of the Trust Indenture.

The foregoing statement of the purposes of the Meeting to be held does not purport to specify the terms of any extraordinary resolution to be proposed at the Meeting, but only to specify in general terms the nature of the business to be transacted thereat.

Pursuant to the provisions of the Trust Indenture, the Extraordinary Resolution, if passed at the Meeting or at any adjournment thereof in accordance with the provisions contained in the Trust Indenture, will be binding upon all of the Debentureholders, whether or not such holders are present or represented at the Meeting or at any adjournment thereof.

In addition to the Extraordinary Resolution to be passed by all Debentureholders at the Meeting, the separate approval of each of the Series F Debentures, the Series G Debentures, the Series H Debentures, the Series I Debentures and the Series L Debentures is required. Abitibi-Price is seeking the requisite separate approvals from each of these individual series of Debentures by way of written resolution, such written approvals of the proposed amendments will be conditional on the passing of the Extraordinary Resolution by the Debentureholders at the Meeting. Accordingly, once the Extraordinary Resolution is passed at the Meeting, all necessary approvals for the entering into of the Restated Indenture and Restated Supplemental Indentures will have been obtained.

Pursuant to the provisions of the Trust Indenture and regulations made thereunder:

- (a) holders of registered Debentures may attend in person and vote or may by instrument in writing under their hands appoint any person as proxy to be present and to vote for them at such Meeting and at any adjournment thereof;
- (b) holders of unregistered Debentures, being the holders of the Series I Debentures, desiring to be present and vote at the Meeting without producing their bearer debenture certificates may deposit the same with Orion Royal Bank Limited, London, England or other depository approved by Montreal Trust Company and will receive in exchange voting certificates which will entitle the holder named therein to be present and vote at the Meeting and at any adjournment thereof or to appoint a proxy to represent and vote on behalf of the holder at the Meeting and at any adjournment thereof. Bearer debenture certificates so deposited will be held on deposit until after the Meeting and any adjournment thereof and will then be returned to the depositor on presentation of the receipt therefor;
- (c) save as aforesaid, the only persons who shall be recognized at the Meeting or any adjournment thereof as the holders of any Debentures or as entitled to vote at the Meeting or any adjournment thereof shall be the registered Debentureholders or their proxies and the persons who produce bearer debenture certificates or voting certificates or their proxies; and
- (d) a proxy need not be a Debentureholder.

Reference is made to the full text of the regulations made under the Trust Indenture for the particulars of the foregoing provisions.

Copies of this Notice, an Information Memorandum explaining the proposed changes and containing the text of the Extraordinary Resolution and a suitable form of proxy and instructions relating thereto are being mailed to all registered holders of Debentures. Notice of the Meeting has been given by publication in the Globe and Mail and the Financial Times. Additional copies of such documents, copies of the Restated Indenture and the Restated Supplemental Indentures, the regulations made by the Trustee under the Trust Indenture and instructions and forms of voting certificates and proxies for the purpose of enabling the Series I Debentureholders to be present and vote at the Meeting in person or by proxy, may be obtained at the following offices:

Montreal Trust Company
15 King Street West
Toronto, Ontario
Canada
M5H 1B4

Morgan Guaranty Trust Company
of New York
Avenue des Arts 35
B-1040 Brussels

Orion Royal Bank Limited
71 Queen Victoria Street
London, England
EC4V 4DE

Citibank Luxembourg S.A.
16 Avenue Marie Therese
Luxembourg

The Royal Bank and Trust Company
68 William Street
New York, New York
10005

or will be sent without charge to a Debentureholder upon request by calling collect Montreal Trust Company in Toronto, Canada at (416) 860-5655 or Orion Royal Bank Limited in London, England at 01-489-1177.

DATED at Toronto, Ontario, October 31, 1988.

MONTREAL TRUST COMPANY,
Trustee

OVERSEAS NEWS

Race to carve up Delhi land deal

David Housego on the biggest city-centre scramble in a decade

NEW DELHI, like any world capital, relishes a scandal. Coming to a head is an unseemly scramble to carve up the profits from what is potentially the largest private land development in the city centre in more than a decade.

Contenders for a share in the honey pot are three:

- DCM (Delhi Cloth Mills), the large, diversified North Indian group that has long been ailing as a result of family feuds and financial losses.
- The government and ruling Congress party which sees no reason why DCM should make large windfall gains on urban renewal - particularly in an election year when the government's and party's needs are so great.
- The 5,000 workers at the DCM textile mill in the centre of Old Delhi. In an unprecedented deal, DCM has offered the workers redundancy payments equivalent to six years' salary each, to win their support for the closure of the plant.

The annual interest alone on the sum they can expect to get will for most of them exceed their yearly wages. Company officials now say: "There is now not a single person who wants to go on working. They want to take the golden handshake and go away."

At stake as well in the conflict is the independence of a judiciary that has been called in to arbitrate in a case where the administration would

surely like to change the rules. The field of battle between these contending parties is the 63-acre site that DCM owns amid the crowded streets of Old Delhi which makes it the largest private landowner in the capital.

On that site, DCM has a 100-year-old spinning, weaving and dyeing mill that has long helped contribute to Delhi's pollution through black fumes and toxic waste.

Because land was cheap when the plant was put up, DCM owns beside it a large workers' housing estate.

A walk round the factory quickly shows why it has made cumulative losses of Rs 500m in the last 10 years. Rows of looms in dark sheds lie rusting and gathering dust. There has been virtually no new equipment in 26 years. The factory runs today at 20 per cent capacity. Company officials say that workers choose when they come and go.

DCM, which has interests that spread from textiles to data processing, fertilisers and vegetable oils, has not invested in the mill because a master-plan drawn up for Delhi in 1982 ruled that old, pollution-heavy industries should move from the centre of the city.

By the early 1980s - such is the pace at which events have moved - DCM had drawn up a scheme for redeveloping its site to provide for multi-storied factory space, and commercial and residential property.

DCM's calculation today is that they will realise Rs 2bn from the sale of the units. From this they will have to pay Rs 700m in compensation to the workers as well as numerous other charges.

In an unprecedented move, the company has offered workers redundancy payments equal to six years' wages each, to win their support for closure of the plant

With sky-rocketing land prices in Delhi, the government reckons it could be worth three or five times as much.

In 1983, DCM got approval from the Delhi Development Authority for its plans as being in line with the Delhi master-plan. Trouble then began. First the Labour Department refused permission for the closure of the mill. Then the Delhi administration withdrew its approval on the grounds that the plans were not in the public interest. DCM took both issues to the High Court and won. The Court urged more generous compensation for the labour force. The terms now on offer will give workers five times more than their legal entitlement. The catch is that they are tied to DCM's redevelopment scheme being implemented.

On the second issue, the court ruled that the Delhi administration had no right to withdraw its approval and that it should notify DCM accordingly. The Delhi authorities have sought injunctions to delay this - the third (and probably last) of which expires on Monday.

The current state of play thus finds an unusual line-up for India of workers and management in coalition against the government. Twelve out of 13 unions at the plant support the agreement and 99 per cent of the workers are individually said to have given it their support.

The workers are clear in their own minds as to why the government is blocking the deal. "The Congress party think it is a gold mine," says one. "They want a cut out of it." Though company officials refuse to be quoted on such sensitive issues, it is clear that their own opinion is not much different.

For DCM the windfall gains from the real estate development would provide a much-needed cash injection. Only 20 years ago, the group was one of the leading industrial houses in India but has slowly lost rank in the corporate hierarchy as a result of feuds within the Shriram family that has run it.

The group now looks as though it will be split between three cousins. But it is by no means clear who would benefit most from the Delhi land deal.

Burma backs private enterprise

BURMA'S military rulers, who are dismantling a 26-year-old socialist system, announced new steps at the weekend to encourage private enterprise.

But they made clear the army, which seized power on September 18, would maintain a tight grip on the people while preparing for promised general elections.

Bangkok Radio, monitored in Bangkok, said four laws restricting private and co-operative activities in exporting and domestic trade, some dating back to 1963, were being repealed.

It said an office had opened in the central Merchant Street for private and co-operative traders to register.

Under a policy announced in July, the government is shedding its monopoly of trade, except in tea, gems, pearls and petroleum products.

The military council has closed down the Burma Socialist Programme Party (BSPP), the sole political force that controlled all aspects of Burmese society after the 1962 coup, and allowed other parties to form.

Collapsing of the socialist economy, including the vital distribution of rice, was the main cause of a popular uprising against Ne Win's repressive government this year in which troops and police killed thousands of people.

The government tried to free the domestic rice trade last year, but Western diplomats said half-measures only made matters worse.

Sit-in farmers clash with police

By K.K. Sharma in New Delhi

SEVERAL thousand farmers staging a sit-in near the central government offices in New Delhi clashed with police over the weekend.

At least nine farmers and a dozen policemen were injured in clashes yesterday, as demonstrators resisted attempts to break up the sit-in which they threaten to continue indefinitely.

The farmers, under the leadership of the charismatic Mr Mahendra Singh Takait, the non-political president of the Indian Farmers Union, have camped out to press their

demands for a better deal for agriculturists, notably higher prices for their produce.

Most of them come from the politically volatile north Indian state of Uttar Pradesh. Never before have such large numbers of people organised such a long demonstration in the heart of New Delhi.

Talks between ministers and farmers' representatives have so far failed to yield a solution and it looks as though the demonstration will continue for several more days. There could be more violence and trouble since the farmers are

becoming increasingly restive.

The ruling Congress-I party was to have held a huge rally on the boat club lawns today where the farmers are encamped, for the fourth anniversary of the assassination of Mrs Indira Gandhi, the former Prime Minister.

Such a rally would inevitably have led to violence because of the provocation offered by the presence of the agitating farmers. The Congress-I has therefore decided to shift the venue of its rally to the historic Red Fort, at least six miles away.

S Korea groups boost image

By Maggie Ford in Seoul

PRIVATE-sector companies in South Korea have launched a campaign to limit state interference in the economy and to improve their public image.

The campaign follows allegations in the National Assembly this month of secret financial favours given to companies, and of substantial donations made by them during the previous regime of President Chun Doo Hwan.

The allegations, which implicated public officials as well as business leaders, included suggestions of improper takeovers, illegal land transactions and a business development scheme dominated by political favouritism.

Business leaders have responded by issuing a strong challenge to the present Government of President Roh Tae Woo to end the alleged practices which they say have hurt

industry and damaged its reputation.

Mr Chung Ju Yung, honorary chairman and founder of the Hyundai group, said last week that the Chun Government, though professing support for private enterprise, had totally controlled the economy and recklessly realigned industry in the early 1980s.

As a result, public trust in big business groups had dissipated. He urged the government to "privatise the economy" so it could be run on free market principles.

Mr Koo Cha Kyung, head of the Federation of Korean Industry (FKI), and chairman of the Lucky GoldStar group, said political donations should be public knowledge in future. "Voluntary" donations by big business during the Chun era appear to have amounted to hundreds of millions of dol-

lars. Evidence to the National Assembly this month has revealed payments totalling more than \$200m allegedly made to several foundations and other groups controlled by the Chuns.

An FKI report last year estimated that if contributions were dropped, companies could pay an across-the-board wage rise of 6 per cent to their workers.

Official election contributions since 1982 amounted to \$78m, none of which, it was said, was received by the three opposition parties who now hold a majority of seats in the National Assembly.

Big business groups are clearly angered by the public perception that they have conspired with the previous government in exploiting their workers and the public at large in search of profits.

New Issue
October 28, 1988

This announcement appears as a matter of record only.

Pernod Ricard Paris

Canadian Dollars 75,000,000
10 5/8% Notes of 1988/1991



Deutsche Bank Capital Markets Limited	BNP Capital Markets Limited
Banque Bruxelles Lambert S.A.	Generale Bank
Algemene Bank Nederland N.V.	Banque Française du Commerce Extérieur
Banque de Luxembourg S.A.	Banque Paribas Capital Markets Limited
Commerzbank Aktiengesellschaft	Crédit Commercial de France
Creditanstalt-Bankverein	DG BANK Deutsche Genossenschaftsbank
Fuji International Finance Limited	Genossenschaftliche Zentralbank Aktiengesellschaft
SBCI Swiss Bank Corporation Investment banking Ltd	Vereins- und Westbank Aktiengesellschaft
	Yamaichi International (Europe) Limited
	Société Générale
	Banque Indosuez
	Caisse Centrale des Banques Populaires
	Crédit Lyonnais
	Dresdner Bank Aktiengesellschaft
	Mitsubishi Finance International Limited
	Westdeutsche Landesbank Girozentrale

HOW TO MAKE MONEY CHASING THE YEN

November 1988 Issue

BUSINESS TOKYO
How to make money chasing the Yen

Where the Japanese are going What they plan to invest in

The mighty yen is on the move. In New York and London, Japanese investors are snapping up office buildings, art collections and entire companies. Across Asia, however, they are putting their money into production, building hundreds of new factories that will churn out the TVs, textiles and toys that are now too expensive to make at home. This year, the hot ticket is Thailand: more than \$5 billion in direct foreign investment - nearly half from Japan - in the first six months alone. What does it mean? Read *Business Tokyo* to find out where money is to be made chasing the yen into the world's fastest growing economies.

Editorial Office:
KEIZAIKAI BUILDING
2-13-18 Minami Aoyama,
Minato-ku, Tokyo 107 Japan

BUSINESS TOKYO

OVERSEAS NEWS

Eta releases tycoon after 249 days

By Peter Bruce in Madrid

ONE OF Western Europe's longest political kidnappings ended early yesterday when the Basque separatist movement Etxe released a Spanish property tycoon, Mr Emiliano Revilla, near his Madrid home after holding him for 249 days. Etxe is thought to have been paid a ransom of some Ptas 12bn (€5.7m) by Mr Revilla's family, who failed twice earlier this year to pass ransom on to the kidnappers. On both occasions the Spanish and French authorities, successfully stopped the payments being made and Basque couriers carrying the cash - some Ptas 850m - were arrested. The Madrid Government welcomed the release yesterday but insisted that it remained policy not to pay ransom to kidnappers. The family's vain efforts to pay irritated the Government. The Interior Ministry and the police proved incapable of finding the missing millionaires despite intensive searches around Madrid for the past nine months. Two weeks ago, however, the Revilla family said it had finally complied with the kidnappers' demands. Just hours later Mr Revilla was freed. Mr Jose Luis Corcuera, Spain's Interior Minister, said he had no idea if the money had actually reached Etxe. "I think not," he added, "nevertheless, when

the family say they have met all the demands, I begin to have my doubts." Mr Revilla, 40, who made his fortune as a Spain's "Santitas King", sold his meat processing group Chorizo Revilla to Unilever last year and began to invest heavily in the booming Spanish property market. He was the 47th Spanish businessman kidnapped by Etxe in the past 15 years. He was released in the grounds of a clinic near his Madrid apartment early yesterday. A young journalist spotted him about to enter his building. She was the first person to speak to him, winning herself a scoop. His family said later he was well and had lost only a few kilograms in weight. Mr Revilla said he had the impression that he had been held close to Madrid for all of his captivity. The end of the kidnapping leaves the Government with a number of problems, the chief of which is whether, or how, to renew contacts with the Etxe leadership in exile in Algeria. Talks broken off and started again last February were quickly broken off again by Madrid after Mr Revilla's kidnapping on February 24. Since then, Etxe terrorists have killed at least 12 people.

A bumpy ride over Europe's traditions

Nick Garnett looks at problems in standardising specifications for mobile construction machinery

WEST Germany's stringent safety regulations look like becoming one of the most difficult and contentious issues in the process of standardising specifications for mobile construction machinery ahead of 1992 and the single European market. The machinery at stake is the category known as on-and-off-road vehicles - construction equipment which can be driven on the highway. The debate illustrates the problems the single market faces in those industry sectors that require standardisation of safety requirements. At present every European country has its own special standards for earthmoving and construction machinery. In France, for example, many types of equipment, including wheel loaders, dump trucks and motor graders used in road building must have their air reservoirs - part of the air brake system - verified by a French inspector. "This tends to force you to use French equipment," says one machinery maker. France also requires wheel and track loaders to have a mechanism by which operating controls return to neutral when the operator's hand is removed. The UK requires a special check valve on excavators and

backhoes to assist in holding steady a load on the lifting arms of these machines. Italy is not so fussy - but authorisation for road use of backhoes, wheel loaders, wheel excavators and motor graders requires a special package of design drawings from the manufacturer. West German requirements, however, make the others pale into insignificance. The extra difficulty in West Germany

largest construction machinery maker. The plant assembles backhoe loaders (tractor-type vehicles with a bucket in front and a digger at the back). Caterpillar makes no complaint about German requirements. But Leicester's output destined for West Germany is markedly different from that aimed at other European markets. The differences create special problems for Cat and other machinery makers. All machines for the German market are required to have a separate brake with an anti-drive-through mechanism attached to the rear axle. The operating valve for the backhoe part of the machine is also different. To ensure proper locking, the Germans say the valve must not be pressurised when the equipment is moving. A spool has to be inserted in the valve for machines destined for West Germany. Steering systems also require a valve positioned under the steering wheel. This is to ensure that if there is a failure in the hydraulics, the system automatically gives priority to the steering mechanism. The Germans require a travel lock or bolt on the cylinder lifting the front bucket to keep the bucket a minimum

distance from the ground when the vehicle is travelling. A locking bar is also required between the bucket linkage to stop the bucket tilting forward. West Germany requires larger wing mirrors than the rest of Europe. It is the only EC country where a flashing warning beacon on a machine is illegal. (In Germany these are reserved for emergency vehicles.) Such standards raise some complex costing issues for

producing a backhoe loader specifically for the German market is about \$2,000 (£1,136) a vehicle. The sale cost of such a vehicle in the UK is about \$23,000 (£39,500). Similar extra costs apply for other types of machinery. Austria and, to some extent, Switzerland share the German requirements, thus creating a grouping in central Europe keen to preserve specifications which are generally higher than anywhere else in Europe. If many of the German requirements are incorporated in new, European-wide standards for construction machinery, Cat will have to decide how this will affect its products for the North American market. Cat's products already include specifications up to and above international standards. But if there are to be higher European-wide specifications, does the company then include those standards in equipment for the North American market which does not require them? Will it be cheaper to make one set of models with a standard specification for the whole world or make separate models with a lower specification for certain markets? A draft directive for mobile machinery is due to be pro-

posed to the European Commission before the end of the year. The Committee for European Construction Equipment has told the drafting committee that this should be a very general directive, leaving detailed negotiations on standards, model-by-model, to later negotiations. Many European earthmoving machinery makers do not want Europe to adopt tougher standards than elsewhere in the world. Such a decision might make it more difficult for them to compete in export markets outside the European Community. So it is unclear yet how many of - or even if - the tougher German standards will be absorbed into new European-wide specifications. Even if standardised safety requirements are agreed, the makers cannot count on making the same product for every country in Europe. Tradition and the powerful influence of domestic producers have ensured that the machinery used in each country has its own national characteristics. The machinery makers believe these historic differences will continue long after 1992.



SHIPPING REPORT

Tanker rates slip after start on high note

By Kevin Brown, Transport Correspondent

THE tanker market started on a high note last week after it became clear that charterers had fixed ships with capacity of up to 4m deadweight tonnes for exports of Saudi crude. However, rates slipped slightly as the week passed, and brokers said owners were accepting Worldscale 47.5 for 96,000 tons from the Middle East to the West. Elsewhere, there were a number of deals from Nigerian

and other West African loading ports for vessels of around 125,000 to 130,000 tons, but rates remained stable at around Worldscale 60. Brokers said rates also remained steady at around Worldscale 67 for the short coast-Mediterranean trip for ships of around 80,000 tons. In the dry cargo market, brokers reported a flurry of activity in the Atlantic Panama and Cape trades.

RETAIL PRICES (1980 = 100)					
	Sept '88	Aug '88	July '88	Sept '87	% change over previous year
UK	161.4	161.4	160.6	153.2	+5.9
USA	144.4	144.4	143.8	136.1	+4.2
Japan	116.0	116.0	115.7	115.2	+0.7
Italy	222.0	222.0	221.6	212.9	+5.0
Belgium	147.1	146.9	146.8	145.3	+1.2
W. Germany	122.8	122.5	122.8	121.2	+1.2
Netherlands	123.9	123.5	123.3	122.4	+1.2
France	172.7	172.2	171.5	168.0	+2.8

Source: (except US) Eurostat

BENETTON GROUP SpA

a company with registered offices in Ponzano Veneto (TV), Italy, Villa Minelli; an authorized stock capital of Lit. 81.360.212.500 and a paid-in stock capital of Lit. 74.776.737.500; registered at No. 4424 of the Companies Registry of the Court of Treviso

HALF-YEARLY REPORT JANUARY-JUNE 1988

Notice is hereby given that Benetton Group S.p.A.'s Half-Yearly Report on the Company and Group performance as of June 30, 1988 may be obtained on request from:

- the Company or
- any of the Italian Stock Exchanges.

Benetton Group S.p.A.

Deutsche Steadings- und Landesrentenbank Bonn/Berlin **DSL Bank**

DM 100.000.000,-

Floating Rate Notes
Schuldverschreibungen - Serie 223
1988/1989

For the three months 30th October 1988 to 29th January 1989 the notes will carry an interest rate of 4.90% (floor less 0.10%) per annum with a coupon amount of DM 6.25 per DM 100,000 - net.

The relevant interest payment date will be Jan 30, 1989.

Listing in Düsseldorf and Frankfurt.

DSL Bank
Deutsche Steadings- und Landesrentenbank
Kennedyallee 33 - 70, 5300 Bonn 2
Telefon 02 28 / 889-215
Telex 228324 DSL Bank



...you need Pitney Bowes fax.

Want to avoid communication errors and increase your business' competitive edge? Here's an excellent idea. Get a facsimile machine from Pitney Bowes.

Our fax sends, or receives, anything on paper...from anywhere...to anywhere...over ordinary telephone lines. Exchange of information is fast, accurate, dependable, and affordable.

In seconds you see the documents, graphics, handwritten notes, blueprints or typewritten pages necessary to make the decisions that are right for your business. And you stay out of the doghouse...for good!

We're first in fax - here's why:

- Superior products mean clear, clean reproductions, sent and received in seconds.
- Innovative financial alternatives, including rental and leasing.
- A direct sales force trained to analyse needs and recommend solutions.
- Over 50% of all calls to our National Diagnostic Centre are resolved over the telephone.

- Nationwide service from trained engineers in 11 locations.

For more information, call or write to: Rita Burroughs, Pitney Bowes Facsimile, Elizabeth Way, The Pinnacles, Harlow, Essex CM19 5YF. Tel: 0279 26731.

Pitney Bowes
THINK OF US FIRST IN FAX

UK NEWS

DTI may alter method for figures on computing

By Terry Dodsworth, Industrial Editor

CHANGES to methods of calculating the performance of the computing services industry are being considered by the Department of Trade and Industry because of fears that the present system leads to an understatement of the output index.

Proposals to revise the current methods were revealed in a DTI report on the latest figures for the sector, which showed a sharp slowing in growth last year. There have been frequent criticisms of the Government's figures by the industry, which also complains its own statistics are unreliable.

According to the report, industry output rose by only 5 per cent in real terms in 1987 compared with an annual average growth rate of 18 per cent over the 1978 to 1986 period.

Almost all the measures of progress in the industry, which covers the sale of computer bureau activities, software, hardware, maintenance and other professional services, showed a slowing from previous years.

Exports, as measured by billings to foreign clients, fell by 25m on the previous year to a total of 1108m, while employment increased by 3 per cent, compared with an average increase of 8 per cent in previous years.

Total billings rose by 11 per cent in 1987 to £1.72bn against £1.55bn in 1986. The largest increase of 17 per cent was for software products.

The DTI warns that the figures, compiled from answers provided by a voluntary panel of 220 contributors, do not provide a comprehensive picture of activity in the industry.

Oil and gas reserves 'are larger than predicted'

By Max Wilkinson, Resources Editor

THE UK's oil and gas reserves are greater than was thought six months ago and the cost of recovering them is decreasing, says County NatWest Woodmac in its latest North Sea Report.

The estimate of total reserves in oilfields already developed or committed have risen by 550m barrels since the last survey in March. This is twice the size of the estimated oil reserves in the BP's Miller field, which was recently approved for development by the Government and is the largest field to be developed for six years.

The increase in estimated reserves reflects oil companies' improving recovery techniques and greater optimism about the effectiveness of extending projects.

The increase represents a rise of 3.8 per cent on previous estimates of total reserves in the UK sector of the North Sea and increases by 8.5 per cent the estimate of reserves remaining to be produced.

Perhaps the most significant prediction is that in spite of lower oil prices, production from existing North Sea oil and gas installations will remain at a much higher level than previously expected well into the next decade.

The report predicts that in 1993 oil production from existing oilfields will be 170,000 barrels a day or 12 per cent higher than previously forecast.

Earlier projections by County NatWest Woodmac and most other analysts suggested that North Sea oil production would start to fall quite rapidly from next year, declining from present output of 2.2m b/d to about half that level by 1995.

The latest estimates, however, suggest that output could be maintained at about 2.1m b/d until 1995, before the decline sets in.

The report gives a similar picture for US gas production, showing that potential output could rise by perhaps 50 per cent from present levels by 1995. The upgrading of reserves since the last survey has added some 375bn cu ft to reserves, adding about 1 per cent to total estimated reserves.

At the same time the report says that capital and operating costs in the North Sea have been falling partly as a result of the pressure from a weak oil price. Operating costs are now believed to be about \$2.06 per barrel on average which is 5 per cent lower than the figure in March 1988.

The report says that world oil prices would have to fall well below their level of about \$7 per barrel before many North Sea oilfields became unprofitable to operate.

Polls report Labour lead in Govan

By James Buxton, Scottish Correspondent

LABOUR has a substantial lead in the Govan by-election in Glasgow with the Scottish National Party in second place, according to two opinion polls published yesterday.

The SNP has said it believes it can win the election on November 10, caused by the resignation of Mr Bruce Millan, the Labour MP who is to become an EC Commissioner in Brussels. It has put up a strong candidate in Mr Jim Sillars, a well-known political figure in Scotland. Labour's candidate is Mr Bob Gillespie, a trade union official.

However, two opinion polls - one by MORI for the newspaper Scotland on Sunday and another by Fraser Grigor for the Sunday Times - give Labour 58 and 68 per cent of the vote respectively, discounting people who said they were undecided.

In the 1987 General Election, Labour took almost 60 per cent of the vote. Both opinion polls give the SNP about 23 per cent, considerably more than the 10 per cent it achieved in 1987.

Both polls put the Conservatives in third place, with MORI showing them at 13 per cent and the Sunday Times at just under 10 per cent.

The SNP has created far more publicity. So far the SNP's campaign has been confined to the streets of Govan. The companies still involved with Acid House say that, thanks to the fuss and future, Snailly merchandise is even more popular than before.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

The white paper on privatisation says a minimum proportion of non-fossil fuel generation will have to be bought by the distribution companies.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

The white paper on privatisation says a minimum proportion of non-fossil fuel generation will have to be bought by the distribution companies.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Nuclear insurance 'to continue'

By David Green

THE GOVERNMENT is likely to continue to provide a large part of insurance cover for nuclear power stations under the International Nuclear Energy Agency (Insa).

Mr Wilcock said under present arrangements the Government would decide whether it wanted to draw on the fund, but it would have to ask for parliamentary approval.

He said he understood there would be no change in the position under privatisation.

Mr Wilcock said the department did not agree with the Friends of the Earth environmental group that the insurance arrangements represented a hidden subsidy for the nuclear industry.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

The white paper on privatisation says a minimum proportion of non-fossil fuel generation will have to be bought by the distribution companies.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

The white paper on privatisation says a minimum proportion of non-fossil fuel generation will have to be bought by the distribution companies.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

The white paper on privatisation says a minimum proportion of non-fossil fuel generation will have to be bought by the distribution companies.

Mr Wilcock said the view of the Energy Committee should not be mistaken for the view of parliament.

He said the Government was expected to reply to the committee's criticism before it published the privatisation bill later this year.

Objectors expressed their frustration at having to cross-examine Mr Wilcock before the bill's publication.

They said there was too much uncertainty surrounding the proposals to complete any useful economic analysis of the Hinkley Point proposals.

Objectors quoted a report from the House of Commons Energy Committee expressing concern about the "uneven" treatment proposed for coal and nuclear energy.

Retailers no longer so ecstatic about Acid House

By Alice Rawsthorn

NORMALLY there is nothing, but nothing, that the fashion industry likes better than a successful fashion trend. But, as the British press has discovered with the current craze for "Acid House" fashion, even the most successful of trends can sometimes turn sour.

The Acid House craze for clothes emblazoned with "Smiley" - smiling face - symbols has become increasingly popular this autumn. In the last month or so the large retail firms that dominate the teenage fashion market have been flooded from booming sales of Smiley merchandise.

But some retailers are now withdrawing their Smiley merchandise. Top Shop, a subsidiary of the Burton Group, has already done so. Chelsea Girl, one of the largest privately-owned fashion chains, is said to be in the process of doing so. But it is "too embarrassed" to talk about Acid House.

The reason for its embarrassment is the part played by the drug, Ecstasy, in the Acid House phenomenon. In recent weeks the popular press has been packed with "exposés" about Ecstasy. The retailers have rushed to disassociate themselves from a drugs-related craze.

The British press carried stark reports of psychiatric damage at Acid House parties in derelict warehouses and factories, or Methylenedioxymethamphetamine, the illegal drug that the party-goers took.

The reports of dancing and drug-taking could scarcely have been better designed to popularise Acid House. The craze spread from London to other cities. This autumn Acid House reports - such as "We Call It Ecstasy" by D. Mob and "Ecstasy" by Adamant M.D. - appeared in the pop charts. As Acid House became more popular, the retailers realised that there was a growing demand for Smiley merchandise. Fashion companies, such as Pink Soda and Yakti Babi, which had sold Smiley T-shirts, badges and handbags to music shops since the summer were suddenly inundated with orders from the multiple groups.

A fortnight ago the Sun, the most widely-read of the British tabloid papers, ran an article entitled "The evil of Ecstasy: danger drug that is sweeping disco". Many retailers have ignored the publicity. Seats still sell.

Smiley merchandise in its Miss Selfridge shops. It explains that consumers see the smiling face as a "nice image", and not as a symbol for drugs. But Burton says that it had decided to ban Smiley symbols - before the Sun article appeared - because of the association with Ecstasy.

The Burton ban has created far more publicity. So far the Ecstasy exposés have been confined to the streets of Govan. The companies still involved with Acid House say that, thanks to the fuss and future, Snailly merchandise is even more popular than before.

Credit Suisse Finance (Panama) S.A.

11 3/4% Guaranteed Notes, Series A, due 1992 and 100 000 Warrants to subscribe US\$ 1 000 000 000.- 11 3/4% Guaranteed Notes Series B, due 1992

NOTICE IS HEREBY GIVEN, pursuant to the Terms and Conditions of the captioned issues, that US\$ 1 000 000 principal amount of Series A Notes have been drawn for redemption at 101% of their principal amount.

The serial numbers of the 1 000 Series A Notes of US\$ 1 000 each, drawn for redemption and representing US\$ 1 000 000 principal amount, are as follows:

Table with 2 columns: Serial Number and Principal Amount. Lists 1000 serial numbers from 001 to 1000, each with a corresponding principal amount of US\$ 1000.

The Notes drawn for redemption will become due and payable on December 1, 1988 together with accrued interest for the period from February 13, 1988 to December 1, 1988. On and after December 1, 1988 the Series A Notes so redeemed shall cease to bear interest.

As of this date, the outstanding principal amounts are: Series A Notes: US\$ 3 000 000.- Series B Notes: US\$ 97 046 000.- Zurich, October 25, 1988

CREDIT SUISSE as Fiscal and Principal Paying Agent

Advertisement for Brymon: 'It's easy to take off in the city.' Just catch the Waterjet from Charing Cross or Swan Lane. In half an hour you're at the London City Airport. Call our Hotline: 0345 717383.

Five identical notices of adjourned meetings for Landesbank Stuttgart and Badische Kommunale Landessbank Girozentrale. Each notice details the adjournment of a meeting for the purpose of considering and, if thought fit, passing the following Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 23rd October, 1987 made between the Bank, Kredittbank S.A., Luxembourg (the "Fiscal Agent") and others relating to the Notes.

Five identical notices of adjourned meetings for Landesbank Stuttgart and Badische Kommunale Landessbank Girozentrale. Each notice details the adjournment of a meeting for the purpose of considering and, if thought fit, passing the following Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 23rd October, 1987 made between the Bank, Kredittbank S.A., Luxembourg (the "Fiscal Agent") and others relating to the Notes.

Handwritten note: "The 1988-89 budget"

Vertical text on the left margin: "Polls reveal Labour in Govan... By James Brown..."

HOUSE

Vertical text on the left margin: "Smiley merchandise... Selfridge shop..."

Autumn Statement to use new model of economy

Simon Holberton, Economics Staff

THE TREASURY has used its new model of the UK economy for the forecasts contained in the Autumn Statement, expected tomorrow, but economists will have to wait for a month or more before the model is publicly available.

The model, known informally as the Slim Model, is about half the size of the Treasury's old model of the British economy.

It was first used for the Treasury's internal summer forecast of the economy and will be sent to Warwick University in a month or so.

The Treasury said the new model was more up-to-date than the old version and that these should be more clearly the forecasts it generates. It is quicker to manipulate and requires less personnel to operate it, it said.

The model retains many of the forecasting properties of the old version and produces similar results to the old model when "shocked" with changes

to government tax and monetary policy.

The Treasury said that only time would tell whether the model produced more accurate forecasts of the economy. It pointed out that judgment plays an important role in the forecasting process, as did the quality of the data used in the model.

The National Accounts, which show the shape of and changes in demand and which are important building blocks for any economic model, have been the subject of Treasury criticism recently because they do not add up.

A Treasury inquiry into the collection and reliability of statistics is nearing completion and its report is expected to be presented to ministers shortly.

Work on the Slim Model started in the autumn of 1986 under the direction of Dr Geoffrey Meen, an economist now working for Oxford Economic Forecasting, a private economic analyst.

The work involved completely re-estimating the data used in the model and the development of new diagnostic properties to assess the quality of the equations used. The old model was developed in the early 1970s and was added to piecemeal; it became difficult to use and to think of as a whole.

By the summer of 1987 most of the work on the model had been completed and computer programming and the design of tables began. The model became operational this spring.

Subsequent to the work of Dr Meen, which resulted in cutting the number of variables used from about 1,200 to around 450, the Treasury has added a number of satellite models to take account of issues relating to the public sector, finance and tax issues.

These other models account for the small size of the Slim Model.

Personal savings expected to rise

By Ralph Atkins, Economics Staff

THE PROPORTION of income saved by the UK personal sector will rise sharply from next year while consumer spending grows at a much slower pace, Oxford Economic Forecasting predicted yesterday.

Its latest forecast shows high interest rates will have a marked impact in 1989 and following years.

A substantial improvement in the current account deficit is expected but inflation is forecast to peak at more than 7 per cent in the three months to next June.

The report says income rises and the continuing wealth of the personal sector will mean spending growth will remain strong this year.

After increasing by 5 per cent this year, consumer spending is forecast to grow by just 1.6 per cent in 1989 and 1.1 per cent in 1990.

The savings ratio - showing the proportion of personal sector income saved - is forecast to rise from a low of 3.0 per cent in the last three months of this year to more than 7 per cent by the end of 1989.

Higher interest rates are also expected to hit house prices. The rate of growth of house prices is forecast to reach 20 per cent this year before falling to 9 per cent and 2 per cent in the two subsequent years.

The report is optimistic that lower domestic demand growth and strong exports will lead to a significant improvement in the UK current account. A deficit of £14bn is forecast for this year, falling to about £10bn next year and nearly £8bn in 1990.

However, the report warns that Mr Nigel Lawson, Chancellor of the Exchequer, could face difficulties in finding the correct mix of fiscal and monetary policies.

It says: "The Chancellor is not by nature a fine-tuner, and so there is a real danger now that monetary stringency at the end of this year, combined with a fiscal squeeze at Budget-time, could hit the economy harder than may have been intended."

Investment rise 'likely to continue'

By Peter Norman, Economics Correspondent

THE SURGE in investment in Britain is likely to be sustained for another 12 months in spite of high interest rates, says the London Business School.

In its quarterly forecast published today, the LBS predicts that Britain's current account balance of payments deficit will peak this year at £15.5bn, but bank base rates will not start falling until the middle of next year.

The LBS forecasts that Mr Nigel Lawson, Chancellor of the Exchequer, will take one percentage point off the 25 per cent basic rate of tax in his budget next year because policy will be aimed at reducing inflation and the current account deficit.

Further tax cuts of two pence in the pound could be announced in each of the two following years. Bank base rates, currently 12 per cent, could be down to 10 per cent by the end of 1989, the LBS believes.

The LBS says investment is the most rapidly growing component of demand in Britain. It expects manufacturing investment will rise by 16 per cent this year and continue growing by more than 10 per cent in 1989.

The growth in investment is part of a world-wide investment surge with 1988 "likely to be the best year for investment in the Group of Seven (leading industrial countries) econo-

	ECONOMIC FORECASTS				
	1988	1989	1990	1991	1992
GDP	4.7	3.2	2.7	2.5	2.9
Inflation	4.2	5.0	5.8	5.9	5.5
Consumer expenditure	5.1	2.8	3.1	2.7	3.1
Total Fixed Investment	10.2	2.5	2.8	3.0	3.0
Govt. expenditure	1.8	1.0	0.9	0.9	0.9
Stockholding	2.4	1.0	1.5	1.4	1.4
Exports	6.7	6.8	6.0	5.8	5.5
Imports	6.4	3.0	1.7	1.4	2.8
Starting Index	76.0	73.8	71.0	71.0	72.0
PSBR (bn)	-18.5	-11.8	-12.8	-12.8	-15.4
Current a/c deficit (bn)	-12.5	-1.5	-16.2	-8.0	-8.8
Adult unemployment (%)	2.4	2.1	1.9	1.8	1.8

mic since the 1970s."

Although most economic forecasting models predict that this surge will weaken next year, the LBS says a case can be made from structural, technological and competitive factors for forecasting a continuation of the rise.

Businesses throughout the world are having to invest to avoid being out on the very advanced technology of the present generation of investment goods, it says.

The US is investing more to serve its growing export market. Japan has increased its investments to meet growing domestic demand and to fend off competition from newly industrialising economies such as South Korea, Taiwan, Hong Kong and Singapore. European businessmen in turn must increase their investment to

counter Japan's ability to produce more reliable products at lower cost.

The LBS forecasts a sharp slowdown in the growth of UK consumption next year. Partly because of this, the current account deficit will narrow to £11.5bn in 1989, falling further to £6.8bn in 1992. At this reduced level, however, the deficit will still account for more than 1 per cent of gross domestic product.

Retail price inflation is "certain" to rise to 7 per cent early next year because of the higher mortgage rates that have already been announced. The LBS believes 7 per cent will prove to be a "local peak" and that retail price inflation will fall to around 5 per cent by the end of next year. However, inflation will then fluctuate between 5 per cent and 6 per

cent in the period to the end of 1992.

This limited success in combating inflation will be accompanied by a further increase in the Government's budget surplus. The surplus will rise from £10.5bn in the present 1988-89 financial year to £15.5bn by March 1993. The LBS expects that the surplus, or public sector debt repayment, will amount to £82.7bn in the five years to March 1993.

Sterling is expected to depreciate next year, with the Bank of England's trade weighted index falling from about 76 this year to about 72 by the end of 1989.

Growth will slow against this background of tight monetary and fiscal policy. The LBS forecasts that Britain's GDP will increase by a real, inflation-adjusted 3.2 per cent in 1989 compared with 4.7 per cent this year and then average 2.5 per cent until the end of 1992.

After declining by half a million in the past 12 months, unemployment will continue to fall, but at a slower pace. The LBS expects adult unemployment will settle at about 1.5m in the early 1990s after dropping to 1.2m in 1989 from 2.2m this year.

Economic Outlook, Vol 13, No 1, Gower Publishing, Gower House, Croft Road, Aldershot, Hampshire GU11 3HR. Annual subscription £18.

Interest rates of almost 15% forecast for early next year

By Ralph Atkins

INTEREST RATES will rise to an average of nearly 15 per cent next year as the Government seeks to moderate domestic demand, Cambridge Economics predicts in its latest forecast released today.

It says a period of high real interest rates represents "unknown territory" for economic policy.

However, it argues there is little evidence that mortgage rate increases will have a large direct impact on total consumer spending.

The report says the effect of a higher cost of borrowing is largely to redistribute income from borrowing households to those that are lenders.

Bank base rates are expected to average 14.7 per cent in 1989, falling to an average of 11 per cent in 1990.

The group says it expects the Government to succeed in its policy of slowing the growth in domestic demand.

Consumer spending is expected



Nigel Lawson: Little scope seen for his tax cuts

deficit, which is expected to reach £16.1bn in 1989. It is then expected to improve slightly to £13.7bn and £12.6bn in 1990 and 1991 respectively.

The group notes the continuing strength of public sector borrowing requirement (PSBR) surpluses, but is pessimistic about early opportunities for Mr Nigel Lawson, the Chancellor, to cut taxes.

It says: "In the short term the evidence of overheating is expected to limit the Chancellor's room for manoeuvre in the 1989 Budget, in spite of the announced aim of reducing the basic rate of income tax to 20 per cent in the long run."

"While a gradual reduction to 20 per cent may be feasible in the longer term (certainly in terms of the PSBR), the forecast assumes that this will be held back by the slowness of the recovery of the balance of payments current account," the report concludes.

are also expected to hit house prices. The rate of growth of house prices is forecast to reach 20 per cent this year before falling to 9 per cent and 2 per cent in the two subsequent years.

The report is optimistic that lower domestic demand growth and strong exports will lead to a significant improvement in the UK current account. A deficit of £14bn is forecast for this year, falling to about £10bn next year and nearly £8bn in 1990.

However, the report warns that Mr Nigel Lawson, Chancellor of the Exchequer, could face difficulties in finding the correct mix of fiscal and monetary policies.

It says: "The Chancellor is not by nature a fine-tuner, and so there is a real danger now that monetary stringency at the end of this year, combined with a fiscal squeeze at Budget-time, could hit the economy harder than may have been intended."

London business confidence hit

By Alan Pike

BUSINESS confidence in the service and production sectors of London's economy has fallen with the recent rise in interest rates, the London Chamber of Commerce says in a survey published today.

It says the mood of the capital's business community is "more subdued, with investment intentions and turnover and profitability expectations lower than earlier this year."

In the chamber's last quarterly economic survey in June, 57 per cent of respondents in the service sector and 38 per cent in production industries expected profits to increase during the following 12 months. By the time of the latest survey last month, these proportions had dropped to 37 per cent in services and 28 per cent in production. The figures

are compiled on a weighted basis by company size.

A slowdown in domestic demand has accompanied the decline in confidence. This is particularly marked among larger companies in the service sector, where the proportion reporting increased business is down from two-thirds to a half.

The report says prospects for the next three months suggest that the services will experience a pick-up in domestic business, but that there will be little change in the production sector. Given the rise in interest rates and the strong pound the London business community has lowered its turnover and profitability forecasts for the year ahead in 1989, the service sector taking a more pessimistic view than production.

Unemployment in London,

says the report, continues to fall less sharply than elsewhere in the country - a decline of 14 per cent between January and August compared with 16 per cent nationally. Inner London remains a particular problem, with unemployment declining at only two-thirds the national rate and, proportionately, with twice as many people unemployed as in outer London.

Staff shortages none the less remain a serious problem in the capital. The survey shows 68 per cent of respondents in production industries and 54 per cent in services experiencing recruitment difficulties.

Economic Report and Survey, October 1988, London Chamber of Commerce, 69 Cannon Street, London EC4N 5AB, 28 (members); £22 (non-members).

LBS chief pleads on fiscal policy

By Simon Holberton, Economics Staff

PROFESSOR DAVID CURRIE, head of economic forecasting at the London Business School, has called for a greater use of fiscal policy in the operation of the Government's economic policy.

In his first "economic viewpoint" contained in the LBS's latest Economic Outlook, Professor Currie says exchange rate targeting may be more compatible with stable economic expansion if fiscal policy "acts to help stabilise domestic demand."

He also says the challenge for policymakers is to devise a set of rules for the operation of monetary policy now that the value of monetary aggregates has been degraded by financial market innovation.

HE'S NOT IN TEXAS.



BUT HE'S OILING THE WHEELS IN HOUSTON.

"Doug? It's Brian. I just got the results of the drilling programme?"

"Impressed?"

"Amazed!"

"So were we. When are you back?"

"Tomorrow. First flight out. Hey, is the old man happy?"

"What do you think?"

"He must have begun to have his doubts about me."

"Who wouldn't after six dry holes!"

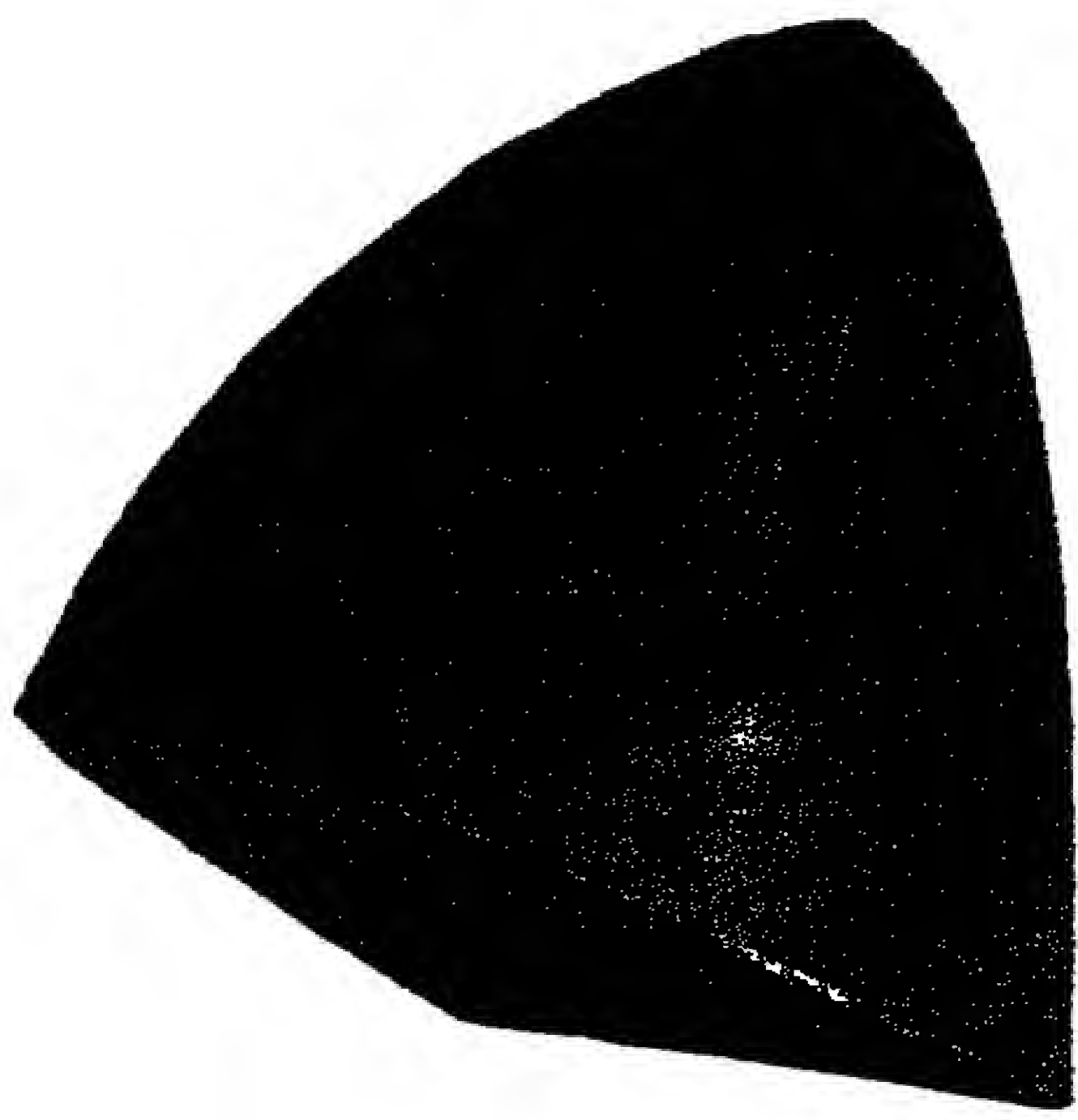
"I knew it was there. But I want to hear it from you. It's pumping how many barrels a day?"

The rest of this conversation is strictly confidential.

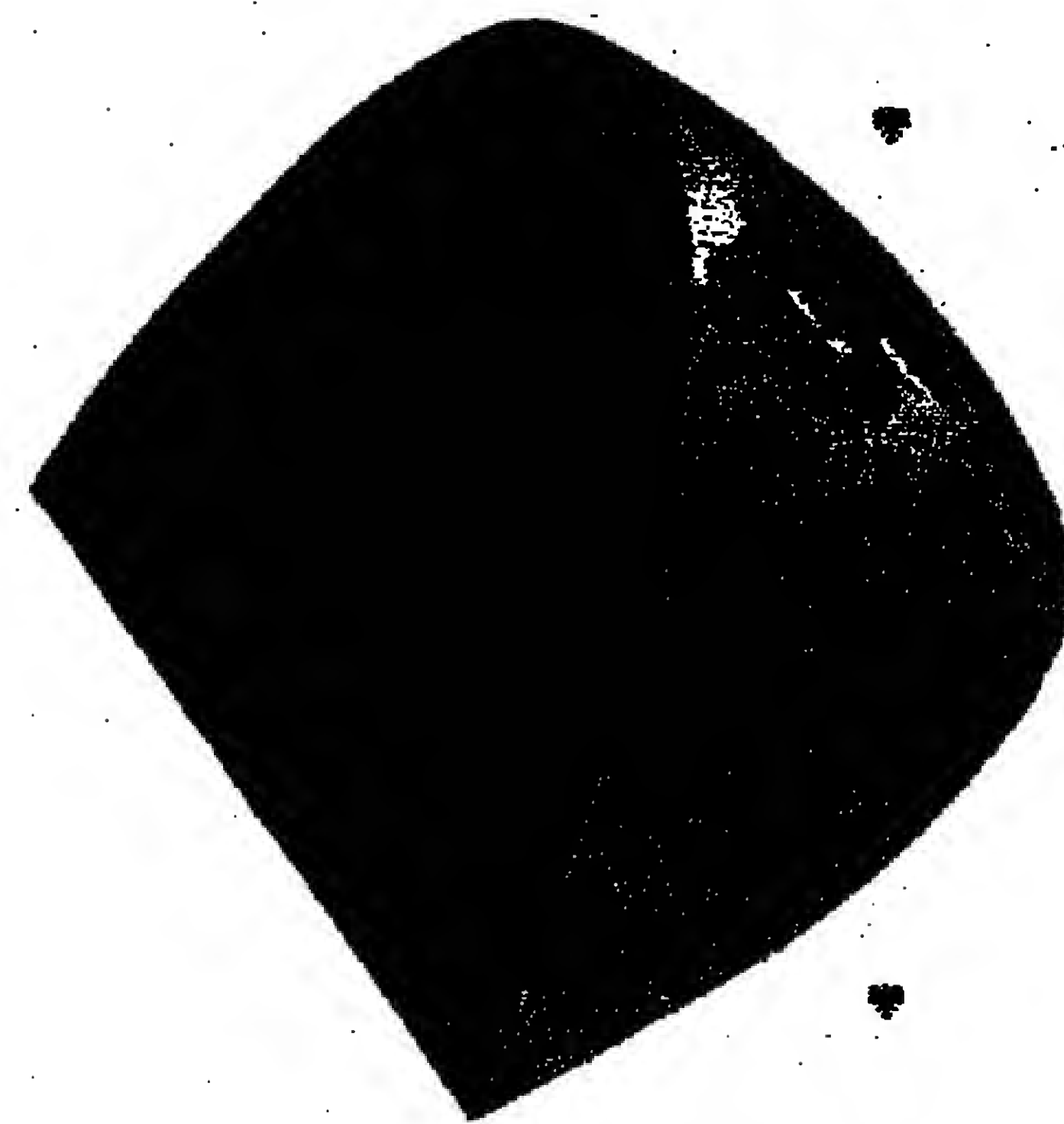
With AT&T and British Telecom the lines of communication between Britain and the States are open for everyone.

If you want your business to pick up, pick up the phone.





Does your bank only deal in a fraction of the world's currencies?



Is each of your bank's dealing rooms working in isolation from the rest?

JUST HOW GLOBAL IS YOUR PRESENT GLOBAL TREASURY SERVICE?

Many banks may claim to be global, but when it comes to solving treasury problems their world can begin to feel very small.

No other bank can offer a more comprehensive package for your treasury needs than Barclays.

Today our business is a truly global one. We offer everything from Foreign Exchange and Deposits to FRAs and SAFEs and even software for your treasury operations.

Our specialist financial engineers are trained to create unique packages for your business, tailoring solutions to your particular risk management needs.

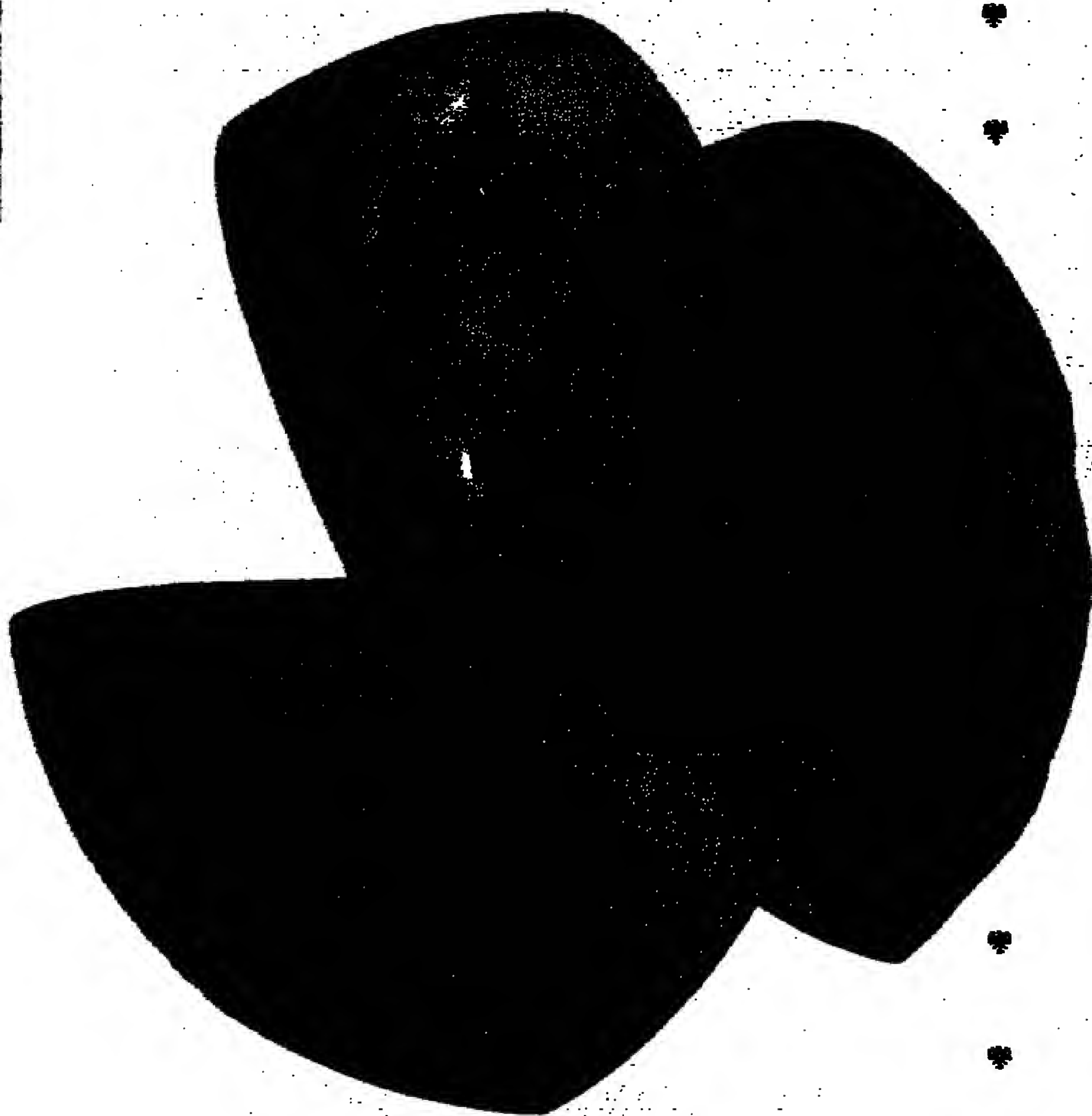
To support these services we operate in over 70 countries around the world, deal in over 76 currencies, and run an integrated network of 18 dealing rooms in the world's major financial centres.

Barclays offers the truly global treasury service.

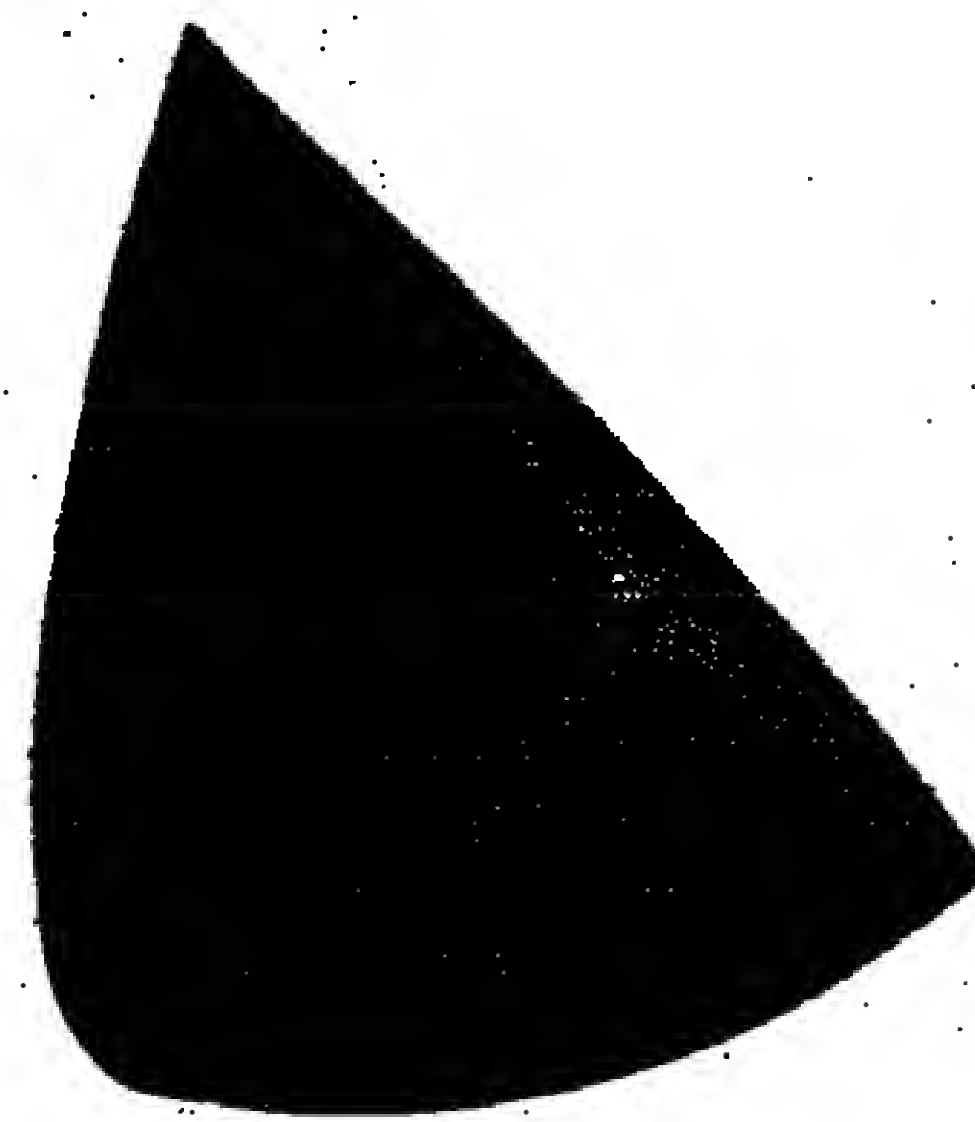
To reflect both the comprehensive and global nature of our treasury service, we have named it Global Treasury Services.

So don't feel cut off from the rest of the world, call Keith Willshire in London, on 01-626 0588 ext 2275, and see how Barclays Global Treasury Services can help your business.

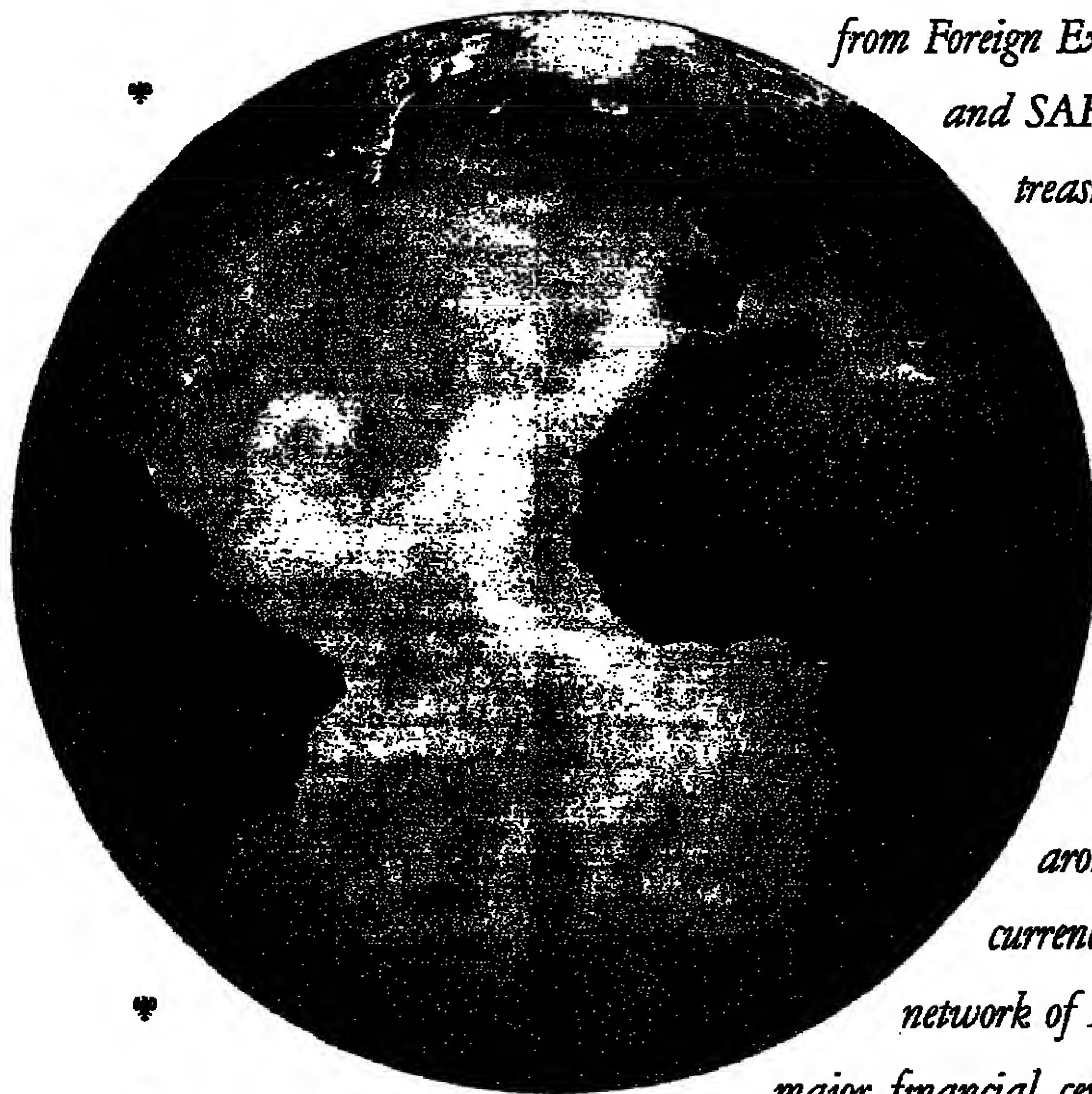
***** GLOBAL
TREASURY
SERVICES
BARCLAYS**



Are there big gaps in your bank's international coverage?



Is your bank's international risk management service somewhat incomplete?



Tory revolt in prospect over health charges

By Tom Lynch

CONSERVATIVE MPs are set to stage one of the biggest revolts of the current Parliament tomorrow night over the Government's plans to introduce charges for dental checks and eye tests, previously provided free under the National Health Service.

Denis Hill, chairman of the Conservative health committee and a leading dissident on the proposal, insisted yesterday that the rebels would stand firm and might be numerous enough, with the opposition parties, to defeat the Government.

Ministers may try to defuse the revolt by announcing extra spending on the NHS in the Chancellor of the Exchequer's autumn statement earlier tonight.

Concessions may also be made to special groups, such as pensioners.

The charges were brought forward as part of the Health and Medicines Bill, but were removed during the bill's passage through the House of Lords. Ministers will seek to restore them when the bill returns to the House of Commons tomorrow.

Speaking on BBC radio yesterday, Dame Jill Knight, who had her fellow rebels had come under pressure from ministers and Government organisers. However,

she said, "no arguments of substance" had been put to them, merely a reiteration of the Government's belief that charges would not deter people from having checkups.

She insisted that a number of people would not be able to afford the charges and that the move would cost the Government more in the long run than the £20m a year it is likely to save. She also believes that early signs of illness are now picked up by the checks would be missed and the later treatment proportionately more expensive.

Dame Jill said an announcement of extra cash would not satisfy her - she knew of no better use for extra resources than paying for checkups.

More than 80 Conservatives have signed her House of Commons motion opposing the charges, and she hinted that not all of those who would vote against the Government had yet declared their intention. However, she acknowledged that some backbenchers with hopes of advancement might buckle to pressure from the party hierarchy.

About 50 to 60 Tories would have to vote against the Government to overturn its majority of 105 over all other parties in the Commons, or 118 excluding the Northern Ireland parties.

Ridley goes for N-power and cleaner environment

By Tom Lynch

A MASSIVE increase in the use of nuclear power is needed to protect the environment from the slow heating of the earth's surface known as the greenhouse effect, Mr Nicholas Ridley, UK Environment Secretary, said yesterday.

Speaking on BBC television, he threw more light on the Government's environmental thinking - draft legislation is expected in the next session of Parliament - and stepped up the pressure for nuclear energy, building on earlier ministerial assertions that nuclear power is clean and safe.

Mr Ridley said the elimination of chlorofluorocarbon (CFC) emissions from sources such as aerosols was "the first most immediate and most important thing we can do" to combat the greenhouse effect.

Carbon dioxide emissions from coal- and oil-fired power stations, another major factor in the greenhouse effect, must be reduced, he said, by the use of nuclear power. "There is absolutely no doubt that if we want to arrest the greenhouse effect, we should concentrate on a massive increase in nuclear generating capacity."

He refused to be drawn on how many more nuclear stations should be built in the UK, but accepted that hundreds would be needed around the world.

The environmental pressure group Friends of the Earth attacked Mr Ridley's remarks, suggesting that the Government's recent stress on the environment was being used to justify the expansion in nuclear power which ministers had always wanted.

His comments were also condemned by Dr John Cunningham, Labour environment spokesman. He said: "To suggest that a massive programme of nuclear power is the way forward is to fly in the face of reality, especially since this Government, after almost a decade, has no coherent thoughts on how to manage the growing amount of nuclear waste in Britain."

Electricity workers go for share ownership

Michael Smith on an innovative approach by trade unions facing privatisation

Just a few years ago it would have been inconceivable. The idea that trade union leaders should campaign for their members to be able to take part ownership in privatised companies would have been viewed as trachery.

Still less would trade union officials have been seen consulting in the City about innovative ways to push employee share ownership in soon-to-be floated state enterprises to the maximum and then increase the holdings over the years.

That, however, is what the unions representing the electricity supply industry's workers are doing as part of what is generally regarded as one of the most pragmatic union campaigns yet on privatisation.

Their stance will undoubtedly have its critics among the trade unionists who meet at the Trades Union Congress today for a conference on privatisation. Opponents, including Mr Arthur Scargill of the National Union of Mineworkers, are, however, in a minority and their numbers are dwindling.

Although the eight unions in the Electricity Supply Trade Union Council agree that they remain implacably opposed to

privatisation, they also recognise that, barring extraordinary circumstances, they cannot stop it.

The result is that, as well as campaigning against the industry's flotation on the stock market, they are also concentrating on how to get the best deal possible for the industry's employees.

Opposition on the political left to employee share ownership in privatised industries is based in part on the assumption that a future Labour Government would free the companies back under state control. That would be made all the harder if Labour voters, including trade unionists, owned shares in the company.

It would, for example, virtually rule out the possibility of buying back shares at their flotation price.

Mr John Lyons, general secretary of the Engineers' and Managers' Association, a moderate union, and secretary of Estac, dismisses the criticism. "It is a fact of life that no government would be able to renationalise companies on the basis of depriving shares."

"We have to deal with practicalities. Members will be given shares and our job is to get the

best deal possible."

Nor are such views restricted to the right of the union movement. Mr Jim Mowat, national energy officer of the left-led TOWU general workers' union says: "People do have ideological objections but you have to confront reality and the reality is that workers want shares."

That fact has been demonstrated in all major privatisations so far. In each of these, by far the majority of workers have taken up their entitlement to free or cut-price shares, sometimes to the embarrassment of their unions.

For example, the Post Office Engineering Union, a predecessor of the NCU communications union, was widely thought to have discredited itself during the privatisation of British Telecom by its opposition to workers taking shares. In the event 99 per cent of BT employees took up the share option.

Since then, of course, a large number have sold or reduced their holdings. Advocates of employee share ownership regard this as a wasted opportunity because of the loss of leverage over management through lost shareholder votes.

It is partly to address this problem that Estac has proposed to the Government that the new electricity boards which emerge from privatisation should set up Employee Share Ownership Plans (ESOPs), the advantages of which would include the creation of an internal market for shares among workers.

Although common in the US, the ESOP concept arrived in Britain only two years ago and there are only about a dozen schemes in operation, none of them in privatised state industries.

In a typical ESOP, a trust is set up which then borrows money to buy shares to be distributed to workers at a future date, sometimes free, sometimes at reduced rates and sometimes at the market value. The borrowed money is paid back later through company contributions drawn from profits.

Workers have an incentive to buy and sell shares through the trust because of reduced dealing charges. Partly because of this the proportion of the company owned by its employees will not be reduced and,

because of company contributions, will be increased.

The idea of setting up an ESOP scheme in a privatised industry was first considered by unions involved in discussions for the privatisation of British Airways.

It came too late, however, for serious consideration and instead the unions set up a second-best scheme whereby 5,000 BA employees agreed to give trade union representatives proxy voting rights over their shares.

The electricity supply trade unions have pressed their case at an earlier stage. They are arguing that 10 per cent of the post-privatisation companies be made available to employees and ex-employees in the form of free and preferential shares.

The Department of Energy says only that it is considering the scheme. The Government, however, strongly supports the ESOP concept and approving a series of ESOP schemes in electricity would give the Government an ideal opportunity to demonstrate its commitment to employee share ownership.

Civil servants reach basic pay settlement

By John Gapper, Labour Staff

ABOUT 60,000 scientific and specialist civil servants are to get a basic pay rise of between 4 and 5 per cent in a deal marking the first return to pay comparability with the private sector for seven years.

The deal with the Institution of Professional and Civil Servants - reached last week after intricate talks - is the first award under one of the long-term flexible pay agreements which are spreading across the civil service.

As part of the agreement, there will be higher increases for some specialists in regions such as London and the south-east, where comparable workers in the private sector are paid more than in other parts of the country.

Details of the deal, which will be announced today, are likely to be examined closely by other civil service unions which have either signed similar deals or are in the process of negotiating them.

Compulsory purchase plan for power station sites

By Maurice Samuelson

OWNERS of sites in Britain earmarked for new power stations will be given special powers to bid for each other's territory once the electricity industry is privatised.

The proposal, which will inject a new competitive element into the industry after privatisation, is expected to feature in the forthcoming electricity legislation.

The powers will be given to all licensed generators. In particular, it should sharpen rivalry between Big G and Little G, the names tentatively given to the two companies which will inherit the power stations currently owned by the Central Electricity Generating Board.

Conflicts arising out of the use of these powers would be handled by the regulatory body which will supervise the industry after privatisation.

Under the draft legislation's special powers, to be tabled in Parliament by the end of the

year, a generating company which thinks it could make better use of a site belonging to a rival generator could invoke a compulsory purchase order to take control of it.

In vesting all the existing power station sites in the CEGB's successor companies, the Government overturned an alternative proposal to set up a "land bank" controlled by the state, which would have disposed of sites as though they were oil or gas exploration

areas.

Ministers found this incompatible with the policy of denationalising electricity since it would have left the Government as final arbiter on disputes over land. Instead, arbitration will be entrusted to the industry regulatory authority.

The power to bid for another company's land would not be restricted only to the CEGB's successor companies. It would probably be shared by all

licensed generators, including large civil engineering groups and oil companies, which are queuing up to build new power stations.

Several of these would-be entrants to the electricity industry have large tracts of land which could be suitable for power stations. However, they would potentially be targets, as well as indicators, of compulsory purchase orders for power station sites under the proposals.

Resort Design Competition

Seeking Creative Ideas for World-Class Resort Development in Hokkaido's Sorachi District

Located in the northernmost island of Japan, the Sorachi district is one of Hokkaido's loveliest undeveloped areas. It encompasses a wide variety of natural landscapes including mountains, valleys and lakes which are ideal for recreational activities. Recently, strong interest has emerged in developing Sorachi into a resort area. The cities and towns within the district are already promoting tourism by stimulating an interest in local traditions. It is their hope to fully utilize the area's cultural and natural resources.

As part of the Sorachi district's ongoing effort to encourage investment in the area, it is sponsoring an international competition for developers. This is a major event, co-sponsored by national and municipal agencies as well as by private organizations. Developers will be asked to submit creative, original proposals for the successful development of the Sorachi district into a world-class resort area. This is a wide-open competition, so submissions will be accepted from individuals as well as from large and small business firms and groups of any nationality.

Competition Outline

- Prospective site:** Seven sites and two towns located in the Sorachi district (i.e., Ishikari City, Abashiri City, Aburatsubo City, Ishikari City, Tsubetsu City, Sorachi City, Utsunomiya City, Niseko City and Kamikawa City).
- Contents of the proposal:** Each proposal should contain the following: A basic plan describing what the applicant's general approach to the development of resorts in the Sorachi district would be and specific project, event and program proposals which support the general plan and are in keeping with general concepts or image the Sorachi district wishes to promote. (Development of concepts rather than concrete plans should be emphasized.)
- Eligibility:** All interested individuals, groups or corporations from both Japan and overseas are encouraged to apply.
- Application cost:** Applicants shall be responsible for any and all costs incurred during the preparation of their proposals.
- Application procedure:** All applications must be prepared in strict conformance to the application guidelines.
- Application deadline:** January 15, 1989.
- Review committee:** Shozaburo Kimura (Professor, The University of Tokyo); Yoshitaka Ishii (Architect); Takemasa Kikuchi (Lecturer, The University of Tokyo); Harumi Sakemoto (Advisor, The Dai-ichi Kangyo Bank, Ltd.); Kichiro Takahashi (Novelist); Francoise Morechand (Life Coordinator); Seiji Yoshikawa (Chairman, Council for the Promotion of Central Sorachi Resort Development in Hokkaido).
- Eligible winners:**
 - Two top prize winners and three runners-up will be selected and all winners will receive an award certificate and a travel gift. The Ministry of International Trade and Industry will present a special award of merit. These five winners will be invited to an International Symposium to be held at the end of February 1989. The two top prize winners will be granted the right to negotiate to conduct a feasibility study in 1989 to examine the possibility of implementing the proposed plans. (20 million yen is allotted to each of these feasibility studies to be conducted under a private contract.)
- Sponsors:** Ministry of International Trade and Industry, Hokkaido Development Agency, Hokkaido Government, Council for the Promotion of Central Sorachi Resort Development in Hokkaido, Hokkaido Area Management and Support Foundation, and The Japan Regional Development Corporation.
- Competition coordinating office:** Project Planning & Research Division, Coal Mining Area Development Planning & Construction Department, The Japan Regional Development Corporation, 3-8-1, Kasumigaeki, Chiyoda-ku, Tokyo 100, Japan. Tel. 81-3-501-5211. Telefax 81-3-581-1504.

To obtain detailed information on this competition, application guidelines, etc. drop by the nearest JETRO office or contact the competition coordinating office listed above.

JETRO, NEW YORK 44th Floor, McGraw-Hill Bldg. 1221 Avenue of the Americas New York, NY 10020-1060, U.S.A.	JETRO, LONDON (Japan Trade Centre) 6th Floor, Leadenhall House, Cannon Street, London, W1Y 7PB, ENGLAND	JETRO, STOCKHOLM Kungälvsgatan 40, Floor 1135 Stockholm, S-122 21
JETRO, LOS ANGELES 725 S. Figueroa Street Suite 1890 Los Angeles, California 90017 U.S.A.	JETRO, PARIS 26 Maréchal Bldg., 50 Avenue des Champs-Élysées, Paris 8 ^e , FRANCE	JETRO, MILANO I.N.A. Building Via Agnello 61, 20121, Milano, ITALIA
JETRO, TORONTO Suite 700 Britannia Place 151 Bloor Street West Toronto, Ontario, CANADA M5S 1Y7	JETRO, HAMBURG Colonnen 72, 2000 Hamburg 36. BUNDESREPUBLIK DEUTSCHLAND	JETRO, MADRID Plaza de Colón, 2 Torres de Colón, 1.º B, 28046 Madrid, ESPAÑA

AT YOUR SERVICE, WORLDWIDE.

Whether you're traveling for business or pleasure, the level of service you've come to expect can be found at these and other fine hotels which welcome the Diners Club® Card.

Athens Ledra Marriott Hotel Athens	Canadian Pacific Hotels Locations throughout Canada
Kuala Lumpur Hilton	SAS Royal Viking Stockholm
Shangri-La Hotel Bening, Bangkok, Hong Kong	The Ritz Hotel London

• Diners Club is a registered service mark of Diners Club International Ltd.

TODAY MUNICH BECOMES A CANADIAN CITY.

Today the first Canadian Airlines International scheduled flight from Canada touches down at Munich airport.

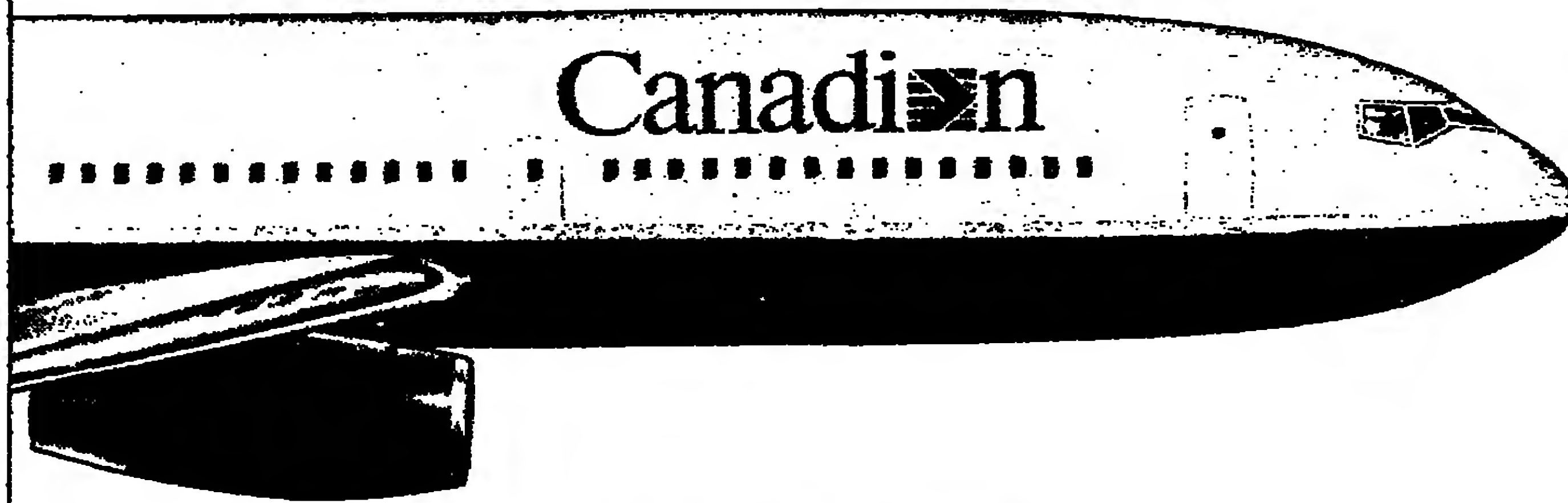
Which means that Munich joins the growing number of Canadian cities across Europe. Amsterdam, Frankfurt, Milan and Rome — all cities served by Canada's most successful new airline.

We offer more flights from continental Europe to Canada than

any other airline. With our partners, we serve more cities in Canada than any other airline (162 to be precise) — and we're the only carrier to connect Canada with five continents.

Onboard, we'll treat you to our world renowned standards of in-flight service, including Canadian Business Class and our superlative First Class service.

Fly with us and discover why we're proud to say "We are Canadian".



Canadian Airlines International

APPOINTMENTS

Nationwide finance posts

■ **NATIONWIDE ANGLIA BUILDING SOCIETY** has appointed Mr Brian Murkin as general manager responsible for finance, replacing Mr Richard Fisk who has retired. Mr Murkin was assistant general manager (finance). Mr Chris French, the society's secretary, is promoted to assistant general manager (financial management), and Mr John George, pension fund manager, is promoted to assistant general manager (financial accounting).

■ Mr Michael J. Lodge has joined the board of **STEETLEY**. He is managing director of Steetley Quarry Products, the group's European quarry division.

■ **MATTHEW HALL ENGINEERING** has promoted Mr Barry Logan, a divisional director, to director responsible for engineering and computing, and Mr Hugh Slayvers, a divisional director, to director responsible for technical marketing. Mr Ian Youder, director and general manager of Matthew Hall Engineering (Scotland), becomes managing director (operations) of Matthew Hall Keynes Engineering, Schiedam, Holland. He is succeeded as general manager by Mr Mike Stevens.

■ Mr Gary FitzGerald, Mr Tristan Hillgarth and Ms Anne McMeenan have been appointed to the board of **FRAMLINGTON GROUP**.

■ Mr Bill Henderson, former managing director of Cambridge Instruments, has been appointed chairman of **RBS SYSTEMS**.

■ Mr Stuart Lamb has been appointed to the board of **BARDON GROUP** as an executive director. He is president and chief executive officer of US subsidiary, Bardon Trumount, which was acquired earlier this year. Mr David Hobbiey retires as a non-executive director due to increased responsibilities with S.G. Warburg & Co., of which he is an executive director.

■ **PEARL ASSURANCE** has appointed Mr Peter Beeke as general manager (information systems), Peterborough. He was general manager (management services) with Woolwich Equitable Building Society, and succeeds Mr David Davies who has been appointed general manager

(business and product development).

■ **KUMAGAI GUMI U.K.** has appointed to the board Mr Leonard Arnold, managing director of Arnold Project Services, which the company acquired in September.

■ **LOWNDES QUEENSWAY** has appointed Mr David Tibble as finance director. He joins from Storehouse where he was group financial controller.



Mr John Sinclair is to be assistant general manager (field operations), at **GUARDIAN ROYAL EXCHANGE**. He was assistant general manager (services), and succeeds Mr Donald Surgeon who is retiring.

■ Mr Patrick N. Darley, deputy chairman and chief executive of **BRIDPORT-GUNDRY**, has been appointed chairman in succession to Mr Robert W. Holder, who is leaving the board but will remain chairman of Bridport-Gundry (Ireland). Mr Royston J. Mountain, who was a director of United Scientific Holdings, and Mr David J. Sebire, chairman of Ultra Securities, have been appointed non-executive directors of Bridport-Gundry.

■ **KIER** contracting division of Beazer, has appointed Mr Martin Search as regional managing director for Kier London and Kier Southern, and Mr Dick Side as regional managing director for Kier Wales and Kier South East. Mr Roy Stevens will be retiring at the end of the year, but remains chairman of the four companies until then.

■ **QUADRANT GROUP** has appointed Mr E.D. Pike to the

board to run Sangers, the consumer photographic division. He was with J.J. Silber, a subsidiary of Great Universal Stores.

■ Mr Norman L.G. Lambert has been appointed deputy managing director (south) of **FAIRLOUGH BUILDING**. He was managing director of Higgs & Hill Building.

■ **TRI-SFRAY (UK)**, Leeds, has appointed Mr Joe Hughes as sales director, following the acquisition of Inmar Contracting Equipment where Mr Hughes was managing director.

■ Mr Duncan Ferguson has joined **BACON & WOODROW**, consulting actuaries, as a partner. He was director of the international division of Eagle Star.

■ Hill Samuel Unit Trust Managers, a division of **HILL SAMUEL INVESTMENT SERVICES GROUP**, has appointed Mr Robert F. Pennells as investment director. He was a director, Hill Samuel Asset Management International.

■ Mr John Hinton, a director of Hill & Knowlton, and head of its corporate group, is leaving to join **CORPORATE IMAGE**, a consultancy formed by his wife, Gay, two years ago.

■ Mr Roger Palmer has been appointed marketing director of **PAULS AGRICULTURE**. He was marketing manager.

■ Mr John Forester has been appointed finance director of **CANADA MARITIME SERVICES**. He was managing director of Transstena.

■ Mr John Sutherland has been appointed to the new post of commercial director of **WOODWARD GROSVENOR**. He is succeeded as financial director by Mr Iain Mackenzie, who was financial director of Kalamazoo.

■ Mr Andrea Cavazzi has joined **MERRILL LYNCH** in London as vice president in the Italian investment banking team. He was an associate director at First Chicago in London.

■ Mr Robert E. Barnes has been appointed director responsible for property finance at **NYCHELVN FINANCE COMPANY**. He was

a vice president of Bank of Montreal in London.

■ Mr Colin Grant-Wilson has been appointed to the board of **KORN/FERRY INTERNATIONAL**. He was branch manager of Bank of America in Geneva.

■ Mr Norman Forsythe has been appointed sales director of **GENTECH INTERNATIONAL**. He was national sales manager.

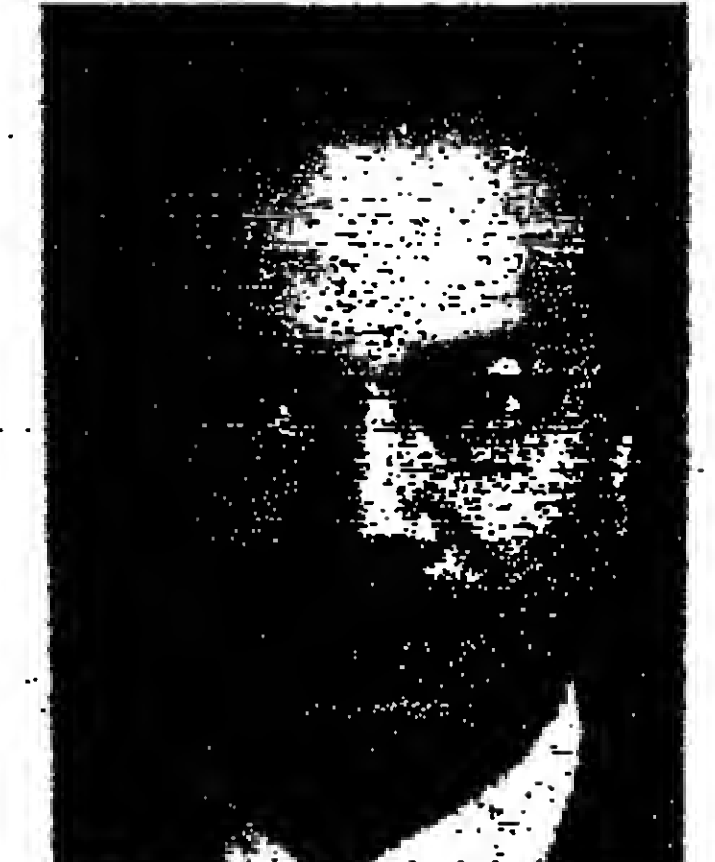
■ **VICTAULIG** has appointed Mr Richard Legrand to the board. He is responsible for the overall direction of subsidiary Viking Johnson.

■ Mr Jonathan F. Taylor, chief executive of Booker, has been appointed a non-executive director of **TATE & LYLE**.

■ Mr John Harrison has been appointed technical director of the **ROYAL OPERA HOUSE**. He held a similar post with the Welsh National Opera Company.

■ Mr Anthony Fry and Mr Alan Graham have been appointed directors, and Mr Gerald Goldsmith has been appointed a non-executive director of **N.M. ROTHSCHILD & SONS**.

■ **ATLANTIC COMPUTERS** has appointed Mr Richard Osborne as chairman and chief executive of Atlantic Technology Services to commence early next year. He will also join the parent board. Mr Osborne is an executive director and head of the financial systems division of Data Logic.



Mr Herwick Tan has been appointed director of perfumery at **CONTEMPORARY PERFUMES**, Blakeney's Stamford. He was managing perfumer for **BBA Aroma Chemicals**.

THE FLOWER OF ENGLISH COUNTRY LIVING HAS ITS ROOTS IN WALES.

Nothing could be more typically English than Laura Ashley. Yet did you know that for the past 20 years, their head office and main factory complex have been firmly planted in Wales? So what makes so many companies decide to move west?

It could be the fact that our overheads are substantially lower than elsewhere in the UK. Then there's the generous financial help that many companies have already taken advantage of. In fact, there's no shortage of available factory and office space either. Or of people willing to put their backs and their minds into your business. It all adds up to a formula that's already paid dividends for countless other companies, as well as Laura Ashley. So if you'd like your business to flourish, you know what to do. Plant it in Welsh soil.

For more information just contact Jill Leyshon on (0222) 222666 at the Welsh Development Agency.

BRAVE NEW

WALES

UK NEWS

Group set up to boost number of ethnic businesses

By Alan Pike, Social Affairs Correspondent

THE HOME OFFICE is setting up an advisory group of industrialists to help devise ways of encouraging more members of Britain's ethnic minorities to start their own businesses.

An initial meeting between business leaders and Mr John Patten, Minister of State at the Home Office, took place earlier this month and the group will be launched formally before the end of the year.

The members will include successful Asian and Afro-Caribbean business figures. They will try to communicate the secrets of their success to other members of their communities.

Many ethnic minority businesses, particularly those in the service sector, tend to depend for much of their trade on local Asian and Afro-Caribbean communities. Part of the purpose of the advisory committee will be to seek ways of helping black businesses people move into mainstream economic activities.

As part of its responsibility for community relations, the Home Office has helped set up specialist business advice centres catering for the needs of ethnic minorities in London, Birmingham and Bristol. It is also encouraging conventional enterprise agencies to give greater attention to facilities for ethnic minorities.

The Home Office is also trying to persuade banks to be more accommodating towards black people seeking finance to start or expand businesses.

Mr Patten says chairman and senior executives of banks are generally willing to support ethnic minority busi-

Computer aided design pioneer sold again

By Alan Cole

A British-based company reckoned to be a world leader in computer-aided design has been bought by McDonnell Douglas.

Shape Data is a pioneer in the development of computer software which enables engineers to create three-dimensional models of products and components on computer screens.

It was formerly owned by Evans and Sutherland of the US, a manufacturer of computer terminals and workstations.

Shape, which employs 64 people, was one of a small group of entrepreneurial companies specialising in computer aided engineering design and manufacture (CAD/CAM) which sprang up in Cambridge in the 1970s, mostly as spin-offs from the university's computing and engineering activities.

It was bought by Evans and Sutherland in 1981 but, according to Mr Ron Balchey, Shape's managing director, fitted awkwardly into its owner's predominantly hardware-based marketing activities.

Negotiations to buy the company began some six months ago when McDonnell Douglas, which had been seeking world class solid modelling software to incorporate into its product line, discovered that Shape was for sale.

Mr Martin Jones, general manager of McDonnell Douglas Information Systems, says the acquisition strengthens the company's position in the global CAD/CAM market.

There was no direct competition to Shape's solid modeller "Parasolid" and he intended to try to establish it as an industry standard.

Shape Data's customers include Ford Motor, Hewlett Packard and Siemens.

The coming of age for personal pensions

Eric Short assesses the options for employees who contract-out of Serps

THE Prudential Assurance Company, the main life company within Prudential Corporation, said 212,000 new-style personal pensions in the three months from July 1 1988, when these contracts became available.

Of those, 100,000 were used by employees to contract-out of the State Earnings-Related Pension Scheme (Serps) known as protected rights contracts.

The Prudential says it has at least a quarter of the personal pension market and its experience has been replicated on a smaller scale by many life companies. These figures, from a straw poll of life companies, shows quite clearly that the personal pensions market was extremely buoyant in its first three months.

This will be welcome news for the Government, which has made wider pensions choice for employees one of its main goals.

Under the radical pension changes introduced this year, employees now have the choice of opting out of their company pension scheme and/or Serps and making their own pension provision through a personal pension.

There is no evidence as yet that of a massive exit by employees from company

PERSONAL PENSION CONTRACTS SOLD JULY-SEPTEMBER. Table with columns: Company, Number of contracts, Number contracted-out of Serps. Rows include Prudential, Allied Dunbar, Pearl Assurance, Standard Life, Norwich Union, Equitable Life, NPI.

schemes. The Prudential's policy is not to sell, unless specifically requested, personal pensions to employees already in - or eligible for - membership of good company pension schemes.

However, there is strong evidence that employees are using personal pensions to opt out of Serps, encouraged by the 2 per cent incentive contribution paid by the Government to employees contracting out of Serps for the first time.

Again, this information will be welcomed by the Government to general have to be sold to employees. Direct selling methods tend to bring this message to employees, rather than independent personal financial advisers who tend to wait for individuals to come to them.

Nevertheless, life companies marketing solely through inde-

pendent advisers are reporting steady personal pension sales. Standard Life Assurance achieved sales of about 38,000 - two-thirds being protected rights. Norwich Union Life Insurance sold some 19,000 contracts - half being protected rights.

This experience rejects assertions that independent advisers would not market protected rights personal pensions where the average commission payment on a contract is about 550. They appear to accept that selling such contracts is laying the foundations for future pension sales.

One interesting feature is that two companies which were big players in the self-employed pension market - Equitable Life and National Provident Institution have made a quiet start in this new sector.

However, in spite of the successful start, life companies are not yet fully exploiting the potential market for personal pensions to general have to be sold to employees. Direct selling methods tend to bring this message to employees, rather than independent personal financial advisers who tend to wait for individuals to come to them.

Nevertheless, life companies marketing solely through inde-

not being attacked in the right manner by life companies or the new pension providers - banks and building societies.

The new legislation enables banks and building societies to market personal pensions. These institutions, with their countrywide branch networks should be able to penetrate the CI and C2 class employees not in a company pension scheme.

Midland Bank reports more than 10,000 personal pension sales in the first three months and regards this as a creditable start.

However, Abbey National is somewhat disappointed by the response so far to its personal pension promotion. Mr Mike Burns, head of its insurance and pensions operations, said enquirers were enthusiastic about personal pensions once the situation had been explained to them.

But he claimed that the level of ignorance on pensions was deplorable. It was no good telling people they would be better off contracting out of Serps when most of them do not appreciate that they were in Serps in the first place.

The Prudential is planning another big marketing campaign on personal pensions early in the New Year, ahead of the end of the financial year.

Gilt-edged market makers' hopes dashed

By Simon Holberton, Economics Staff

THE HIGH HOPES of the gilt-edged securities market have given way to disappointment two years after Big Bang opened up the market to increased competition, according to CI-Alexanders Laing & Cruickshank yesterday.

In a lengthy analysis of the market over the past year, Alexanders says few, if any, of the 24 gilt-edged market makers are profitable and "a difficult time for all has ahead."

The change in the Government's relationship to the market, from being a seller to a buyer of debt, has meant market activity has been reduced to the detriment of both dealers and investors.

Alexanders says revenues from dealing may have fallen by as much as a third over the past year while market making capacity has contracted by just

12 per cent. Dealings revenues are insufficient to cover the running costs of an operation dedicated to making a market in British Government debt and market makers have been forced into the risky business of position taking in order to bring in adequate revenues.

"Position taking has now become a zero sum game," Alexanders says. "The market makers as a group can only make profit if someone else is making a loss."

It says the change in the Government's financial position means that the gilt market is contracting. There will be a likely public sector debt repayment of £10bn this year and there is no immediate end in sight to this process.

However, Alexanders argues that there are reasons why the

Bank of England is unwilling to see the market "expire with a whimper."

The market has an important role to play in the setting of long-term interest rates; there is no guarantee that the Government will not want to borrow in the future; and, even if there are no net gilt sales in the foreseeable future, dealing with the regular redemptions of Government debt may require modest re-funding with new issues of stock.

Alexanders says the Bank has been more willing recently to support the market and its need to buy Government stock has made life much easier for market makers. But it is unclear to what extent the authorities will be willing to go in order to keep a healthy secondary market in gilts alive.

It suggests the Bank should

relax the regulations applying to market makers, allowing them to trade in other interest markets. This would ensure the survival of the market making mechanism in difficult years, although such a move offers only a "glimmer of hope."

Alexanders also highlights the problems investment institutions, such as life companies and pension funds, may face in the light of the Government's policy of buying back its debt. They may find it difficult to buy the securities they desire with which to match their liabilities.

The Second Year: A Review of the Gilt-Edged Market two years after Big Bang. CI-Alexanders Laing & Cruickshank, 65 Cornhill, London EC3V 3PP. No price given.

S&N launches low-alcohol and premium lagers

By Maggie Urry

SCOTTISH & Newcastle Breweries, currently the object of a £1.6bn hostile bid from Elders IXL, the Australian brewing and trading group, is launching two lager brands.

One is a low-alcohol lager, called McEwan's LA, which will be available nationally from early next month. The other is a strong, premium lager, McEwan's Makler, which will go on sale in December. Both are aimed at segments of the lager market which are showing faster-than-average growth.

Mr Allick Rankin, S&N's chief executive, said: "The unwelcome bid from Elders IXL will not distract us from continuing to develop successful brands."

Kennedy top in SLD election

By Peter Lynch

MR CHARLES KENNEDY, the MP for Ross, Cromarty and Skye, who is often tipped as a future leader of the Social and Liberal Democrats, topped the poll in the party's national elective elections.

Also elected were Mr Des Wilson, the former Liberal president, Ms Maggie Clay, Mr The Clement-Jones, Ms Celes

Goodhart, Mr Phil Harris, Mr Gwynno Jones, Mr Gordon Lishman, Mr Alex McGivern, Mr Tom McNally, Ms Valerie Shiliger, Mr Dick Taverne and Lord Tordoff.

The results will be seen as favouring more radical tendencies, with the failure of some "establishment" party figures to win a place.

Advertisement for Chicago Board of Trade. Features a large graphic of a hand holding a pen writing on a document. Text: WE BELIEVE THE MORE ACTIVE THE MARKET, THE BETTER THE PRICE. The supply, the demand. The buyers, the sellers. Together, they make the market. Together, they produce the liquidity to find the best possible price. At the lowest possible cost. No other futures market brings more market forces together in one competitive forum. No other market has more highly capitalized local traders actively, openly competing for the best price. The price that's driven by the global market. Others may try to recreate it. But no other market matches it. The Chicago Board of Trade. Believe in it.

COMPANY NOTICES and CONTRACTS & TENDERS. Includes SAINT-GOBAIN advertisement and PREQUALIFICATION OF CONTRACTORS notice for Roads and Bridges Public Corporation.

REPUBLIC OF TUNISIA. MINISTRY OF TOURISM, ARTS & CRAFTS. AGENCY FONCIERE TOURISTIQUE. INTERNATIONAL INVITATION TO TENDER SALE OF A TOURIST COMPLEX IN EL MANSOURAH KALBIA.

REPUBLIC OF CYPRUS MINISTRY OF AGRICULTURE AND NATURAL RESOURCES. DEPARTMENT OF WATER DEVELOPMENT. SOUTHERN CONVEYOR PROJECT. TELEMETRY SYSTEM CONTRACT S8. INVITATION FOR PREQUALIFICATION OF CONTRACTORS FOR THE SUPPLY ERECTION AND COMMISSIONING OF A TELEMETRY SYSTEM.

PUBLIC NOTICES. MONOPOLIES AND MERGERS COMMISSION. ACQUISITION BY BADGER LINE HOLDINGS OF MIDLAND RED WEST HOLDINGS LIMITED.

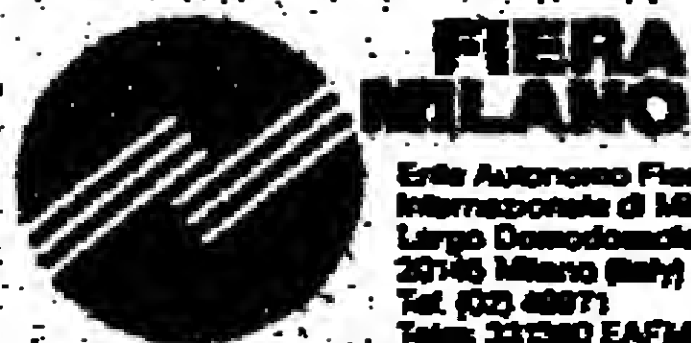
CLUBS and RENTALS. Eve has outdied the others because of a policy on fair play and value for money. KENWOODS RENTAL. QUALITY FURNISHED FLATS AND HOUSES.

UK NEWS

A PREVIEW OF TOMORROW'S ECONOMY

EVENTS IN JANUARY, FEBRUARY, MARCH

CHEMICAL '89	Gift articles, perfumery items and costume jewellery	26-30/1
CART '89	Stationery	26-30/1
27° SALONE INTERNAZIONALE DEL GIOCATTOLO	Toys	26-31/1
INFLOOR '89	Nursery-gardening	3-6/2
1 COL GRAPHICS '89	Computer graphics	7-10/2
MACET PORNAYERA '89	Household articles, gift items and precious stones	10-13/2
MRS BAYNEALE '89	Sports articles and camping equipment	19-21/2
ALT '89	Tourism exchange	22-26/2
INCOF '89	Gift and photo equipment and optics	2-6/3
MOOT	Presentation of women's collections	3-7/3
CONTEMPORARY	Presentation of women's avant-garde collections	3-7/3
MILANOVERDEMENTE	Fashion	3-7/3
MODAVERDE	Fashion	3-7/3
MILANO/DESIGN/DESIGNATI	Fashion	3-7/3
VALERIO	Environment conservation, fire-lighting and protection	7-11/3
MODA IN	Fabrics and accessories	14-16/3
IN COMPLE	Furs	15-19/3
GRAFICA	Graphic and publishing industry	16-20/3
CONTEMPORARY	Industrial paper processing machinery	16-20/3
IN BIELLE	Leathergoods	17-20/3
EXPODESIGN	Technology, marketing, products for women	31/3-4/4
MODA ITALIA	Footwear	March/April
MILANO/DESIGN/DESIGNATI	Plastic Exhibition	31/3-2/4



FIERA MILANO
Ente Autonomo Fiere Internazionali di Milano
Largo Desambrosetti, 1
20145 Milano (Italy)
Tel. (02) 48871
Telex: 323280 EAFM I

A PRIVILEGED VIEW

Opting-out policy for schools attacked

By David Thomas, Education Correspondent

MR JACK STRAW, Labour's Education spokesman, is launching an attack on the Government's policy of encouraging schools to opt out of local authority control in the week when the result of the first parental ballot on opting out is expected.

Mr Kenneth Baker, Education Secretary, sees the ability of schools to opt out, following a lengthy procedure which involves parental ballots, as a key part of the Government's drive to break local authority hold on education. Opted-out schools, to be known as grant-maintained, will continue to be free, but will be funded directly by the Department of Education and Science.

The first result of a parental ballot on opting out, at Stages Grammar School, Lincolnshire, is expected this week. Mr Andrew Turner, director of the Grant-Maintained Schools Trust, a body with close links to the Education Department which is advising schools on opting out, said he knew of up to 15 other schools seriously interested in opting out and had received about 450 inquiries from schools.

Mr Straw is today publishing a letter to Mr Baker which attacks the policy on two grounds.

First, Mr Straw asks for assurances that schools will not be offered extra funding as an incentive to opt out. "It would be outrageous if the Government resorted to bribing schools with taxpayers' money to get them to opt out," Mr Straw said yesterday.

The Education Department refused to comment, but Mr Turner said his trust never made promises to schools about future funding on opting out. The Education Reform Act stresses that the revenue income of a school should be unchanged by opting out, but leaves capital funding to the discretion of the Education Department.

Second, Mr Straw argues that schools which opt out when under threat of closure will undermine efforts to remove surplus school places, another Government priority.

Airports experience growing pains

Michael Donne considers options for tackling increases in air traffic

WITH annual UK air passenger of more than 82m expected to double by the end of the century, substantial efforts are being made to improve the overall commercial aviation infrastructure.

However, there is much debate over whether more ought to be done. Is there any way of speeding up the time that it takes to respond to the rapid growth in air transport and avoiding the congestion that thousands of passengers suffer at airports?

Works in hand on passenger terminals and air traffic control facilities, as well as on improved road and rail links outside Britain's main airports, are based on forecasts of traffic growth made some time ago. Yet these are already out of date as a result of the rapid acceleration in traffic over the last few years.

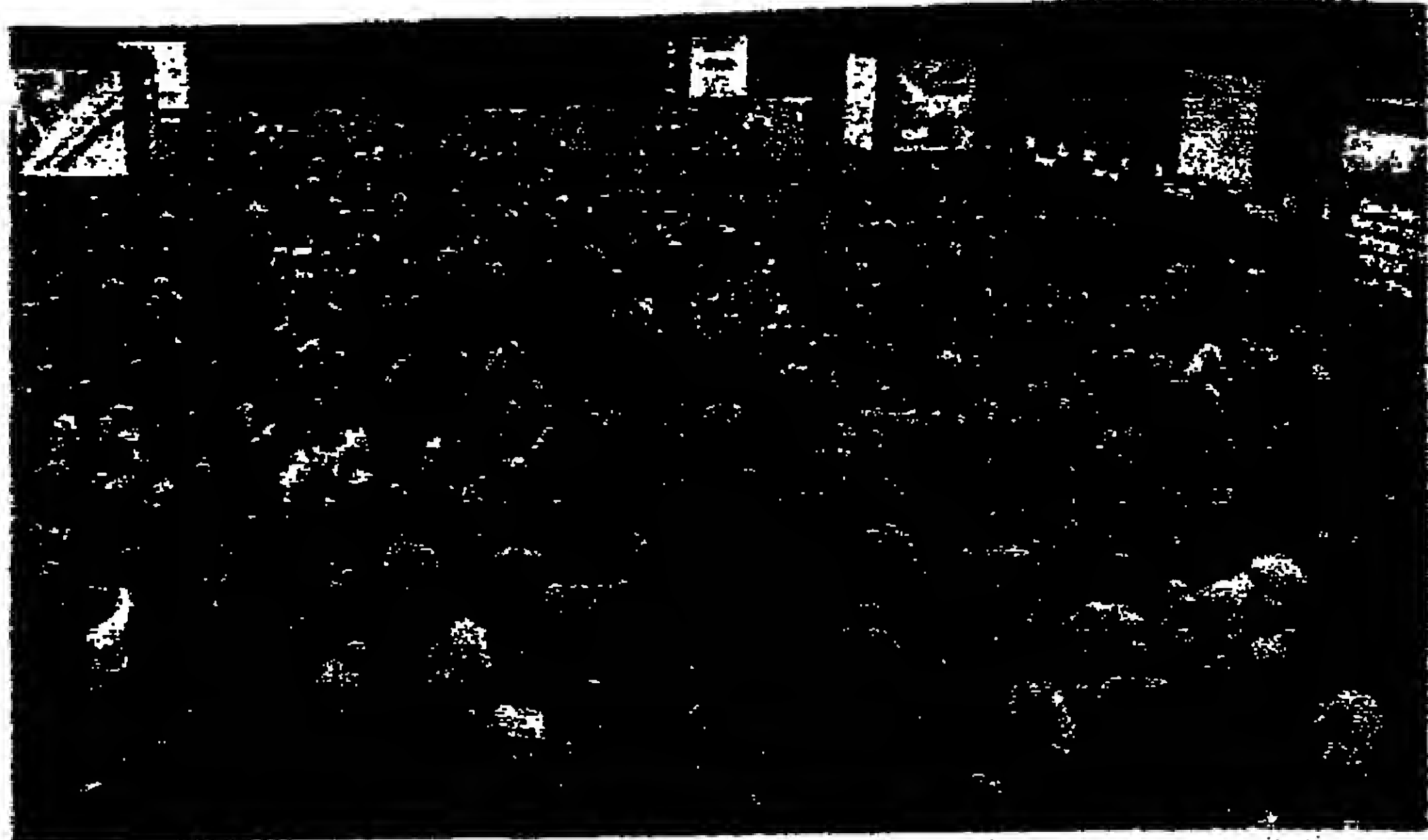
It can take as much as 10 years between the conception of an airport terminal or runway and its entry into service because of lengthy public planning inquiries and construction times. As a result, airports are often strained to bursting point well before new facilities come into operation.

For example, at London's Gatwick, where the £200m North Terminal was brought into operation recently to add capacity of 9m passengers a year, the old South Terminal - designed to handle 16m passengers a year - was handling close to 20m.

In addition to the Gatwick North Terminal, plans for new facilities include the £300m terminal at Stansted, Essex, to enable that airport to cope with 7m to 8m passengers a year against the present 1m; the planned £190m rail link between Paddington, London, and Heathrow, and the £500m investment in new air traffic control facilities.

When added to the Terminal Four at Heathrow, now in operation, and the refurbishing of the airport's Terminal Three, the combined south-east airports should be capable of coping with demand up to the mid-1990s at least.

The debate about what to do for the late 1990s and into the next century has already begun. Mr Paul Channon, the Transport Secretary, has asked the Civil Aviation Authority to study airport needs up to 2005, and a report is expected next



Overcrowding, delays and frustration face air travellers at London's Gatwick airport.

July. BAA, formerly the British Airports Authority, is undertaking its own studies for internal planning purposes.

Various options are emerging. One is a fifth terminal at Heathrow on the site of the Perry Oaks sewage works, capable of handling up to about 15m passengers a year, raising Heathrow's total capacity to well over 50m.

This is bound to involve a bitter environmental fight not only over the re-location of the sewage works and construction of the terminal itself, but also over the increased strains on the surrounding road and rail infrastructure - especially the M25 and M4 motorways.

Another option is to expand Stansted from 8m to 12m passengers a year, which would require parliamentary approval, followed by a second terminal to fit the figure to 25m passengers yearly on the single runway, requiring another public inquiry.

Possibly, a second runway could be built thereover raising capacity to perhaps 30m-35m, but that would also involve a fight. The CAA believes another runway will be needed in the south-east by the end of the century and part of its study could well include where it ought and could be sited.

In all this debate about infrastructure, the effect of the Channel tunnel has to be considered. Most experts believe that while it may siphon off some short-haul air traffic to and from the Continent, it will most likely generate its own market, so air and surface links will expand side by side.

The problem is not confined to the south-east. Traffic at regional airports is rising and there are considerable pressures for additional capital spending. The problem with all these developments is that they tend to be ad hoc, emerging to meet demand as it occurs, often without any reference to an overall national development policy.

Every airport seeks to expand but not all can grow at the same rate because the pattern of demand varies widely.

An airport that can generate an expanding package holiday charter market may not find a comparable growth of business traffic in its immediate area. The result may be that resources could more usefully be spent elsewhere.

Many in air transport believe that the time has come for a global review of the whole long-term planning strategy for UK air transport, against which demand for new facilities can be assessed well in advance so that necessary steps are taken to meet it.

The CAA study for the period up to 2005 may itself be based on too short a time-scale, for it is already clear that whatever is agreed is not likely to be operational much before that date anyway, given the delays that are experienced in reaching decisions.

It is feared that, no matter what developments may then be under way to meet the needs of the early years of the next century, it will be necessary before the end of the 1990s to plan for the decade or more beyond.

Many believe that a bolder approach, with a longer time-horizon and a more determined effort at cutting out the bottlenecks of public planning legislation, will become essential if the UK is to keep up with other countries in meeting the challenge of over-rising air traffic into the next century.



WHICH WAY FOR TRANSPORT?

Geomatics. Automation the AEG way.

Automation is the key to higher productivity, cost-effective use of raw materials and power, high quality combined with short delivery times, and "just-in-time" production with low stock holding and capital commitment.

AEG's system of automation - Geomatics - offers solutions solidly based on user-specific technologies. It has a clearly defined structure whose key features include ease of access and logical configuration.

Geomatics encompasses sensors, drives, automation equipment, real-time computers and extensive software as well as a comprehensive system approach with an open communications structure. Additionally, it includes over ten years application experience in industry, power supply and generation, environmental protection, utilities and transportation.

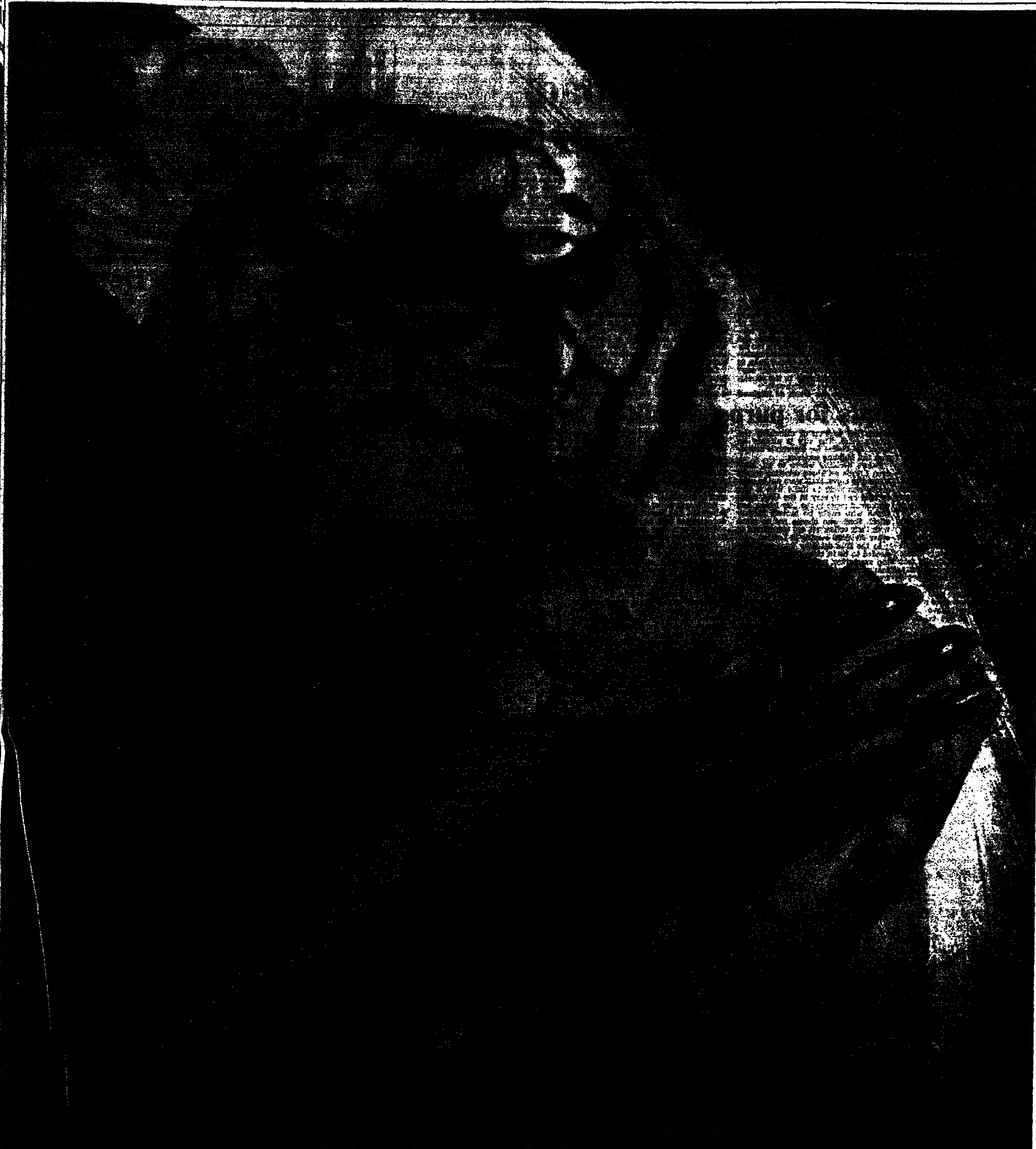
AEG (U.K.) Ltd. - 217 Bath Road - Slough - Berkshire SL1 4AW - Tel. (0753) 872101
Headquarters: AEG Aktiengesellschaft - Theodor-Storm-Kai 1 - D-6000 Frankfurt 70 - West Germany



ving pay
reases in air

at London's Gatwick
An airport that has
an expensive peak
charter service
comparable with
traffic in the
The result
resources could
be spent elsewhere
Many in the
that the time for
global review of
long-term plans
UK air transport
which demand
ries can be met
advance on
steps are taken
The CAA
period up to
based on the
for it is
whatever it
not likely to
much before
given the
rienced in
It is
what
be under
needs of
next century
sary before
to plan for
beyond
Many believe
approach, with
horizon and
effort at
needs of
ries, will
the UK is to
countries in
lenge of
into the

atics
tion
way.
her productivity
power, high
es, and "just-in-
g and capital
tion - Generators
er-specific
ture whose
logical configura
sensors, drives,
rs and exten
system approach
re. Additionally
erience in indus
mental protection
Road - Slough - Red
Vöschell - Theodor
st Germany



Giving the unemployed a clean start.

Imagine you're unemployed, living in an inner city area—and want to start your own business. It's a tough nut to crack. But for 15 years now, Project Fullemploy— the multi-ethnic community and business-based organisation—has been helping young men and women overcome these odds. Esso has supported Project Fullemploy for much of this time, at centres all over the country. In Bristol, for instance, one of their successes is

Jackie Wilson, 21. She now runs her own office cleaning company called Clean Start. When she joined one of Project Fullemploy's self-employment training courses, Jackie knew what she wanted. But not how to achieve it. Twelve weeks later she'd written the best business plan on her course. It won her new confidence, the support of the local

bank manager, and an Esso Self-Employment Award of hard cash. Now Esso is providing 1,000 bursaries to enable Project Fullemploy trainees in 5 major cities to take relevant training courses with The Open College. Project Fullemploy's central office is at 102 Park Village East, London NW1 3SP (Tel: 01-387 1222). Get in touch and they'll tell you how to help young adults shine.



Quality at work for Britain for 100 years.

nder
ding
ding
be
and
will
the
elec-
are
total
here
long
the
roup
y to
ary,
the
level
nans
ollar
heir
ates,
ably
lry-
The
pin
tion
oun-
tra-
pro-
: oil
ush
77
14
77
77
65
77
77
1.2bn
4.6
4.6
2.5
2.5
1.5
1.5
78

MANAGEMENT

Re-location

Follow the lower cost road

Hazel Duffy explains why companies are breaking free of traditional business centres

Relocation is back in fashion. High labour costs, skill shortages, and high rents in the south-east of England are prompting a growing number of companies to think about moving out of lock, stock and barrel, or to locate part of their activities in lower cost areas.

For many companies, the decision to move is one of the most strategic that its management will take. Companies move for a number of different reasons. Cost reduction, particularly for companies moving out of London, is the single most important.

Competition in the financial sector since deregulation in the City has caused companies to look again at their costs, and prompted many of the recent and planned moves.

Most will not have gone very far from the Square Mile. The majority of moves from central London are to locations within Greater London, according to the annual surveys of Jones Lang Wootton, the chartered surveyors.

But that could be changing as companies are pushed further afield to get the staff and space that they want. London weighting is another factor.

"In the past nine months there has been a surge of companies - particularly those needing data processing

and clerical staff - looking at Birmingham and Leeds," says Honor Chapman, of Jones Lang Wootton.

The recent decision by Barclays Bank, which was advised by Jones Lang Wootton, to move 1,000 head office jobs to Coventry (half to be recruited locally) immediately aroused the interest of companies which a couple of years ago would not have considered a Midlands industrial city.

The impetus usually comes from top management. Then it is a question of deciding where to go. The relocation bureau of the Confederation of British Industry can advise on locations, and tries to put companies in touch with others that have made similar moves. Or the company might decide to hire management consultants.

"We had a service company come to us recently. It was sitting in the middle of London when theoretically it could have been located anywhere. Most of its business could be conducted by telephone and computer. In practice, the senior people did not want to be too far from London (a very common requirement). We narrowed the choice down to three towns in the east Midlands," says Peter Forrester, partner in the consultancy arm of Price Waterhouse.

Others, like the Bank of England

which is moving its registrar's department to Gloucester, and Lloyds Bank which has started transferring head office staff to Bristol, carry out their own research on potential locations.

Most companies want to take key staff, others want to take most of their staff, others to recruit most locally.

Shell Chemicals wanted to take as many as possible of its head office staff when it decided to move out of London. It chose Chester, partly because it is close to Shell's chemicals production, but also because the city can provide housing and other amenities which appealed to senior management.

Other considerations can come into play. Many companies want somewhere within a day return journey to London. Sometimes, the chairman or chief executive manages to put up a case for moving closer to where he lives.

For an overseas manufacturing company interested in Britain, the requirements might be very different. The right site, the availability of labour - trained or to be trained, good communications, access to suppliers and customers, are often the most important.

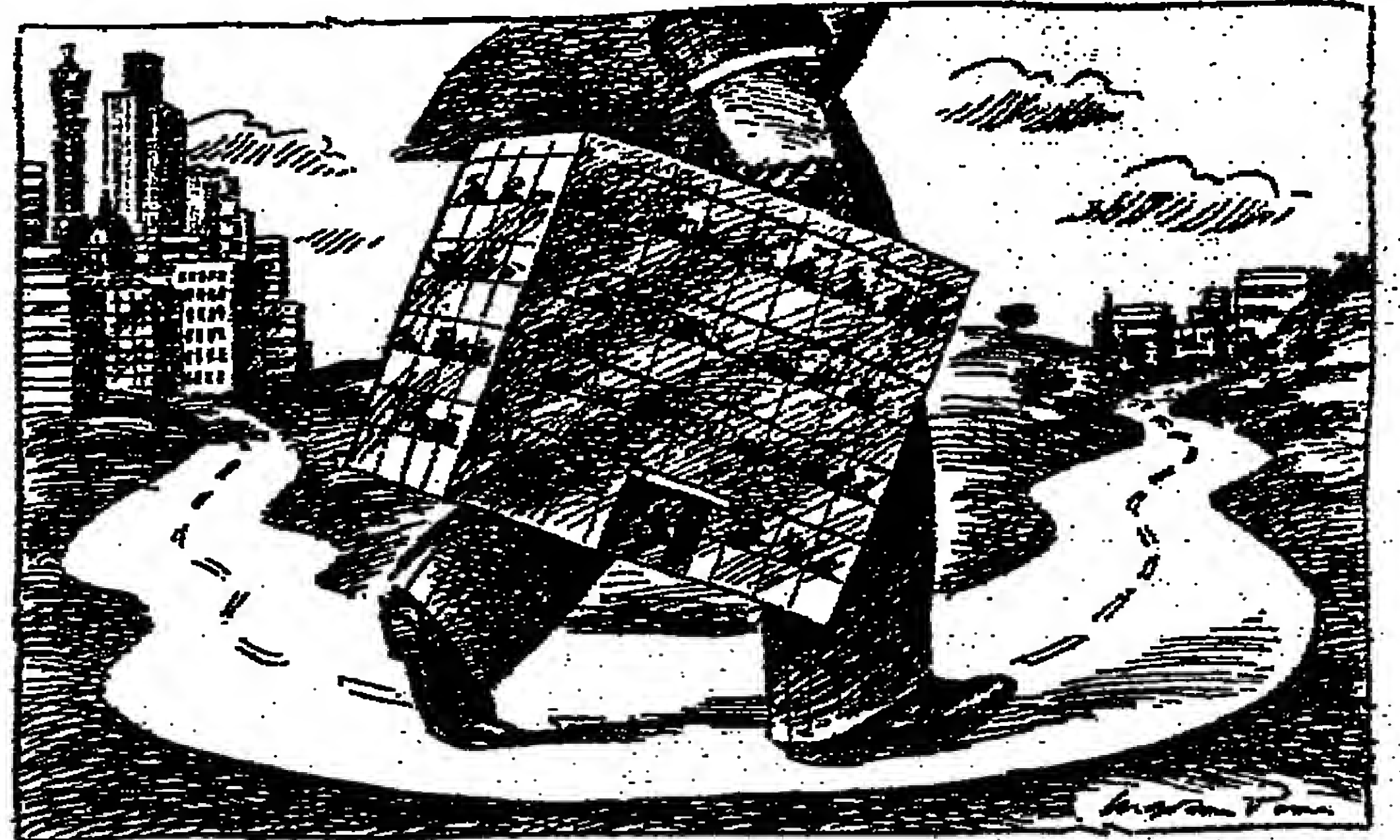
Carrying through a big move can take two to three years. Price Waterhouse points out that the company must continue to function smoothly

during the long transfer period. It may well be necessary to plan compatible computer systems in the two locations.

Perhaps most important is to sell the idea of moving to the staff. Most companies handle this in-house. In the US, about 70 per cent of corporate relocations are handled by outside specialists, and the practice is spreading to the UK. They can be useful in organising the practicalities of staff transfers, arranging visits to the new location, taking over house sales and purchases, and providing bridging finance.

A new survey for Merrill Lynch Relocation found that the main factor inhibiting British employees from moving was fear of not being able to afford to return to the high cost area which their company was planning to leave.

Moves away from London are certain to increase as cost pressures grow, although most big companies retain a presence in the capital. But town and city councils around Britain are not only beckoning London-based companies. The clever ones are already working on companies which moved to the slag of towns around London 18-20 years ago, where they frequently now face the same sort of cost and recruitment difficulties that prompted their move in the first place.



Scunthorpe attracts Devalit

Gerhard Schmitt, general manager of Devalit, had never heard of Scunthorpe until he joined a group of German businessmen invited by the UK Government to look at various towns around the country.

He arrived in the Humberside town without any of the prejudices that its name conjures up in Britain, to find a pleasant enough place with parks, a golf course, and a lot of new industrial activity. Most important, from his point of view, it was well placed for rapid connections with the motorways linking Humberside with the Midlands and the north.

Family-owned Devalit had grown rapidly in the past five years to become a leading German supplier of injection mouldings to the car industry. It needed to expand its production facilities.

Opel in Germany is one of its big customers. In Britain, Vauxhall is its main outlet. Both figured prominently in the considerations on where the new facilities might be located. Devalit has two plants in Germany, in Wuppertal in the Ruhr, and Ellerau, near Hamburg.

Schmitt considered sites around Germany. But pressure came from Opel for Devalit to take over one of its two plants in Antwerp, which would give the company a free factory. Vauxhall was equally keen that Devalit should put an operation into Britain.

Britain won the three-way "beauty" contest, mainly because it is cheaper to employ

people in Britain than in Germany and Belgium. Humberside, with lower wage rates and costs than most other parts of Britain, had a particular advantage. And a greenfield site was preferable to an existing, albeit free, factory in Antwerp.

Scunthorpe triumphed for several reasons: good road links to the Vauxhall plants in Luton and Ellesmere port, and to the plants of other car manufacturers, Ford, Rover, and Nissan in the north-east; access to cast iron parts (Vauxhall-made parts will also be shipped to German car-makers); the availability of labour in the area; the opportunity to buy a five-acre freehold site in an enterprise zone (the company has since bought the adjacent five-acre site for offices, which is not in the zone); and the chance to get government regional development grants (no longer available) topped up by selective financial assistance.

The Scunthorpe package was put together for Devalit by Roy Jenkins, then the German-speaking marketing director of Leeds-based Yorkshire & Humberside Development Association, now chief executive of Devalit UK.

In choosing Scunthorpe, Devalit did not have to convince Jenkins that it was a pleasant place to live. It provides plenty of opportunity for his hobby, horse riding. The German parent will send a few technical people to assist in the transfer of technology to the UK plant, but only for a short time. The plan is to set up a

British staffed company. About 100 will be employed in the first year. The factory is expected to go into production in mid-November. The total investment over three years will be £15m. By then, it will employ around 300. Jenkins has secured single union status for the plant with the Transport & General Workers' Union. All staff will be salaried.

Production workers have been recruited locally. The company is investing more in training than if it had gone to the Midlands, where skilled operators are more readily available, but the expenditure has been more than cancelled out by the other financial advantages of the Scunthorpe area.

One of the drawbacks of the north, sometimes cited by businessmen attracting managers, Jenkins has not found it a problem.

Management jobs have been advertised in the national press. Applications came from managers based in the south of England, but it just happens that those he has taken on were working mostly in the Yorkshire and Humberside area.

He asked that they live within 30 miles of the plant, however, so a house move has usually been involved. That is not a problem. House prices in the area are among the lowest in Britain, and people have seized the opportunity to trade up.

Jenkins sums it up: "This site is an industrialist's dream."

Lloyds Bank opts for purpose-built in Bristol

Three years ago, Lloyds Bank decided to disperse some of its 7,000 head office staff in the City to new accommodation.

Over the past year, around 1,000 have moved to Hay's Galleria, a carefully restored building in the complex around London Bridge. But the bolder move is out of London, to Bristol, where 1,400 jobs (not staff) will go between now and the early 1990s.

The reason for the new locations was simple: money. City rents have gone high enough to deter even the clearing banks from keeping head office staff within its boundaries. Agents quote rental agreements at £30 a square foot in the City. Bristol rents are nearer £14.

Lloyds chose not to rent, but to buy a freehold site at Canon's Marsh, close to the centre of Bristol, where it will benefit from a building designed for modern banking. The first staff have transferred, working in offices taken to bridge the gap.

Lloyds calculates that the pay-back period of the whole Bristol operation will be just two to three years. The difference between office accommodation costs in London and Bristol is the biggest factor.

which led to Bristol clinching the Lloyds prize. The city is already an important centre for insurance companies and building societies.

Before deciding where to go, however, Lloyds set about selecting who it wanted to move. Staff were put in categories according to those who it was decided had to stay in the City, those who could move to the City fringe, and those who could be moved further afield. Staff who choose not to move with their colleagues are transferred to other divisions staying in London.

In the first category were staff who needed to be in close contact with the top executives, people working in City market-related activities, those who had frequent meetings with City-based customers, and others for whom contact with the institutions was essential. In the second category were people who needed to be close, but not actually in the City (in practice, the London Bridge location is almost City) - the international division, which had occupied the most inferior accommodation, was moved first across the river. Staff concerned largely with administration - and this includes very senior people - could be moved out of London. The aim, as far as possible, is to move whole divisions, like branch banking, rather than send bits off to Bristol.

Before settling on Bristol, Lloyds studied several other locations, including Birmingham where the clearing bank originated and it has offices already. Peterborough, Newport, and Cardiff. It also looked at locations around the M25, which would have been close enough for at least some staff to commute.

But Lloyds never looked north of Birmingham. Any big company seeking to decentralise will have certain major requirements that must be satisfied. For Lloyds, it was access to London.

"These are head office staff we are moving. They must be able to meet the other head office people regularly, without having to spend hours in trains, and overnights in hotels. Bristol was as far as we could go," says Peter Davey, senior personnel manager.

Another consideration was to choose a place where people could be persuaded to move. Lloyds wanted a nucleus of staff to transfer, which it calculated at half of the staff in the divisions to be moved. Bristol had the right image. Birmingham clearly did not have two years ago. Today, it would stand a better chance.

The size of Bristol was also in its favour. Fifty thousand was thought to be the minimum population to provide the pool from which staff could be

recruited locally. The first staff recruited in Bristol are already being trained in London.

About half of the people the bank wanted to move will go to Bristol. For some, the advantages of cheaper housing (although not significantly cheaper), pleasant working conditions, good surroundings, are outweighed by family considerations.

There are pluses and minuses in every move. Those who go to Bristol will see their annual £3,000 London allowance wound down over four years to £298, which is the "large town" allowance. But they get help to move, however, including allowances for furnishings. Most popular is a scheme devised by Lloyds relocation subsidiary which takes care of selling the house of a member of staff who is re-locating.

One of the biggest deterrents seen by some is that they believe they will be moving away from the action if they leave London - although promotion is likely to be more rapid in Bristol.

"Away from the action is more in the mind than reality," says Davey. "We had some people who moved to Haywards Heath in Sussex. In the early days, they were often found around London head offices. After a little while, they did not bother. They realised it was not necessary."



What does 1992 really mean to you in the financial markets?

Are you confused by the 1000's of mainly incomprehensible words written about the progress towards a single European market?

Do you find the information available too complicated and packed with legalistic jargon.

Or, is it too superficial to be of any use to you?

AT LAST HELP IS AT HAND FROM THE BANKER

This month, The Banker publishes for the first time a comprehensive, easy-to-follow guide to the financial markets of 1992 in the form of a pull-out wall chart.

All relevant directives and recommendations are laid out clearly.

Next to each directive there is an explanation of its aims.

And, ranged alongside these directives and recommendations each country is compared showing who has achieved what and who has extensions.

Assess at a glance:

- * Achievement on any directive
- * What still has to be done and by when
- * How a particular European country is progressing

Plus in this month's issue:

LONDON AS A FINANCIAL CENTRE.

Our analytical report includes a comprehensive listing of:

WHO'S WHO OF FOREIGN BANKS AND SECURITIES HOUSES IN LONDON.

All essential details are included: Location, Status, Management and Staff of every branch, representative office, joint venture and subsidiary.

Country	Directive	Recommendation	Implementation	Notes
Germany
France
Italy
Spain
UK

Extra copies of the 1992 wall chart are available for £5 each. Send cheques payable to FTBI Ltd to Jane Hammond, The Banker, 102-108 Clerkenwell Road, London EC1M 5SA

2 ISSUES FREE

Send off for an annual subscription today and receive 2 free issues!

Simply return the application form below and we will send the next 2 issues with our compliments.

Should you wish to continue your subscription, we will send you the next 12 issues at the standard rate.

MONEY BACK GUARANTEE

If at any time you are dissatisfied with The Banker you may cancel and receive a full refund of the unexpired portion of your subscription.

Yes, I would like to take out an annual subscription to The Banker and take advantage of your special introductory offer of 14 issues for the price of 12. I understand that my subscription will begin with the November issue.

RATES: £57 UK US \$179 USA Annual £85 Europe £105 Rest of World Airspeed US \$148 USA Airspeed £103 Rest of World Annual

Please invoice my company I enclose a cheque payable to FT. BUSINESS INFORMATION LTD.

Please debit my credit card Amex Visa Access Others

Card No.

Expiry date Signature

(BLOCK CAPITALS PLEASE) Mr/Ms/Ms

Company/Private Address

Postcode Country

Please return to: Banker Subscriptions Dept., Central House, 27 Park Street, Croydon CR8 1YD, England

Registered Address: Central House, Cannon Street, London EC2A 4DF Registered Number: 000000



ARTS

Our second chance: Prince Charles sounds the alarm

Colin Amery discusses the film shown on television last Friday in which the Prince aired his personal views on architecture

It must be a unique film. The BBC's fortieth birthday present to HRH The Prince of Wales was to ask him to write and present a 30-minute documentary about his personal views on architecture.

When it was shown last Friday, rather too late at night for such a long film, no one was certain what was coming. Should we have expected another swinging "carbuncle" outburst, another *cri de coeur* on behalf of the over-governed and over-regulated man in the street?



New Government offices in Whitehall which were designed by William Whitfield and are admired by The Prince of Wales

What was the main thesis of this important film? It was something that the Prince has mentioned before - what he calls "the second chance". He proved more than adequately that a horrifying amount of post-war redevelopment, despite a plethora of planning regulations, was both aesthetically and socially disastrous.

These are not the thoughts of the average modern architect who, sadly, has been trained to emulate the mad heroes of the modern movement who believed they had a curious right to impose their creations on a suffering world.

At a pair of concerts, the festival orchestra played all Elvid's "Paris" symphonies, under Smith. Ben Zhar and Greed were screened in splendour while Carl Davis conducted a full symphony orchestra (plus the mighty Flentrop) in his scores for those pieces.

It was inevitable that he should continue to be anxious about the future of the capital. He clearly deplored the design of Canary Wharf, the film allowed the American architect Cesar Pelli, who is responsible for the giant tower block of offices, enough time to sound completely unconvincing about the need for such a monster.

What may fairly be asked is why should the Prince of Wales have any influence in architectural matters? I suggest that he has rightly seen that architects do not listen to ordinary people and that they do not brook discussion and criticism easily. The film ended with these words: "My chief object has been to try and create discussion about the design of the built environment; to rekindle an alert awareness of our surroundings; to inspire a desire to observe; but most of all to challenge fashionable theories of a professional establishment which has made the layman feel he has no legitimate opinions."

Rasputin at the City Opera, Cesare at the Met

Andrew Porter reviews the opera scene in and around New York

The City Opera has mounted a new work, *Rasputin*, words and music by Jay Reiss. Reiss makes some claims for "relevance" by referring to modern evangelists - Swaggart, Pat Robertson, Graham - and to White House astrology. Lenin's speech about the necessity for revolutionary violence and terror, ringing from loudspeakers, punctuates the second of the two short acts.

Cesare's last aria, the bravura "Qual torrente," with her eyes cast glumly down at the prompt box, as if reading the music from a teleprinter there. Kathleen Battle, the Cleopatra, was exquisite in a way: daintily exact, sweet of tone. However, it was a tiny performance, which scarcely carried across the footlights. Sarah Walker, the Cornelia, created needless difficulties for herself by essaying high decorations that lay beyond her effective reach.

For its most recent offering, the Amato moved uptown to the Marymount Manhattan Theatre, a school auditorium with excellent acoustics, comfortable seats and a scratch seating floor (hence none of the Sicilian sweets usually available in the house on the Bowery).

Most of his career was Italian and his mature operas were all written on Italian texts (some by Chiaramonte, the poet of *Aida*). His Italian premises date from the 1870s and today the operas are interesting to hear, since they afford an idea of what was going on in Italian lyric theatres between Verdi's apparent silence after *Aida* and the emergence of Puccini 20 years later.

When Philip Prowse directed Glenda Jackson as Racine's Phedra at the Old Vic in 1984, the leaden lassitude of the crown-haired and aghast, is doomed queen was dressed in clear, brightly lit final stages of a poisonous dementia. Blood curdling in her mouth, she stared staring from her eyes. The role is played aggressively and powerfully on the front foot. While Phedra has let go, the priggish object of her attentions, Hippolytus (Tristram Wymark), and his father Theseus (Robert David Macdonald), are clearly determined to hold all emotion in check.

Phedra

CITIZENS THEATRE, GLASGOW

When Philip Prowse directed Glenda Jackson as Racine's Phedra at the Old Vic in 1984, the leaden lassitude of the crown-haired and aghast, is doomed queen was dressed in clear, brightly lit final stages of a poisonous dementia. Blood curdling in her mouth, she stared staring from her eyes. The role is played aggressively and powerfully on the front foot. While Phedra has let go, the priggish object of her attentions, Hippolytus (Tristram Wymark), and his father Theseus (Robert David Macdonald), are clearly determined to hold all emotion in check.

When they crack too, tragedy is unleashed. The Old Vic production counterpointed the speeches with a soundtrack obligato of crashing waves and cawing gulls, warning us of the danger along the Trojan coastline. And Theseus's account of Hippolytus's grisly end was prefaced by the unforgettable visual coup of his horse slaming down onto the stage.

ARTS GUIDE

Muscle
London
City of London Chorus with the City of London Sinfonia. David Caston conducts Handel, and Mozart, with Lynn Hirst.

Paris
Ensemble Monique with Christophe Cott conducting Bach and Haydn. Theatre des Champs Elysees (Mon) (47.23.36.27).

Seattle
Seattle Symphony Orchestra, conducted by Vladimir Ashkenazy. Concertgebouw Orchestra, conducted by Riccardo Chailly in Verdi's Requiem, with vocalists Anja Silja, Tamara Sinyavskaya, George Gray and Pasca Burchiellaro (Thur).

Utrecht
Utrecht Oratorio Society. Drenk, Verdi, Berlioz (Wed). Recital Hall.

Vienna
Wiener Musikverein, conductor Ernst Wiedemann. Beethoven, Schubert, Brahms, Strauss, Mahler 9th Symphony (Mon).

Washington
National Symphony Orchestra, conducted by Rafael Frühbeck de Burgos. Christa Ortiz (Mon), Falia, Rachmaninov, Beethoven. Concert Hall, Kennedy Center (Thur) (254 3776).

Chicago
Sydney Symphony Orchestra, conducted by Stuart Challender. Shura Cherkassky (piano), Vine, Saint-Saens, Shostakovich. Orchestra Hall (Wed) (435 5122).

Advertisement for Sandeman Founders Reserve Port, featuring an illustration of a man on a horse and the text 'NO LONGER RESERVED FOR THE ENGLISH.'

Advertisement for the Monteverdi Choir, listing various concert dates and venues across different cities.

Advertisement for the Monteverdi Choir, featuring a detailed review of their performance and the name of the conductor, Richard Fairman.

Vertical text on the left margin containing various notices and advertisements, including 'Devalit' and 'INTEE'.

Vertical text on the right margin containing various notices and advertisements, including 'nber ding' and 'the group'.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4 4BY
 Telegrams: Finantimo, London PSA. Telex: 8654871
 Telephone: 01-246 8000

Monday October 31 1988

'Helping' Mr Gorbachev

A YEAR ago Mr Donald Kendall, the head of PepsiCo, predicted that within two years Mr Gorbachev's economic reforms would produce chaos in the Soviet Union because the plant managers to whom decision-making powers were being devolved had no experience of or appetite for taking decisions.

At that point, Mr Kendall said, Western expertise and Western capital should come to the rescue, because it was in the West's interest to see Mr Gorbachev succeed. A leading Soviet economist - an advocate of economic reform - was asked to comment on this prediction. "I think one year will be long enough," he said. It seems he was not far wrong. Perhaps fully-fledged chaos is still in the future but already, there is creeping inflation, a shortage of investment capital which has led the Council of Ministers to authorise state enterprises to sell shares and the finance minister to predict the opening of a stock market, and a great deal of confusion generated by the piecemeal nature of the reform. Mr Gorbachev is not begging for Western help - not yet, anyway.

Lines of credit

But the Soviet economy's appetite for Western goods and technology is clearly growing again, and the Soviet authorities seem to have become less squeamish than in the recent past about opening lines of credit to finance such purchases. West European banks are happy to oblige, and West European export credit authorities have no qualms about providing guarantees: the Soviet Union's credit rating, unlike that of most of its East European satellites, is good.

There is even loose talk of a "Marshall Plan" to put the Soviet economy on its feet. It would be ironic indeed if this were adopted, since it was Stalin who chose to exclude the Soviet Union and Eastern Europe from the scope of the original Marshall Plan, which itself would not have worked had Western Europe not had the human resources to make it work - 350m "busy, active, intelligent people", as Lord Franks has said - and, above

An EC fortress for cars

THE CURRENT hullabaloo over Japanese car imports to the EC underlines the difficult choices facing the Commission in the automotive sector in the run-up to the single market in 1992. But Brussels should be careful to avoid making an already bad situation worse.

The origin of the EC's car problem goes back to the diverse arrangements for limiting the market share of Japanese models on national European markets. Through quota arrangements of often dubious legality under international trade law or the EC's competition rules, Japanese cars are scarcely seen on Italian and French roads, while the UK restricts them to 11 per cent of its total market.

If the frontiers to automotive trade were to come down in 1992, these restrictions should, in principle, become unenforceable. Cars could be freely imported into the open market of Benelux and West Germany and shipped to protected markets next door.

To get round the resulting political problem, the EC has been considering a Community-wide voluntary export restraint (VER) on Japanese cars, ostensibly as a transitional measure. It hopes that such a restraint could be operated voluntarily by Japanese manufacturers themselves. In return they would gain access to hitherto protected markets and the prospect that restraints would be phased out in time.

Cogent arguments

Such a solution might seem convenient. Technically, it is not illegal under the General Agreement on Tariffs and Trade (GATT) - however contrary to its spirit - and it can also be argued that overall levels of protection in the EC would not increase. Yet there are cogent arguments against this option.

First, there is a question of principle. The EC would be conceding at the kind of discriminatory trading arrangement that it and its partners in the GATT claim they would like to eliminate.

Second, even if the new VER is set so as to match the current level of imports, the overall level of EC protection could still increase. At present, in

all, had it not retained a free economic system in which those people had an incentive to produce. Late in the day Mr Gorbachev now wants to introduce such a system in the Soviet Union. Or does he?

Contradictions

Many of his own statements and those of his advisers suggest that he does, but they are obliged to contradict themselves almost in the same breath by their commitment not to abandon "socialism". Perhaps they could fudge it by adopting the Scandinavian brand of social democracy, were it not for their parallel commitment to perpetuate the dominance of a single Communist Party, from which derives their only mandate to govern the country. What function will be left to this party, and what means of control, if central direction of the economy is really abandoned? Until that question receives a much clearer answer, Western powers would be most unwise to embark on any kind of "Marshall Plan" for the Soviet Union.

The experience of Eastern Europe, and of Latin America, is there to show what damage even "normal" commercial credit can do if it means throwing money at an over-regulated economy which lacks the capacity to make productive use of it. As Sir Geoffrey Howe said in his lecture at Oxford last Thursday, "help" of the wrong kind will not solve Mr Gorbachev's essentially internal problems, and could damage our interests. It might indeed remove some of the incentive to make necessary changes.

Given that one of those necessary changes is the transfer of resources from the military to the civilian sector, it would be doubly unwise for the West to offer such "help" unless or until the promised Conventional Arms Treaty has produced agreement on a genuine balance of forces in Europe. Meanwhile Western credit guarantee authorities should keep an eagle eye on the scale of Soviet borrowing, to make sure that the world does not saddle itself with yet another unmanageable debt problem for the 1990s.

open markets such as West Germany, car prices are influenced by an unrestricted level of Japanese imports. That influence spills over into the more protected markets. (Cruelly, Japanese cars sold in West Germany crowd out Fiat or Volkswagen - leaving potential European output to be diverted to France or Italy.) But an EC-wide VER would stamp out the remaining free European car markets, allowing European carmakers to set prices everywhere in the knowledge that Japanese imports were limited and also eliminating the "spillover" competition.

Polite term

Third, exporters are among the main beneficiaries of VERs, a VER being no more than a polite term for an export cartel. Protected EC producers would be able to charge higher prices than otherwise but this could deprive them of an adequate incentive to adjust, at least unless protection were known to be temporary. In practice, however, it would be almost impossible to make such an EC-wide VER temporary.

A better alternative than an EC-wide VER would be to leave national quotas in place and allow their effectiveness to wither away under the logic of the 1992 programme, which is intended to work through competition among national regulatory regimes. So, countries that now operate the quotas would simply be denied the ability to enforce them through the special arrangements that currently allow them to keep out Japanese cars imported through other European countries.

There would be no dramatic changes in market share in the short term. Car importers need to build up distribution and servicing networks before their credibility with the public is assured. But notice would be served on the protectionist countries that their restrictions are under a time limit. The need for industrial adjustment would become more urgent, consumers in currently unprotected markets would continue to enjoy freedom of choice and the existing undesirable quotas would wither on the vine.

The Thatcher Government is trying to promote a shift from public to private welfare. The growth of public welfare programmes is being restrained even though tax revenues are buoyant. As a *quid pro quo*, ministers are vigorously promoting private giving and developing the theme of the "active citizen".

Individuals, runs the argument, should accept more responsibility for solving the social problems that surround them. They should rely less on the tax-financed services of local and central government. The largest obligations, moreover, fall on those who have gained most from the tax cuts and prosperity of recent years.

At first sight, the policy seems eminently sensible. Few people are likely to denounce charitable giving or to argue for the "inactive citizen". Mrs Thatcher's government has privatised much of state industry: what could be more logical than that it should now privatise state welfare?

So far the policy is in its infancy. The creation earlier this year of the "social fund" is perhaps the most controversial step so far taken. Benefit recipients once had an entitlement to grants for one-off items like beds and cookers. Now they have to apply for a discretionary loan. Claimants judged undeserving can be told to turn to local charities.

The promotion of charity, however, is catching on in other areas. In a recent report, Sir Roy Griffiths, the Prime Minister's special adviser on health, suggested that voluntary agencies, under the overall supervision of local authorities, should play a larger role in community care.

Lord Chilver, chairman-elect of the new Universities Funding Council, has argued that students should borrow to meet the costs not only of maintenance but also of tuition. "We want charity, real charity, for those who genuinely can't afford to go." Some of this would be funded directly or indirectly by the state but the needy would presumably also be encouraged to approach private charitable foundations.

How big a shift towards private welfare is feasible? The answer is that nobody knows. Victorian philanthropists would have been astonished by the growth of public welfare in post-war decades. We may be equally surprised by the future expansion of the voluntary sector.

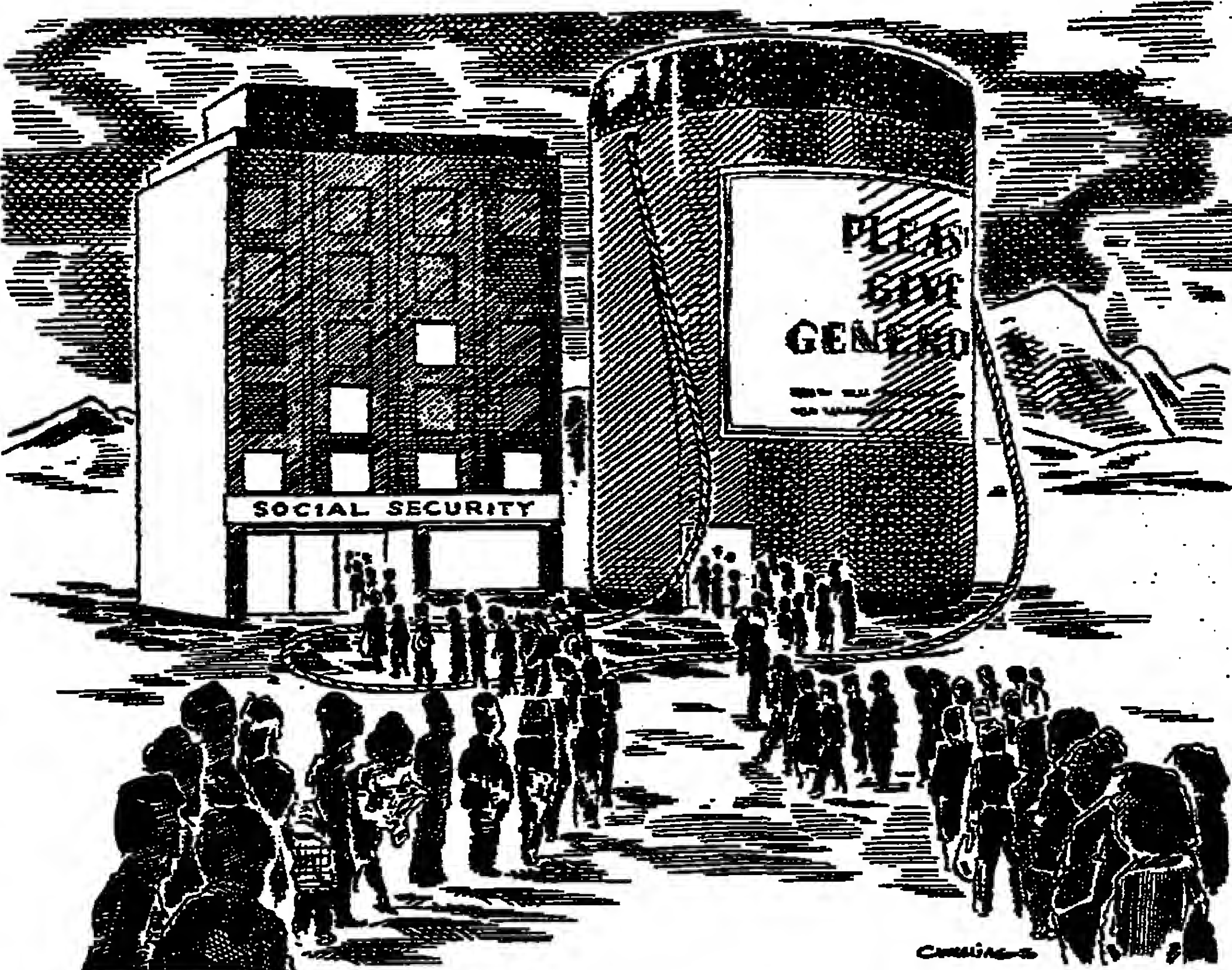
Projections are difficult not least because reliable statistics on voluntary activity are so scarce. There are 161,000 registered charities and probably at least a further 200,000 other voluntary organisations. The sector is extraordinarily diverse. It includes huge fundraising bodies like Save the Children, tiny and moribund local charities, housing associations, co-operative societies, independent schools and a host of pressure groups.

The Charities Aid Foundation (CAF) reckons that the total income of registered charities was around £12.6bn in 1985 - or 4 per cent of gross domestic product. But this figure, which includes the income of many fee-paying schools, must be treated with caution: it was arrived at by grossing up the income of a relatively small sample of charities.

The Central Statistical Office has detailed information on minute segments of the public and corporate sectors. Amazingly, however, it is unable even to guess at the size of the voluntary sector. Figures on the income of non-profit-making bodies are grossly misleading because they are based mainly on "unrequited" expenditure by individuals - in other words pure donations. Fees and charges and other "requited" payments are not measured. No effort is made to present a comprehensive statistical analysis of the voluntary sector.

The Government has so far sought to boost voluntary effort by a combination of moral persuasion and modest tax concessions. Such policies are unlikely, of themselves, to do much to

The UK Government wants the private sector to shoulder more of the welfare burden. Michael Prowse reports



A new dependence on charity

enlarge the voluntary sector. According to CAF figures, fund raising and donations account for only 15 per cent of registered charities' total income. The bulk comes from fees, investments and statutory grants.

Personal giving is running at only around £1.5m a year, or less than 1 per cent of households' disposable income. Companies are reckoned to give only about £200m. The 70 per cent real increase in personal giving since 1980 looks impressive, but has to be seen in the context of a sharp decline in donations in the late 1970s. CAF estimates that charitable donations have increased by less than 2 per cent since 1975.

Voluntary bodies get considerably more support from the public sector than they do from individual and corporate donors. In 1985/86, the sector received about £2.6bn in tax concessions and grants. In recent years, the Training Agency (formerly the Manpower Services Commission) has probably been the single most important source of new money.

Many voluntary organisations argue that government policy towards the non-profit sector does not reflect the complexity of its funding arrangements. There is little logic for example, in exhorting individuals to give more generously if public sector support is simultaneously reduced - especially when the latter is quantitatively more significant. Yet such giving with one hand and taking with another occurs routinely.

The voluntary sector is ignored in the formation of policy. The National Council for Voluntary Organisations points out that policy makers rarely acknowledge the work of the voluntary sector in their white papers, manifestos or strategy documents. It complains that non-profit bodies are "taken for granted and left to fill gaps by default rather than design."

The lack of consultation and joint planning seriously undermines the

The 70 per cent rise in personal giving since 1980 looks impressive, but has to be set against a sharp drop in the 1970s

contribution the voluntary sector might make. As Ms Diane Trembath of Help the Aged puts it: "We don't understand where the Government sees its responsibilities beginning and ending. They are not precise. None of us know what is expected of us."

If the Government is serious about promoting private welfare, it will have to develop a coherent set of policies for the sector. Reliable information is an essential prerequisite. The Charity Commission, following an efficiency audit by Sir Philip Woodfield, is putting its house in order. It has begun to computerise and update

its hopelessly outdated register of charities; it is also preparing to assume a more active regulatory role.

But a body with broader responsibilities is surely required. Some 200,000 voluntary organisations, after all, are not registered as charities. Who supervises them? Perhaps the Government should establish a Voluntary Organisations Commission to assume overall charge of this growing but largely unrecognised sector. It might also make a minister of state responsible for non-profit bodies.

Better regulation, while essential, cannot be a substitute for legislative reform. Under present rules, the range of bodies that can claim charitable status is ludicrously wide. Most people will accept that the Imperial Cancer Research Fund deserves charitable status. But why should the Adam Smith Institute (a free market pressure group), Harrow School or the British Hedgehog Society qualify?

The problems arise because there is no formal definition of charity. Case law dates back to an Elizabethan statute of 1601. Tudor legislators were primarily concerned with the relief of poverty, but flexible interpretations by courts over the centuries have steadily broadened the scope of charity. In a famous judgment in 1891, Lord Macnaughten was able to declare that charity included not just the relief of poverty, the advancement of education and the promotion of

religion, but also sundry "other purposes beneficial to the community."

This last clause opened the floodgates. Virtually anything can be declared of benefit to the community. The advancement of the efficiency of the armed forces, for example, is deemed charitable under this heading - which is why rifle clubs get tax subsidies. A perfect definition of charity may be unattainable. But an improvement on the *status quo* is surely possible. At the very least, an effort should be made to get back to the Tudor focus on poverty relief.

But even if tax, legal and regulatory anomalies are sorted out, the expansion of private welfare is likely to prove problematic. Voluntary organisations do not regard themselves as a substitute for public services. They are niche operators and innovators. They see their role as filling gaps in state provision and in pioneering new types of service. (It is no accident that the voluntary sector provided the first hospices for Aids victims.) The sector fears that if it is increasingly obliged to take on the bread-and-butter work of the state, its capacity to innovate will be progressively impaired.

Privatisation is being envisaged even though no analysis has been undertaken to find out under what conditions and in what areas, the voluntary sector might be expected to provide services more efficiently than the public sector. The presumption of efficiency in competitive private-sector industry is at least partially supported by economic theory. But there is no corresponding rationale for efficiency in the voluntary sector. People give their time and money for non-economic reasons: there is no bottom line. The value for money achieved in the voluntary sector may thus prove disappointingly low.

There is certainly no reason to suppose that the allocation of resources will accurately reflect social and economic needs. Indeed, Mr David Gerard, author of *Charities in Britain*, estimates that the rich gain as much as the poor from the overall work of the voluntary sector; only a tiny portion of the total sums donated is available for poverty relief as such.

The league table of big charities is a testament to the quirkiness of the British donor. Animals, children, lifeboats, the Third World, and certain medical causes are traditionally popular. The blind, for some reason, are more generously funded than the deaf. But the public is much less willing to support what are regarded as "undeserving" causes: for example, battered wives or drug addicts. A progressive shift to private welfare is likely to result in a less balanced mix of services.

A more fundamental objection concerns the nature of charity. Government ministers keep saying they want to eliminate the "dependency culture". But you cannot promote giving without simultaneously promoting receiving. An expansion of private charity will be possible only if more people become dependent on the goodwill of richer individuals. Is this a sensible objective?

The National Council for Voluntary Organisations points out that at the height of Victorian philanthropy, the poor were dependent on and controlled by the wealthy benevolent classes, who in this way relieved their consciences. "The post-war welfare state was a reaction against such policies: the founders hoped that a combination of universal benefits and social insurance would eliminate the need for degrading dependency."

Many claimants of state benefits, such as the disabled, argue with some justice that they should receive support as of right. They do not want to be regarded as the helpless recipients of charity. The Government has so far concentrated on the moral superiority of giving; but what it should be asking is what kind of welfare best serves the needs of the unfortunate recipients of aid. The state as a provider still has much to offer.

Women for Brussels

"When there are too many men competing for the same post, Mitterrand always chooses a woman," said one French politician on learning that Christiane Scrivener had been chosen to replace Claude Cheysson as France's second European Commissioner.

The remark may be unfair to a woman who appears to have most of the requisite qualities: a committed European, a centrist and a skilled heaver of legislative texts, topped off with a degree in psychology and a Harvard MBA.

With nine years in the European Parliament and a book - *Europe: a battle for the future* - to her name, Scrivener's Community credentials appear above suspicion, especially when backed by her friendship with Simone Veil, the former president of the European Parliament.

Veil is also in some ways France's symbol of the centre, and although President Mitterrand did not succeed in winning her over to his opening up of the Government to include more non-socialists, the 63-year-old Scrivener, best known in France for the law on consumer credit that bears her name, is very much in the Veil mould: almost, some say, a proxy.

The unspoken promise in Mitterrand's flirtations with the centrist was always that the second French seat at the Commission would be theirs, breaking with the tradition of keeping both for the ruling party and rejoining the practice of the UK and West Germany.

Scrivener is not guaranteed Cheysson's Brussels portfolio of Mediterranean policy and North-South relations. French governments have a tradition of quarantining women in "feminine" ministries like health or, as in Scrivener's own case, consumer affairs. And in Brussels, too, it may prove a hard task to extract a substantial portfolio from

OBSERVER

her compatriot and Commission President, Jacques Delors, against the competing claims of fifteen other commissioners.

She will have one joint first to her credit, however. Along with Vasso Vassiliou of Greece, she will be the first woman commissioner in the history of the Community. Papandreu is not related to the Greek Prime Minister.

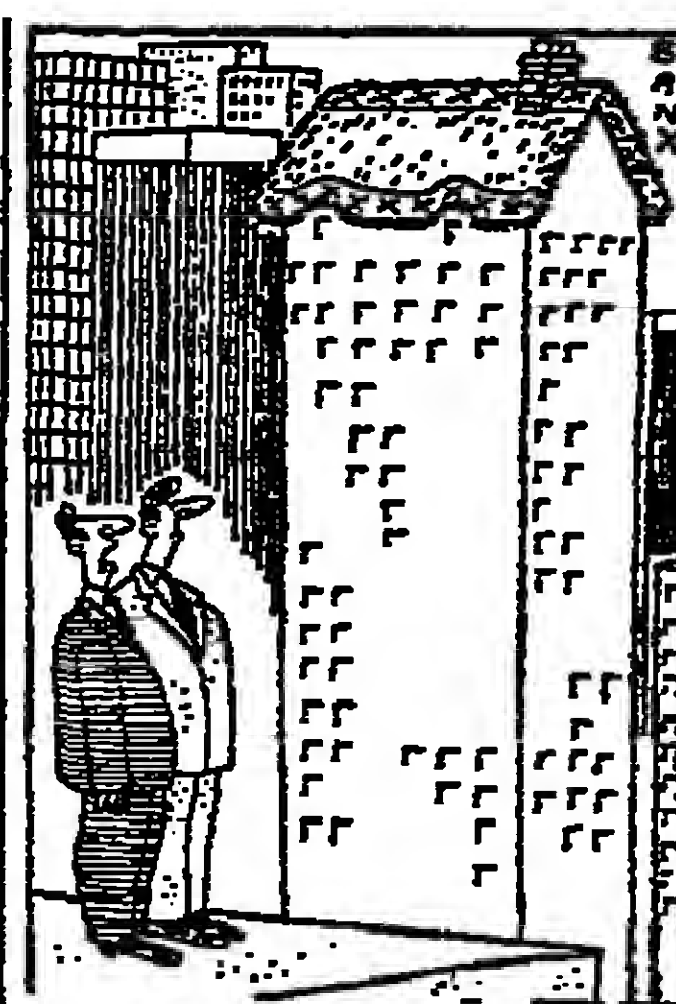
Men apart

One always assumes that everybody in English public life must know each other. That is not so. There was the time when the now Lord Carr was Secretary of State for Employment and turned out never to have met the now Lord Gormley, who was about to bring out the National Union of Mineworkers on strike. Another case of it is Lord Rees-Mogg and Louis Blom-Cooper.

Rees-Mogg is the head of the new body to monitor sex and violence on television. Blom-Cooper is the chairman-designate of the Press Council. They have never met. And although Rees-Mogg's job may be about censorship, while Blom-Cooper will be trying to uphold the freedom of the press, there would be no great harm, and possibly something to be gained, by someone bringing the pair of them together to compare notes.

The Amex prize

It may not be a bad idea for economists, budding and mature, to go in for the essay competition organised by the American Express Bank. The first prize is \$15,000. The essays, which must be previously unpublished, need to be 5,000 words long and on any subject in international economics of current relevance



"It's a Prince Charles approved skyscraper."

to financial markets.

The Amex awards began last year and will now become an annual event. They are tied to the name of the late Robert Marjolin who, as well as being the first head of the OECD and one of the founding fathers of the European Community, was in his last decade an editorial adviser to the Amex Bank Review. He died in 1986 and the English version of his memoirs will be published shortly.

Last year's top prize winner was Alexis Rieffel, deputy director of the Office of Monetary Policy in the US Treasury, for his essay arguing that developing countries would be better off without exchange controls. The senior judge was Raymond Barre, the former French Prime Minister.

This year's winners will be announced at the Dorchester this evening and there may be some surprises among the 250 participants from 37 countries. The awards committee was presided over by Lord Roll

of Ipsden, formerly of the UK Treasury and now President of S G Warburg Group plc. Roll was one of those men who ought to have urged British membership of the European Community much earlier, much earlier.

The guest speaker is Lord Cockfield, who could make some telling valdictory remarks about his own experience of the Community - and of his treatment by the British Government.

Strange judges

There have been two cases recently in which the judge's summing up was so extraordinary that one could only assume that it was ironic. The first was Mr Justice Canfield in the Jeffrey Archer libel case: "Has she elegance? Has she fragrance?" and so on. And on Archer himself: "Is he in need of cold, unloving, rubber-insulated sex in a seedy hotel round about quarter to one on a Tuesday morning, after an evening at the Caprice with his agent or editor?"

The second was last week when Mr Justice Swinton Thomas passed sentence in the case of conspiracy to murder the Northern Ireland Secretary. I do not think that had I been a member of the jury I could have taken the conduct of either case seriously. Yet Archer was awarded \$500,000 damages and the three Irish people were given 25 years. Is there any profession outside the law where the senior practitioners can be quite so pompous?

One may wonder whether a newspaper will ever win a case again, and whether conspiracy - which means thought of the mind - deserves such a sentence.

Some comfort

A talk advertised at an Essex women's club is called: "Why do women drink?" Someone has added: "To make their husbands more attractive."



Moving storeys...

and a new title

Baker Harris Saunders has moved to Saddlers House, Cutler Lane, Cheapside, London EC2V 6HS.

Bailey Fosner Hood has moved to 12 Princes Street, Hanover Square, London W1R 0RD and will now trade as Baker Harris Saunders.

City Office
01-796 4000
(new Tel.No.)

BAKER
HARRIS
SAUNDERS

West End Office
01-629 4640
unchanged

BAILEY
FOSNER
HOOD

COMMERCIAL SURVEYORS AND ESTATE AGENTS

Christina Lamb in Islamabad and Robin Pauley in London report on the in-fighting plaguing Pakistan's election campaign

President Zia-ul-Haq grabbed power in Pakistan in a military coup in 1977 and promised a return to democracy within 90 days. Now, 11 years later, the country's first free multi-party elections are imminent - too late for President Zia to secure his first fully democratic mandate as he was killed in August.

After 41 years of independence, more than half of which have been spent under military rule, the army seems finally to have stepped back, which is not to say that it will necessarily stay back. To the nation's general surprise and relief, President Zia's death did not result in yet another bout of martial law. Rather, the demise of the most autocratic of the young country's autocrats may have paved the way for democracy.

Crucially, the offices of President and army Chief of Staff, both held by Zia, have been separated. The new incumbents have repeatedly affirmed their commitment to free elections. General Aslam Beg, the army chief, summed it up pointedly: "It is now up to the politicians to make the polls a success." He might have added that it is also up to the army to accept the result, whatever it turns out to be.

But even if the army is serious about giving democracy a chance, the politicians may yet squander the opportunity. The early stages of the campaign were dominated not by campaigning but a bout of in-fighting among the main parties over the allocation of candidate tickets.

Politicians who talk freely about democracy seem prepared to sacrifice almost any principle to avoid being a loser. An elected politician in Pakistan enjoys almost deified status, able to allocate land plots and development licences to those he favours; a politician out of power becomes, at best, a marginal drawing room celebrity.

As the Pakistan People's Party, the largest opposition party throughout Zia's rule, began gaining popularity in recent weeks, a flood of those belonging to other parties, including former ministers, switched sides and rushed to Karachi to beg for a PPP ticket from Ms Benazir Bhutto, the party's leader.

The PPP has long been most prominently associated with the fight for democracy, but it is shedding principles like autumn leaves in the pursuit of victory. At the moment, it seems that if someone who has attacked the party for years comes knocking at the 11th hour, it is his money and electricity that count most, not his acceptance by the party. Brigadier Asghar, Finance Secretary of the main conservative party, the Muslim League, and political adviser to Mr Mohamad Khan Junejo, a former Prime Minister under Zia, admits: "We politicians in Pakistan have no principles."

Few doubt that in fair elections the PPP will be the single largest party, an assessment shared by the 18,000 applicants, some reportedly offering Rs 5m (approximately £100,000) a time, for the party's 743 candidatures.



Ms Benazir Bhutto, leader of the PPP: thought by many to be too heavily influenced by sycophantic advisers

A party in search of a programme

Ms Bhutto calculated that some newcomers and turncoats had to be accepted, in spite of the fury it provoked within her party, because of their local influence.

Ms Bhutto's belief that powerful vote-catchers, even former associates of Zia, should be allocated tickets now and be dumped later may prove naively optimistic. It also affronts some of her former allies. Mr Rasool Bux Palejo, secretary general of the Awami National Party, argues: "Getting a majority through such people will be a bogus majority. Benazir's father, Zulfiqar Ali Bhutto (founder of the PPP and former Prime Minister) did not die for the cause of bringing back the man who hanged him."

It is this grievance which has resulted in the PPP splitting away after seven years from those allies with which it formed the nine-party Movement for Restoration of Democracy (MRD). The MRD now remains in alliance with only one small party needed to attract some religious votes.

Against this background of internal party strife, it is perhaps not surpris-

ing that real campaigning was slow to get under way. The PPP's biggest challenge is to present the illusion of change to the people while reassuring the powerful tripartite of army, religious mullahs and business community that, if the party were to win power, it would not upset the status quo.

Many fear that a PPP government would become embroiled in seeking

The PPP has long been associated with the fight for democracy, but it is shedding principles like autumn leaves in the pursuit of victory

vengeance, or would attempt economic reforms that are not viable. Ms Bhutto is only 35, has no government experience, and is thought by many to be too heavily influenced by sycophantic advisers. It is not clear how much of the old PPP remains in her

party; people still remember vividly the repression and overnight nationalisations of her father's PPP government of 1970-77.

The party leadership has responded to these fears by lauding the role of the armed forces at every opportunity and emphasising that there will be no nationalisations. But this too draws criticism such as that from Sherbez Mazari, leader of another of the MRD parties: "The PPP has compromised too much, trying to satisfy the army, bureaucracy and foreign powers. If one must accept their terms to win power, what kind of power can that be?"

Of the two new alliances formed from among some of Pakistan's 43 parties to counter the PPP, only one remains intact. Fears of the PPP's popularity and pressure from President Ghulam Ishaq Khan led to the renunciation of the Muslim League, which had split into two factions, the League, with Mr Mohamad Khan Junejo as its president, will now fight under the banner of the Islamic Democratic Alliance (IDA) - a group of nine pro-establishment parties.

So the elections will probably end as a two-horse race between the PPP and IDA. With both main parties facing so many internal problems, some people are beginning to feel that the late President may have been right when he said Pakistan's political parties were just pressure groups, too immature to govern.

Whoever wins, that judgment will be put to the test quickly. Pakistan's economy faces serious structural problems in the near future in spite of the current surge of consumer prosperity. An incoming government will have to consider urgently the introduction of an agricultural income tax, which the World Bank and several ministers agree is vital but which it has so far been politically impossible to contemplate.

Dr Ghulam Rasool, the Government's economic adviser, recoils off other daunting problems: the yawning trade deficit; unemployment which he says is now 13 per cent of the workforce and rising; population growth which will double Pakistan's 102m within the next 20 years; a literacy rate often estimated as low as 15 per cent. Little is being done to reduce Pakistan's increasing dependence on domestic borrowing, internal debt having tripled in the last six years. One Western diplomat predicts: "Pakistan is on a slow boat to bankruptcy."

Until now the US has always been on hand to help. In return for Pakistan's unwavering support for Afghan resistance against the Soviet occupation, the US has taken a soft line with Pakistan on many issues, particularly the direction and development of its nuclear industry. US aid funds have been poured into Pakistan, now the world's third largest recipient of US largesse. But the Soviet forces are withdrawing and the geopolitical map of the region may change as a result. Just as the Afghan crisis probably saved Zia from losing office years ago, its ending may bring home economic realities which have been carefully masked until now.

Both major parties continue to support the Afghan resistance. But resistance leaders fear that a new PPP government might be more willing to compromise with the Soviet-backed Kabul regime of President Najibullah.

Whether Pakistan's enemies are inside or outside the country, it remains an easy target for trouble. Lack of proper democratic representation has produced extreme polarisation on sectarian, ethnic and regional lines. Sophisticated weapons are readily available to dissidents from Afghan resistance supplies and drug smuggling provides large reserves of cash.

One party leader has been murdered at a rally in Karachi; shots have been fired into a party office in Islamabad. The fact that Ms Bhutto's party has been in the vanguard of the campaign for free elections and now looks set to win them, albeit by a narrower squeak than she might expect, does not mean that the road back to democracy is going to be anything but bumpy.

LOMBARD

Match-making in Frankfurt

By Haig Simonian

Alfred Herrhausen, the speaker (chief executive) of Deutsche Bank, West Germany's largest bank, may be regretting the moment earlier this year when he first indicated that his bank would reach a decision on entering the insurance business by the end of 1988. As the months draw on, and Deutsche Bank, one of the world's most highly regarded financial institutions, keeps quiet, speculation in Germany about its intentions has run increasingly wild.

Just about any domestic insurance company not already in firm hands has been tipped as a possible acquisition candidate. The narrowest limit of credibility has been set upon by the pundits, translated into fact, and widely discussed. Even an article in the Financial Times last week regarding the future of Gerling, the privately owned group which is a leading light in industrial insurance, has been seized on, and another name added to the bank's potential hit list.

Co-operation between German banks and insurers is already taking place, not least last year's ground-breaking purchase by the Aachener und Muenchener, the country's fifth biggest insurance company, of a controlling stake in Bank fuer Gemeinwirtschaft, a sizeable and nationally represented bank.

But a move by Deutsche Bank, Germany's biggest and most powerful financial institution, would be something else altogether, even if it were only modest at the outset. It might also be a signal to other large German banks which may have been considering such a step, let alone some abroad, to go ahead.

A Deutsche Bank initiative could upset the hitherto cosy relationship between it and Allianz, Europe's biggest insurance company and itself no mean force in German finance. For some, a decision by the bank has all the drama of a potential battle royal between two of the mammoths in German money. Hence the extraordinary excitement which has been generated in recent weeks.

Germany's tip sheets, of

which there is no lack, are having a field day. Speculation has spread to the quality press, as observers grow frustrated at the lack of news and increasingly imaginative in their forecasts.

How Allianz might react to any move by Deutsche Bank is proving to be fertile ground for the imagination. The company itself, under its cautious chief executive, Mr Wolfgang Schlusser, has kept mum. It is known to have sizeable stakes in a number of banks, and some have suggested that it might now take full control of one in order to fight Deutsche Bank on its own ground.

Meanwhile, the shares of Dresdner Bank, Germany's second largest financial institution, have been under persistent buying pressure in recent months from an unknown source. The banks senior executives say they are baffled. The purchases have not been huge, but steady and prolonged - and most tipsters have felt no need to look further than Munich, Allianz's home.

Apart from the problems such a step would cause on monopoly grounds, in view of the fact that Allianz has a number of other bank holdings (not least a near 25 per cent stake in Bayerische Hypothek- und Wechsel Bank, Germany's seventh biggest bank) the theory faces a variety of other obstacles. Inconveniently enough, the bosses of both Allianz and Dresdner Bank have consistently denied any suggestion of a link.

That did not stop one eminent newspaper from leading Friday's business page with a story, attributed to a tip sheet, claiming that a link between the two had been all but sealed. More of the same is no doubt to come.

In a country where corporate raiders and hostile takeovers are still the stuff of tabloids, the latest guessing game about possible alliances is providing an ersatz thrill. But those less inclined to a heady life can only hope that Deutsche Bank will make its mind up soon. Meanwhile Dresdner may be thinking up some wheeze this week to flush out its mystery buyer.

LETTERS

'Vital to the security of the free world'

From Dr Stephen D. Brycen.
Sir, Your article "Soviet scientists seek new technology deals with US" (October 24) concerns me deeply. It describes how the Soviets are trying to work ventures with the US to obtain some of our most sensitive microelectronics technology.

Microelectronics technology is vital to the security of the free world. The backbone of our entire defence system rests on applications of microelectronics in computers, command and control networks,

intelligence gathering systems, and in a wide range of weapons programmes.

The Soviet Union is lagging badly behind the west in this area, and has been seeking to acquire know-how and technology from the west through legal and illegal means. Whenever gullible westerners can be used for such purposes, they are.

One favourite Soviet tactic is to claim they already have the technology in hand and are seeking commercial cooperation with western firms. So, as

your article reports, the Soviets are claiming they have a 32 bit microprocessor design, and are seeking a co-operative program with leading US firms.

Of course this is pure disinformation. The Soviets have not been able to produce a competent 16 bit microprocessor, nor even design an original part (all of them are copies from western companies).

Had your reporters asked any government official in any of the COCOM countries (Nato countries plus Japan) they would have learned this imme-

diately, and they would also be told that such technology is not available to the Soviets because of the security threat.

It is too bad that the article appeared on the front page of the Financial Times without somewhat better balance. I am concerned that the wrong message will go out to the business community, and that Soviet disinformation will be passed along uncritically.

Stephen D. Brycen,
5225 Clement Road,
Silver Spring,
Maryland 20910, USA.

Law Society failed to plan for training needs

From Mr Ben Williams.
Sir, Raymond Hughes's article about the recruitment crisis in the Law Society (October 24) is a voice added to many about the serious inadequacies of the Law Society to plan effectively the longer term training needs of our young law students.

Many such articles have tended to focus upon the deteriorating image of the legal profession, and the accelerating growth of UK and European market needs - two important reasons contributing to the problem of shortage.

I believe there is another key

factor: an inadequate number of places available to law students wishing to become solicitors and study for the Law Society examinations during the year following completion of their university degree course. Passing this examination is the gateway to becoming an articled clerk, and subsequently a qualified solicitor.

Applications to the Law Society schools and polytechnics for the academic year 1988-89 were over-subscribed tenfold in some instances, and the situation seems unlikely to change within the next three years.

There seems to be no short-

age of committed students - rather a shortage of UK facilities for them to continue their education uninterrupted, and give them a fair opportunity. Many seek careers elsewhere, in frustration.

Depression of the UK economy in 1989 does not excuse the Law Society from responsibility to demonstrate its skill in long term planning. British industry managed it well enough. Why not the British Law Society?

Ben Williams,
2 Jacksons Lane,
Great Chesterford,
Saffron Walden, Essex.

US soccer

From Mr William Summers.
Sir, Stephen Gardbaum overlooks a point in explaining the barriers soccer must overcome in the US (October 15). It has yet to become a commercial success because fans pay to see games they played during their athletic days: baseball, basketball and football. Few of today's ticket-buying generation have played much soccer.

By the mid-1990s it may move up to the exalted rank of other professional sports.

Bill Summers,
4 Foxwood Circle,
Mount Eden,
New York 10543, USA.

The Royal Opera House scheme at Covent Garden

From Mr David Weeks.
Sir, Now that the Appeal Court has ruled in Westminster City Council's favour, I feel that I can answer some of the points which have been raised in the debate on the Royal Opera House scheme.

It has been suggested that the city council should have instigated a public inquiry; that it has a vested interest in the scheme, and is disinclined to justify its activities in public.

This is nonsense. The city council is the planning authority for the area. In that capacity it has given very careful and detailed consideration to the scheme, including the financial aspects, as it was bound in law to do. The resulting decision has twice stood the test of legal challenge - in the High Court and also in the Court of Appeal. It would be for the Secretary of State for the Environment to call a public inquiry, and he has declined

to do so.

The entire process has been extensively aired in the council's own committees, in the courts and in the press. There is not now, and has never been, any justification for the abdication of our responsibilities as a local planning authority.

Criticism of the Royal Opera House scheme has concentrated on its office content. It has been suggested that in permitting offices on the site the city council was flouting the provisions of the statutory plan for Covent Garden. This is wrong. The plan states that office uses are "not inappropriate, but approval will depend upon scale and exact location", and that individual schemes will be determined on their merits.

This is precisely what the council has done. It concluded that the scheme was a departure from the plan not because of its office content alone, but

in its totality. Without the special needs of the Opera House it might well not have permitted the redevelopment of Busell Street, for example.

The council also recognises that there is legitimate concern about the spread of office uses within Covent Garden; indeed, it may well be adopting more rigorous policies in the near future. The council decided to approve the Royal Opera House scheme because of the particular needs of a major national institution which would not otherwise be provided for.

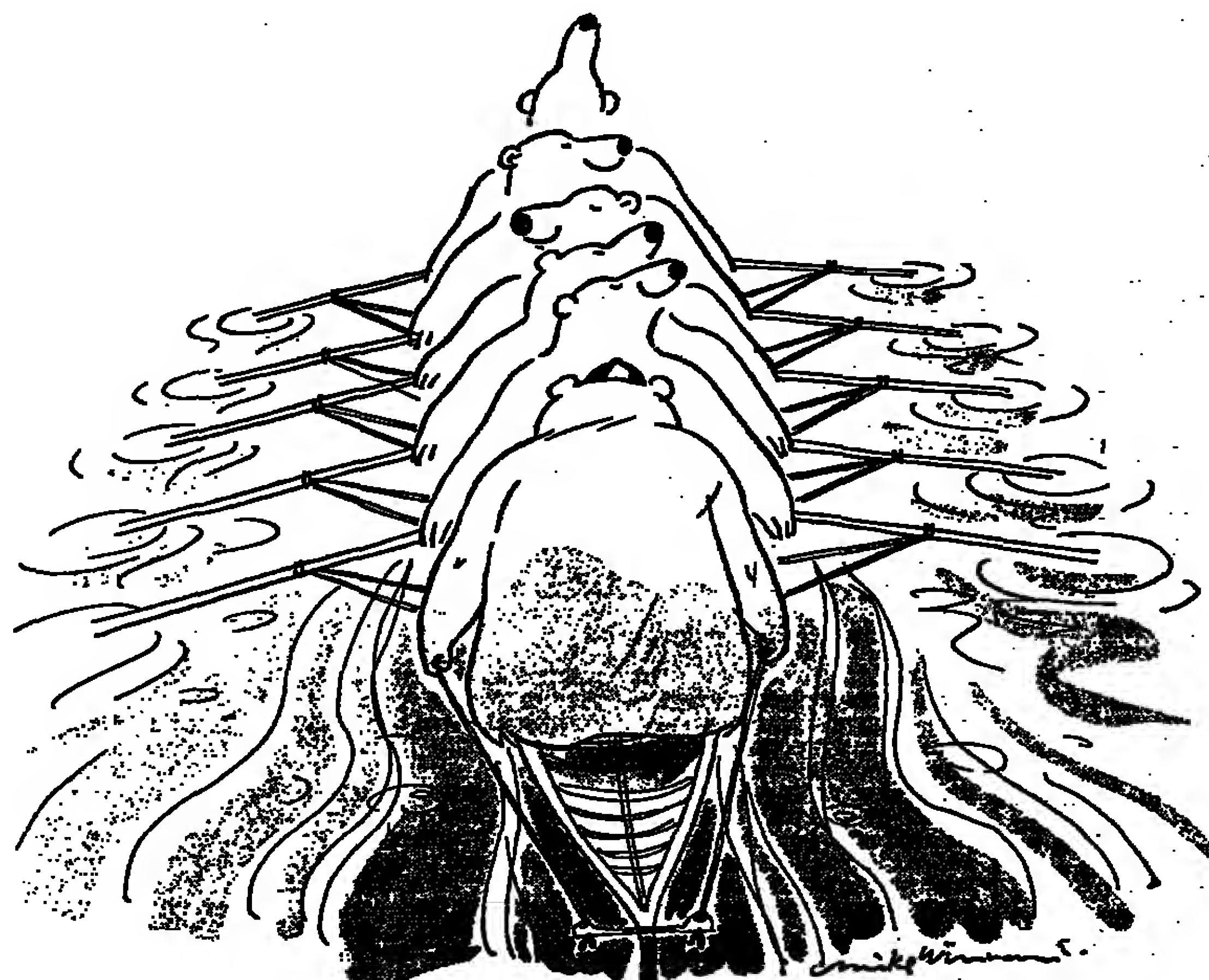
The other element of the scheme which has attracted criticism is the inclusion, at the city council's insistence, of a public car park of some 300 spaces. The city council, through "pedestrianisation," has been reducing the number of on-street parking spaces in Covent Garden, and the new capacity within the Royal Opera House site will provide

an opportunity for further pedestrian areas and, hence, reductions in on-street parking.

In addition, a proportion of the spaces will be for car-owning residents who, a recent survey shows, have severe difficulties in finding parking spaces near home. As a result, the car park will benefit Covent Garden both functionally and environmentally.

In my view, the controversy surrounding the Covent Garden Opera House scheme has obscured its very substantial achievements. Jeremy Dixon's design is of the very highest quality, and has been widely praised. It will complete the Piazza in the form intended by Inigo Jones.

David Weeks,
Chairman of the Planning and Development Committee, Westminster City Council,
Warwick House,
25-27 Buckingham Palace Road,
SW1.



Teamwork has its rewards.

If you invest internationally, you expect from your bank in these turbulent times sound, individual counsel in the classic tradition of Swiss private banking. Headquartered in Zurich, Bank Julius Baer, one of Switzerland's most prestigious private banks, also operates in London and in New York. Our teams of international asset managers have taken a conservative yet innovative approach to capital preservation and enhancement for over 40 years, serving private and institutional clients around the world.

Bank Julius Baer. A team on your side.

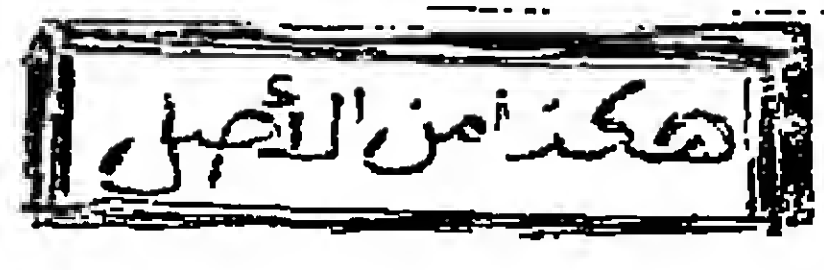


BANK JULIUS BAER

For the Fine Art of Swiss Banking

Zurich, Bahnhofstrasse 34, 8010 Zurich - London, Bank Julius Baer, Bank Julius Baer, London EC3A 7NE
New York - Geneva - San Francisco - Mexico City - Hong Kong - Tokyo

Member of BDO.



BUILDER CENTER
WOLSELEY
The name behind the name.

CRANE
RUEHAUF
 Dereham, Norfolk. (0362) 695353

James Buchan
 on Wall Street

A lesson in junk bond distinction

LAST WEEK, buyers of the low-grade corporate debt, or junk bonds, behaved in a most uncharacteristic fashion. Deaf to the offer of usurious yields, they refused to buy \$1.15bn in notes and debentures from Federated Department Stores.

This was bad luck for Mr Robert Campeau, a Canadian who needs to refinance the \$6.71bn he raised in May to take over Federated. It was bad for First Boston, which lent much of its capital to Mr Campeau and now wants it back for its own business, which is really more banking than big-store retailing. It was bad for people who bought stocks in the hope of Campeau-style takeovers, because these stocks fell in price.

Nobody else need mind. The junk bond market has not discovered caution, only discrimination. Investors snapped up junk bonds from Fort Howard Paper and are buying for pieces from the carve-up of RJR Nabisco. "It's not demand and supply," a trader said. "It's credit."

In 1930, the first year of the Depression, Federated Department Stores was a leading company to cover its interest bill three times, according to Grant's Interest Rate Observer. In 1988, the eighth year of a great economic expansion, the new Federated showed a pre-forma earnings deficit to fixed charges of \$198.1m in just six months.

Of course, nobody talks about earnings nowadays. Investment bankers live for the moment and ignore depression as a business cost - the bankable surplus is called cash flow. Under the modern arithmetic, Federated's cash flow covers its fixed charges 1.3 times after an offering of bonds at an average 14 per cent yield. According to people at Moody's and Standard & Poor's, this cover is not too bad for a credit rated about as low as can be this side of bankruptcy. The post-offering balance sheet sports equity of \$1.18bn to support \$5.05bn of debt, which looks downright pedestrian by recent Wall Street standards.

Unfortunately, high-fashion retailing is a notoriously unstable business. Federated's sales in the six months to July fell at all the Federated groups that Mr Campeau wants to operate rather than sell off. In the three months to July, profits before interest and central expenses at the stores fell 40 per cent.

First Boston's prospectus for the bonds ascribes all this to weak demand for women's sportswear and the distraction of company staff by the takeover battle. The trouble is that sales could just as easily fall the same amount again, which would strip bondholders of any cash-flow cover.

As for the equity in Federated's balance sheet, it is much less than it seems. Honest to a fault, the prospectus reveals that most of it consists of loans to the Campeau organisation from banks and from US and Canadian real estate developers. Some of this is being repaid by the sale of other Campeau department stores and some is convertible into real equity. It may yet prove to be a rock-solid base for Federated's superstructure of debt.

But that needs faith and the junk bond market has little faith to spare for Mr Campeau. In early 1987 the market bought an issue of bonds for Allied Stores, his first big retail acquisition in the US. The price has fallen steadily and their yield risen towards 18 per cent, because Mr Campeau borrowed against Allied and sold off its two best businesses - Brooks Brothers and Ann Taylor - to help finance the tilt at Federated.

It is no use saying that the Federated bonds are better protected and bondholders can keep Mr Campeau on a tighter rein. The prospective purchasers are the same people who lost money on Allied and they are demanding the same bargain-basement yields.

The offering stalled last week because Federated simply cannot pay a 16 per cent yield. At that interest rate, the cash flow multiple will be one or near to one as to make no difference. A seasonal drop in sales, for example, infants' formalwear, could bankrupt the company.

Mr Alan Greenspan, chairman of Federal Reserve, told Congress on October 17 that he had asked banks to look at leveraged buy-out loans "under a range of economic and financial circumstances." First Boston's range of circumstances for Federated would appear to form the whole gamut from prosperity to boom. If there is planning for a recession, it is hard to find it.

Fresh credits 'crucial for Poland'

Christopher Bobinski talks to the country's new Prime Minister

NEW WESTERN credits and an easing of the conditions under which Poland services its \$36bn external debt are crucial if the country is to enjoy any improvement in living standards, according to Mr Mieczyslaw Rakowski, the new Prime Minister.

Mr Rakowski, who took office a month ago, said in an interview that the main restriction on growth was debt-servicing payments of more than \$1.5bn a year.

The Prime Minister also said he was aiming to "liberalise the economy to the greatest possible extent" both internally and in respect of Western investment.

He was looking for savings on arms spending to provide tangible relief.

"The debt burden, though, has us by the throat. If I'm unable to change this, if I fail to get new credits to make the economy more flexible, then Poland will go through a period of austerity without any prospect of raising living standards," he said at the weekend, back in the government offices where he spent half of the 1980s as a Deputy Premier.

He was speaking before the visit this week to Poland of Mrs Margaret Thatcher, the British Prime Minister. Mrs Thatcher will be the first major Western leader to arrive in Warsaw since the martial law crackdown in 1981.

Mr Rakowski, 62, said he intended to use his contacts in the West, gained when he was the editor in the 1960s and 1970s of the influential *Polityka* weekly, to win greater understanding for the country's plight.

On relations with Moscow, he said: "We have an open



Mr Rakowski: aiming to liberalise the economy.

political credit line with the Soviets and this is the new element in Poland's situation," implying that before the arrival of Mr Mikhail Gorbachev, the present Soviet leader, Polish leaders were never fully trusted by the Kremlin.

The Polish Prime Minister said opposition to his plans for cutting arms expenditure was coming primarily from the Polish arms industry rather than from the Warsaw Pact or from Gen Florian Siwicki, Poland's Defence Minister, who was "very willing to help improve the economic situation."

Mr Rakowski did not say by how much arms spending would be reduced.

He acknowledged that the West was looking for concrete proof that his Government meant what it said about mov-

ing ahead with radical economic reforms.

"We will give it to them," he said, confirming that he was determined to close unprofitable factories and redirect labour.

He admitted there could be strikes but also said that his instinct told him Poles were ready for radical steps on the economic front.

"It's our only chance and we don't have much time," Mr Rakowski said, explaining that action was essential if the initial modest shift in the Government's favour shown by the opinion polls was not to be frittered away.

Mr Rakowski put the conservative nature of senior administrators high on the list of barriers facing his Government. "They've completely lost the

ability to take risks, and progress means taking risks," he said.

"At the same time, they have this conviction they are always right," he said, adding that it was fascinating how fast the Establishment lost the sense of "dynamic fear" that the challenge posed by Solidarity in 1980 and 1981 had engendered.

Mr Rakowski named Mr Mieczyslaw Wilczak, his Industry Minister, who came to government from the private sector, and Mr Dominick Jastrzebski, the Foreign Trade Minister, as members of the group of innovators on whom he was counting to challenge the Administration's traditional methods.

Mr Rakowski said he was looking to young managers in state industry to support his drive for efficiency, while the private sector, which could expect to develop, would continue to be complementary to the state-owned sector.

The new Prime Minister, who joined the Communist Party soon after the Second World War, made no secret of his view that the system he represents is at a crossroads.

"If socialism fails to show it is economically viable, then it loses in the historical confrontation with its rivals," he said, adding that the economic well-being of the population was the most important criterion for his Government.

"I haven't heard of anyone who managed to do it without massing with ideology. Why should our people be happy if the economy doesn't work and the fruits of their labour fall to give them the benefits they expect?" he said.

Maxwell clinches \$750m US travel publishing deal

By Raymond Snoddy in London

MR ROBERT MAXWELL, the British publisher, yesterday clinched his first major publishing deal in the US with a \$750m agreement to acquire most of Dun & Bradstreet's Official Airline Guides division.

The part of the division which Mr Maxwell is buying publishes and provides electronic official information on airline schedules and fares and also has a stable of magazines relating to the travel industry including *Flyright*, *Flier*, *Pocket Flight Guide* and *Travel Age*. He also has an option to acquire Thomas Cook Travel Inc, which Dun and Bradstreet bought from the Midland Bank.

Mr Maxwell said last night he had a "definitive contract" to buy the publishing interests of OAG and hoped to complete the deal by the end of the year. The OAG publishing interests

had an operating profit of about \$65m last year. Dun and Bradstreet, which will record an after-tax gain of \$450m on the deal, announced plans to sell the division in July.

The acquisition is being made through Pergamon Press, a subsidiary of Mr Maxwell's \$2.5bn-plus tender offer on the table for Macmillan, the US publisher. Maxwell Communications Corporation, Mr Maxwell's main quoted company, has an option to buy OAG should it be in a position to do so.

But Mr Maxwell said in a television interview last night that the OAG deal was not affected by his attempt to acquire Macmillan and would go ahead whatever happened to the contested bid still before the Delaware courts.

The OAG deal, being paid for by an undisclosed mixture of cash and debt, looks like making Mr Maxwell a significant

player in the travel business. He said last night he also has an option with Dun and Bradstreet to buy Thomas Cook Travel Inc, the US travel group with 60 regional offices in the US. The Midland Bank, owners of the now separate Thomas Cook Group, have been informed of Dun and Bradstreet's intention to sell its US travel business.

Mr Maxwell claims to be the second largest commercial printer in the US but was rebuffed by Harcourt Brace Jovanovich, the educational publisher, and so far also by Macmillan.

The deal will mean printing contracts for Mr Maxwell's US printing operations. Mr Richard Shaffer, chief executive of Dun and Bradstreet's OAG division, will stay on to manage the company under its new ownership.

UK expects economic 'soft landing'

By Peter Norman, Economics Correspondent, in London

MR NIGEL LAWSON, the British Chancellor of the Exchequer, is expected to forecast tomorrow that Britain's booming economy will achieve a "soft landing" next year with slower growth and a declining balance of payments deficit.

As the Chancellor was putting the finishing touches to his Autumn Statement yesterday, he received support from two leading forecasting groups.

The London Business School and Oxford Economic Forecasting predicted that the Government's high interest rate policies would successfully cut Britain's large current account deficit from next year onwards without causing recession.

However, the LBS and Oxford forecasted that interest rates would stay high for some months. LBS forecast that interest rates would not fall before the middle of next year while the Oxford forecasters said rate cuts might have to wait until "late in 1989".

Mr Lawson's aides say that the Chancellor is in a confident mood as he prepares his detailed account of government spending over the next three years and the economic forecast for 1989. He will need to be, for the likely persistence of high interest rates to curb the excessive growth recently in the economy has given the Labour opposition a strong plank to attack the tax cutting strategy of the last Budget.

While LBS and Oxford Forecasting believe the Government can achieve a soft landing for the economy, not all economic forecasters are confident that present policies will work.

In a study released today, Cambridge Econometrics, which in April was one of the few economic forecasting groups to predict a large current account deficit this year, said it believes that the deficit could continue to grow to £16.1bn (\$23.5bn) in 1989. Economic news, Page 7; Economic Notebook, Page 15

Israel heading for another national unity government

By Andrew Whitely in Jerusalem

ISRAELIS vote in parliamentary elections tomorrow - more confused and uncertain over their voting intentions than at any time in their country's 40-year history.

With opinion polls indicating an even split between the left and right political blocs - at least among the 80 per cent of likely voters who have made up their minds - the indications are that Israel is heading for another national unity government.

Likud, the right-wing party which prefers these days to be known as "the national camp", rounded off its campaign last night in confident form, holding a rally in Tel Aviv. Labour, reflecting the more sombre mood of Mr Shimon Peres, its leader, went out on a quieter note.

Mr Yitzhak Shamir, the Prime Minister, hammering away at the same point he has made throughout the campaign, told fervent Likud supporters that a vote for Mr Peres would lead to a Palestinian state with its capital in Jerusalem.

"Maybe someone asks himself today why the King of Jordan, the President of Egypt and the heads of the PLO suddenly want Peres to win the elections," he said.

While Labour has tried to persuade voters that this election is indeed about "peace or war", an unconvinced electorate has, on balance, appeared to favour Mr Shamir's assurance that the right can better guarantee Israel's security.

The latest batch of opinion polls has provided contradictory predictions of the outcome. But, given that Labour had higher expectations of emerging again as the largest single party, they were not good news for Mr Peres.

The best that Labour and its smaller allies on the left can

probably hope for is that the three parties representing Israeli Arabs will collect enough seats to block Likud's chances of forming a government of the right.

An Arab newspaper, *Kol al-Arab*, said yesterday they could gain as many as 10 of the Knesset's 120 seats, their best ever showing. Mr Peres has firmly ruled out inviting two of the three - the extreme left Progressive List for Peace and the Democratic Front for Peace and Equality - from joining a Labour-led coalition.

But there could well be a tactical alliance with these openly anti-Zionist parties to foil Mr Shamir during the lengthy political bargaining which will start as the polls close.

Reuter adds: The underground leaders of the Palestinian revolt yesterday called a strike in the West Bank and Gaza Strip to coincide with the elections.

workers. But he had seen Japanese shops on television and decided to "do something about these terrible queues."

The man who was offering the electrical shops, and who only sold three of the six, was Mr V. Makhankin, deputy director of electrical trading in Moscow. He said the shops were all in good positions and should do well for customers - adding somewhat sardonically - "if only we had something to trade."

Electrical goods, like all consumer goods, are in short supply.

Soviet shops 'auction'

Continued from Page 1

Mr Smirnov, with no training in shopkeeping, went round bread factories to learn about production methods and made contracts with co-operative bakeries to help avoid shortages. The result: happiness for the Smirnovs and friends, and for his clients.

Mr V. Aelzyev, an engineer, did follow Mr Smirnov's example: he volunteered to lease one of the six electrical shops offered, just next to the Klev station. He confessed to nerves and did not know how much he would be able to pay his friends who would be his co-

THE TEN COLUMN

The analyst as chameleon

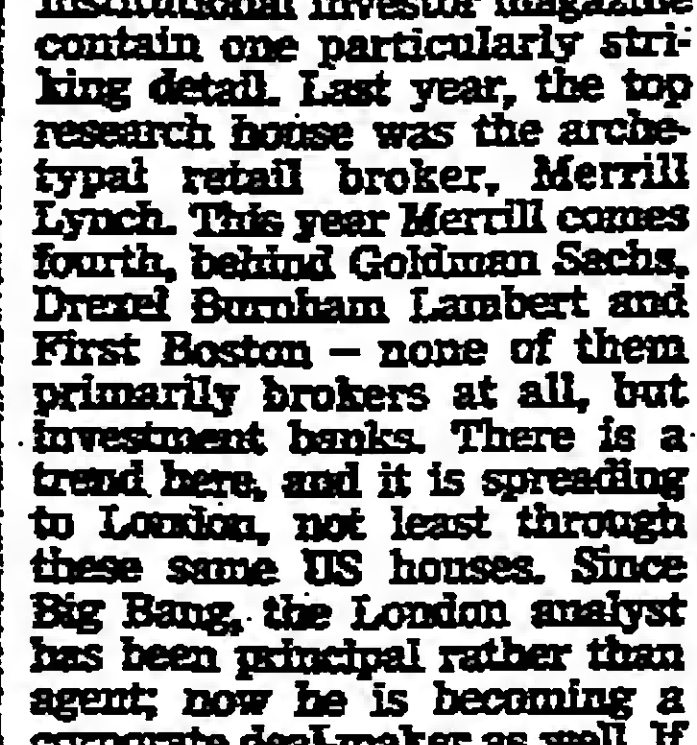
The latest rankings of US investment analysts by the Institutional Investor magazine contain one particularly striking detail. Last year, the top research house was the archetypal retail broker, Merrill Lynch. This year Merrill comes fourth, behind Goldman Sachs, Drexel Burnham Lambert and First Boston - none of them primarily brokers at all, but investment banks. There is a trend here, and it is spreading to London, not least through these same US houses. Since Big Bang, the London analyst has been principal rather than agent; now he is becoming a corporate deal-maker as well. If you are a fund manager taking advice these days, who exactly are you talking to?

The US investment banks now hiring analysts in London, in the teeth of a stockmarket recession, are not as dumb as they look. They are happy to regard stockbroking as a loss leader, with the research team earning its real money in mergers and acquisitions. On the US model, this can be an aggressive business. The analyst needs to come top of the ranking polls, because it gives him better access to management in the firms he covers. But when he visits those firms, he may well be representing his own bank across its range of services; and in particular, if acquisition or disposal is in the air, he may be the happier to oblige because he will earn a commission on the deal.

From the fund manager's viewpoint, this need not be a bad thing. The analyst involved in a major deal will normally be barred from talking about the stock for a period set by his employers. But he will meanwhile have intimate access to the company's affairs, and at the end of his period of purdah will presumably have useful things to say about the prospects for the stock. The awkward part comes when an analyst is involved in a deal which is not yet public, and is asked for his views by an investment client. To refuse to comment would be to give the game away, the likely response is a deadpan answer based on the analyst's latest circular, which if not deception is at least a waste of the client's time.

Good or bad, it seems likely that the trend will continue. The idea of the analyst as backroom researcher was blown away by the crash of 1974; the role of analyst-salesman now seems equally under pressure, for the same reason that broking turnover no longer supports the function. It is hardly surprising that US

FT-A World Indices



Country funds

The New Zealand Investment Trust, whose shares start trading in London this morning, is the latest in a growing list of specialised funds whose promoters seem to think that their shares can defy the law of gravity. The record to date of similar types of funds is hardly encouraging. Over the last year or two, more than 20 closed-end investment vehicles, concentrating on a range of individual stock markets from the UK and France to India and Brazil, have come to the market; almost all of them share one thing in common - their shares are now trading at a substantial discount to net asset value. This raises the obvious question: why can investors still be found to buy these issues at their flotation price?

Admittedly, the majority of these geographically specialist vehicles have been brought to the market in the US, where investors tend to be more swayed by the fashionable market of the moment, and the promoters are often keen on earning fat underwriting commissions than preserving their reputations. In a few cases, such as the Korea and Thai funds, the shares are trading at a premium to net asset value because there is no other effective way that foreign investors can participate in the local stock market. However, the example of the Taiwan Fund, which was trading at a 36 per cent premium a year ago, and is now standing at 10 per cent plus discount, shows that even the scarcity argument has little value when international sentiment suddenly turns against a market.

On paper, there are obvious advantages in using a closed end fund to invest in relatively illiquid markets, aside from benefiting from the manager's local investment knowledge. Unlike an open ended mutual fund, or unit trust, there is no pressure to sell shares at a steep price if investors suddenly want their money back. There are also obvious advantages of being able to gear up the balance sheet. But however appealing these arguments, investors in almost all of these specialist funds now see their shares trading at a substantial discount.

Nevertheless, the promoters of the New Zealand Investment Trust are reasonably confident that their vehicle will not suffer a similar fate. They may be right. Unlike almost every other country fund which has been brought to the market, it is impossible to argue that it is being floated at a time of bullish euphoria. The \$8bn New Zealand market has been the worst performing market over the last year, which should appeal to the "contrarian" investor. And given that the fund is shunning the top 10 New Zealand companies, and only investing in smaller capitalised stocks yielding roughly three times the world average, its prospective yield of 8 per cent should provide solid support.

Admittedly, there is an obvious currency risk, and the example of the First Spanish Investment Trust, which was launched in the heady days of last year's bull market and is now trading at a discount of 18 per cent, is hardly reassuring. But the record of other recently floated high-yielding funds, such as Glasgow Income Trust, suggests that trusts can still trade at a premium to book value if their yield is substantially above the market average. There is always a chance that the New Zealand issue will prove the exception to the general rule of thumb that investors are better off buying into specialist country funds after the shares have fallen to a discount, rather than at the time of flotation.

WORLD WEATHER		WORLD WEATHER		WORLD WEATHER	
City	Temp	City	Temp	City	Temp
Alexandria	22	Dublin	10	London	12
Algiers	18	Edinburgh	8	Madrid	15
Amsterdam	10	Fair	12	Manchester	10
Athens	18	Frankfurt	10	Melbourne	18
Bahia	28	Geneva	10	Nairobi	22
Bangkok	30	Hamburg	10	Rio de Janeiro	25
Barcelona	18	London	12	Sao Paulo	22
Bombay	30	Paris	10	Seattle	50
Buenos Aires	18	Prague	10	Stockholm	10
Calcutta	30	Warsaw	10	Taipei	22
Cairo	22	Vienna	10	Tokyo	18
Cardiff	10	Zurich	10	Wellington	12
Chennai	30				
Chicago	50				
Copenhagen	10				
Dallas	60				
Dublin	10				

En cualquier idioma, ANZ es el primer banco internacional de Australasia.

যে কোন ভাষায় এ এন জেড হচ্ছে অস্ট্রেলেশিয়ার শীর্ষস্থানীয় আন্তর্জাতিক ব্যাংক

En toutes langues ANZ est la première des banques internationales d'Australasie

Η ANZ είναι ο ολες τις γλώσσες η πρωτοπόρος διεθνής Τράπεζα της Αυστραλίας.

In any language, ANZ is Australasia's leading international bank.

ANZ has a global network spread over 40 countries and provides a full range of international services based on invaluable first-hand local knowledge. Talk to the bankers who know their country as well as yours. Talk to ANZ.

ANZ Worldwide

Australia and New Zealand Banking Group Limited
 55, Collins Street, Melbourne, Victoria 3000, Australia Tel: (03) 658 2755
 Minerva House, Montague Close, London SE1 9DH Tel: 01-578 2121

ALBANIA • ARGENTINA • AUSTRIA • BANGLADESH • BRAZIL • CANADA • CHINA • DENMARK • FINLAND • FRANCE • GERMANY • GREECE • HONG KONG • INDIA • ITALY • JAPAN • KOREA • MALAYSIA • MEXICO • NETHERLANDS • NEW ZEALAND • NORWAY • OMAN • PAKISTAN • PAPUA NEW GUINEA • PERU • PHILIPPINES • PORTUGAL • SAUDI ARABIA • SINGAPORE • SOUTH AFRICA • SPAIN • SWEDEN • SWITZERLAND • TAIWAN • THAILAND • U.S.A. • UNITED KINGDOM • UNITED STATES OF AMERICA • VANUATU • YEMEN • ZAMBIA • ZIMBABWE



INSIDE

Sink the Bismarck and float in London

Fairley, the British engineering group, has a long, distinguished, and distinctly chequered history. Founded in 1915, it went on to play a role in sinking the German battleship Bismarck with its Swordfish aircraft, before itself suffering a financial disaster in the 1970s. More recently, it was the subject of a management buy-out and is now set for a flotation on the main London market as a specialist engineering group making products ranging from nuclear power station components to video tape parts. Page 24

Agonising times for bankers

Controversy over Royal Bank of Scotland's role in financing the bid for Scottish & Newcastle Breweries has increased the increasing difficulties posed for international banks by the worldwide takeover wave. Banks are facing growing conflicts of interest, becoming forced to choose between two, often valued, customers. Page 21

Digging holes in Switzerland

Two years after a chemicals fire in Basle seriously polluted the river Rhine, those holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marate in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

Making an innovative splash in Eurosterling bonds

An innovative fixed rate, mortgage-backed £100m issue for Household Mortgage Corporation has had a considerable impact on the Eurosterling sector of the bond market, though a rush of similar deals does not seem very likely. Page 21

Peberreau wins go-ahead

Georges Peberreau and his partners have received permission from the French banking authorities to increase about 10 per cent their shareholding in Société Générale, France's fourth-largest bank. Page 22

Market Statistics	
Buzz lending rates	34 Money markets
Eurosterling turnover	22 New int bond issues
FT-A World Index	34 NRI Tokyo bond index
FT/ABO int bond svcs	21 Pending UK dividends
Foreign exchanges	23 Money market rates
London recent issues	34 US bond prices/yields
London share service	32-33 Unit trusts
Traditional options	24 World stock mkt indices
	35

Companies in this section	
Bentley Holdings	24 Gold Fields
Clarkson (Horace)	24 Kaystone Business
Erskine House	24 Lendu Holdings
Feedex Agri Inds	24 North West Explor
Ferguson Industrial	24 Silver Resources
General Accident	24 Systems Devices

Managing to export premium quality

Nick Bunker profiles the driving force behind AIG, one of the leading US insurers

"EVERYONE thinks they just have to mouth the words, and hire some of our people, and then they can turn themselves into another AIG," says 62-year-old Mr Maurice Greenberg, sipping fruit juice after an early morning work-out on his exercise bicycle. The acid tone, and the strident physical regime, are the hallmarks of Mr Greenberg. So, too, is the scathing commentary on aspiring rivals to American International Group's position as the largest and most profitable supplier of insurance to corporate America. Mr Greenberg, one of the insurance industry's few charismatic managers, has been president since 1987 of AIG, a property/casualty insurer with a stock market capitalisation of \$11.7bn, which is 30 per cent larger than Citicorp's.



Maurice Greenberg: one of the few charismatic managers

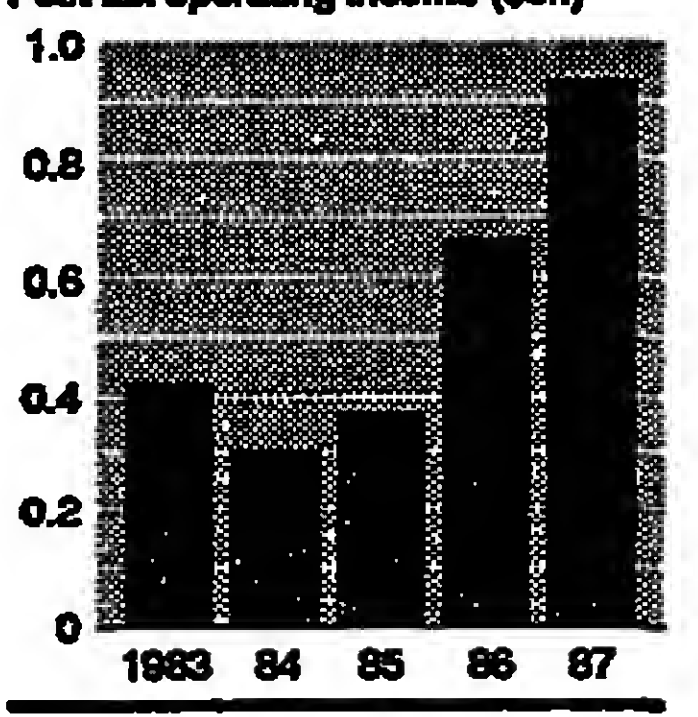
Amid the rhetoric surrounding what some foresee as an impending upheaval in European insurance, triggered by the liberalisation of local markets due by 1992, last week's listing on the London Stock Exchange of AIG's shares aroused little comment. Yet Mr Greenberg's attempted use of the listing to raise the group's profile in London was significant, in two respects. The principal one was his striking confidence about AIG's prospects despite the storm clouds that have gathered over the US property/casualty market. The second was the subtle difference in attitudes towards 1992 that separates AIG, historically the most successful money-making machine in US insurance, with 1987 pre-tax operating profits of \$1.1bn, from European counterparts.

By any standards, AIG is unusually complex. As evidence of AIG's underwriting skill, its executives hand out a manual for insurance brokers which lists AIG insurance products under 366 categories, starting with Aerosol Canning and Animal Mortality. AIG's history is equally unusual. Founded in 1919 in Shanghai, its initial export was in the Pacific. It is the largest life insurer in the Philippines, and the only foreign insurer to obtain a substantial share in the Japanese market.

The key period of its growth, to 1987 total premiums of \$11.25bn, has been the 25 years of dramatic US growth since the arrival of Mr Greenberg. The turning point was his decision in 1982 to transform AIG's core US company, American Home, by abandoning the traditional system by which property/casualty insurers sold via costly armies of independent agents.

Instead, American Home was to specialise in policies for major commercial and industrial risks sold via large brokers, supported by large scale buying of reinsurance. Even AIG, though, is now having to reckon with threatening industry-wide problems. The strongest cyclical recovery in premium rates seen by the US

American International



property/casualty industry has faltered, and the market for corporate insurance risks is headed into the seventh year since it was exorcised since 1985. A measure of AIG's resilience, however, is that it is protecting itself against trouble ahead by using the strong cash flow it has enjoyed since 1986 to make huge additions to its property/casualty

Coping with the awful cussedness of things

Anthony Harris in Washington



THE DOLLAR is under heavy suspicion in the currency markets again, and it is easy enough to understand why. For some readers the August trade deficit of \$12.2bn may look conclusive in itself, but even if the trade figures were good, the current state of the election campaign and of the US economy in general is unsettling. It is clear that these fears are not universal, for if they had been we would by now be watching a dollar crisis rather than a downward drift. I am part of the minority which thinks that the gloom is overdone, but that is all the more reason to state the case for the present.

Adjectives are a different matter, though. Some commentators see a soft landing, rather like the helpful easing of domestic demand caused by the market crash a year ago; the slowdown makes them more optimistic. If consumers are spending less and saving more unbidden - which is now the well-researched thesis of Prudential Bache and one or two other well-regarded market members - then the stalemate in Washington will not matter.

This is a minority view, though. Most commentators expect the slowdown to be temporary and look for some rebound. The sharp fall in durable goods orders ten days ago, for example, was almost unanimously dismissed as a freak as soon as the figures appeared. Only a few unwelcome monetarists look at the M2 figures, read a future recession, and blame the Federal Reserve Board for being over-cautious.

If you are not a monetarist - and the Fed is certainly purely pragmatic these days - the best reason for unease is not to be found in any of the figures, but simply Murphy's Law, or what one American folk-philosopher called the awful cussedness of things in general.

In other words, the present trend of sustainable growth, balanced inventories, well-behaved labour markets, and improving competitiveness in manufacturing, is simply too good to last. Things don't run as well as that. For some time, though, they have run as well as that, and have run pretty well in many other advanced economies. Is this just a happy coincidence, or something more? It seems to me possible, at least, that some of the "problems" which worry a number of commentators (especially US Democrats), such as flighty international capital and high real interest rates, are in fact solutions.

Free capital movements, as everyone knows by now, make it possible to finance large trade imbalances which would have caused major crises under earlier regimes, and to keep financing them for long periods. Partly for that reason, they make it much harder for governments or central banks to manage demand. Actions which would once have caused financial crunches or recessions are diffused through the world economy, and are heard only as a distant warbling rattle. Those in authority sometimes feel worried and impatient, but businessmen find life more peaceful.

Economic Notebook

Lawson's autumn harvest

BARRING a cabinet revolt - a remote eventuality with this Government - it now seems certain that Mr Nigel Lawson, the Chancellor, will present one of his two annual set pieces on the British economy in the House of Commons tomorrow. The Autumn Economic Statement has none of the glamour or tradition of the March Budget. But it is an important event none the less, setting out the Government's spending plans for the next three financial years and presenting the Treasury forecast for the economy in 1989. This year's statement will be more keenly awaited than most. And it is the economic forecast that is likely to attract most attention. The Government's spending plans were agreed in principle last week after protracted negotiations between the Treasury and the spending departments. For the second year running, Mr John Major, the chief secretary to the Treasury, managed to settle the various disputes without calling on the so-called Star Chamber committee of senior ministers to arbitrate. This success means that the still little-known Mr Major is a man to watch in the future. But tomorrow, all eyes will be on Mr Lawson who will speak after the plans have been approved in cabinet. Mr Lawson dislikes the twice yearly obligation imposed by law to forecast economic developments. With this year's Budget forecasts in disarray, few can blame him. He is presiding over an economy that is very different from that envisaged in March. The good news is that economic growth is much faster than anticipated. The latest independent forecasts estimate that gross domestic product could grow by nearly 5 per

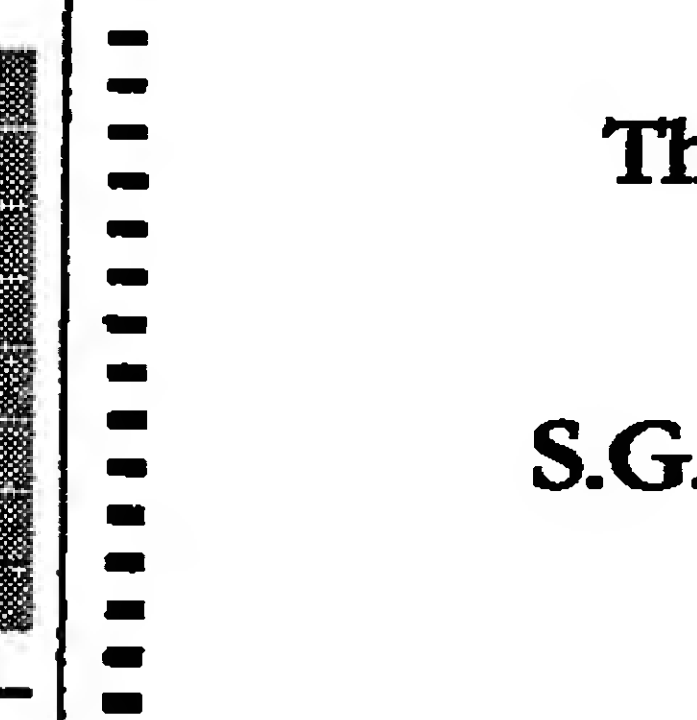
cent this year compared with 3 per cent forecast in the Budget. The bad news, as every consumer and householder knows, is that inflation, at 5.9 per cent and rising, is much higher than the 4 per cent rate forecast in the Budget. Bank base rates, at 12 per cent, are trying to control booming demand. The current account balance of payments deficit for the first nine months was nearly £10bn against a Budget forecast of a £4bn deficit for the whole of 1988. Mr Lawson's statement will therefore be studied closely for any clues about when inflation or the current account will improve. The Chancellor originally said inflation would peak in the first half of 1989 but lately has been more vague, saying only that the turnaround would be in the course of next year. As there is general agreement that inflation will reach 7 per cent before turning down, the figure to look for will be the projected annual rate of inflation in the fourth quarter of 1989. Anything higher than 5 per cent will suggest that the present upsurge in prices is more a blip than a "hump" and could, therefore, be a key influence in the impending Autumn wage round. The current account figures are important for sterling, which Mr Lawson wants to stay strong to help control inflation. He has already put a lot of bad news in the market: indicating in September that the 1988 current account deficit will be around £12bn and forecasting earlier this month that it would probably take until 1990 before it falls significantly.

Boost credibility
But the fall in the pound that followed his last remarks

THIS WEEK

ECONOMIC NEWS is expected to be dominated this week by Mr Nigel Lawson, the UK Chancellor, unveiling his Autumn Statement to the House of Commons. The statement would provide information not only on public spending plans but what the Treasury is forecasting for the economy in the year ahead. At the centre of analysts' attention will be the forecasts for the current account deficit and inflation. After last week's better-than-expected trade numbers, a relatively upbeat assessment could further encourage financial markets. Statistics due to be published include figures for official reserves in October, turnover statistics for all give an indication of the strength of the West German economy. The Bundesbank central council holds its regular bi-weekly meeting on Thursday and will discuss interest rates and the economic outlook. A change in West German interest rates appears unlikely. In Japan, economic statistics due for release include a number of employment indices and housing start figures for September. Other events and statistics (with MMS International consensus in brackets) include: Today Bank of England final money supply figures and bill turnover statistics for September. Provisional analysis of bank lending for house purchase in the three months to September. US productivity and costs in three months to September. Tomorrow US construction expenditure in September. Wednesday US new one-family homes sold and for sale for September (-1.7 per cent) and factory orders (2.0 per cent). UK Department of Employment publishes Employment Gazette. Thursday UK housing starts and completions in September.

UK official reserves

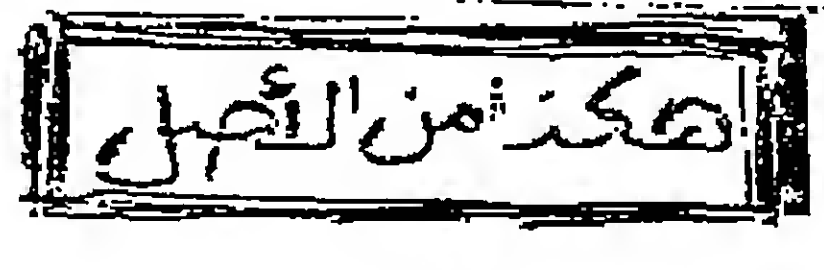


The Corporate Finance Division of S.G. Warburg & Co. Ltd.

has moved to
2 Finsbury Avenue,
London EC2M 2PA

as from today

Telephone: 01-860 1090
Facsimile: 01-860 0901
Telex: 920301 SGWLN G



WEST GERMANY 2

Reactions to the mood of change in the Soviet Union

Bonn faces tricky dilemmas in East-West relations

FOR REASONS of geography and history, the Federal Republic looks at the reforms under way in the Soviet Union with a mixture of fascination, fear and longing.

There is no doubting the firm political attachment of the Bonn government to the economic, defence and cultural integration with the West practised since the time of Adenauer. Mr Hans-Dietrich Genscher, the Foreign Minister, and the most forceful exponent within the Government of building bridges with the East, declares repeatedly that such links can only be forged if the West German bridgehead is firmly rooted in the EC and Nato.

Bonn's support for further EC integration, especially for the moves to forge a genuine internal market by end-1992, as well as for a closer defence relationship with France, is part of this bid to strengthen the anchor to the West. Chancellor Helmut Kohl went as far earlier this month as suggesting that the fledgling Franco-German troop brigade could eventually be developed into a full European army.

For all this, the mood of change in the Soviet Union, and the reaction this is producing in Moscow's satellite states in Eastern Europe, are throwing up a series of tricky dilemmas for Bonn.

The Federal Republic, a state born out of the ruin and dismemberment of the Third Reich, joined unequivocally the western political camp in the decade after 1945 above all because of the unfolding of the Cold War made alliance with the US essential.

As an era dawns in which the demarcation line between the two world powers appears to blur, and where the US will almost certainly lose some of its relative international clout in the economic and defence



Hans-Dietrich Genscher, West Germany's Foreign Minister: a forceful exponent of building bridges with the East.

fields, West Germany's position starts to look less clear-cut.

The once-constant electrical flux is now changing in the magnetic field between East and West in which Bonn has been suspended for 40 years.

Dramatic changes in the post-war political map of Europe almost certainly cannot be expected in the next few

years. Preoccupied with his domestic reform course, and worried about a resurgence of nationalism within the Soviet empire and eastern Europe, Mr Mikhail Gorbachev is highly unlikely to encourage the notion that the old question of unity between East and West Germany could be put again on the political agenda.

ruled out is that Moscow will play on West Germany's emotional ties to the East to secure some extra trumpets in the Soviet Union's overall power game. One prime aim in this strategy remains the prising away Western Europe in general, and the Federal Republic in particular, from the post-war partnership with the US.

There are already some warning signals. The defence consensus in West Germany has shown distinct signs of flagging. This is manifested in a sharp jump in the number of conscientious objectors to the conscript army, strong popular opposition to low-flying exercises by German and Nato military aircraft, and unrest in parliament about high-spending defence projects such as the four-nation European Fighter Aircraft.

Complaints about West Germany's lack of full sovereignty over its security arrangements, a state of affairs inherited from post-war occupation, the 1952 and 1954 Conventions, and the 1962 Nato Status of Forces Agreement, have flared up suddenly this summer.

A focal point crystallising opposition to military manoeuvres on German soil was the Ramstein air show disaster in August, which has claimed around 70 lives.

The dissatisfaction has been voiced, unusually and somewhat ominously, from both Right and Left. Thus Mr Egon Bahr, the arch East-West strategist of the Social Democratic Party, and the founder of the *Wandel durch Annäherung* (Change through Convergence) approach of building ties with East Germany, now says - with some justification - that it is time for Bonn to put its cards on the table over its policies towards the German Democratic Republic.

Pointing out that the Federal Republic has still not signed a

peace treaty with the Second World War victors because of the unresolved German Question, Mr Bahr calls "hypocrisy" Bonn's continued constitutional pledge to seek re-unification with East Germany and says progressive integration with the West has now made this impossible.

Mr Bahr warns darkly that latent public resentment about West Germany's post-war status could spill out on to the public stage. Similar warnings about West Germany's unfulfilled national aspirations and alleged discrimination against it from the Allies come from some Right-wing politicians and commentators - including from those who say that the superpower Intermediate Nuclear Forces (INF) agreement has left the Federal Republic dangerously exposed to Soviet blackmail.

Mr Rupert Scholz, the new Defence Minister, underlines the "sensitive psyche" of the Germans as a result of the outcome of the last war. He points out that the signs of war in the country's defence consensus are linked directly to the ebbing of the perception of being threatened by the Soviet Union.

The good news, he says, is that the Kohl administration's support for disarmament has paid off. The bad news is that, with the image of the Soviet Union as an aggressor fading fast, there is not much left to underpin the Bundeswehr.

As befits a Berlin constitutional lawyer, Mr Scholz believes West Germany's security problems are made more acute by its insularly-developed statehood - itself a product of the country's long period of provisional status after the war. One of Mr Kohl's favourite sayings is that Bonn will tread no "special path" between East and West.

As a sign that Germany has learnt from the past, there is a general consensus that any effort to detach itself from the West and act as an intermediary between the two power blocs would end in disaster.

But at the same time it is becoming evident that West Germany's interests in the centre of Europe by no means overlap with those of its principal western allies. These natural interests extend beyond defence and security issues to questions of trade, technology and human interchanges with the East bloc countries, where Bonn in all cases has considerably more to win - and lose - than the US, Britain or France.

Especially in view of uncertainties about the priority the next US administration will give to European defence, West Germany may face a difficult balance in coming years in keeping its policies towards the East in harmony with its obligations to the West. And it would be highly surprising if the Krausich did not have any contingency plans to exploit any discord between the two sets of objectives.



Rupert Scholz, the Defence Minister: he underlines the "sensitive psyche" of the Germans.

David Marsh

Quality banking at home and abroad: Helaba Frankfurt



Helaba Frankfurt serves both domestic and international clients.

Headquartered in Germany's financial capital, Helaba Frankfurt is a government-backed universal bank ranking among Germany's foremost financial institutions with total assets exceeding DM 71.5 billion. It offers a broad range of commercial and investment banking facilities as well as brokerage and investment advisory services.

Concentrating on wholesale banking, especially in the medium to long-term sector, Helaba Frankfurt tailors its comprehensive services for large corporations, central banks, government entities, and other financial institutions. Foreign exchange dealing, trade finance, and activities in the DM bond market are typical strengths of the Bank. Moreover, Helaba Frankfurt acts as banker to the State of Hesse. Funding is facilitated through issuing its own notes and bonds. The total outstanding is some 32 billion.

Helaba Frankfurt is at home in key international markets, operating for example full service branches in London and New York as well as a Luxembourg subsidiary specializing in Euromarket transactions and private banking.

Helaba Frankfurt

Hessische Landesbank - Girozentrale

Head Office: Junghofstrasse 18-26 • D-6000 Frankfurt/Main • Telephone (069) 132-01 • Telex 415291-0
 New York Branch: 499, Park Avenue • New York 10022 • Telephone (212) 3712500 • Telex 234426
 London Branch: 8, Moorgate • London EC2R 6DD • Telephone (01) 7264554 • Telex 887511
 Luxembourg Subsidiary: Helaba Luxembourg • Hessische Landesbank International S.A. • 4, Place de Paris
 Telephone (352) 4994011 • Telex 3295 helalu

Social welfare reforms

Radicals remain disappointed

WEST GERMAN domestic politics in the 1980s could be described as a half-hearted attempt to roll back the perceived excesses of the 1970s. Putting a cap on the increasing costs of social welfare and returning the state to its rightful place in the "social market" system was the winning rhetoric in both the 1983 and 1987 elections.

To the dismay of many liberals and industrialists the coalition was too distracted by defence and foreign policy to make much progress in these matters in its first term. But in the past eighteen months the four reforms - tax reform, Bundespost reform, health reform and pension reform - have moved centre stage.

The reformers have been disappointed, and all the reforms (pensions is still in embryo stage) have provided case studies in the immobilisation of coalition politics and the power of interest groups. The failure has gone, however, beyond as total as some disgruntled radicals claim.

Tax reform, for example, may look rather feeble compared with experience in the US or UK, but by German standards the three stage reduction of DM11bn in 1986, DM14bn in 1988 and a further DM15bn in 1990 looks quite daring, even if it does only slightly reduce the average income tax burden and even if it is partly offset by the DM8bn increase in consumer taxes next year and the rising cost of pensions and health.

Similarly with reform of the antique telecommunications system. The legislation, now in committee stage and expected to become law by the middle of next year, falls short of privatisation or even competition on the basic telephone network. But, partly because of outside pressure from the EC and the US, the Bundespost has taken the momentous step of allowing competition on value-added services and procurement policy is slowly liberalising.

But all attention over the next few months will be on the two reforms, health reform and pension reform, which are supposed to rein in the burgeoning costs of the welfare state - to both employer and employee - and prepare the ground for a rapidly ageing population at the beginning of the next century.

Reform of West Germany's generous but financially undisciplined health system has been tried several times without success in the post-war period and the latest proposals, which should become law early next year, are no exception. The negotiations over the proposals have, according to the magazine *Der Spiegel*, set "new yardsticks" for interest-group politics.

The total cost of the health system is currently some DM 150bn per annum of which about DM12bn comes from the average 18 per cent of each employee's salary - split 6.5 per cent employer 5.5 per cent employee - which is paid into the various health insurance funds.

Germany is not at the top of the international health expenditure league but it is close and currently spends about 9 per cent of GDP (below 5 per cent in 1980) on health. The salary contribution has risen from an average 8.2 per cent in 1970 to the current 18 per cent.

Health costs are one reason that employers face a non-wage cost bill per employee of 83 per cent of wage costs - up from 49 per cent in 1970 - and there is a wide consensus, which includes the trade unions, that something has to be done about this, particularly in view of the ageing population.

The main problem with the German health system is that the controllers of the bulk of the money, the health insurance funds, have virtually no control over the providers of health. The Laender (states) are responsible - with some Federal Government help - for hospital building, while the insurance funds pay for running costs (doctors, nurses, drugs etc), but local political involvement means that it is virtually impossible for the health insurance funds to close hospitals, invariably an unpopular local decision.

The insurance funds also seem powerless to prevent administrators and doctors from pursuing their vested interest to over-extend and over-treat - the average stay in a German hospital is 18 days compared with 7 days in the UK.

It became clear last year that a fundamental attack on the problem had once more been side-stepped when the coalition

gave in to the Laender and agreed not to attack the hospital sector itself. That has switched the focus of savings to the pharmaceutical companies and direct patient contributions.

The pharmaceutical companies, thanks in part to their friends in the Free Democratic Party, have escaped more lightly. It is true that the coalition has proposed a fixed price system for some drugs but it has dozens of loopholes and the drug companies themselves will help to fix the prices. Patients, protected by the Christian Democratic Party's labour wing, will have to pay a little more for trips to hospital, for some drugs, and for dentures.

Few believe the coalition's claim that the savings will top DM14bn, of which DM7bn have already been earmarked for extra spending on care of the elderly. The health insurance funds believe the reform will make no savings at all once that extra spending is taken into account.

The attempt to spread the cost of reform in a fair manner is a feature of both health and pension reform, but the demographic statistics - which suggest that the current two workers to one pensioner will become one-to-one by 2030 - have frightened the political parties into a far higher degree of consensus over pension reform.

The coalition proposals which will be discussed next year and should become law in 1990 will aim to avoid the nightmare of having to accept either double the current contributions - already an average of 18.7 per cent of income split between employer and employee - or half the current pension in 2030.

However, according to the OECD, the worrying has been overdone. West Germany is one of the lucky countries in which total social spending will actually fall between 1989 and 2040 because the rising cost of pensions will be more than outweighed by savings in education, family benefits and health. And if that proves to be over-optimistic the immigration of young workers can easily be revived.

David Goodhart

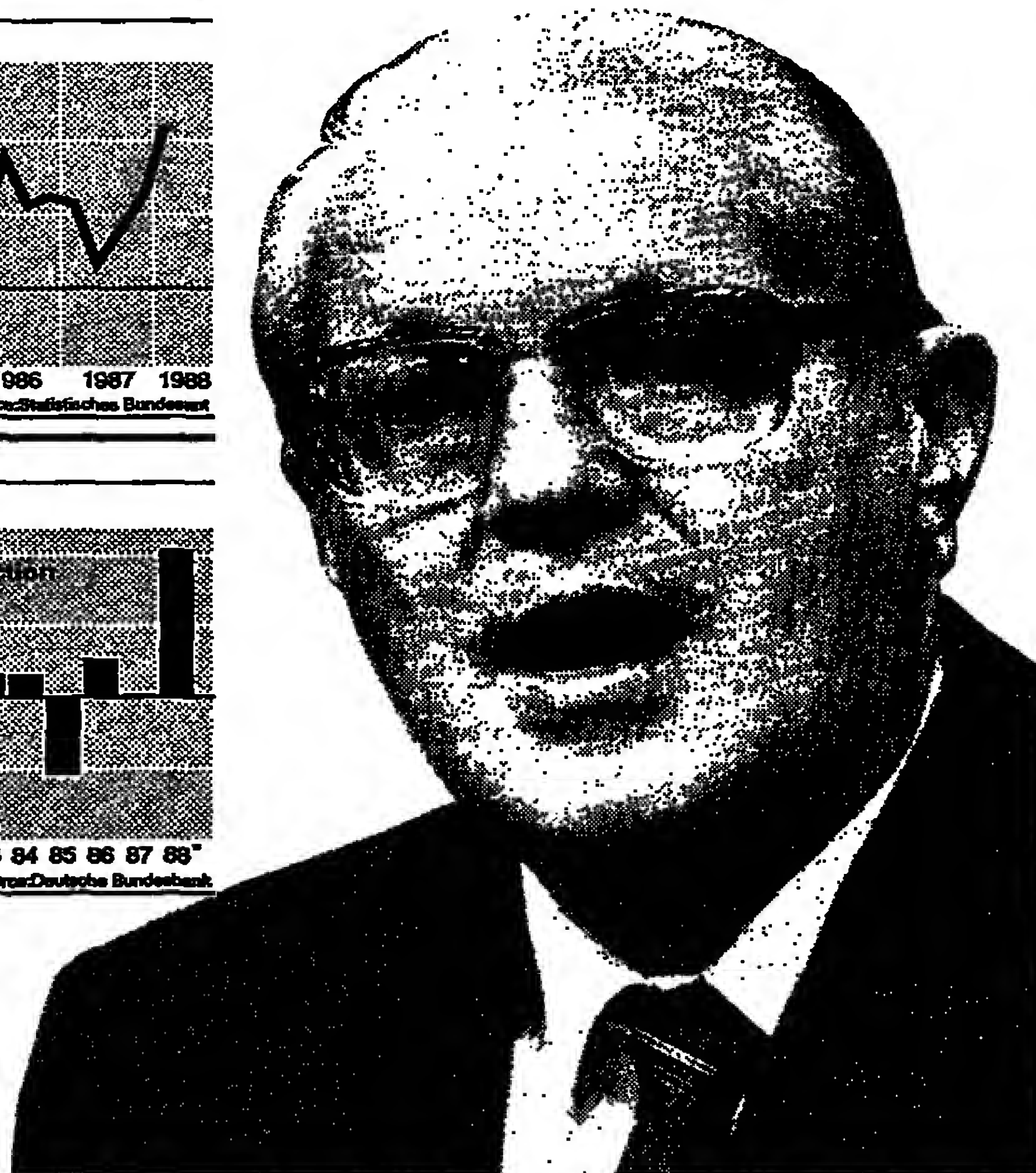
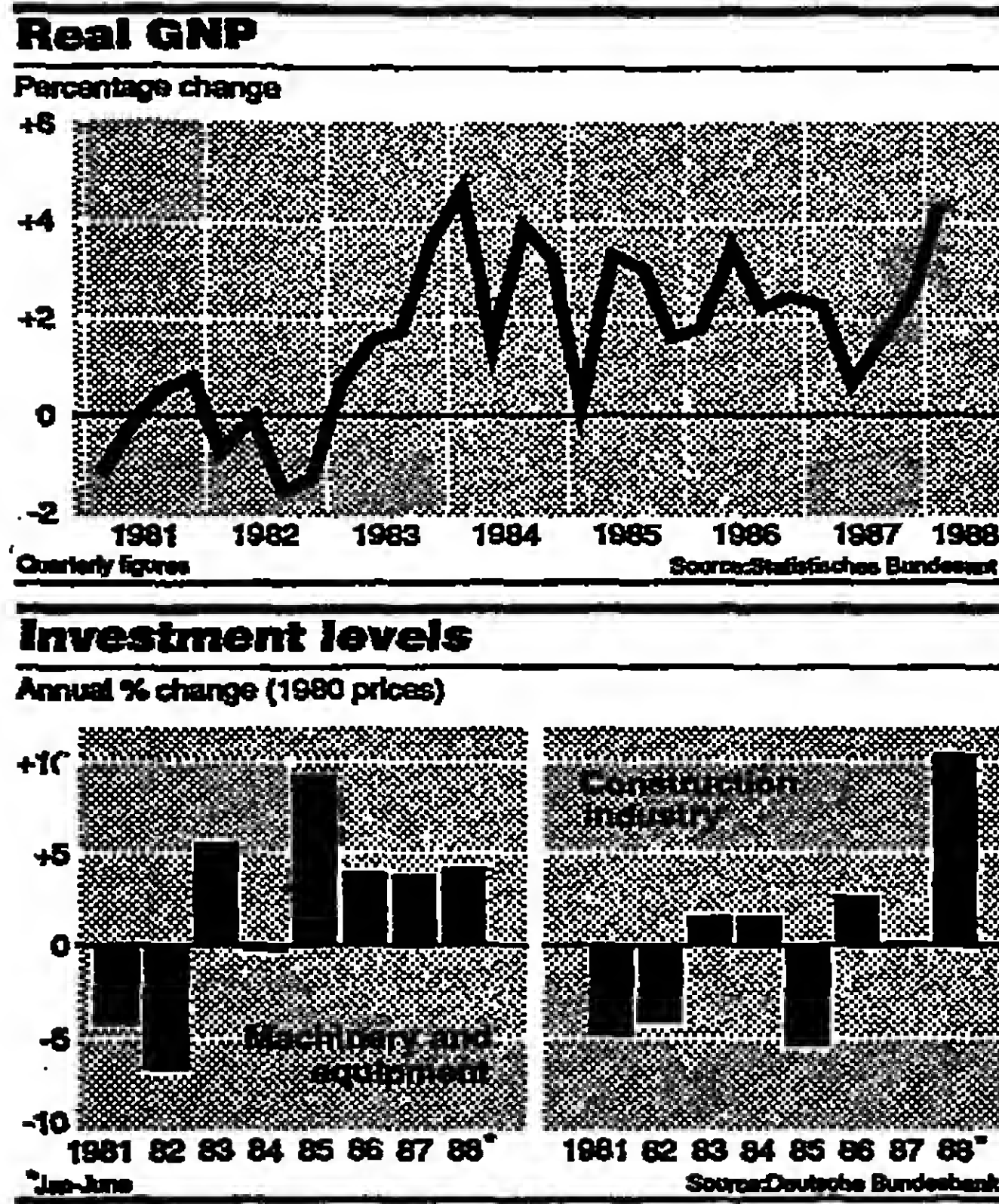
WEST GERMANY 3

THE ECONOMY

A near-vintage year after all

Long-term views on the economic front

The price of success



Mr Gerhard Stoltenberg, Finance Minister: the pessimists have been routed.

ARE THE years of slow German growth over? There is no certain answer - above all because the Government, industry and unions are still making heavy weather in liberating some of the more regulated areas of the economy responsible, in part, for the poor growth performance of the 1980s.

Even so, 1988 has turned out to be a near-vintage year. Despite the persistence of unemployment at around an average 2.3m this year, some economists (notably at the Bundesbank) are starting to believe that this year's anticipated 3.5 per cent growth rate is bringing the economy up against capacity limits.

In the wake of last October's stock market crash, many forecasters at the start of the year were predicting gross national product growth of only around 1 per cent for the Federal Republic this year.

The Government's January forecast of 1.5 to 2 per cent was widely regarded as optimistic. Nine months later, Mr Gerhard Stoltenberg, the Finance Minister,

can say that - at least for the moment - the pessimists have been routed.

The Finance Ministry expects some slowdown in 1989, but believes expansion will remain above the 2 per cent level.

PUBLIC SECTOR DEFICIT
As a percentage of GNP

1981	-4.9
1982	-4.4
1983	-3.2
1984	-2.6
1985	-2.1
1986	-2.1
1987	-2.5

Source: Statistisches Bundesamt

will remain above the 2 per cent level.

Three basic factors are behind the much improved trend. The sharply better performance of the world economy and the real (inflation adjusted) depreciation of the D-Mark this year have sharply boosted demand for German exports in most countries, above all in Europe.

This year's income tax cuts, part of Mr Stoltenberg's three stage tax reform programme, together with expansionary growth in the money supply over the past few years, have maintained consumer incomes and spending power.

Finally, the latest fall in world energy prices could not have come at a more fortuitous

time. Continuing favourable West German terms of trade offset any danger of inflation creeping up much beyond the 2 per cent level next year, even

Much of West Germany's investment boom in industrial plant is linked directly or indirectly with record export levels

after the round of consumer tax increases Mr Stoltenberg is planning for 1989 to bring

down the federal budget deficit, temporarily inflated to around DM38bn this year.

Capping inflation after three years of near price stability is vital for business and consumer confidence - and also means that next year's tax increases will have less of a dampening effect on the economy than originally feared.

The three factors together have produced an almost totally unexpected upsurge in capital investment which has taken over from consumer demand as a prime motor driving the economy. Plant investment rose 8.5 per cent in the first half of the year from the depressed levels of 1987, and could show an overall 1988 increase of around 7 per cent.

Much of this investment boom is linked directly or indirectly to exports. After a 10 per cent rise in the foreign trade surplus in the first eight months of the year, the Federal Republic is heading towards a surplus for the whole year likely to exceed the record DM 117 bn last year.

Because real import growth, for the first six months at least, continued to outstrip slightly real increases in exports, the Government and Bundesbank can maintain that the country is continuing to play its part in the international balance of payments adjustment process.

The problem is, however, that, because of the terms of trade improvement, the nominal external surplus - both trade and current account - are increasing to levels which would have been unthinkable a few years ago.

The Bundesbank is, however, highly unlikely to maintain the accommodating monetary stance it has kept up for the last few years. So the question for the end of 1988 and for 1989 is whether these capital flows will be reversed as the foreign exchange markets become convinced that the D-Mark is under-valued.

This year's exchange rate constellation, especially within the European Monetary System, which was last realized in January 1987, has boosted exporters' competitiveness while still dampening imported inflation. This favourable picture is not likely to be repeated in 1989.

David Marsh

HAPPY THE country whose clothes fit. Dean Acheson's quip about Britain - that she had lost an engine and not found a rudder, was a way of making the point that World War Two had left her with an international costume too big for her reduced physique.

The Federal Republic of Germany today gives rather the opposite impression: that of a country bursting at the seams. Chancellor Helmut Kohl, a child of his age, lets it be known every year how many kilograms he has shed during his holiday. But the country continues to put on weight. This shows up plainest in the economy.

A few months ago there was talk of stagnation, ossification and sclerosis. West Germany, it was said, had entered the afternoon of its prosperity, and the days of evening were creeping on.

Now we read of a three per cent growth rate and another massive current account surplus this year. The consequences spill out over the country's frontiers - and not just in the shape of foreign tourism and second or third houses abroad.

If one sign of this surplus energy is the mountain of West German chemical waste discreetly accepted by the German Democratic Republic, another is the West German money spent on filters for the GDR's rivers and chimneys.

One way or another, the world economy is able to absorb the waves made by a country with a population only 2 per cent greater than that of the UK, but a Gross National Product roughly double.

It is in the political area that the ripples look potentially more serious. Like Japan, and for the same obvious reasons, Germany in 1945 was 'put into short trousers.' A surprising number of the special features of that period still remain, clearly visible under the dignified proceunium of the Federal Republic.

The country's political system was designed to place obstacles in the path of a strong central power, and that is what it does. Proportional representation creates coalitions, necessitating compromise; the Federal

structure introduces a second echelon of checks and balances.

But there may be cases where the brakes are too strong for the engine. One example could be the handling of the current wave of applications for 'political' asylum. The risk is that the system itself may become discredited if it does not show itself flexible enough to deal with such situations. And the system is not yet so deep-rooted as to be able to brush such a challenge aside, as democracy did in Britain during the period when the word 'ungovernable' crept into so many editorials.

Can one apply the same thought to foreign policy? Here we move into the territory which Helmut Schmidt had in mind when he used to warn that the Federal Republic must steer between two markers, Berlin and Auschwitz - meaning it must never forget that the

'West Germany is a country bursting at the seams'

German nation is divided, nor what it did when it was last united. The special status of Berlin and the responsibility of the four major victors of 1945 for 'Germany as a whole' - these are clearly residual penalties for having lost the war.

But the renunciation of 'atomic, bacterial and chemical weapons' in the quaint terminology of 1954, was an act of will by the government and parliament of the Federal Republic; the refusal to contribute troops to peace-keeping operations outside Europe is as much a political as a constitutional decision; and the super-cautious policy on arms exports is simply a question of expediency and morals.

On the whole, the effect of these shackles on the Federal Republic, imposed and self-imposed, has been benign. They have contributed to stability in Europe; they have helped to make the German passport as treasured a possession today as it was slummed in 1945; and they have allowed four-fifths of the German nation to reach a level

of political liberty and material well-being unparalleled in its history.

And what of the other fifth? The answer must depend on what view one takes of the prospects for Central Europe in the present situation. During the last six months two former National Security Advisers - Dr Brzezinski, in Tokyo, in April; and Dr Kissinger, in a recent article in Newsweek magazine - have speculated on this theme. Are we now approaching a time when it may become possible to think of taking practical steps towards the objective followed by so many post-war communiques - 'overcoming the division of Europe'?

One possible route in this direction could be trade, and the opening of relations between the European Community and the countries of Eastern Europe creates a framework.

Given continued progress in arms control, and refining the concept of mutual security, it is possible to imagine some formula for Central and Eastern Europe which would correspond more to the aspirations of the peoples concerned, but not damage the real security interests of the Soviet Union?

No country can be more keenly interested in such questions, and in possible answers to them, than the Federal Republic of Germany.

They are starting to be asked at a time when the European Community, the traditional focus of West German aspirations, looks more than ever doomed to concentrate on the material, rather than the emotional, dimension.

If a truce of war were to develop between the West European and the Central European vocations of the Federal Republic, it could test the strength of those shackles. The potential clash is one which has existed ever since Dr Adenauer set his compass westwards. But events in East and West could before long combine to give it a new actuality.

Julian Bullard
The writer, Sir Julian Bullard, was British Ambassador to Bonn between August, 1984 and March, 1988.

In a changing world you need a steady partner



Lion in front of the former Munich Royal Palace

If you want to be successful in world markets, team up with a bank which has proven its expertise in financial affairs - Bayerische Vereinsbank. Our know-how is based on 200 years of tradition and experience - and you can profit from it. We hold a strong position throughout West Germany and in major financial centers abroad. Our strength is derived from 14,000 well-trained employees, the best in modern worldwide communication and information systems as well as sound business policies.

Bayerische Vereinsbank can assist you:

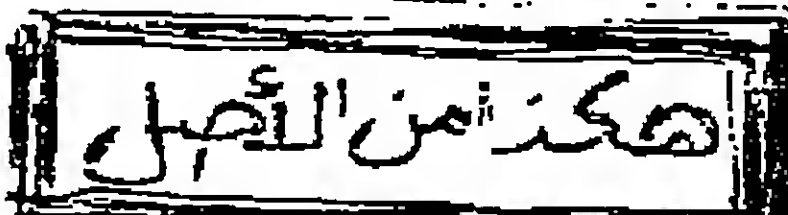
- in following up trends and business developments on a worldwide scale
- in choosing the right business partners
- in financing your foreign business
- with the arrangement of payments and the management of financial assets
- by providing access to the capital market through innovative investment banking, financing, bond and equity placements as well as stock exchange introductions.

In this changing world, we can give you valuable advice. Please contact us.

Bayerische Vereinsbank AG
Head Office Munich
International Division
Kardinal-Faulhaber-Strasse 1
D-8000 München 2
Telephone: (089) 2132-1
Telex: 52 861-0 bv d

BAYERISCHE VEREINSBANK

Our international network: GR-10671 Athens, Representative Office, 3, Valaoritiou Street, Telex: 218 014 by gr - Atlanta, GA 30361, Agency, Suite 1150, 400 Colony Square, 1201 Peachtree Street, N. E., Telex: 844 688 ubd aff - Beijing, Representative Office, Noble Tower, 23rd Floor, Room 2308, 22 Jinguo Men Wei De Jie, Telex: 210 290 bvc bn - H-1364 Budapest V, Central-European International Bank Ltd., P. O. Box 170, Telex: 224 759 csh h - Caracas, 1010, Representative Office, P. O. Box No. 6683, Telex: 29 989 iwsc vc - Chicago, IL 60606, Branch, Suite 600, 333 West Wacker Drive, Telex: 254 324 ubd 1 cgo - Cleveland, OH 44114, Ohio Savings Plaza, 1801 East 9th Street, Telex: 196 001 unbk bnvl - Grand Cayman, Branch, P. O. Box 894 - Hong Kong, Representative Office, 3/F, St. George's Bldg., Ice House Street, Telex: 64 838 bwhk ht - Johannesburg/Parliament 2151, Representative Office, P. O. Box 1481, Telex: 42 23 81 by sa - London EC3V 9LD, Branch, 11, Royal Exchange Buildings, Telex: 8 89 196 bvg - Los Angeles, CA 90017, Branch, 555 South Flower, 4th Floor, Telex: 698 957 ubd lsa - L-2014 Luxembourg, Bayerische Vereinsbank International S. A., Subsidiary, Boite Postale 481, Telex: 2654 bw lu - E-28046 Madrid, Representative Office, Plaza de Colon, 2, Torre de Colon II, 19° B, Telex: 42 540 by e - Messene (Sbain), Representative Office, P. O. Box 20429, Telex: 5280 by gr - 1-20122 Milan, Branch, Via Durini, 9, Telex: 313137 by it - 1-20121 Milan, Representative Office, Via dell'Orto 20, Telex: 340 083 by it - New York, NY 10017, Branch, 335 Madison Avenue, Telex: 62850 ubd ny - New York, NY 10017, BV Capital, Inc., Subsidiary, 575 Fifth Avenue, Telex: 6801170 bvgp ny - F-75008 Paris, BV France, Subsidiary, 34, rue Pasquier, Telex: 660 847 bvd f - 20001 Rio de Janeiro/RJ, Representative Office, Caixa Postal 2995, Telex: 2131540 bvt br - I-100188 Rome, Branch, Via Ferdinando, 58/59, Telex: 622 591 by it - S-01015 Siles Postowa 5, Caixa Postal 90341, Telex: 1124261 bsa br - Tbilisi, Representative Office, P. O. Box 11365-8516, Telex: 214206 by it - Tokyo 100, Branch, C.P.O. Box 1378, Telex: bvyjo j - Tokyo 100, BV Capital Markets (Asia) Ltd., Subsidiary, Tokyo Kanjo-Bldg., Shinjuku, 11th Floor, 1-2-1 Marunouchi, Chiyoda-ku, Telex: bvcmt; 29 653 - CH-8026 Zurich, Wirtschafts- und Privatbank, P. O. Box 782, Telex: 812083 wpt ch.



WEST GERMANY 4

COMPANY PROFITS

Key questions

THE PROFITS of West German companies - already at a high level - are set to advance by ten per cent or so this year and by a further 5 per cent in 1989.

How can this encouraging trend be reconciled with widespread concern that high wage costs, high corporate taxes and bureaucratic red tape might in future seriously impair the country's competitiveness?

If these fears prove justified, they are bound to have adverse effects on companies' prosperity and ability to invest. Few of these arguments are actually well-founded, in my opinion; what is more, a number of positive aspects are being overlooked.

West German exports are at a record high. The country remains the world champion in exports, in dollar terms, ahead of the US and Japan, which hardly suggests that West Germany is losing its appeal as a business location.

Yet it is also true that direct German investments abroad have surged over the 1985 to 1987 period, they totalled DM51bn, almost double the DM27bn recorded for the three preceding years. By contrast, domestic capital spending has been less buoyant.

But is the scale of these foreign investments really evidence of a deterioration in West Germany's attractiveness as an industrial site? The expansion of German direct investments abroad is in no way alarming. Rather, it reflects the country's ever-stronger integration into the world economy.

It is only natural for companies to try to secure their trade-built market shares abroad by increasing their investments on the spot. This is underlined by the remarkable correlation between a sector's export strength and its direct foreign investments. A company whose sales in another country reach a certain level may find it more convenient to set up its own service network there and to invest in adequate distribution channels.

Perhaps it will also decide to start shifting some production facilities, too, so as to move closer to the foreign market, thereby reducing transport costs, or avoid existing or impending protectionist import legislation.

The appreciation of the D-mark, too, has encouraged direct investments in foreign markets. It has also made mergers and acquisitions all the more attractive.

Another motive for capital spending abroad is the desire of firms to protect themselves against exchange-rate fluctuations.

Admittedly, West Germany has lost some of its appeal as a target for direct investments from abroad. The reason most frequently cited are the country's apparent unwillingness to tackle the issue of insufficient labour mobility, the allegedly strong union influence through co-determination, and inflexible collective wage agreements.

Yet it is precisely the labour factor which makes the Federal Republic a good location for business, since one of its foremost advantages remains the flexibility and creativity characteristics of its mostly small and medium-sized businesses.

In the eyes of its critics, however, West Germany pays a high price for its social peace. It is worth a brief look at the facts.

Only in Switzerland is the overall burden of labour costs greater than in West Germany. But this is not so much due to increases in gross hourly wages as to the sustained rise and relative weight of indirect labour costs. Last year, for instance, German manufacturers had to provide an extra

DM63.10 for every DM100 of nominal salary.

It is also true that reduced working hours and a series of public holidays have made West Germany the nation with the shortest collectively-negotiated working periods in the world.

However, we cannot compare wage costs around the globe without taking into account the differences in productivity. Countries where the latter is high can afford both to pay higher wages and to grant more leisure time.

Nor should we overlook the different economic structures and currency parties - although strongly fluctuating exchange rates distort any international comparison.

A company's choice of business location is also influenced by corporate taxation. An international comparison shows that only Austria has higher corporate tax rates than West Germany. But German accounting rules afford greater leeway than those of most other countries for reducing taxable profits, and the situation will also be somewhat improved through the tax reform due in 1990.

The innovation potential of an economy, its degree of technological sophistication, and the know-how it produces are all largely determined by the size of its research and development outlays. Here, West Germany occupies a top position, internationally. The number of its patent registrations is among the highest in the world.

All in all, it seems obvious that neither the marked rise in German direct investments abroad nor the relatively sluggish growth in domestic capital spending indicate that West Germany has lost its appeal as an industrial location.

As regards the problem of corporate taxation, the pending tax reform should bring some relief - although the planned measures are still insufficient when seen in an international context. What is also required are measures to ensure greater market flexibility, in order to strengthen West Germany's competitive potential with a view to the European market of 1992 and beyond.

Despite good profits for most West German companies, there is widespread concern over the future impact of high wage costs and corporate tax levels

Ulrich Rammer
The writer is Chief Economist, Commerzbank.



The death of Franz Josef Strauss, (right), leader of the Bavarian Christian Social Union, casts a long shadow. Above: Mr Otto Lambdendorf, leader of the liberal Free Democratic Party.

COALITION POLITICS

Benefiting from economic growth

THE BEGINNING of October brought an important leadership election and an even more important death to enliven the complex, but usually immobile, face of West German coalition politics.

Yet, oddly enough, the death of Mr Franz Josef Strauss, leader of the Bavarian Christian Social Union, and the election of Mr Otto Lambdendorf to lead the liberal Free Democratic Party, although momentous events for the two minor parties in the three-party Bonn coalition, may have the effect of cancelling each other out at least for short-term coalition and electoral arithmetic.

The departure of Strauss casts the longer shadow but it is difficult to point to specific areas of policy which will be transformed by the absence of

the Bavarian Premier who, despite foregoing a cabinet seat himself in recent years, still had immense influence in Bonn - exercised through the CSU's five cabinet seats and Bavaria's potentially decisive influence in the Bundesrat, the upper house of parliament.

Bavarian interests may henceforth be pressed on the coalition in a less truculent way, and the aerospace and nuclear industries have lost an energetic spokesman.

But in the defence and foreign policy fields where Strauss for many years ploughed a lonely nationalist furrow - railing against both the Social Democrats and his own coalition partners - his voice had already lost its distinctive authority.

Nevertheless he was a political phenomenon - a more successful version of fellow classic scholar, Mr Enoch Powell in Britain - who was able to cast a spell over many right-wing voters while violently repelling most liberals and socialists. Without the spellbinder, will the right-wing vote fragment?

In Bavaria itself, Strauss was aware of quite large potential support for parties of the far-right and did his best to draw that support into the CSU. The CSU is not a one-man show and will continue to control Bavaria for the foreseeable future but without Strauss it is likely to lose some votes to the right and as its 9.8 per cent of the national vote slips so will its influence in Bonn.

The haemorrhage to the right is likely also to effect the Christian Democratic Union, the dominant party in the coalition, which was thought to pick up many right-wing votes because of the alliance with its Strauss-led Bavarian sister party. That may force Mr Helmut Kohl, the Chancellor and CDU leader, to shift his own, largely centrist, party to the right - at least on non-economic issues - to try to plug the hole left by Strauss's death.

Looking further ahead, it is possible to imagine tensions between the two Christian parties and even an end to the agreement which has kept the CDU out of Bavaria and the CSU out of the rest of the Federal Republic.

Without Strauss, the CSU will lose its national profile and may feel the only way to claim it back is to start picking up the former CDU-voters outside Bavaria who are expected to drift off to the parties of the far-right. Organising nationally would be a high-risk strategy for the CSU as the CDU would presumably retaliate by organising in Bavaria.

In the short-term, however, the coalition ought to be strengthened by the departure

of Strauss who was an important cause of the petty squabbles which have damaged its image over the past year. But the Chancellor's celebrations will be muted, for no sooner has one powerful troublemaker left the scene than another one - Lambdendorf - returns.

Lambdendorf is unlikely to cause trouble in a spiteful way over trivial things, as Strauss was increasingly prone to do, and he is almost certain to take his party into the next election at the end of 1990 supporting a continuation of the existing coalition.

However, as much of the FDP's visibility and many of its votes came from being the opposite pole to Strauss in the coalition, the party will need to be in outspoken mood over the next few years merely to survive. If the CDU does move to the right to hang onto Strauss



voters the main axis of conflict within the coalition may become CDU/FDP rather than CDU/CSU.

There are plenty of areas where conflict can be stimulated. The CDU has recently had a relatively easy ride from the FDP over the half-heartedness of its attempts to put the market back into the 'social market' economy; that may now be over. The FDP may also rediscover its concern for civil liberties if Kohl becomes too Straussian.

Nonetheless, the conventional wisdom is that the three coalition parties will go into that election, more or less united and will emerge victorious but with a smaller majority. Many observers thus expect another Weimar (danger of governing coalition) in

supported by most employers which helps provide the party with a new appearance of economic competence, albeit at the cost of conflict with the unions.

However, Lambdendorf's ideas may not prevail, and despite the party's new confidence and good showing in the polls, it remains divided and confused about the way forward. A show of unity over the innovation of a 40 per cent quota for women in party posts (including MEPs) cannot disguise that its defence policy also remains considerably to the left of the FDP's - at least on paper.

Nevertheless, a good showing in the upcoming Landers elections - in Berlin early next year and then North Rhine Westphalia, Saarland, Lower Saxony and Bavaria in 1990 - could earn the FDP with fresh authority (especially if it wins control of the Bundesrat) even if it has not sorted out its ideas.

One idea that is almost certain not to be revived is an SPD-Green coalition. The Greens may continue to poll 6 to 8 per cent of the national vote (although some leading Greens are starting to doubt that thanks to the ferocious rows in the party), but until the 'real' faction finds a way of taking over the Greens, it will remain a radical pressure group, patronised as 'refreshing' and 'useful' by mainstream commentators.

Meanwhile, the coalition, which was looking so ragged over the summer months, appears to be benefiting from faster-than-expected economic growth and a relaxation in the anxious debate about Germany's economic future.

The major cabinet reshuffle this autumn will now not materialise, unless the new CSU leader demands a place in cabinet. But the calm, like the turbulence, is only cyclical.

David Goodhart

In the defence and foreign policy fields, in particular, Franz Josef Strauss for many years ploughed a lonely nationalist furrow.

about 1992, with the FDP swapping back to the Social Democrats.

The election of Lambdendorf does not rule out a return to a Social Liberal coalition, despite the fact that he helped to destroy the last one and remains a fierce free-marketeer. Some Social Democrats are even claiming that the Lambdendorf election is good news because as a conservative liberal with considerable personal authority he - unlike a more left-wing liberal - could lead another *Wende* without splitting his party.

Such a shift, or indeed any return to power for the SPD, probably depends on a clear victory for the ideas of Mr Oskar Lafontaine, one of the party's deputy chairmen and its leading controversialist.

His thoughts on flexible working time and unemployment have the virtue of being

Profile: Prof. Ulrich Gabler

Industrial pioneer

INGENIEURKONTOR LUEBECK (IKL), one of the most advanced submarine-design companies in the world, sits in an out of the way spot by the seaside in the north German town of Luebeck.

The company's founder is Prof Ulrich Gabler, a 76-year-old former World War Two submarine ace and master engineer. He sold the company at the end of 1978, but keeps a fatherly eye on it in a consultancy capacity which brings him to the IKL offices for two or three hours a day.

IKL, Prof Gabler reckons, has been responsible for designing about half the conventional U-boats conceived after the Second World War.

Starting with the delivery in 1961 of three 201-class submarines for the West German navy, IKL has designed 105 military submarines for 16 countries. Customers range from Israel, India, Turkey and Greece to a batch of Latin American nations including Brazil, Chile and Argentina.

IKL's best-selling model is the 1,200-1,400 tonne 209-class, constructed by its main partner in the submarine field, the Kiel-based Howaldtswerke shipbuilders.

IKL has also been at the centre of a long-running controversy about clandestine delivery of submarine blue-prints to South Africa, in which the Bonn government is alleged to

have contravened United Nations guidelines on military sales to Pretoria.

The IKL group has a turnover (including an engineering affiliate, Maschinenbau Gabler, which makes special submarine equipment and industrial processing machines) of around DM60m. IKL employs 380 people, with a further 200 working at Maschinenbau Gabler.

Prof Gabler sold his company to three senior staff members, allowing IKL to continue on its traditional path. Recalling that the sales prices were DM3.5m, he says, "I could have sold it for three times as much to the Americans, but I wanted to keep it independent."

IKL's roots stretch back to the beginnings of the submarine age. Its origins were closely tied up with the Krupp steel and armaments group which started submarine construction before World War One.

After the war, since German U-boat building was forbidden by the Treaty of Versailles, Krupp, through its Germanlawerit subsidiary, set up a Dutch company in 1922, employing its leading submarine engineers. It was responsible for equipping, including Turkey, Finland, Russia, Sweden and Romania.

The company was established in Bremen under the name of Ingenieurkontor fuer

Schiffbau (IKS) in 1925-36 as Hitler's re-armament drive picked up steam. It was moved later to Luebeck.

Now an outpost next to the closed borders of East Germany, the town, as Prof Gabler recalls now, at that time had a central position on the long German coastline.

Prof Gabler joined the company in 1938 but was called into active navy service when the war broke out. As a second-in-command submarine engineering officer, he was, he says somewhat ruefully now, "something of an ace," responsible for torpedoing 36 ships.

Prof Gabler was brought into the naval construction effort in 1942. He had an important role in developing new and more efficient submarine types - notably the 21 and 23 classes - brought into service at the end of the war. This was the breakthrough to air-independent propulsion systems enabling the boats to remain submerged for far longer periods - a precursor of the modern military submarine.

IKS was liquidated in 1946 - but Prof Gabler set up IKL on the same day and with the same personnel to carry on the business.

After spending the next decade on civilian work such as construction of masts for wireless telephones, the turning point came in 1956 as Germany was officially allowed to

build submarines again.

IKL's main current work revolves around orders for 208-class submarines for South Korea and Turkey. It is also developing a new 212-class boat for the German navy, due to be delivered in 1995, assuming that German defence spending cutbacks do not hold up the schedule. And it will also be supplying the know-how for a new German-Israeli submarine deal to be financed largely by the US.

The submarines seem likely to be built in both Germany and in Italy. The transaction has already attracted some parliamentary criticism on the grounds that West Germany should not deliver arms to areas of tension. Whatever way the deal is eventually negotiated, IKL's design involvement - in line with its constant place in 60 years of submarine history - looks assured.

David Marsh

Wall Street, Germany Every major country has a center that dominates the financial and investment scene. For instance, London in the U.K., Tokyo in Japan, Wall Street in the U.S. And in Germany, it's Frankfurt.

In Frankfurt are the nation's main stock exchange, the Bundesbank (Central Bank), and 350 financial institutions - including more foreign banks than any other city in Continental Europe. That's why financial and corporate advertisers seeking a meaningful dialog with the financial and investment community in Germany turn to the Frankfurt-based national newspaper, **Frankfurter Allgemeine Zeitung**.

Published daily and read with confidence throughout the country, F.A.Z. provides the ideal editorial environment for advertising designed to influence the perceptions and decisions of current and potential investors, both institutional and private. In survey after survey, it consistently takes a lead position among German-language publications.

Give your financial or corporate advertising a chance to work for you in Germany. Remember, F.A.Z. is the capital choice.

Trusted by Germans who decide

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

For further information please contact:
Frankfurter Allgemeine Zeitung, U.K. Advertisement Office, 10 Hans Crescent, London SW1X 0LJ.
Telephone: 01-235 79 82/5 84 15 01

هكذا من العمل

WEST GERMANY 5

Workers have the highest pay and best fringe benefits in Europe

Unions make notable gains

THE WEST GERMAN trade union movement ought to be feeling reasonably pleased with itself. Despite more than six years of a centre-right coalition Government, committed to de-regulation and free markets, the strength of the unions and the percentage of unionised workers (about 42 per cent) remains largely unchanged.

That is perhaps less surprising than it seems given the moderation of German unions and the extent of their integration into the corporate and social systems. Coalition leaders have only rarely adopted strongly anti-union stances and have generally avoided anti-union rhetoric.

A recent public row between Mr Ernst Breit, head of the trade union confederation the DGB, and Mr Helmut Kohl, the Chancellor, consisted of Mr Kohl complaining that he had been unfairly characterised as an enemy by the unions in their propaganda for a week of action against the Government.

Yet while it is true that the climate is far more favourable than in most industrial countries, the German unions still have some notable gains under their belts. In 1984, as the miners began their action in Britain, I G Metall, the giant metal union, became the first European union to win a major strike for almost a decade.

Following that successful battle for the 38.5-hour week, several other unions have slipped through the breach and now well over 50 per cent of the workforce - about 12m workers - are on a sub-40 hour week, some down to 36.5 hours. In the past year significant working-time reductions have been won by the metal workers (again), chemical workers, printers and public service workers.

Employers like to point out that the pay rises have usually been modest and all the above-mentioned agreements are for three years - unusual in Germany, which could squeeze workers living standards if inflation creeps up.

West German trade union leaders worry most about the European market in 1992 and the issue of flexible working time. Around 42 per cent of workers are in unions.

The three-year deals release trade union officials, as well as businessmen, from time-consuming negotiations - but despite the unions' apparently rude health a large part of the trade union elite seems to be using that extra time to worry about the future.

The two items at the top of most worry lists are the European market in 1992 and flexible working time. The German trade unions understandably fear that with the highest pay and best fringe benefits in Europe, they have most to lose from the greater mobility of capital.

Union analysts remain confident that Germany will keep most of the skilled labour and high-value-added jobs, because

of their training system, but fear that hundreds of thousands of semi-skilled jobs will disappear to relatively low labour cost countries such as Spain and Portugal.

Their fears are probably exaggerated. Multinationals, especially in the car industry, have already shifted production southwards and 1992 is unlikely to make much difference. Also the rapid modernisation of Spain and Portugal is likely to bring an equally rapid increase in labour costs, thus undermining their advantage as industrial locations.

It is true that 1992 may encourage many smaller companies, perhaps component manufacturers, to follow the multinationals. But without

the international experience of the larger businesses they will need a major incentive; even multinationals sometimes find life unpredictable in rapidly developing countries. Volkswagen, for example, has found to its dismay that anarchists have taken over the union at its Spanish plant producing the Polo.

The unions are, however, right to worry that employers can more convincingly threaten to move and can play different national plants off against each other - as, I G Metall claims, General Motors has already done to force weekend working at one of its German plants.

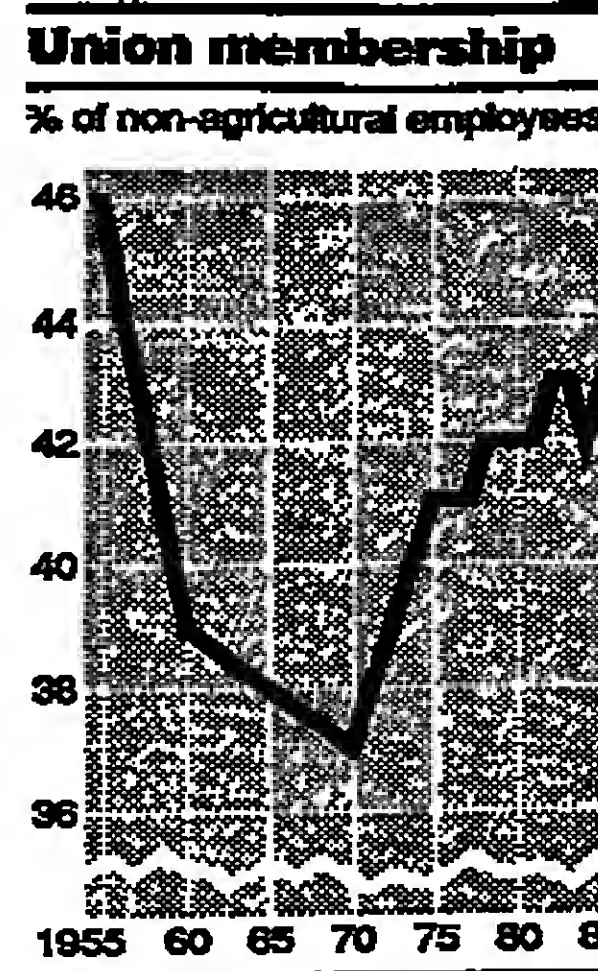
To prevent this, the bigger unions are trying to rekindle the old idea of trans-national works councils, in addition to the highest possible EC-enforced social and workplace standards.

But again, employers in capital intensive industries would be seeking more flexible use of expensive labour and capital

regardless of 1992. In Germany the bigger employers - such as IBM, BMW, General Motors - are currently winning the battle on weekend working, but that is partly because they are able to make generous offers to lure the local works councils from union head office.

That split is less common in Germany than in many other countries and may be a worrying development for some union head offices. But it also displays the flexibility of the system, and in any case the whole union movement is divided about weekend working. Some unions like I G Metall and I G Druck - backed by the churches - see it as a serious blow to the social and family life of the average worker, others, like I G Chemie, as a sign of progress which might also help create more jobs.

I G Chemie has recently begun projecting itself as the new model union of moderation and has a ground-breaking deal giving blue collar workers the same fringe benefits as white collar workers to show for it.



But I G Metall and the more combative unions frown on some of their other deals. A co-operative attitude is perhaps understandable in one of Germany's most prosperous industries, but is creating an unusually wide gulf between left and right within the DGB.

Other reasons for union anxiety include slightly tighter laws on "warning strikes" and increasing hostility from one wing of the Social Democratic Party. But to a trade unionist from almost any other country the current state of the unions in West Germany would be a distant aspiration.

David Goodhart

Plans for a possible Daimler-Benz/MBB grouping

Big decisions awaited

MAKOR-BREAK time is rapidly approaching for the long-discussed deal under which Daimler-Benz, the motor and engineering conglomerate, is planned to take a 30 per cent stake in Messerschmitt-Boelkow-Hoborn (MBB), the main West German aerospace group.

Following a series of meetings between top Daimler officials and the Bonn Government, agreement in principle has been reached on a means of lowering Daimler's exposure to the financial risks of MBB's participation in the European Airbus project.

The Bonn Cabinet is due to discuss the project in November, in time for the necessary additional public expenditure on the Airbus to be incorporated into budgetary planning for 1989.

The wrangle over financing the Airbus risks is however simply one element of controversy over the mammoth takeover. A Daimler-MBB grouping would create one of the world's largest and most diversified engineering and technology concerns with overall turnover of DM 75 bn - making up more than three per cent of West Germany's gross national product.

Daimler has already gone on a buying spree in the last few years, swallowing the engine-maker Motoren- und Turbinen-Union (MTU) as well as taking majority stakes in the AEG electricals group (important business in radar, communications and military electronics) and the Daimler aerospace company.

Counting also MBB's stake in Hevelian tank maker Klaus Maffei (which at present has an arm's length relationship with MBB, above all because the two companies' chairmen do not get on), the Daimler-MB group would stretch across all sectors of the defence industry, from tanks, trucks and small naval ships to radar missiles, fighter and transport aircraft.

The Daimler-MBB concern would still not be Europe's largest armaments group. That role would continue to be taken by British Aerospace, which has nearly doubled in turnover, by a mixture of business expansion and acquisition, during the last five years. But the prospective group's dominance of the West German defence sector has been causing some headaches at the Bonn Defence Ministry in view of the concentration of key contracts which would be placed in Daimler-MBB's hands.

The Defence Ministry welcomes the proposed link-up on overall strategic and economic grounds. But the group would command about 70 per cent of the development work of the roughly 150 future military equipment projects on which the Ministry is working - led by the big aerospace ventures represented by the European Fighter Aircraft and the Franco-German combat helicopter.

Daimler-MBB companies would receive slightly more than one third of current Bonn military procurement spending. But the procurement share would rise to 60 per cent in coming years as the aerospace ventures come on stream.

Although costs in most of these ventures will be held down as a result of international collaborative arrangements, the Ministry is clearly worried that the creation of Daimler-MBB would limit competition on the German market.

This is one more reason by Prof Manfred Timmermann, the Defence Ministry state secretary in charge of weapons procurement, has been redoubling efforts lately with other European governments to try to speed up efforts towards forming a genuine Common Market for armaments across European borders.

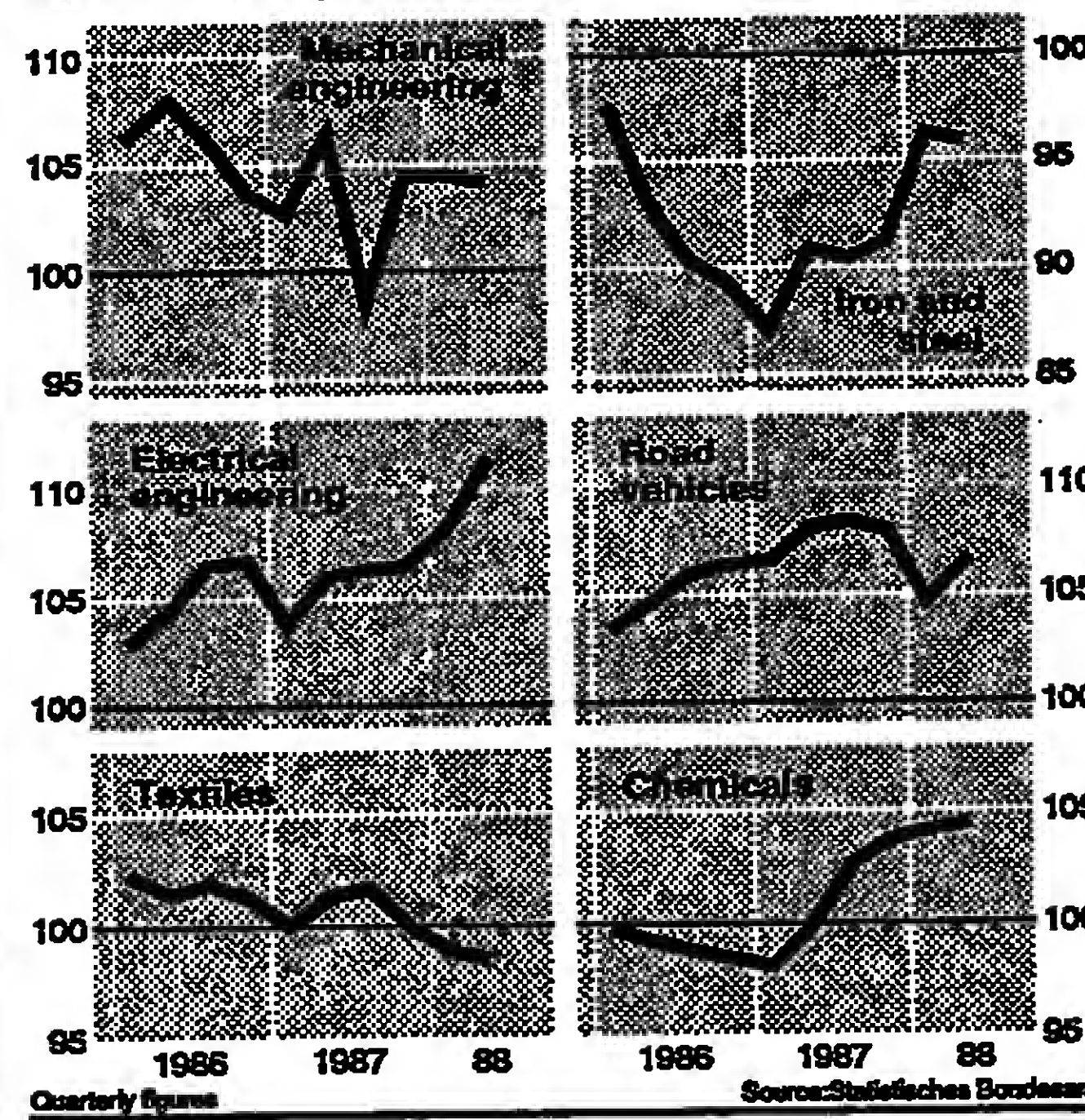
David Marsh



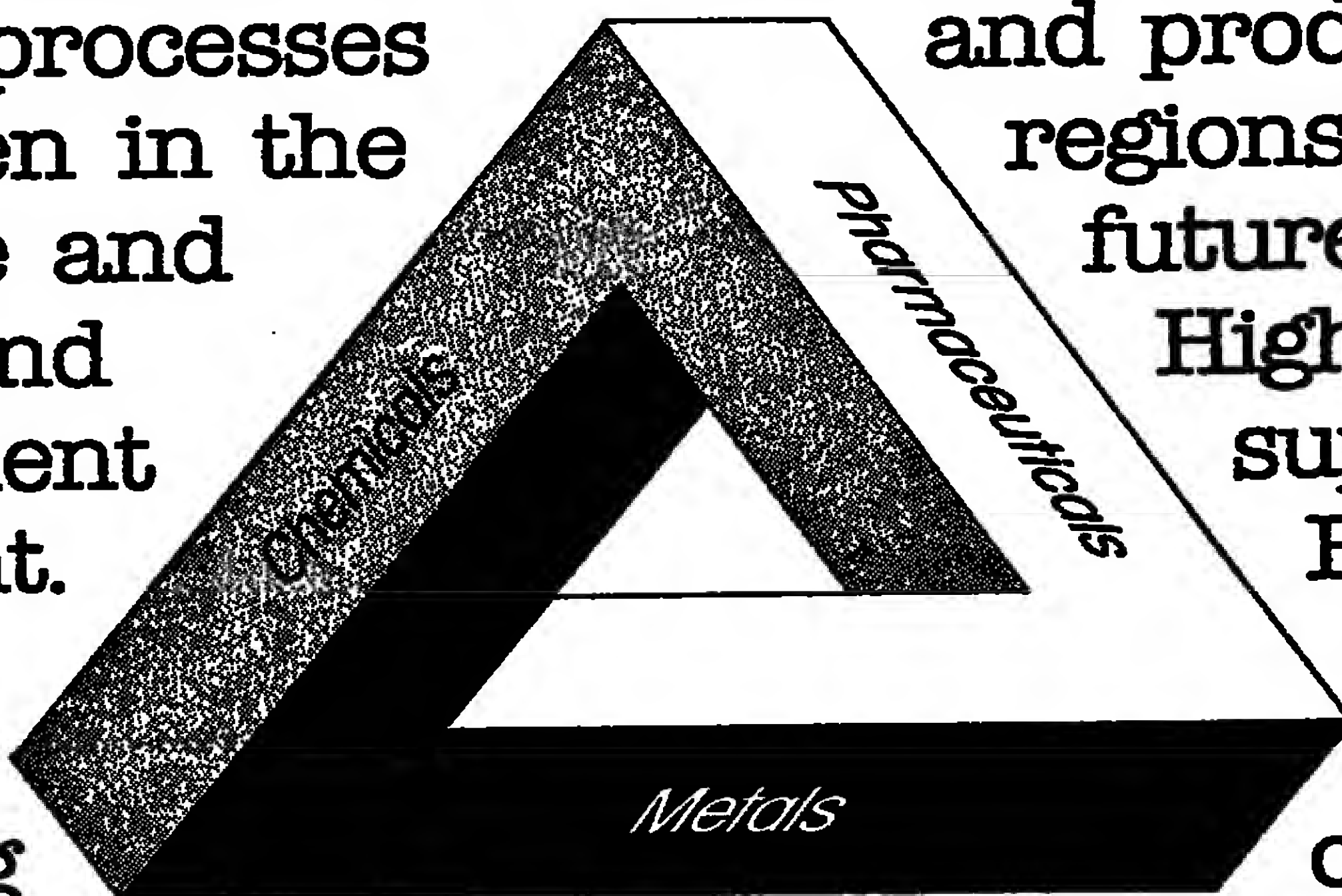
Right: workers at Bayer carry out research into crop protection in the company's agrochemicals centre in Monheim.


Industrial production

Selected Industries (seasonally adjusted), 1985-100



Degussa is worldwide a unique combination: Metals, Chemicals, Pharmaceuticals. Equally uncommon is the large variety of our processes every field, even in the of present time and Biochemistry and nology. Investment on a broad front. main faithful to our sector with dition. Handling calls for solidity and precision, a good basis for reliable products for a growing population in a changing world.



Degussa 
Metals. Chemicals. Pharmaceuticals.

Degussa AG
P.O. Box 11 05 33
D-6000 Frankfurt 11

هكذمن النجیل

WEST GERMANY 6

Bankers switch from securities to less glittery activities

Tax threat leads to capital flight

IT HAS been a year of surprises for West Germany's banks. Hard on the heels of last October's shock announcement of a 10 per cent withholding tax on most savings and investments from the beginning of next year, came the stock market crash which hit German equities particularly hard.

Bankers have now largely recovered from both events, but the ripples are still being felt.

The threat of withholding tax has prompted an unprecedented flight of capital from Germany, with some DM60bn leaving the country in the first six months of this year alone.

While part of the outflow derives from the normal investment needs of German companies abroad, much is attributable to a flight of capital by German investors.

Luxembourg has been the main beneficiary - reflected in the extraordinary growth of a number of public investment funds there. Eurorenta, the Luxembourg-based fixed-income fund set up by Deutsche Bank in January, had reached DM6.4bn by late September. Though the rate of growth has slowed, some DM15-25m is still pouring in daily, according to its managers.

A second consequence of the withholding tax has been to split the domestic and offshore Deutschmark capital market - precisely the situation the Bundesbank hoped to be rid of when it dropped coupon tax earlier in the 1980s.

As a result of the planned withholding tax, borrowing costs on the domestic DM market have risen, meaning that foreign-domiciled borrowers can now raise DM funds more cheaply than the Federal Gov-

ernment itself. The most striking anomaly created came in late July, when the Bank for Foreign Economic Affairs of the USSR raised a DM500m DM Eurobond at finer terms than available to Bonn itself.

While withholding tax has led to precisely the consequences the Bundesbank foretold, the anger among senior central bankers at not being consulted in advance about the new tax has largely subsided. Yet although hard to oppose on moral grounds in view of the alleged widespread tax evasion by domestic taxpayers, withholding tax remains a serious barrier to those supporting *Finanzplatz Deutschland* - Germany as a financial centre.

As to the crash, German equities remain well below their pre-October 1987 levels. However, the market has recovered of late thanks to higher than expected corporate profits and domestic economic growth and the stable dollar.

Thus, banks' profits, which tumbled last year on account of the substantial write-downs on equity portfolios, should improve in 1988. Many banks' interim results at the end of June were already up, although making meaningful comparisons from their half-year figures is notoriously difficult.

A large number of banks have used the rise in share prices to take profits on their portfolios, reflected in the substantial improvements in their income from trading on their own account in their interim results. And the upturn in the domestic economy has helped their mainstream credit business too, with lower lending margins often being more than compensated by a higher volume of business.

However, one of the longer-run consequences of the crash has been a shift away from the securities business towards more traditional forms of commercial banking. For the time being at least, the gloss has gone off investment banking, and a new emphasis has been placed on less glittery activities like mortgage lending and credit cards.

But two of the biggest current talking points in German finance stem neither from the crash nor from withholding tax. Spurred by domestic com-

petition and, more distantly, the prospect of the European Community's planned free market in financial services after 1992 or thereabouts, German banks are going through a marked consolidation phase. And some are looking also more closely at alliances with other financial institutions, including insurance companies.

The pressure for consolidation has been seen most evident in two sectors, the Landesbanken (state banks) and co-operative banking movement. In both cases, the banks work on a state or regional level, and attention has now focused on whether further horizontal links might not be desirable in order to create even bigger operations so as to obtain synergies and economies of scale.

Leading the way are the

merger talks between Westdeutsche Landesbank (WestLB), based in Duesseldorf, and Frankfurt-based Hessische Landesbank.

WestLB is already Germany's fourth biggest bank. Together, the combined unit would form the country's second biggest bank, with total assets of about DM227bn.

Meanwhile, interest on the co-operative banking side has centred on the initiative by Mr Helmut Guthardt, chief executive of Deutsche Genossenschaftsbank (DG Bank) to merge with the country's five regional co-operative central banks. If it comes off, that combine would have total assets of some DM215bn.

The approach of 1992 has given all the merger talks an added momentum. The Landesbanken in particular are trying to avoid the danger of being squeezed from below by the country's biggest city savings banks - to which they partly belong - while meeting the ever-rising challenge from the big commercial banks.

Whether any of the discussions will come off remains an open question. The idea is not new, but the chances of success are looking brighter than ever before. However, political opposition from state governments - which normally own a half-share in their state's Landesbank - could fetter the smaller partner in any merger, and legitimate considerations as to whether the Landesbanken may not be better served by improving their links with local savings banks may yet scupper any deals.

Despite the many uncertainties thrown up by 1992 and the likelihood earlier still of even greater competition from other financial services groups, senti-

The banks are going through a consolidation - or link-up - phase

Bundesbank council's only woman steps down



Julia Dingwort-Nusseck

Financial trail blazer

THERE WAS establishment on three counts in October 1986 when Mrs Julia Dingwort-Nusseck, then a senior editor and head of political television broadcasting at Westdeutsche Rundfunk (WDR), in Cologne, was appointed to the presidency of the Landeszentralbank (state central bank) in Lower Saxony, as she herself recalls.

First, Mrs Dingwort-Nusseck was a journalist. That was distinctive; after all, Mr Karl Otto Poehl, who was to become head of the Bundesbank little more than a year later, also started off in the same line of business before moving to the civil service.

Second, she was not from Lower Saxony, but was born near Hamburg, and then moved to work at WDR, the state broadcasting organisation in North Rhine Westphalia, just to the south.

Yet "worst of all" she was a woman, she says. No woman had ever reached such dizzy heights in the arch-conservative world of West German finance at the time, and few would do so later.

For Mrs Dingwort-Nusseck's departure from her post at the end of last month after two six-year terms at "the biggest of the small, and the smallest of the big" German state central banks makes her the first, and, for the time being, the only woman to sit on the Bundesbank's 19-member central council.

It has been a rich period, she recalls. But 13 years is just right - "I think it's an ideal time to give impulses and influence long-run structures." But after that, "there's not much else you can do. Then it's time to go."

Do the 11 regional central bank heads who sit alongside Mr Poehl and his senior Frankfurt-based colleagues really count when it comes to key decision-making? She admits

regional business leaders on a large number of consultative committees. And since Hannover's industrial fair is the most important forum of its kind in the world, she can also report to the Bundesbank in Frankfurt on business confidence in general.

But she admits that the regional structure of Germany's central bank complicates decision-making - "regional differences in Germany are stronger than in France or the UK," she says. Thus it is not always easy to reach decisions, especially on such key domestic issues as interest rate policy or money supply growth. "The length of our meetings proves it."

Mrs Dingwort-Nusseck's successor in Hannover, Mr Helmut Hesse, has three immediate advantages over her. He is a distinguished economist; he teaches at the University of Göttingen in Lower Saxony itself and he is a man.

But Mrs Dingwort-Nusseck does not mean to let her seat get in the way of her plans - even now. A wealth of supervisory board appointments are probably at her fingertips, although she is keeping mum about her precise plans for the future.

An unwritten Bundesbank rule forbids state central bank heads from joining the supervisory boards of commercial banks within two years of stepping down. But Mrs Dingwort-Nusseck says she has no wish to go into finance. With a clutch of honorary posts on a variety of foundations already under her belt, she is not likely to be inactive. And she already sits on the supervisory board of Norddeutsche Rundfunk, the leading state broadcaster in north Germany.

Some observers think further career developments will come in that direction, too.

Helg Simonian

Helg Simonian

BUNDESBANK

French link 'threat to independence'

AMONG CENTRAL bankers, West Germany's Bundesbank is almost a byword for independence and the quiet exercise of power. Its strict separation from the central government and constitutional role in protecting the value of the Deutschmark have made it the envy of many foreign counterparts who see themselves as under the thumb of their Finance Ministries.

But while the Bundesbank and its role are well-enough understood, few non-Germans know much about its structure, especially when it comes to its links with its constituent central banks in Germany's 11 Laender (states).

For German central banking extends much more than just the Bundesbank's stark 14-story headquarters outside Frankfurt's city centre. Rather, it involves a more decentralised system of power and decision making than many realise, in which the state central banks play an often underestimated role.

A better picture of central banking in Germany shows through in the name of the Bundesbank's predecessor, the Bank Deutscher Laender (Bank of German States), set up in 1948 to co-ordinate the activities of the 11 state banks and dissolved in 1988 to make way for the Bundesbank.

The present title is less of a tongue-twister, but it does less justice to how the Bundesbank operates.

For contrary to the headlines, German monetary, interest and exchange rate policy is not just set by Mr Karl Otto Poehl, the Bundesbank president, or even by him and his six senior colleagues. Rather, it involves the 15-member Zentralbankrat (Central Bank Council), which comprises the seven senior figures from Frankfurt along with the heads of all 11 regional central banks.

Each of Germany's 11 states has a state central bank. But while each has a vote on the Central Bank Council, they differ substantially in both size and political complexion.

Take size first. Bremen is the smallest, with just two branches, against the state central bank in North Rhine Westphalia - Germany's most populous state - with 50. But even that state takes second place to Hesse, which includes Frankfurt's banking metropolis, when it comes to business volume.

The state central banks can also be distinguished by their political complexion. For choosing the president of a state central bank is the prerogative of the Prime Minister of the state concerned.

Appointments are often made on political grounds, and it would be unlikely for the president of a state central bank to be a member of a political party other than the one currently in office.

Only five of the state central bank presidents are seen as non-political appointments - Mr Dieter Hiss of Berlin, Mr

Norbert Kloten from Baden-Wuerttemberg, Mr Johann Schoellhorn from Schleswig-Holstein, Mr Hans Glien, president of the state central bank in the Saarland and Mr Helmut Hesse, who has taken over from Mrs Julia Dingwort-Nusseck in Lower Saxony.

Many of the presidents of the other banks were members of the state government before moving over, possibly working as Finance or Economics Minister or as senior civil servants.

However, the role of politics should not be exaggerated. For the Central Bank Council has tried hard to prevent party politics from intruding on its meetings. "One of our principles is that it should not be possible to tell from a delegate's comments which political party he or she supports," says a veteran delegate.

That principle is supported by the practice of not revealing individual voting patterns, nor

getting approval from the Central Bank Council itself.

Even Mr Poehl's attendance at the Franco-German meetings should not be seen as a foregone conclusion, it is argued. After all, the Bundesbank president is under no obligation to be at a certain place at a certain time - "invitations from the federal government are invitations and not orders," notes one of those closely involved.

How severely has the federal structure of the German central bank complicated decision making? Complicated perhaps, says Mrs Dingwort-Nusseck, but it has also contributed greatly to political safeguards.

Federalism has prevented the Central Bank Council from becoming too politically biased or permanently identified with any one party, argue many regional bank chiefs.

"We think this structure has proved itself in the past three decades by guaranteeing political pluralism," says Mrs Dingwort-Nusseck. "There has never been a politically one-sided central bank management in Germany."

Whether the present structure of a federal central bank, which is then reflected 11 times over at state level, is the most rational or cost-effective way of running the business is another matter. It is significant that other regionally-structured financial institutions like the Landesbanken (state banks) and co-operative banks are looking very carefully at the possibility of rationalisation at the moment.

But with regional interests cutting deep - and political prestige also at stake - reducing the number of state central banks is probably impossible. Although having 11 state central banks, which each have their own boards, structures, and even printing units, makes little sense, a change is virtually out of the question, says one banker close to Mr Poehl.

Part of the structure is a relic of the Reichsbank, Germany's pre-war central bank, which used to discount commercial bills as well as conduct normal central banking business.

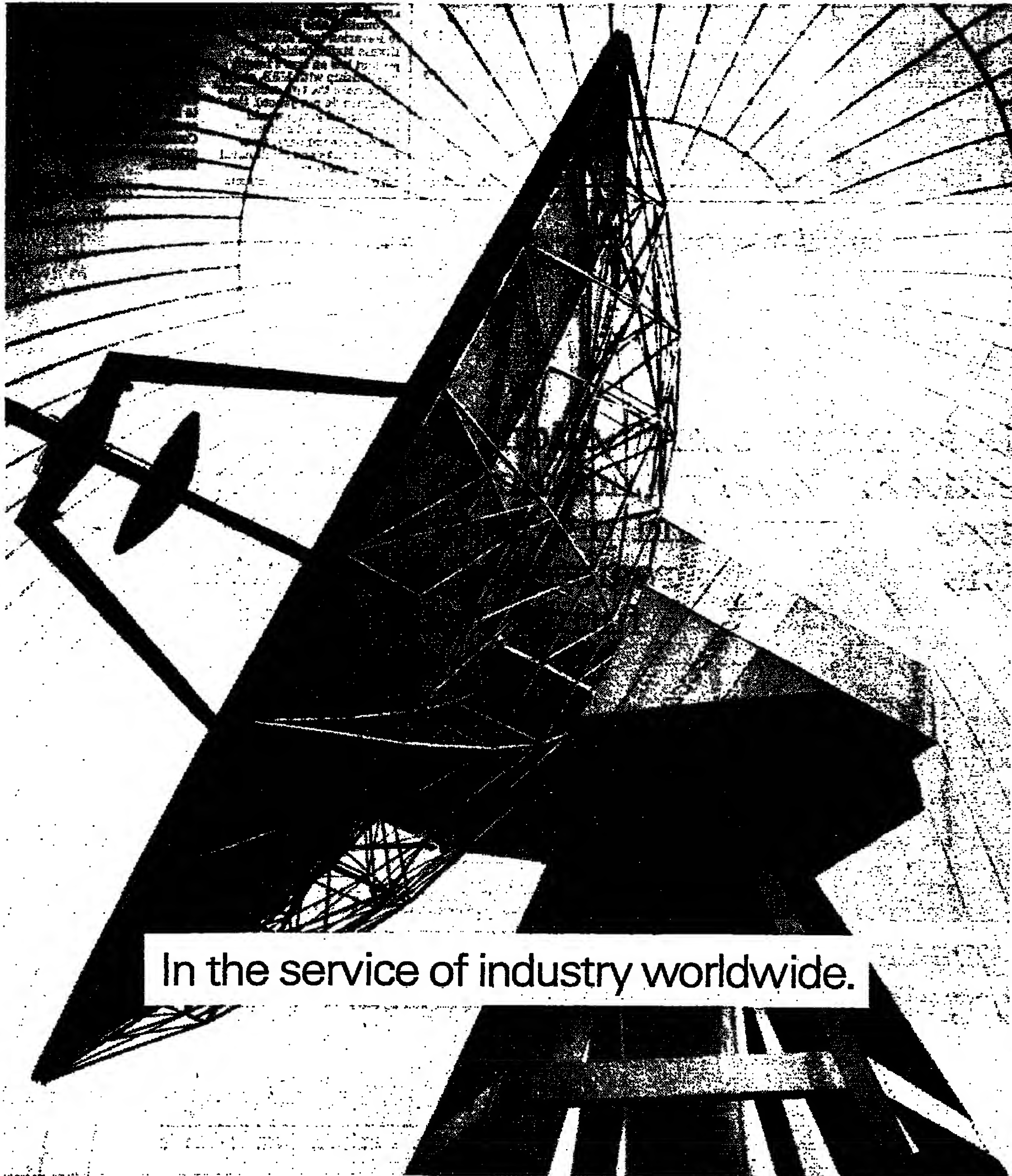
That dictated a thick branch network which has still not been pruned entirely. Many also see the Bundesbank's workforce of over 15,500 employees as excessive.

But shutting branches or cutting staff would ruffle too many political feathers for most state central banks to consider. One central bank president recalls the impossibility of closing just two branches - less than 10 per cent of the state's staff.

And, the change to political independence apart, many regional bank chiefs doubt that a shift to a unified central bank in Frankfurt would make much difference in terms of costs. "I suppose it would save our travelling expenses to Frankfurt," quips one.

Central banking is more decentralised than many realise

Helg Simonian



In the service of industry worldwide.

When your corporate objectives need a solid financial foundation, come to WestLB. We can build a constructive package to meet your individual needs. Credit, bonds or a combination of both, at fixed or floating rates, in

DM or other Euro-currencies, swap facilities - all are an everyday part of our professional framework. So why not test the strength and flexibility of WestLB, one of Germany's largest financial institutions.

WestLB
The Westdeutsche Landesbank.
Düsseldorf Herzogstrasse 15, 4000 Düsseldorf 1, Telephone (211) 82801, Telex 8582 605
London 51, Moorgate, London EC 2R 8AE, Telephone (1) 638 81 41, Telex 867384/5

Regional focus: Wolfsburg, a hard-working town dominated by Volkswagen

Achievements through team spirit

WHEN WERNER SCHILDMME, the Mayor of Wolfsburg, arrived in the north-east German town in the late 1950s, he did not think he would stay for very long.

But Mr Schildmme, who had spent four years as a Russian prisoner of war, decided eventually that he liked the place. So did his wife - "we felt good here," he says. Not only did they like the energy of the town, dominated by the huge Volkswagen car plant, but they appreciated the outgoing spirit of the people, most of whom had also come from other parts of Germany and abroad.

"It's like a melting pot here," adds the retired education official. "The mixture of people from all over Germany made the town a very open place."

Mr Schildmme himself came from Hanover, the nearest big city. He admits, though, that south Germans, used to a sunnier climate and jollier way of life might find the north German mentality a bit hard to take.

Also from the north, Thomas Scharnhorst, a computer expert with VW, is another who has learnt to like Wolfsburg.

"You can feel at home here," he says, noting that it is only one hour to Hanover, half an hour to the attractive town of Braunschweig, and two-and-a-half hours to Berlin across the border. "Wolfsburg is not an international city like Munich, Frankfurt, or Berlin. And the weather could be better. But the surroundings are nice and I can afford to live here in a house with lots of space for the children."

To non-inhabitants, Wolfsburg does not, at first sight, seem a particularly interesting place to live. Its architecture is mostly utilitarian, its centre unimpressive, and its character very much that of a company town. But the achieve-

'Wolfsburg today is like a melting pot with a mixture of people from all parts of Germany'

ments of both the town and its large corporate inhabitant in the post-war years are immense. And it is that which communicates itself most readily to the visitor, who is likely to be awed by the sheer scale of the VW plant, the largest under one roof in the world.

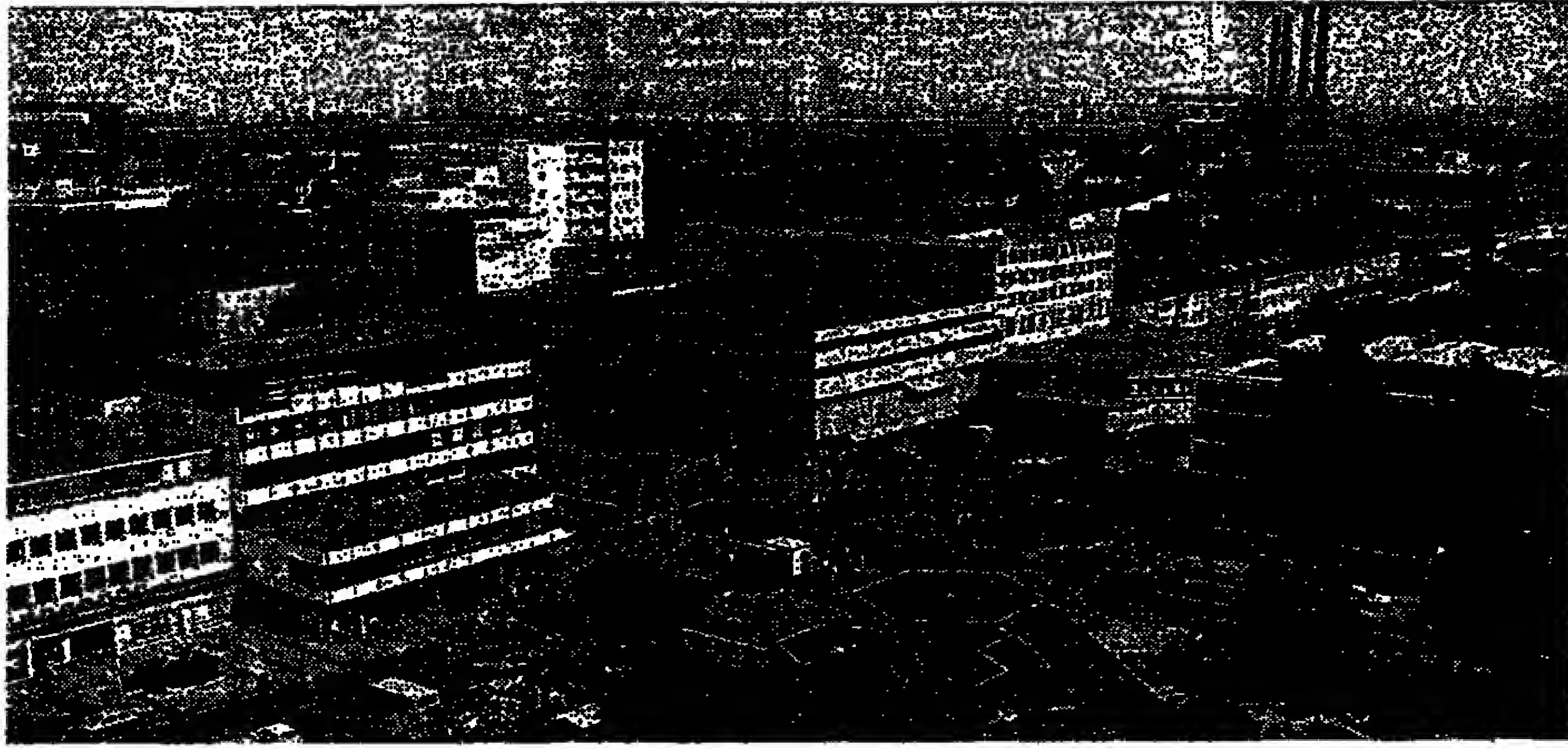
This year, both the company and the town are 50 years old. It is an uncomfortable anniversary, since VW and Wolfsburg were founded in the Hitler years and memories of Nazi behaviour before and during World War Two are being painfully re-awakened. VW has commissioned a team of historians to probe the events of those unhappy years. They are trying to establish how the different categories of imported prisoners and forced labourers were treated.

Undoubtedly, some received vicious and fatal treatment, especially in the disciplinary camps run by the SS. Those from the East were also severely under-nourished and many Polish and Russian babies died of infection. But there were examples of kindness by German workers, some of who tried to ease the burden and help with extra food.

The historians are also attempting to assess how Ferdinand Porsche, designer of the original Beetle, came to terms with the Nazi administration in his desire to see his project realised as part of Hitler's industrial ambitions.

He did not oppose forced labour, but he may have tried to improve conditions. The system resulted in considerable hardship, especially for Russians, Poles and others from the East, whom the Nazis regarded as racially inferior. At the end of the war, several hundred Hungarian Jews came to the plant from Auschwitz. While their conditions were harsh and they lived in a bunker, they at least survived.

"We're not making a secret of those early years," stresses Mr Schildmme. But like fellow town officials, he was annoyed by some German television coverage, which concentrated



mainly on the bad years and tended to neglect the tremendous growth of VW and thus of Wolfsburg after the war.

Today, the company employs 64,000 people in the town, which has 130,000 inhabitants.

After the runaway success of the post-war Beetle, output of which reached 1m in 1955, VW has found a new winner with the Golf, now in its second generation.

Because of the huge strides made by VW since the war, Wolfsburg has not always found it easy to keep pace. It has had to provide new accommodation, schools and other facilities, as well as try and develop a character which goes beyond the purely workaday. Its success has been mixed. While it has a striking theatre and a concert hall, both built by renowned architects, it also contains some ugly apartment buildings, one group of which unfortunately marks the first sight of the town seen from the autobahn.

The town, first called the Stadt des KdF-Wagens (Town of the Strength through Joy Car), developed in several areas rather than as a single unit, thus leaving it without a proper centre.

Some of the original 1930s houses are still among the most attractive in Wolfsburg, which took its present name from a striking local Rembrandt-style castle. Originally, the Nazis intended the town to have an Acropolis-like building on a hill as an eye-focussing feature. After the war, VW and Wolfsburg became a destination for refugees from the East.

Until 1948, when Heinz Nordhoff took over as general manager, the survival of the VW plant had been in doubt. It was actually down for dismantling, but the British organised a revival of civilian car production - the factory had made military parts during the war - mainly to meet desperate transport needs in the chaotic period after the war's end. Thus the plant, which had been heavily bombed, remained.

In the past 40 years, VW has been an important component of West Germany's economic miracle. Though Mr Nordhoff, like others, was not wholly convinced of the Beetle's qualities, he pushed ahead with production.

In the early years, when the plant was being rebuilt and expanded, conditions were tough. In the paintshop, for example, car bodies were dipped in a cleaning bath and then ground smooth by hand before being painted - "people stood in their boots in water," says Mr Hans Ziegler, who joined the VW paint section in 1950.

For those who have experienced the rise of VW, Wolfsburg with its relatively cheap accommodation, its extensive areas of green, and its wide range of sports facilities is a pleasant place to live. An art gallery is being added to its cultural facilities and attempts are being made to give the somewhat arid centre rather more of a 'big town' atmosphere.

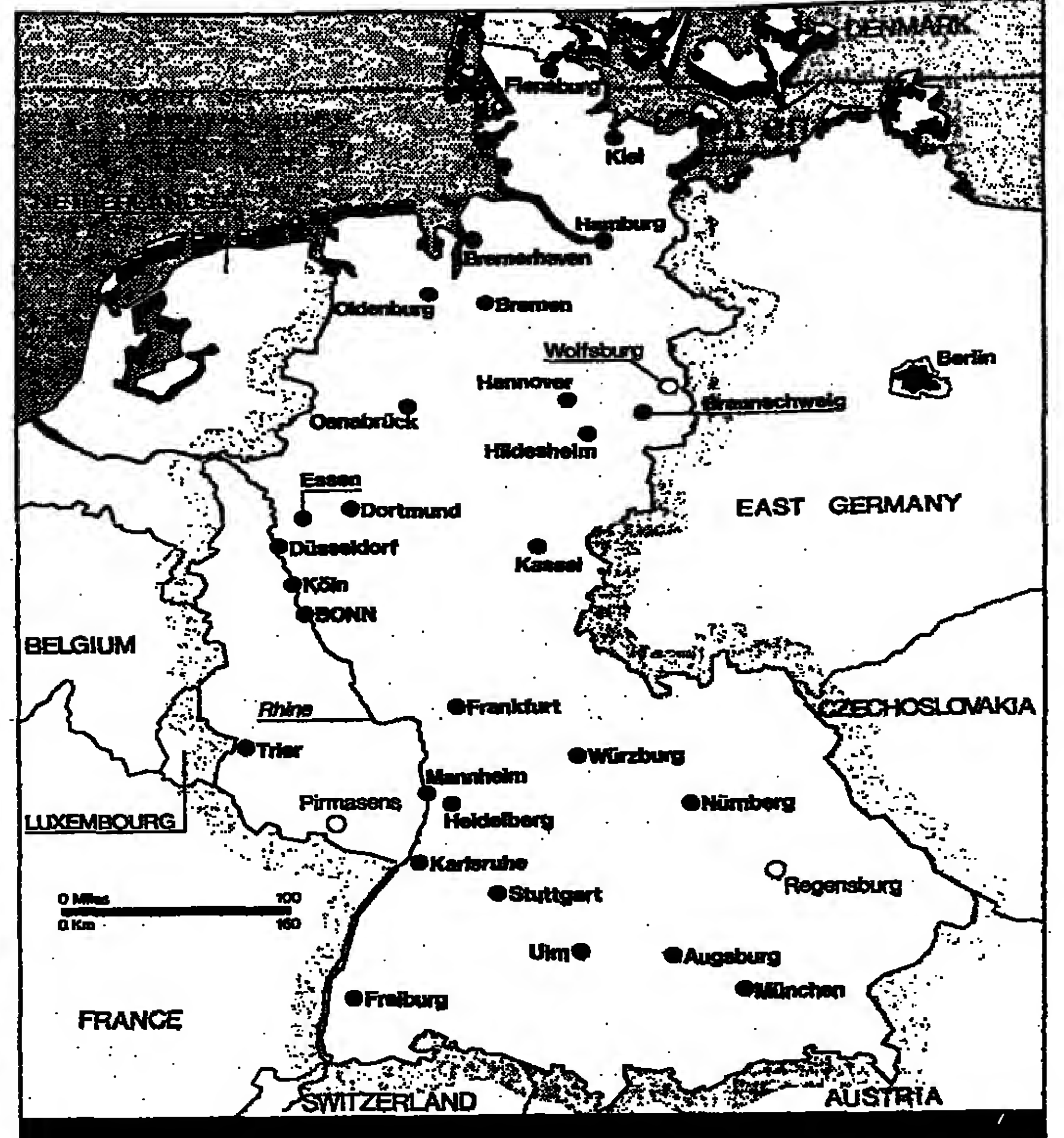
"We don't want to be a total automobile town even though

we produce cars," says Mr Peter Lamberg, chief executive of Wolfsburg, to whom he came five years ago from the Ruhr. "But we don't want to falsify the town's appearance with phony half-timbered buildings. We want chic, modern architecture from the present."

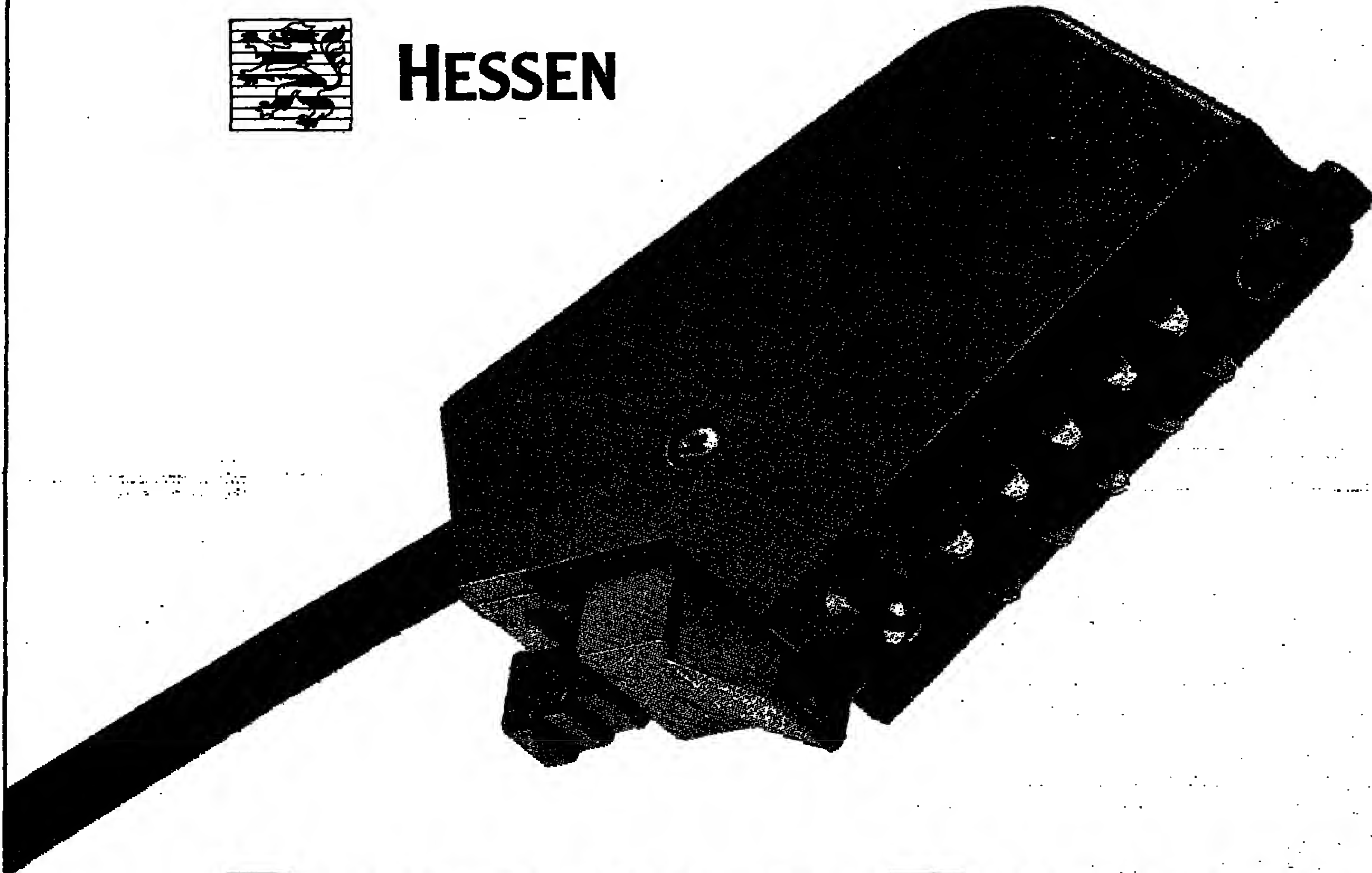
While Wolfsburg will never be really chic and will probably always be tied to VW's fortunes, it can claim to be a thriving example of what hard work and team spirit can achieve. Elegance and high-living it can leave to others.

Andrew Fisher

Volkswagen and Wolfsburg were both founded 50 years ago during the Hitler years. VW has commissioned a team of historians to probe the events of that unhappy period. Today, VW employs 64,000 people in the town which has 130,000 inhabitants.



HESSEN



PLUG INTO EUROPE

Hessen, West Germany's most centrally located federal state, is a preferred location for companies seeking to conduct business profitably in the lucrative German market as well as in other European markets. Your one-stop source of support and advice on the attractive potential offered by Hessen is the HLT Group. Our services include:

- Economic and regional research
- City and regional planning and development
- Planning of industrial estates
- Industrial settlement assistance
- Counsel on cooperation of joint venture opportunities
- Information and handling of all public financial incentives

For complete information, please contact HLT, The Development and Trust Company, Hessen
 Abraham-Lincoln-Strasse 38-42
 D-6200 Wiesbaden · West Germany
 Telephone (06121) 774-0 · Telex 4186127
 Telefax (06121) 774-262

HLT

The Development Company Hessen



A robot places a spare tyre into a Golf car being manufactured at the Volkswagen plant in Wolfsburg

WEST GERMANY 8

Problems in Pirmasens

A centre for the shoe industry

PIRMASENS, like Rome, is built on seven hills. There the comparison ends. Situated in an extreme western corner of Germany, and embedded in a landscape of rolling hills, deep gorges, and dense forests, this town of 32,000 inhabitants is having a struggle to rise above its image of a backwater.

In geographical terms this might seem surprising: a 150 km radius embraces the vineyards of the Alsace, the industrial centres of the Saar, and the airport at Frankfurt. But with inadequate road links, a moribund railway line and virtually no cultural attractions to write home about, the town remains provincial in a pejorative sense of the word and not even particularly attractive to tourists.

Unless, that is, they warm to the by-now nostalgic qualities of German post-war architecture, which survives almost unaltered in many blocks of flats, department stores and offices. Or perhaps they prefer the monumental fountain-cum-stairway, a cross between the Trevi Fountain and the Spanish Steps, and recently erected as a feature of the new pedestrian precinct.

Hemmed in by natural features on all sides, the town's very proximity to France, the arch enemy, deprived it for centuries of a hinterland.

By a quirk of fate, Pirmasens, despite this unpromising situation, became the hub of the German shoe industry, which is now feeling the pinch of international competition. The Hessian count Ludwig IX had turned the town into a military post in 1741, and taken up residence in 1757. There was a daily drill on the huge Exerzierplatz, still visibly the focal point of the town, and the count is reputed to have composed about 20,000 marching tunes.

But after his death the garrison was disbanded, and the soldiers, who had built their homes in Pirmasens, were left to fend for themselves. That was when they turned to making shoes, re-using the cloth of

their uniforms and oddments of leather.

About 50 shoemakers existed by 1900. The oldest still existing shoe factory, Peter Kaiser, was founded in 1838. Pirmasens girls walked as far as Switzerland to sell shoes on market fairs. The Pirmasens shoe trade peaked in the mid-1960s when in the town and surrounding districts 27,000 workers in 290 factories produced over 50m pairs of shoes, one third of total West German demand.

But that demand already began to look elsewhere. With trade barriers removed, imports rose steeply. Foreign shoes, mainly from Italy, but increasingly also East Asia, especially China, by now hold a market share of over 30 per cent. The slump hit the shoe industry hard, with almost 22 per cent of firms closing down since 1970.

Jobs fell by over a half. The most recent monthly figures (July 1987 - July 1988) make hardly more exhilarating reading. Shoe production in the Pirmasens area was down 7 per cent to just over a million pairs, turnover down 5.6 per cent to DM122m, orders down 38 per cent, jobs down 10 per cent to 12,000.

But the most recent figures do show a silver lining with a slight rise in orders, and the mood at the recent international shoe fair in Düsseldorf has been described as "hopeful".

Pirmasens weathers the storm as well as it can. The industry's doyen, Peter Kaiser, with turnover at more than DM100m, even continued to prosper during the crisis.

"We kept our ears to the ground," says Mr Klaus Zilliox, sales manager, and himself a Pirmasens man of 400-year-old stock.

Concentrating on ladies fashion shoes of a distinctly upmarket look, "though not in the rarified top end," the firm is a respectable name in the shops in Düsseldorf, Munich and Paris, even without advertising. Intensive market research



An operative makes quality-checks at a Pirmasens shoe factory. A slight rise in orders has boosted local hopes.

lies at the basis of their success.

"And we intend to stick to our 6000 pairs a day," says Mr Zilliox. "Expansion is not for us, the market is too tight." It is indeed a reason why the Peter Kaiser strategy is no blueprint for other companies.

Though some do succeed to open up new markets, like Linn Shoes, a newcomer specialising in footwear produced with ecologically sound methods, for "green" people. But the shoe business is hampered by inherent complexities, from the purchase of raw materials as far away as India, to the vagaries of fashion, which hinder all forward planning.

Meanwhile, the town still stands or falls with its shoe industry and allied trades; some three quarters of the population are said to depend on it directly or indirectly. With 60 per cent of the workforce unionised, industrial disputes have been relatively rare. But the young people of Pirmasens have few options but to move away after school.

Some of the graduates of the shoe training college, of which half the pupils come from overseas, do get offered jobs in their chosen field, but the situation is different for almost everyone else.

A sixth former of the Leibniz-Gymnasium (grammar school) found in a poll he conducted among his predecessors of 1963-81 that 82.5 per cent had moved away from Pirmasens.

The picture is much the same in the local Technical Training College, whose director Mr Karlheinz Dammhauer also pointed to the misery of the under-achievers, of which he has about a hundred at his school.

"The shoe factories have ceased to accommodate unskilled labourers. Now they face a bleak future, and they represent a growing social problem," he says.

The politicians have not helped Pirmasens. In the regional government centre in Mainz, and even more in Bonn, the backwater is easily lost from sight.

Pirmasens has seen massive cash injections go to the steel, shipbuilding and aircraft industry, which have stronger lobbies, and new government offices sited in more attractive towns like Trier.

But the press, too, has been unkind; in 1986 the mass-circulation magazine, Stern, used statistical data to "prove" that Pirmasens had the highest mortality rate of all 328 German main towns and regions (no wonder, given the top heavy age-structure).

Pirmasens, with a resilient and resourceful people, and a local industry which may yet stabilise, has to convince the metropolitan centres of its needs. Like other provincial places, it needs to assert itself, or plunge deeper into gloom.

Gunter Kowal

Developments in the industrial town of Regensburg

A big leap forward

WITH ITS numerous medieval buildings (including a splendid Gothic cathedral), its few Roman remains, and its narrow winding alleys, Regensburg, straddling the Danube in eastern Bavaria, hardly seems the model of a modern industrial town.

Since the economic advances of the 19th century largely passed it by, its beauty remained intact and Allied bombs left it alone. Of all big German towns dating back to the Middle Ages, it is the best preserved.

But its attractions did not include widespread prosperity. "Regensburg didn't share in the post-war economic growth of other areas," says Mr Hans Schädinger, head of the town's development office. "The infrastructure was not there."

A few years ago, it was still very provincial, not even linked by motorway to the Bavarian capital city of Munich. Its university was only founded in the 1960s. While the wealthy Tuxen and Taxis family, now headed by Prince Johannes and the colourful Princess Gloria, familiar to gossip column readers, has long put its imprint on the town, modern employers were slow to come.

Yet in the 1980s, Regensburg, with 130,000 inhabitants, has taken a big leap forward. Two of the world's most modern industrial plants have recently been built there. BMW is producing 250 cars a day on a site where Stone Age villagers lived nearly 7,000 years ago; and Siemens manufactures complex memory chips on a former Messerschmitt airfield. Among longer established post-war companies is Kronen, the world's leading maker of bottle-labelling equipment. AEG also has an electrical components plant in the town.

Now that Regensburg can be reached from Munich in less than an hour, officials are looking forward eagerly to the

time, in 1992, when the new Munich airport should open up more opportunities. For it will be built in the north-east of the city, more easily accessible from Regensburg.

Apart from the prospect of freer European trade after 1992 through the unified market, that year also has another significance for Regensburg. The Rhine-Main-Danube Canal, due to be completed then, giving water-borne transport a clear route between the Black Sea and the North Sea.

The town already has Bavaria's largest inland port and is keen to benefit from the new canal by modernising its cargo-handling facilities. It was, however, disappointed when the state of Bavaria decided for political reasons that Deggenedorf, further to the east, should be the site of a new freight port.

"We have got to be aggressive in our marketing," asserts Mr Schädinger. "No town can just wait around and see what comes along."

He was talking about the new canal and the possibility of modernising the port. But Regensburg has also shown its new thrust in other ways. For example, when BMW started pondering locations for its new plant and approached the Bavarian Government, Regensburg was not even in the running.

On learning about its plans, town officials went to BMW's management and presented Regensburg as a suitable site - "we can provide good land cheaper than in the Munich area," comments Mr Schädinger. It has also set aside suitable land to attract other companies, looking not only within Germany but also to the Far East and the US.

Because it remains a structurally weak area - unemployment exceeds 10 per cent, well above the national average - Regensburg can offer subsidies for new investments. BMW, which invested DM10m in its

facility and is now spending another DM500m, mostly for a new body plant, received some DM50m of financial incentives. It would have had even more if it had gone nearer the Czech border.

But the car group wanted easy communication with its other plants. It now employs more than 3,000 people in Regensburg, some 800 taken on earlier this year when BMW broke new ground with a four-day week and Saturday-working to ensure more intensive use of its costly equipment. At the highly automated and flexible plant, BMW makes the more expensive of its best-selling 3-series models, the smallest in its range.

As well as the geographical advantages and the importance of favourable communications, BMW was also swayed in its choice of Regensburg by the availability of suitable labour. It was able to draw on a large supply of skilled people, even though most had never worked in a car plant. BMW devoted a good deal of money to training.

Although the eventual capacity at Regensburg is put at some 500 cars a day in two shifts in the early 1990s, Mr Bernd Kaltheneger, the manager of the plant, aims to keep output at present levels for the time being - "we have built up the workforce so fast that we now have to consolidate."

On some days during the build-up to the present employment level, as many as 250 new workers came through the gates.

The economic benefits to the area, however, go beyond the plant itself. Altogether, says Mr Kaltheneger, a further 3,300 jobs and some DM650m of investment have stemmed from the desire of parts suppliers to be near Regensburg, as well as BMW's other southern plants and that of Audi in Ingolstadt. However, says Mr Schädinger, most of those extra jobs are not actually in

Regensburg, though their existence enhances the industrial attractions of the overall East Bavarian region.

A link between BMW and Siemens, which employs some 7,000 people in the town, is provided by the latter's plant for automobile electronics. Siemens' recent cooperation deal with Bendix of the US should give a new impetus to its efforts in the fast-growing sector, to which the German company is a relatively new entrant. But in terms of industrial boldness and risk, it is the 1-megabit memory chip venture - 4-megabit chips are also being developed by the group - which has excited the most interest.

Siemens' output of these chips now exceeds 1m a month and it is aiming for 1.5m next year. The company invested DM500m in its gleaming new air-conditioned plant, where it employs around 1,900 people. About half of these are also on special working arrangements designed to keep the plant running seven days a week. They do six days on and four days off, a further example of the flexibility of the local workforce in a town with few industrial traditions.

The flexibility extends to the attitudes of the town administration, which tries to take key decisions as quickly and helpfully as possible.

Because of its historical and cultural attractions, big companies such as Siemens and BMW have had no trouble persuading managers to move to Regensburg. Outside Germany, admits Mr Schädinger, a lot of people have not heard of the town, even though it has become a must for foreign tourists with the time and energy to travel beyond Munich or Nuremberg.

"Regensburg is not a faceless town and that is definitely an advantage," he says.

Andrew Fisher

The environmental protection business

Highly competitive sector

THE ENVIRONMENTAL protection business in West Germany is growing rapidly. For several years the chief executives of most large industrial groups have been boasting about their small environmental technology divisions, like the obligatory joint-venture in China, on the assumption that everybody agrees this is a profitable venture of the future.

Industry of the future it may be, but it is by no means certain that it will be particularly profitable. Part of the problem is that it is already highly competitive because so many big companies have seen it as a natural extension of their existing businesses, and margins are therefore paper thin.

Plant construction firms like KWT, Uhde and Lurgi have made a dash for air pollution control as their traditional markets have withered. And process engineers such as Mannesmann, Thyssen and Hoechst, have followed their way into emission control and water and waste treatment.

Because of the speed of technological change it can also be a highly risky field, for example Degussa's commanding position in supplying catalysts to reduce vehicle exhaust emission, will disappear in the next few years when cleaner engines make them redundant. Other markets such as desulphurisation equipment for power stations are already largely saturated, at least in West Germany, which is one reason why Deutsche Babcock has just forecast lower than expected profits in its environmental business this year.

And, finally, much of the growth in the future is likely to come from waste disposal, water treatment and soil reclamation much of which tends to be low-technology and low-margin and dominated by small local firms.

Nevertheless, while environmental protection may not be the under-business of the future West Germany already spends more than 1.5 per cent of GNP on environmental protection and the industry employs roughly 450,000 people.

And although air pollution control may be passed its peak, the Confederation of German Industry estimates that industry will have to spend an extra DM50bn in the coming years as a result of general environmental legislation passed by the present coalition government.

So despite its recent setback, a giant of the industry like Deutsche Babcock is likely to continue dominating itself as the "environmental giant."

Nearly 25 per cent of sales now come from environmental protection, with an aim of 50 per cent, and it boasts some impressive market share figures: 30-35 per cent in emission control for power stations, which accounts for about two-

thirds of its environmental business; and around 50 per cent for both municipal incinerator plants and water treatment plants.

In all three cases Babcock's market share is the largest in Europe, according to Warburg Securities.

Shifting away from the relatively mature emission control sector - in which Japanese technology still dominates - will be a tricky business for Babcock but its strong presence in the two other environmental markets should help. It is also eyeing the potential DM20bn market in soil reclamation.

According to Mr Albrecht

Cruz, of the Roland Berger consultancy in Munich, the trend in waste disposal is for the large utilities to start buying up the medium-sized companies because the latter cannot afford to build the huge incinerators that the Government is trying to promote in preference to holes in the ground. Babcock may well have to follow suit.

But for Mr Helmut Wißn, chairman of Deutsche Babcock and the most other leaders of the West German industry, the important question is when will the rest of Europe catch up with the Federal Republic's strict environmental control laws. Germany already has a

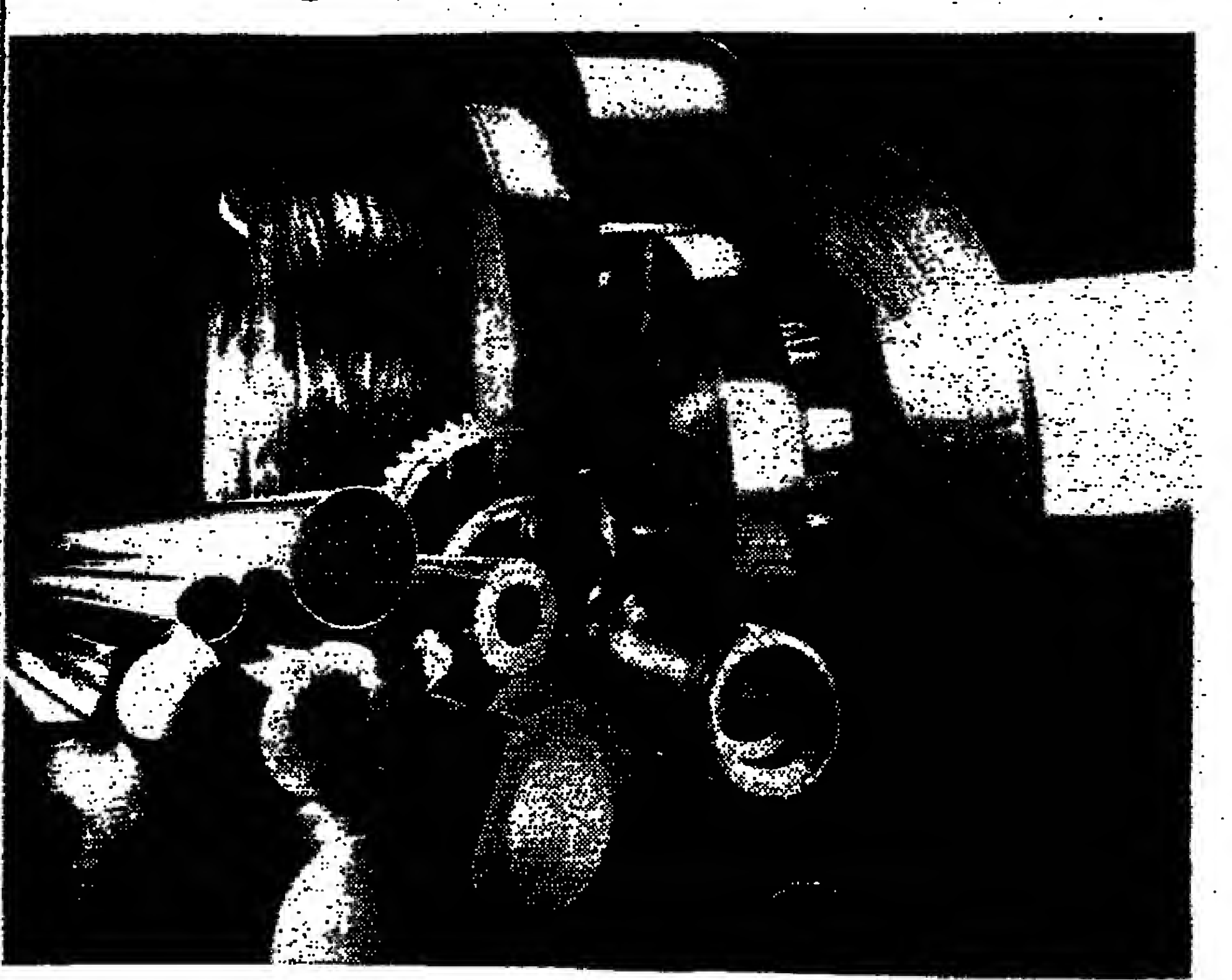
leading position in the export of environmental goods, but in absolute terms it is still a relatively under-developed export sector.

The Greening of Mrs Thatcher may be good news for Babcock shareholders. However, the environmental business is likely to remain bad news for unemployed Germans.

Although environmental goods represent one quarter of Babcock's turnover, it employs only 1,100 people in this sector out of a total workforce of 22,000.

David Goodhart

Diehl: Its Beginning in Non-Ferrous Metal Products



Modern non-ferrous metal products are inseparably linked to the technical development originated by Heinrich Diehl in 1902, when he started his art foundry in Nuremberg. Today, most brass mill products are the result of large-scale metallurgical and mechanical technology.

Similarly, a large variety of high-grade products are supplied by the Diehl-Group to processing industries, consumers and public authorities in other technological sectors, including quartz-controlled clocks and watches, controls, processing and measuring machines, national defence equipment, electronic systems, as well as repair and maintenance facilities.

About 14,000 personnel in West Germany and abroad are dedicated to research and development, manufacture and marketing achieving a turnover figure in excess of 2 Billion D-Mark.

DIEHL

We are pleased to announce the opening of our Far East Representative Office in Hong Kong as from October 21st, 1988.

Landesbank Stuttgart
Far East Representative Office,
Hong Kong,
907 Two Exchange Square,
8 Connaught Place, Central,
Hong Kong,
Telephone: 5-25 50 13/14/15,
Telex: 68 718 gzs hx,
Telefax: 5-8 40 04 74

Chief Representative:
Dr. Horst E Vetter

Landesbank
Stuttgart

Stuttgart,
Federal Republic of Germany

Effective December 31st, 1988, Landesbank Stuttgart and Badische Kommunale Landesbank will merge to form Südwestdeutsche Landesbank Girozentrale.

WEST GERMANY 9

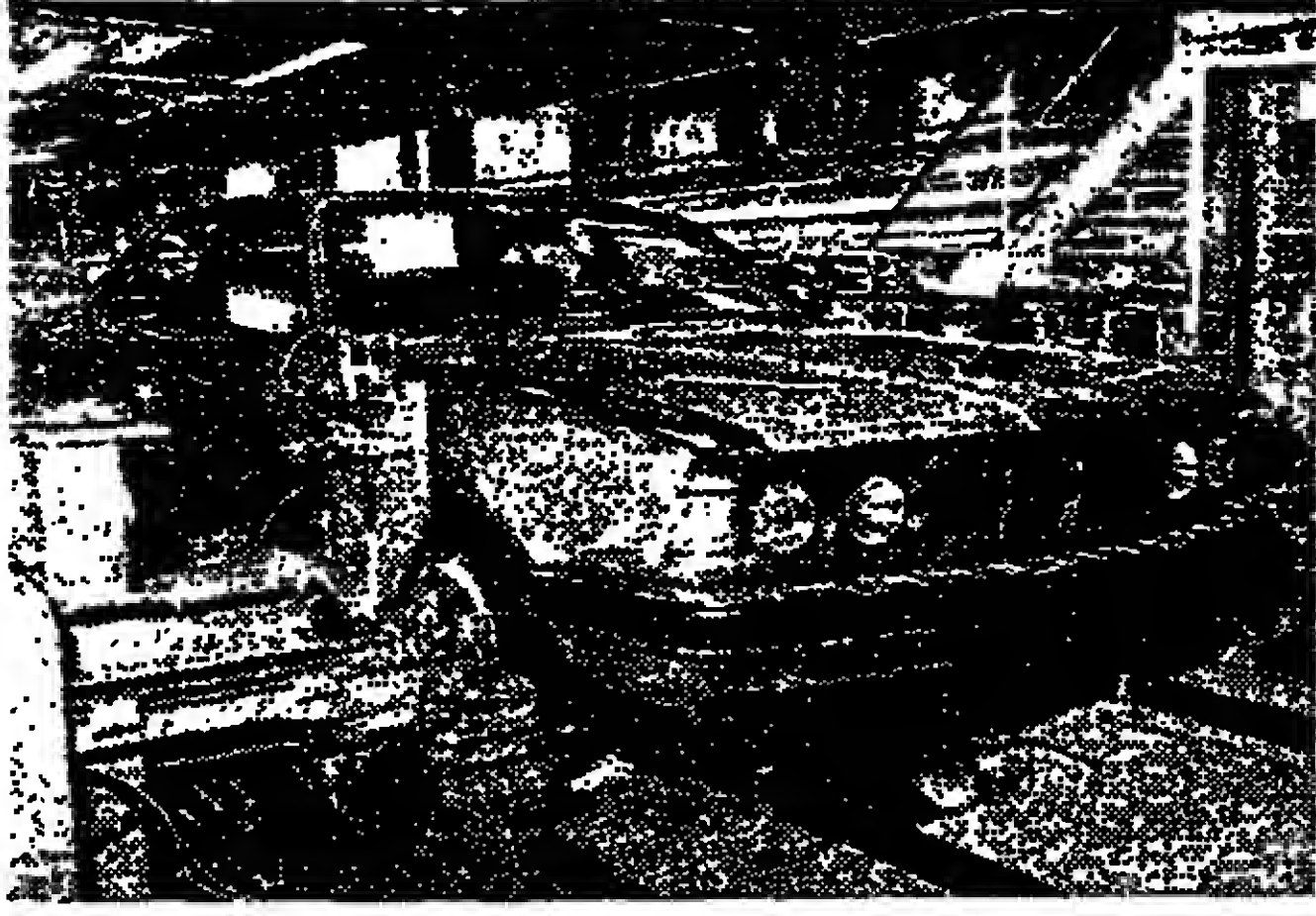
BMW turnover may exceed \$11bn this year

Car group's solid success

EBERHARD VON KUENHEIM is not the sort of man to get carried away. The coolly urbane, soft-spoken chairman of BMW, the Munich-based car company with the distinctive round emblem in Bavaria's colours of white and blue, takes a sober view of the runaway success of the latest models at the top of its range.

With rival Daimler-Benz struggling hard to bring out competitive models as soon as it can, however, Mr von Kuenheim cannot quite disguise his pleasure at the way in which BMW has been making the running in luxury cars.

"Daimler-Benz is such an excellent company and we have such respect for its achievements that we see it as an honour when we are compared with Daimler and not with anyone else."



Electronic wheel track checks being made at BMW's car plant

Decades ago, notes Prussian-born Mr von Kuenheim, who has just turned 60, Daimler became one of the world's top car-makers - "now we are ranked equal. In some areas, we are ahead of them at the moment." He was referring to the impressive sales of the 7-series, the elegant car at the top of BMW's range which has set new standards of performance and comfort for expensive cars.

The newer 5-series, slightly smaller, has also been well received in the market.

Daimler's S-class, which has been overtaken in customer popularity by the 7-series, is now ageing. But the Stuttgart company has made no secret of the fact that it intends to roar back with a vengeance.

"It is quite clear that Daimler will try to get back to the top position from which it was surprised to be displaced," says the BMW head. "In our competitive free market system, everyone is always trying to outdo everyone else - and the customer always gets something better."

After 18 years at the top of BMW, Mr von Kuenheim is not about to be overwhelmed by his company's solid advances which will push group turnover well past the DM 20bn (nearly \$11bn) mark this year after DM 19.5bn in 1987, with production approaching 500,000 vehicles - "success can always be dangerous if it leads to hubris or self-satisfaction," he says.

Although BMW has not

made a loss for 25 years, it has had its share of difficult times. It was founded in World War One to make aircraft engines, its distinctive badge represents a whirling propeller. After World War Two, during which its Munich plant was bombed flat, it sought to recover by making both expensive cars and inelegant little 'bubble cars,' once described as resembling washing machines on wheels.

In the late 1950s, however, it was losing money and frustrated banks were ready to sell it to Daimler-Benz. It was then that the wealthy Quandt family came on the scene, buying a large minority stake in the company which it now controls. The late Mr Herbert Quandt chose Mr von Kuenheim, a former machine tool company executive in Hannover, to move to BMW in 1969. With the Quandt funds and commitment, BMW was able to survive and press on with new model development. Its new middle-range model, the BMW 1500, appeared in 1981 and two years later, the company paid its first dividend for 20 years. The bumpy ride was not over, however. In the early 1970s, a time of soaring oil prices and motor industry recession, BMW went through a hard time, as did its competitors.

Today, BMW is a large industrial concern with a turnover 10 times as large as in 1970. Stories of takeover offers still surface, the rumoured predators being drawn from

the US, Western Europe and Japan. But the Quandts have made clear they do not want to sell - and Mr von Kuenheim is happy to keep things that way. He has often said that the family would be hard put to find an equally good investment.

From the perspective of nearly 20 years at the top of BMW, the chairman can look back on BMW's colourful past with calm consideration. The Quandts, he says, have given the company "a certain consistency."

This is important to Mr von Kuenheim who stresses that success is the result of steady, patient efforts by managers and employees.

Rather than image, therefore, he prefers to talk of reputation - "ours has been built up over years. It has not happened overnight."

He also admits that BMW's present success has been easier to achieve in a favourable economic climate. In 1987, parent company profits - under EC rules, it will soon have to report group results - rose by 11 per cent in 1987 to DM 375m and analysts forecast a further advance this year.

After the new 7 and 5-series cars, BMW will continue its assault on the market with a new 3-series generation at the lower end of its range in 1990. These smaller cars have already benefitted from the success of the larger BMW models, competing strongly with Daimler's compact 190

which has just been revamped. The more expensive of the 3-series cars are manufactured at a new DM 1bn plant in Regensburg in Bavaria, where BMW is investing a further DM500m, mostly on a body plant.

As well as the high degree of automation, with cars swung through 90 degree arcs so that they can be easily worked on, the plant is also interesting because of the unusual working week. This puts employees on four nine-hour days and enables Saturdays to be worked.

Thus, the plant can be run more intensively and costs kept down.

"I assume we will do this in our other plants one day," says Mr von Kuenheim of the four-day week and Saturday work.

Germany is one of the most expensive industrial countries in the world. We have the highest wages, the longest holidays, the shortest working times, and the highest corporate taxes. Taken together, it is a bit much."

Still, he stresses Germany's infrastructural and productivity advantages. But he notes that the right-centre Government of Chancellor Kohl has been less energetic than Mrs Thatcher's in Britain in making the economy more competitive and less bureaucratic. He remains hopeful, however - "the change in direction has been promised, so we must assume it will come."

For BMW, the 1990s promise to be exciting, with more new models due, Daimler preparing to hit back, and European markets set to be opened up. BMW-watchers also wonder how far the group will stray from cars.

Cautiously, it has invested in small high-technology companies. But having signalled its intention to diversify more, though not into unfamiliar areas, Mr von Kuenheim gives little away - "we don't want to buy rubbish," he says.

When Daimler moved heavily into other industries a few years ago, BMW was criticised for not doing the same, he recalls. Now, Daimler is coming under sharper scrutiny - "what's right for one company," he insists, "can be wrong for another."

Andrew Fisher



Major car plants are already highly automated. Above: the Bremen plant of Daimler-Benz.

Factory automation spreads to smaller companies

Campaign to boost robot usage

START WITH benefits, such as six weeks annual holiday, and then persuade trade unions to push for a 36-hour-week. No wonder West Germany sounds like an industrial robot salesman's idea of heaven.

This is also the same country where the population has been decreasing for more than a decade, and a third of everything made in Germany is exported. However, a shrinking workforce making high-priced, high-quality products, competing at the top end of the market, definitely needs high tech help.

But the estimated 16,500 robots now installed in West Germany reflect a sharp 25 per cent drop in sales since the 1986 peak. The major multinational car and chemical companies are well-equipped. But the small to medium-sized companies making just about every other successful German export are moving very cautiously into the age of factory automation.

"Business this year will not be less than it was in 1987, and it could increase. We're hoping actually for good growth," says Bernd Knoerr, deputy director of Germany's industrial robot trade group. Even so, last year sales plunged 25 per cent (2,600 robots), valued at DM595m.

Exports accounted for 45 per cent of 1987's sales, but the strong mark-weak dollar situation has reduced them to about 40 per cent this year. And the expansion of Japanese car companies' production in the

United States is only expected to aid the competition in East Asia.

"The new hope for factory automation in Germany is now focused on the machine tool industry. These are usually smaller, very export-intensive companies, and very flexible," says an optimistic-sounding Knoerr. But they do not have the financial muscle enjoyed

company fit its products into a CIM factory. The funding is limited to 40 per cent of a project's cost, with a maximum cost of DM300,000 per company. The funds can also be used to retrain employees to work in the new network, says the programme director, Ingward Bey. He is based at the government-run Karlsruhe Atomic Research Centre. Naturally,

It is estimated that 16,500 robots are already used in West Germany. The machine tool sector is a big potential user.

by Japan's machine tool firms, which are usually part of a large multinational, he adds.

The West German government is aware of the problem, and the Ministry of Research and Technology has a five-year, DM502m plan to boost factory automation. It includes setting up 16 technology transfer centres throughout Germany.

The idea is to let smaller companies see for themselves on what advantages computer integrated manufacturing (CIM) offers and how they can best design their next generation of equipment to operate in a CIM environment, says Helmut Bertleid, chief of the Research Ministry's manufacturing technologies section.

The programme has set aside DM300m specifically for machine-tool companies, subsidising new software to help a

the Government is determined to win back some of the billions of D-marks it put into facilities designed to plumb the secrets of atomic power. But Karlsruhe also served as the site of a previous government-sponsored CAD/CAM laboratory which functioned as an information and technology transfer point.

Factory automation and how smaller companies can best adapt to it is the issue now.

"The first thing is to do an exact analysis of a company, and then determine how CIM can be a strategic component," says Bey. "You then need to set priorities, so your personnel and machinery can be used to get the maximal benefit for the next five to 10 years."

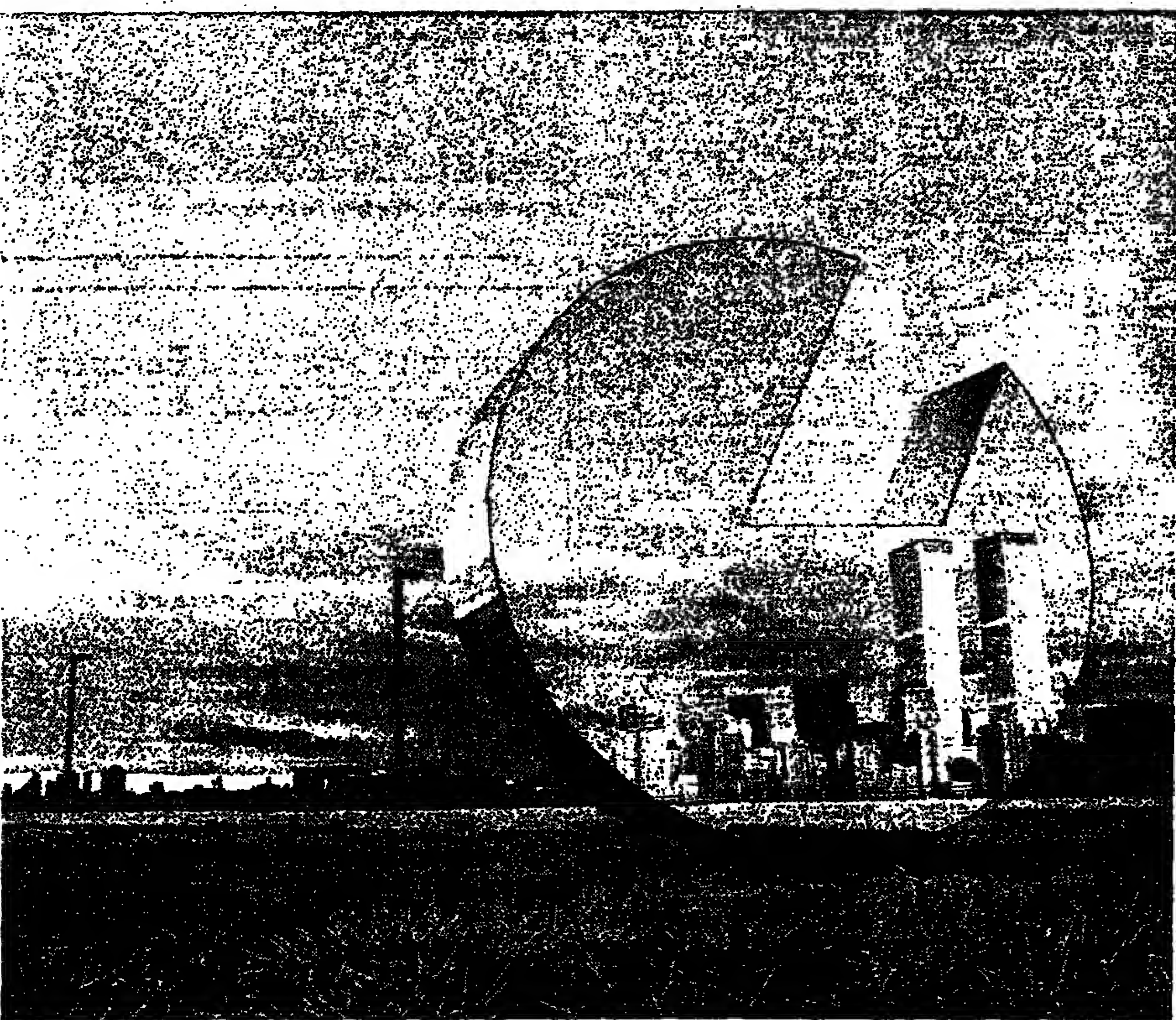
The Research Ministry already has 1,500 applicants from companies wanting to take part in the five-year pro-

gramme, which officially started on July 1. More than two-fifths of the machine tool companies applying have less than 50 employees, says Bey.

West Germany's small companies are evidently interested in computer-supported technology. The trend to shorter product cycles and customised products requires more flexibility and higher quality. Industrial robot salesmen can take heart.



Dr Heinz Rosenbusch, Minister for Research and Technology, has set up a five-year plan to encourage further factory automation.



No foreign market can be tapped from afar. Let's start at the heart.

Without actually being on the scene, not even the astute observer of distant markets can always differentiate between cause and effect. In-depth insights into market dynamics evolve only from an active on-site presence.

That is why DG BANK maintains its own branches in the world's key business centres. The benefit for our partners: timely

intelligence on new developments, enabling you to judiciously avert risks and capitalise on opportunities.

Together you and we explore trade prospects, analyse your product's sales potential. We establish the vital contacts for you, and provide access to attractive new sources of capital.

Head Office: DG BANK, P.O. Box 10 06 51,

Am Platz der Republik, D-6000 Frankfurt am Main 1, Federal Republic of Germany, Telephone: (69) 74 47-01, Telex: 412 291, Telefax: (69) 74 47-16 85/16 88.

Offices in: New York, Los Angeles, Atlanta, Rio de Janeiro, Hongkong, Singapore, Tokyo, Kuala Lumpur, London, Luxembourg, Zurich, Geneva, Budapest. The broadly based Bank.

DG BANK

The MAN Group - Partners for Advanced Technology

The MAN Group member companies are actively engaged all over the world in machinery and plant construction, the supply of commercial vehicles, and in trading. Their high-tech products and services are geared to satisfy the demands of the power generating sector, chemical and petrochemical industries, transport engineering and materials handling, the basic industries, as well as printing and communications engineering.

Major shareholdings: EMS SHW

MAN Aktiengesellschaft München, Ungertstraße 69, 8000 München 43

GUTEHOFFNUNGSHUTTE

MAN

هكذا من العمل

WEST GERMANY 8

Problems in Pirmasens

A centre for the shoe industry

PIRMASENS, like Rome, is built on seven hills. There the comparison ends. Situated in an extreme western corner of Germany, and embedded in a landscape of rolling hills, deep gorges, and dense forests, this town of 52,000 inhabitants is having a struggle to rise above its image of a backwater.

In geographical terms this might seem surprising: a 150 km radius embraces the Rhine, the Moselle, the Saar, the industrial centres of the Saar, and the airport at Frankfurt. But with inadequate road links, a moribund railway line and virtually no cultural attractions to write home about, the town remains provincial in a pejorative sense of the word and not even particularly attractive to tourists.

Unless, that is, they want to be the by-now nostalgic qualities of German post-war architecture, which survives almost unaltered in many blocks of flats, department stores and offices. Or perhaps they prefer the monumental fountain-cum-stairway, a cross between the Trevi Fountain and the Spanish Steps, and recently erected as a feature of the new pedestrian precinct.

Hemmed in by natural features on all sides, the town's very proximity to France, the arch enemy, deprived it for centuries of a hinterland.

By a quirk of fate, Pirmasens, despite this unpromising situation, became the hub of the German shoe industry, which is now feeling the pinch of international competition. The Hessian count Ludwig IX had turned the town into a military post in 1741, and taken up residence in 1757. There was a daily drill on the huge *Everziersplatz*, still visibly the focal point of the town, and the count is reputed to have composed about 20,000 marching tunes.

But after his death the garrison was disbanded, and the soldiers, who had built their homes in Pirmasens, were left to fend for themselves. That was when they turned to making shoes, re-using the cloth of

their uniforms and oddments of leather.

About 50 shoemakers existed by 1800. The oldest still existing shoe factory, Peter Kaiser, was founded in 1838. Pirmasens girls walked as far as Switzerland to sell shoes on market fairs. The Pirmasens shoe trade peaked in the mid-1960s when in the town and surrounding districts 27,000 workers in 230 factories produced over 50m pairs of shoes, one third of total West German demand.

But that demand already began to look elsewhere. With trade barriers removed, imports rose steeply. Foreign shoes, mainly from Italy, but increasingly also East Asia, especially China, by now hold a market share of over 90 per cent. The slump hit the shoe industry hard, with almost 22 per cent of firms closing down since 1970.

Jobs fell by over a half. The most recent monthly figures (July 1987 - July 1988) make hardly more exhilarating reading. Shoe production in the Pirmasens area was down 7 per cent to just over a million pairs, turnover down 5.6 per cent to DM112m, orders down 38 per cent, jobs down 10 per cent to 12,000.

But the most recent figures do show a silver lining with a slight rise in orders, and the mood at the recent international shoe fair in Düsseldorf has been described as "hopeful".

Pirmasens weathers the storm as well as it can. The industry's saviour, Peter Kaiser, with turnover at more than DM100m, even continued to prosper during the crisis.

"We kept our ears to the ground," says Mr Klaus Zilliox, sales manager, and himself a Pirmasens man of 40-year-old stock. Concentrating on ladies fashion shoes of a distinctly upmarket look, "though not in the rarified top end," the firm is a respectable name in the shops in Düsseldorf, Munich and Paris, even without advertising. Intensive market research



An operative makes quality-checks at a Pirmasens shoe factory. A slight rise in orders has boosted local hopes.

lies at the basis of their success.

"And we intend to stick to our 6000 pairs a day," says Mr Zilliox, "expansion is not for us, the market is too tight." It is indeed a reason why the Peter Kaiser strategy is no blueprint for other companies. Though some do succeed to open up new markets, like Linu Shoes, a newcomer specialising in footwear produced with ecologically sound methods, for "green" people. But the shoe business is hampered by inherent complexities, from the purchase of raw materials as far away as India, to the vagaries of fashion, which hinder all forward planning.

Meanwhile, the town still stands or falls with its shoe industry and allied trades; some three quarters of the population are said to depend on it directly or indirectly. With 60 per cent of the workforce unskilled, industrial disputes have been relatively rare. But the young people of Pirmasens have few options but to move away after school.

Some of the graduates of the shoe training college, of which half the pupils come from overseas, do get offered jobs in their chosen field, but the situation is different for almost everyone else.

A sixth former of the Leibniz-Gymnasium (grammar school) found in a poll he conducted among his predecessors of 1953-81 that 82.5 per cent had moved away from Pirmasens.

The picture is much the same in the local Technical Training College, whose director Mr Karlheinz Dannenhauer also pointed to the misery of the under-achievers, of which he has about a hundred at his school.

"The shoe factories have ceased to accommodate unskilled labourers. Now they face a bleak future, and they represent a growing social problem," he says.

The politicians have not helped Pirmasens. In the regional government centre in Mainz, and even more in Bonn, the backwater is easily lost from sight.

Pirmasens has seen massive cash injections go to the steel, shipbuilding and aircraft industry, which have stronger lobbies, and new government offices sited in more attractive towns like Trier.

But the press, too, has been unkind; in 1986 the mass-circulation magazine, *Stern*, used statistical data to "prove" that Pirmasens had the highest mortality rate of all 328 German main towns and regions (no wonder, given the top heavy age-structure).

Pirmasens, with a resilient and resourceful people, and a local industry which may yet stabilise, has to convince the metropolitan centres of its needs. Like other provincial places, it needs to assert itself, or plunge deeper into gloom.

Günther Kowa

Developments in the industrial town of Regensburg

A big leap forward

WITH ITS numerous medieval buildings (including a splendid Gothic cathedral), its few Roman remains, and its narrow winding alleys, Regensburg, straddling the Danube in eastern Bavaria, hardly seems the model of a modern industrial town.

Since the economic advances of the 19th century largely passed it by, its beauty remained intact. The city, bombed left it alone. Of all big German towns dating back to the Middle Ages, it is the best preserved.

But its attractions did not include widespread prosperity - "Regensburg didn't share in the post-war economic growth of other areas," says Mr Hans Schaidinger, head of the town's development office. "The infrastructure was not there."

A few years ago, it was still very provincial, not even linked by motorway to the Bavarian capital city of Munich. Its university was only founded in the 1960s. While the wealthy Thurn und Taxis family, now headed by Prince Johannes and the colourful Princess Gloriosa, familiar to gossip column readers, has long put its imprint on the town, modern employers were slow to come.

Yet in the 1980s, Regensburg, with 130,000 inhabitants, has taken a big leap forward. Two of the world's most modern industrial plants have recently been built there. BMW is producing 260 cars a day on a site where Stone Age villagers lived nearly 7,000 years ago; and Siemens manufactures complex memory chips on a former Messerschmitt airfield. Among longer established post-war companies is Krumpal, the world's leading maker of bottle-labelling equipment.

AEG also has an electrical components plant in the town.

Now that Regensburg can be reached from Munich in less than an hour, officials are looking forward eagerly to the

time, in 1992, when the new Munich airport should open up more opportunities. For it will be built in the north-east of the city, more easily accessible from Regensburg.

Apart from the prospect of freer European trade after 1992 through the unified market, that year also has another significance for Regensburg. The Rhine-Main-Danube canal is due to be completed then, giving water-borne transport a clear route between the Black Sea and the North Sea.

The town already has Bavaria's largest inland port and is keen to benefit from the new canal by modernising its cargo-handling facilities. It was, however, disappointed when the state of Bavaria decided for political reasons that Regensburg, further to the east, should be the site of a new freight port.

"We have got to be aggressive in our marketing," asserts Mr Schaidinger. "No town can just wait around and see what comes along."

He was talking about the new canal and the possibility of modernising the port. But Regensburg has also shown its new thrust in other ways. For example, when BMW started pondering locations for its new plant and approached the Bavarian Government, Regensburg was not even in the running.

On learning about its plans, town officials went to BMW's management and presented Regensburg as a suitable site where they can provide good land cheaper than in the Munich area," comments Mr Schaidinger. It has also set aside suitable land to attract other companies, looking not only within Germany but also to the Far East and the US.

Because it remains a structurally weak area - unemployment exceeds 10 per cent, well above the national average - "we can offer subsidies for new investments," BMW, which invested DM1bn in its

facility and is now spending another DM500m, mostly for a new body plant, received some DM90m of financial incentives. It would have had even more if it had gone nearer the Czech border.

But the car group wanted easy communication with its other plants. It now employs more than 4,000 people in Regensburg, some 800 taken on earlier this year when BMW broke new ground with a four-day week and Saturday-working to ensure more intensive use of its costly equipment. At the highly automated and flexible plant, BMW makes the more expensive of its best-selling 3-series models, the smallest in its range.

As well as the geographical advantages and the importance of favourable communications, BMW was also swayed in its choice of Regensburg by the availability of suitable labour. It was able to draw on a large supply of skilled people, even though most had never worked in a car plant. BMW devoted a good deal of money to training.

Although the eventual capacity at Regensburg is put at some 500 cars a day in two shifts in the early 1990s, Mr Bernd Kaltheneger, the manager of the plant, aims to keep output at present levels for the time being - "we have built up the workforce so fast that we now have to consolidate."

On some days during the build-up to the present employment level, as many as 250 cars came through the gates.

The economic benefits to the area, however, go beyond the plant itself. Altogether, says Mr Kaltheneger, a further 3,300 jobs and some DM650m of investment have stemmed from the desire of parts suppliers to be near Regensburg, as well as BMW's other southern plants and that of Audi in Ingolstadt. However, says Mr Schaidinger, most of these extra jobs are not actually in

Regensburg though their existence enhances the industrial attractions of the overall East Bavarian region.

A link between BMW and Siemens, which employs some 7,000 people in the town, is provided by the latter's plant for automobile electronics. Siemens' recent cooperation deal with Bendix of the US should give a new impetus to its efforts in the fast-growing sector, to which the German company is a relatively new entrant. But in terms of industrial boldness and risk, it is the 1-megabit memory chip venture - 4-megabit chips are also being developed by the group - which has excited the most interest.

Siemens' output of these chips now exceeds in a month and it is aiming for 1.5m next year. The company invested DM500m in its gleaming new air-conditioned plant, where it employs around 1,000 people. About half of these are also on special working arrangements designed to keep the plant running seven days a week. They do six days on and four days off, a further example of the flexibility of the local workforce in a town with few industrial traditions.

The flexibility extends to the attitudes of the town administration, which tries to take key decisions as quickly and helpfully as possible.

Because of its historical and cultural attractions - big companies such as Siemens and BMW have had no trouble persuading managers to move to Regensburg. Outside Germany, admits Mr Schaidinger, a lot of people have not heard of the town, even though it has become a must for foreign tourists with the time and energy to travel beyond Munich or Nuremberg.

"Regensburg is not a faceless town and that is definitely an advantage," he says.

Andrew Fisher

The environmental protection business

Highly competitive sector

THE ENVIRONMENTAL protection business in West Germany has become oversold. For several years the chief executives of most large industrial groups have been boasting about their small environmental technology divisions, like the obligatory joint-venture in China, on the assumption that everybody agrees this is a profitable venture of the future.

Industry of the future it may be, but it is by no means certain that it will be particularly profitable. Part of the problem is that it is already highly competitive because so many big companies have seen it as a natural extension of their existing businesses, and margins are therefore paper thin.

Plant construction firms like KWU, Uhde and Lurgi have made a dash for air pollution control as their traditional position in supplying catalytic converters and water treatment. Process engineers such as Mannesmann, Thyssen and Hoesch, have followed their noses into emission control and water and waste treatment.

Because of the speed of technological change it can also be a highly risky field, for example Degussa's commanding position in supplying catalysts to reduce vehicle exhaust emission, will disappear in the next few years when cleaner engines make them redundant. Other markets such as desulphurisation equipment for power stations are already largely saturated, at least in West Germany, which is one reason why Deutsche Babcock has just forecast lower than expected profits in its environmental business this year.

And, finally, much of the growth in the future is likely to come from waste disposal, water treatment and soil reclamation much of which tends to be low-technology and low-margin and dominated by small local firms.

Nevertheless, while environmental protection may not be the wonder-business of the future West Germany already spends more than 1.5 per cent of GNP on environmental protection and the industry employs roughly 450,000 people.

And although air pollution control may be passed its peak, the Confederation of German Industry estimates that industry will have to spend an extra DM50bn in the coming years as a result of general environmental legislation passed by the present coalition government. So despite its recent setback, a giant of the industry like Deutsche Babcock is likely to continue describing itself as the "environmental equity."

Nearly 25 per cent of sales now come from environmental protection, with an aim of 50 per cent, and it boasts some impressive market share figures: 30-35 per cent in emission control for power stations, which accounts for about two-

thirds of its environmental business; and around 50 per cent for both municipal incinerator plants and water treatment plants.

In all three cases Babcock's market share is the largest in Europe, according to Warburg Securities.

Shifting away from the relatively mature emission control sector - in which Japanese technology still dominates - will be a tricky business for Babcock, but its strong presence in the two other environmental markets should help. It is also eyeing the potential DM20bn market in soil reclamation.

According to Mr Albrecht

Cruz, of the Roland Berger consultancy in Munich, the trend in waste disposal is for the large utilities to start buying up the medium-sized companies because the latter cannot afford to build the huge incinerators that the Government is trying to promote in preference to holes in the ground. Babcock may well have to follow suit.

But for Mr Helmut Wieland, chairman of Deutsche Babcock, and for most other leaders of the West German industry, the important question is when will the rest of Europe catch up with the Federal Republic's strict environmental control laws. Germany already has a

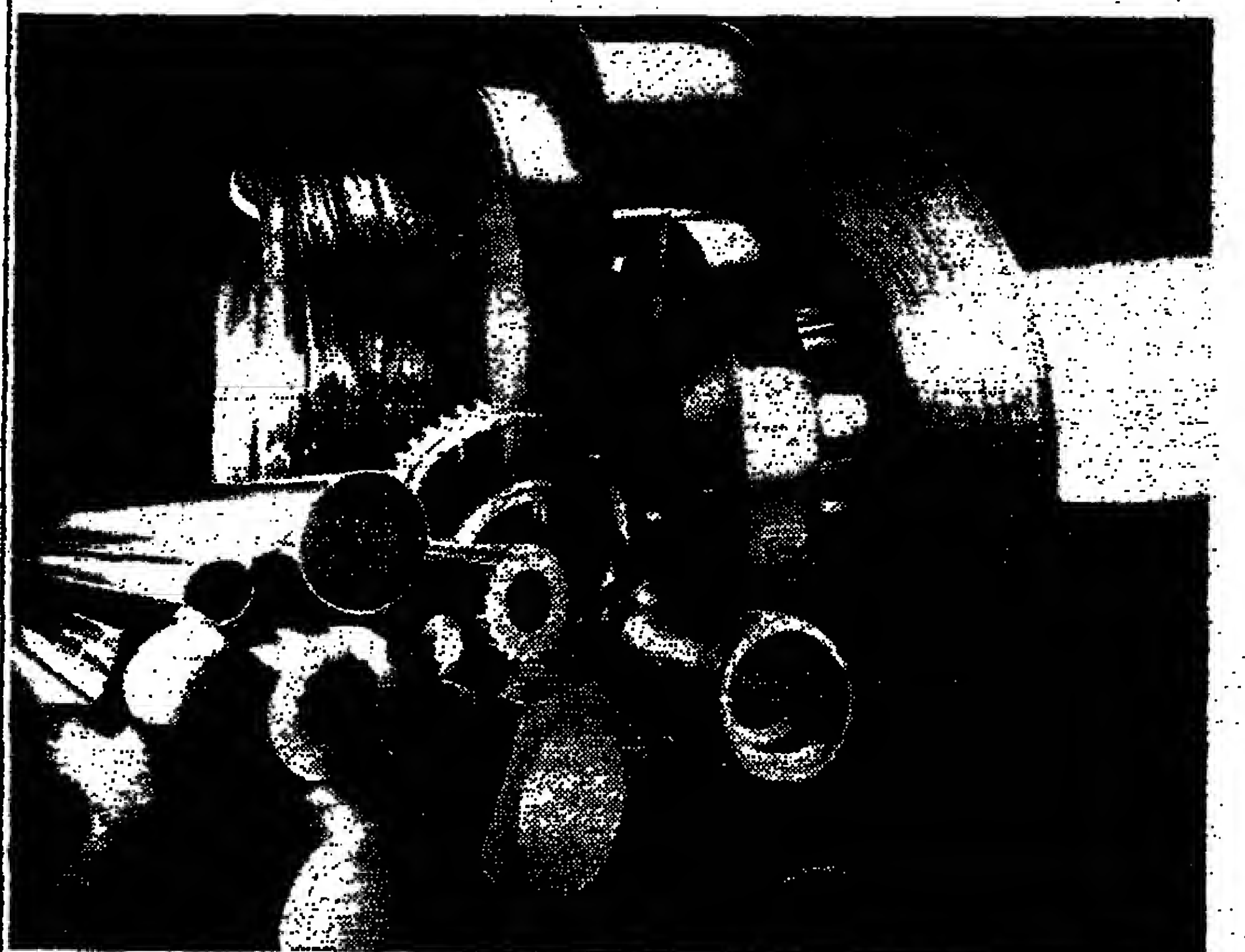
leading position in the export of environmental goods, but in absolute terms it is still a relatively under-developed export sector.

The greening of Mrs Thatcher may be good news for Babcock shareholders. However, the environmental business is likely to remain bad news for unemployed Germans.

Although environmental goods represent one quarter of Babcock's turnover, it employs only 1,100 people in this sector out of a total workforce of 22,000.

David Goodhart

Diehl: Its Beginning in Non-Ferrous Metal Products



Modern non-ferrous metal products are inseparably linked to the technical development originated by Heinrich Diehl in 1902, when he started his art foundry in Nuremberg. Today, most brass mill products are the result of large-scale metallurgical and mechanical technology.

Similarly, a large variety of high-grade products are supplied by the Diehl-Group to processing industries, consumers and public authorities in other technological sectors, including quartz-controlled clocks and watches, controls, processing and measuring machines, national defence equipment, electronic systems, as well as repair and maintenance facilities.

About 14,000 personnel in West Germany and abroad are dedicated to research and development, manufacture and marketing achieving a turnover figure in excess of 2 Billion D-Mark.

DIEHL

We are pleased to announce the opening of our Far East Representative Office in Hong Kong as from October 21st, 1988.

Landesbank Stuttgart
Far East Representative Office,
Hong Kong,
907 Two Exchange Square,
8 Connaught Place, Central,
Hong Kong,
Telephone: 5-25 5013/14/15,
Telex: 68 718 gzs lx,
Telefax: 5-8 40 04 74

Chief Representative:
Dr. Horst E. Vetter

Stuttgart,
Federal Republic of Germany

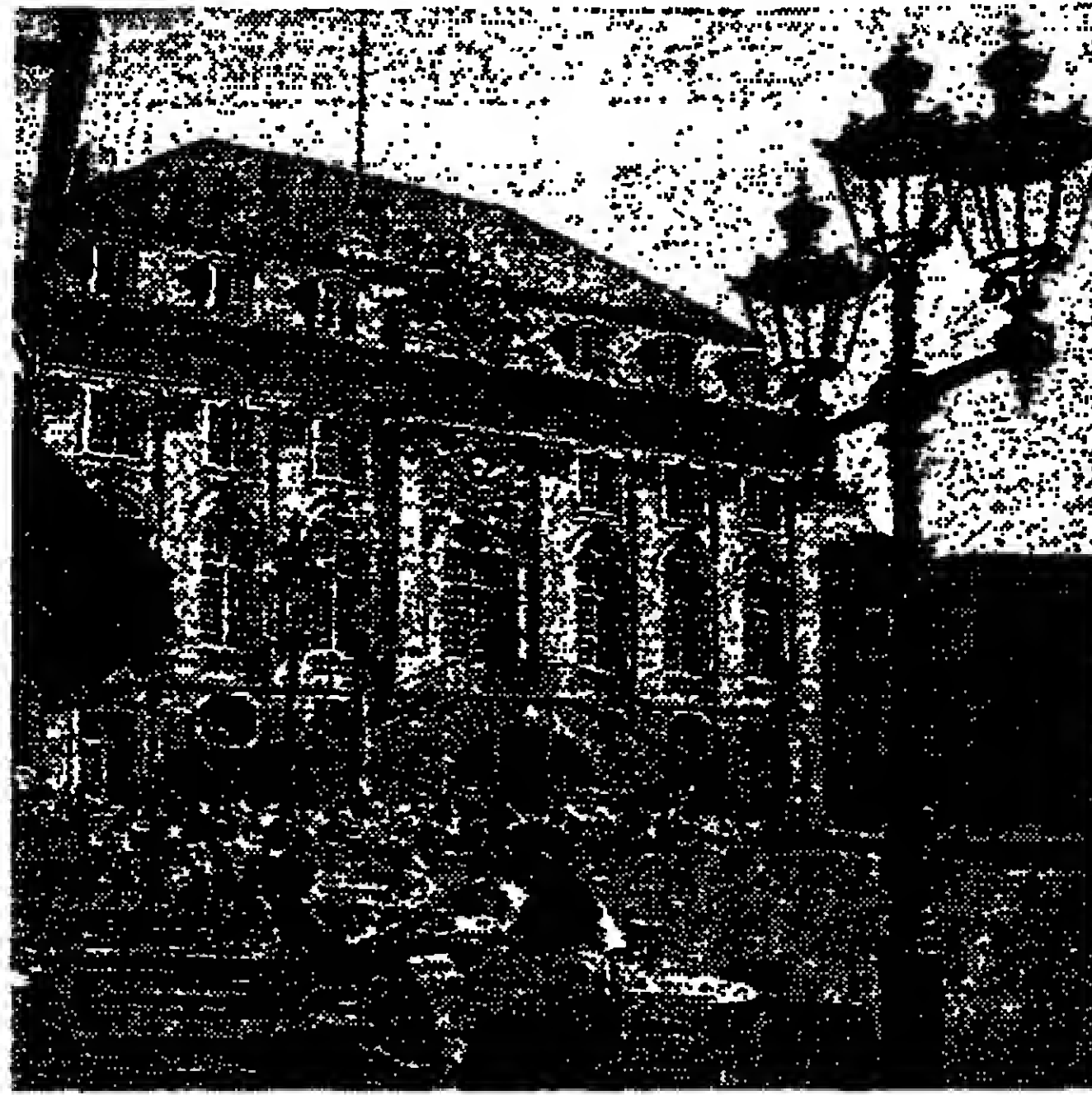
Landesbank
Stuttgart

Effective December 31st, 1988, Landesbank Stuttgart
and Badische Kommunale Landesbank will merge to form
Südwestdeutsche Landesbank Girozentrale

WEST GERMANY 11



Central Bonn, showing, left, stalls in the market place. Big building projects are now under way in the capital.



Tony Stone

Bonn prepares to celebrate its 2,000th anniversary

Life in the 'federal village'

WHILE BONN makes plans to celebrate its 2,000th birthday, it is not, however, the most popular city among some expatriates living in West Germany. In a light-hearted way, Michel Faure, a Parisian, and the Bonn correspondent of the French newspaper, Liberation, gives his personal impressions of life in the capital city.

IT IS Saturday afternoon and the centre of Bonn seems as deserted as the Sahara, although a lot more humid. The shops are closed, as they must be according to the law, the streets are empty, but the *kneipen*, the local pubs, are doing a brisk trade. On Friedlander Strasse, near the Haribo factory where the famous jelly-bear candies are manufactured, a green and white police car is patrolling, as if burglars or terrorists now

and then had a craving for sweets. On Koblenzer Strasse, the main street of Bad Godesberg, a group of diplomats and their families from some Gulf emirate is heading towards the McDonald's restaurant, forming a single line like a caravan in this urban desert. They are the only human beings in sight. I am not sure that this place really deserves to exist - but it is a purely theoretical question, since Bonn has already existed for some 2,000 years. The Mayor, Hans Daniels, even proclaims that these two millenniums are a 'minimum estimate'. A few historians beg to differ and think that, when Bonn celebrates its 2,000-year anniversary next year, it will be too early by some 80 years. To celebrate the occasion, anyway, the city has DM14.5m to spend. As part of the

commemorative events this spring, many people were invited to sniff four different perfumes to choose one which will have the honour of being called *Eau de Bonn*. I hope they have chosen a seductive odour, for - to tell the truth - there is very little that is really exciting in this city. Except, perhaps, the official logo - the word 'Bonn' with an O-shaped lipstick imprint of a lady's kiss. Granted, Bonn has a few charms, such as a pleasant cathedral and a modest castle. Some folk may also watch the barge traffic on the Rhine for, say, 10 or 15 minutes without being too bored. There are some surprises, too, such as a few streets in the Suedstadt area with its Jugendstil houses, painted in pastel colours. But all this does not exactly add up to exhilarating city life. A lot of people tell me,

frankly, that they do not like the place. Some will remind you that its most famous inhabitant, Ludwig van Beethoven, left at the age of 22 and never came back. So, to gain some cocktail party conversation pieces, when I arrived here around 18 months ago, I did try to give Bonn a chance. I wandered around the city, along mostly unadventurous trails until, finally, I thought it would be wise to return to more familiar venues which I did not exactly dislike. One of them is the Koenig Museum, where visitors can view stuffed giraffes in large rooms - or maybe, on a wet day in Bonn, dream of Africa. When it is not raining, I like going for a glass of wine on a terrace along the Rhine, near Mehlent, and then cross on the ferry to Koenigswinter, where loud German tourists dance, drink and sing on

summer weekends. This is after the compulsory visit to the romantic ruins of the Drachenfels, on the top of the hill, where Siegfried, says the legend, killed a dragon. On the same right bank of the river, in Rheindorf, one can visit the charming house where Konrad Adenauer lived and died. Today, the house is a museum, patronised by schoolchildren and out-of-town civil servants. I must confess that I love this house - but maybe I should not be so attached to it: after all, Adenauer, 40 years ago, thought it would be very convenient to work close to home. And today, my unfortunate colleagues and I live in this 'federal village' of Bonn because the great man wanted to tend his roses and his country, all in the same day.

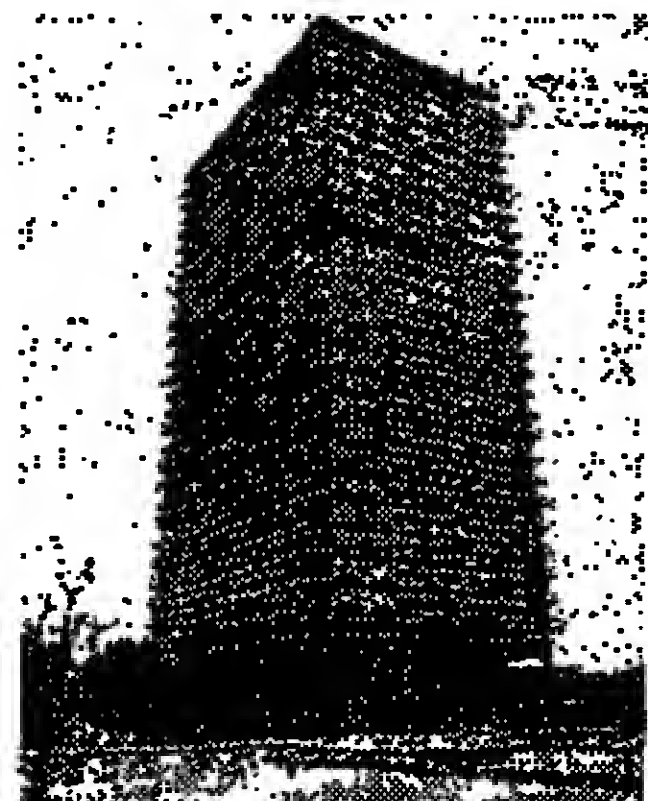
Michel Faure

The Mayor of Bonn reflects on the city's future

'A capital without triumphal arches'

MR HANS DANIELS, the small, earnest-looking Mayor of Bonn, will next year be much in evidence at a series of festivities marking two birthday commemorations. As the city celebrates its 2,000th anniversary, the Federal Republic is marking its 40th - two occasions which Mr Daniels will use to ram home the point that Bonn, by now, really is the capital of the Federal Republic. Mr Daniels, 53, is a notary who has been Mayor of Bonn - a post his father also held - for 13 years. He admits that the post-war division of Germany, and the lack of any capital city tradition (apart from the short-lived Reich era, between 1871 and 1945) has led to ambivalence about Bonn's role. 'The question of Bonn as capital is an annex to the German question. Bonn is capital of the Federal Republic, but not of the whole of Germany.

There is a lack of symbolic identification when the concepts of state and nation do not overlap," he says. As hopes of speedy reunification were finally buried during the 1970s, Bonn has now however officially given up its 'provisional' character - and is "much more recognised as the capital," adds Mr Daniels. Provisionality is being swept away by thousands of tons of concrete as part of a massive building programme to erect a new parliament building, re-site ministries and construct hotels, conference centres and museums during the next five years. The overall programme, costing around DM3bn, is being financed largely by the Federal Government and the state of North Rhine Westphalia. The building plans have turned many parts of Bonn and the low-key 'government dis-



Ministry offices in Bonn. New government buildings are on the way.

put forward during the last decade, are aimed more at turning the capital into a representative seat of government rather than changing its essential character. 'The people of Bonn are aware of the advantages (of being the capital). But they are very sensitive about keeping the human dimension,' says Mr Daniels. 'This is a capital without triumphal arches.' Even without post-war reticence about grandiose architecture, with only 300,000 inhabitants, too many triumphal arches in Bonn would be clearly out of place. Indeed, its small-town charm, the city's cultural activities - many of them financed largely by the Government - and the closeness of the countryside are among its main attractions, the mayor says. Mr Daniels, who has just survived what he calls a

'failed palace revolution' to unseat him among rivals within the Christian Democratic Union, has held a seat in the Bundestag since 1983, but will relinquish his parliamentary mandate at the next general elections in 1990. 'The double burden was too much, and by then I will have cleared up some of the outstanding questions concerning Bonn's relationship with the federation,' he says. Mr Daniels makes clear that next year's dual anniversaries, together with the additional facilities stemming from the building programme, should be money-spinners. Bonn's drawing power for ordinary Germans is currently so small that bus trips for pensioners laid on by the Bundestag and the federal press office make up one of the principal sources of tourism. David Marsh

Personality profile: Ute Lemper

Rapid rise to stardom

ON STAGE, she is a vibrant musical presence, her strong voice carrying across the theatre and her long legs strutting, striding and high-kicking their way through numbers from sources as diverse as Kurt Weill, Duke Ellington and Whitney Houston. Still only 25, Ute Lemper has risen rapidly to stardom in West Germany, which has produced few big names in the quicksilver world of entertainment. By mixing song and dance styles in an adventurous way, she has conjured up a breadth of appeal which has captivated German audiences. Internationally, though, she has some way to go. While she has had rave notices for stage performances in Paris, Vienna and New York, she is still relatively unknown in the US. Yet there have been plenty of comparisons with Marlene Dietrich, Lotte Lenya, or Lisa Minnelli.

She finds this embarrassing - 'I'm not that well-known around the world.' But after her January concerts in Germany, she was filmed by US television. 'That I went to Los Angeles to record and was spoken to on the street several times by Americans who said 'Oh, you're that German girl who was on the news.' I couldn't believe that I, a little German girl, was recognised on the west coast of America.' At 5ft 8in, she is hardly lithe. But she is more modest and unaffectedly friendly than her immaculate, fast-moving shows might suggest. Her initial performances in Hamburg, Dusseldorf, and Frankfurt last winter were sell-outs. The full German tour a few months later was much more ambitious, including auditoriums holding 7,000 people. 'These huge halls, it's madness!' she exclaimed with a screech of laughter. It was certainly bigger than anything she had done before. Born in the north German university town of Münster, the banker's daughter has had successes in Vienna in the musical *Cats*, in Paris playing Sally Bowles in *Cabaret*, in Berlin as Peter Pan, and in New York with Kurt Weill songs. A show of Weill material is also planned for New York's Carnegie Hall next January. Inevitably, any German female star who breaks out beyond the country's fairly provincial and uninspiring entertainment world raises comparisons with Dietrich. Not surprisingly, she recoils from being mentioned in the same breath - 'the comparison is pretentious, I wouldn't want to be compared with her. I am in a totally different period and my songs and my temperament are very different from hers. She has been a big star and made films in Hollywood. I've done nothing like that.'

my European flavour and not just adapt to the American market, because there are lots of highly talented people there,' she says. Among those she admires are Barbra Streisand, Liza Minnelli, Bette Midler, and jazz paragons Sarah Vaughan and Ella Fitzgerald. 'Americans don't want to hear me singing 'I got it bad and that ain't good' (a Duke Ellington song in her concert). They want to hear that from their own people. I think they'd rather hear things from me like Weill, Hollander (a pre-war German songwriter), or maybe a few dance numbers. They'd rather have jazz ballads sung by their own people.' Still, there is a link. Some Weill tunes are jazz and popular standards. By harking back to the sinuous melodies and evocative texts of his pre-war songs, written at a time of febrile excitement and gathering violence, she is avoiding the apeing of American culture and adding an individual element to the entertainment scene. For a woman born in the



The vivacious Ute Lemper: captivating German audiences.

1960s, exposure to the earlier era can be handy. She found her performances as Sally Bowles exhausting for reasons beyond the physical. Dealing with the Nazi years, the musical contained an element of shock. It was strange enough for a German to play an English girl on a Paris stage. And since Sally Bowles is hardly a critical role - 'I had to bring a certain amount of naivete.' Lemper finds the period fascinating. But there was revolution, too - 'there were huge Nazi flags on the stage. Some people protested or ran out. Older people burst into tears. I found it very moving and when I saw those Nazi flags, I had to swallow hard, because it was so genuine and so overwhelming that I was gripped and full of fear.' She expresses shame at Germany's past - 'I feel with the French, the English, and Americans - especially as many Jews emigrated to America - that, as a German, one is identified with the crimes of that time. 'I've got to find my own musical style. But I must keep

national, 'a dead city.' Having succeeded outside Germany, she is scathing about its popular culture, its often repetitive or slobby pop songs, and its lacklustre and over-earnest TV. 'Unfortunately, Germans often have bad taste. You can see it in their mentality, many simply have no real feeling for life, no feelings of joy, and these stupid things come out in the music.' Why? 'I think the German mentality is less musical or physical than in America or England. Things are very ponderous. After the war, people also had to think more of their career or profession and less of enjoying life; and song and dance and shows are full of life.' She found US audiences open and eager - 'Germans find it hard to be enthusiastic. They can't let themselves be really moved by anything from the heart. They have to analyse things in their heads, or just allow themselves to rock along with the crowd.'

Andrew Fisher

Lurgi - Your Partner in Pollution Control

Lurgi processes and plants upgrade raw materials and generate energy by environmentally acceptable methods, clean off-gases and exhaust air, purify water, treat waste water, remove residues, rehabilitate contaminated soils and groundwater.

...the plants are built by Lurgi

Lurgi GmbH · D-6000 Frankfurt am Main 11 · P.O.B. 111231 · Federal Republic of Germany

Amsterdam · Beijing · Bruxelles · Jakarta · Johannesburg · London · Madrid · Manila · Melbourne · Mexico D.F. · Milano · Moscow · New Delhi · New York · Paris · Prag · Stockholm · Taipei · Teheran · Tokyo · Toronto · Wien · Zürich

Düsseldorf
10.-14. April 1989

صحة من أجل

WEST GERMANY 10

Portrait of a quality news group's chief executive

Profits take second place to accuracy

HESSISCHE RUNDFUNK (the regional state broadcaster) once ran a news bulletin in which the announcer said there was no news that day - and just read the weather, instead.

"I find that terribly sympathetic," says Mr Hans-Wolfgang Pfeifer, chief executive of the Frankfurter Allgemeine Zeitung (FAZ), one of West Germany's leading quality publishing groups.

Strange words from a newspaper executive perhaps, but then the German media is unlike that in many other European countries - and the FAZ is a particularly special case.

Founded in 1949, the FAZ is now required reading for the German establishment, whether in ministries in Bonn or bank skyscrapers in Frankfurt. It trails the Munich-based Sueddeutsche Zeitung for the top slot in terms of national sales, with daily circulation of 360,000 against 372,000, but Mr Pfeifer notes that about 80 per cent of the Sueddeutsche's sales derive from its native Bavaria, while the FAZ sells nationwide - albeit with a particularly strong following in Frankfurt.

But the FAZ group has become more than a newspaper under Mr Pfeifer, a talkative 57-year-old lawyer. Apart from a number of well-established publishing houses, it has recently launched a specialist information service and well as having a longer established "New Media" section dealing with TV and radio.

"We were a pioneer" in private television, he recalls. Under Germany's present broadcasting system, these are linked to the growing cable network which will have trouble seeing its output, which is mainly news and current affairs programmes for RTL Plus, one of the leading cable broadcasters, and a short daily financial bulletin after the bourse closes.

Yet despite its other ventures, the newspaper remains the group's bread and butter,

accounting for some 80 per cent of its DM520m annual turnover. Circulation has been rising by about 3-5 per cent a year for some time but "we are not circulation fetishists," says Mr Pfeifer.

The comment is telling. For despite being a commercial operation, profit is not the FAZ group's first priority. Under a highly complicated group structure, both the FAZ itself and the Frankfurter Societats Drueckerel, the printing company with which it is closely associated and whose premises it partly shares (and where the FT is printed in West Germany), are controlled by two separate foundations.

There is a permanent contract between the publishing and printing sides of the business, making them virtually one entity to the uninitiated. However, recent attempts to merge the two foundations - while keeping printing and publishing separate - have focused attention on their arcane legal structure.

Matters have been complicated by the fact that the printing business owns a majority stake in the Frankfurter Neue Presse, a local newspaper group, leading to an inquiry on monopoly grounds.

Mr Pfeifer freely admits that the FAZ's ownership structure has relieved it from many of the daily pressures of fighting for revenue or circulation. While the company would certainly not wish to propound the view that money plays no role in its affairs, "the feeling that you don't need to make money is easier to come by in such a construction," he admits.

Thus, many of the group's book publishing activities are "intellectually right at the top, but right down at the bottom in terms of profitability," he jokes.

Likewise its reluctance to launch into freeshets - free papers delivered to local homes and financed by advertising - which have mushroomed in Germany - "for a long time it



Hans-Wolfgang Pfeifer of the Frankfurter Allgemeine Zeitung

was felt they weren't proper", says Mr Pfeifer, implying that was never his own view.

Freeshets, which probably have a higher total circulation in Germany now than paid newspapers, "play quite a powerful role," he adds. However, it is too late for the FAZ to move in, as the market is saturated, he believes.

The group's structure may also help to explain the very correct, but sometimes rather stodgy, image of the FAZ itself to non-Germans in particular. The paper's aim is "not so much to make money, but to be of ever-better quality," notes Mr Pfeifer. Accuracy is valued over speed, even if that means competitors carry the news first. And reading can sometimes be more of a duty than a pleasure.

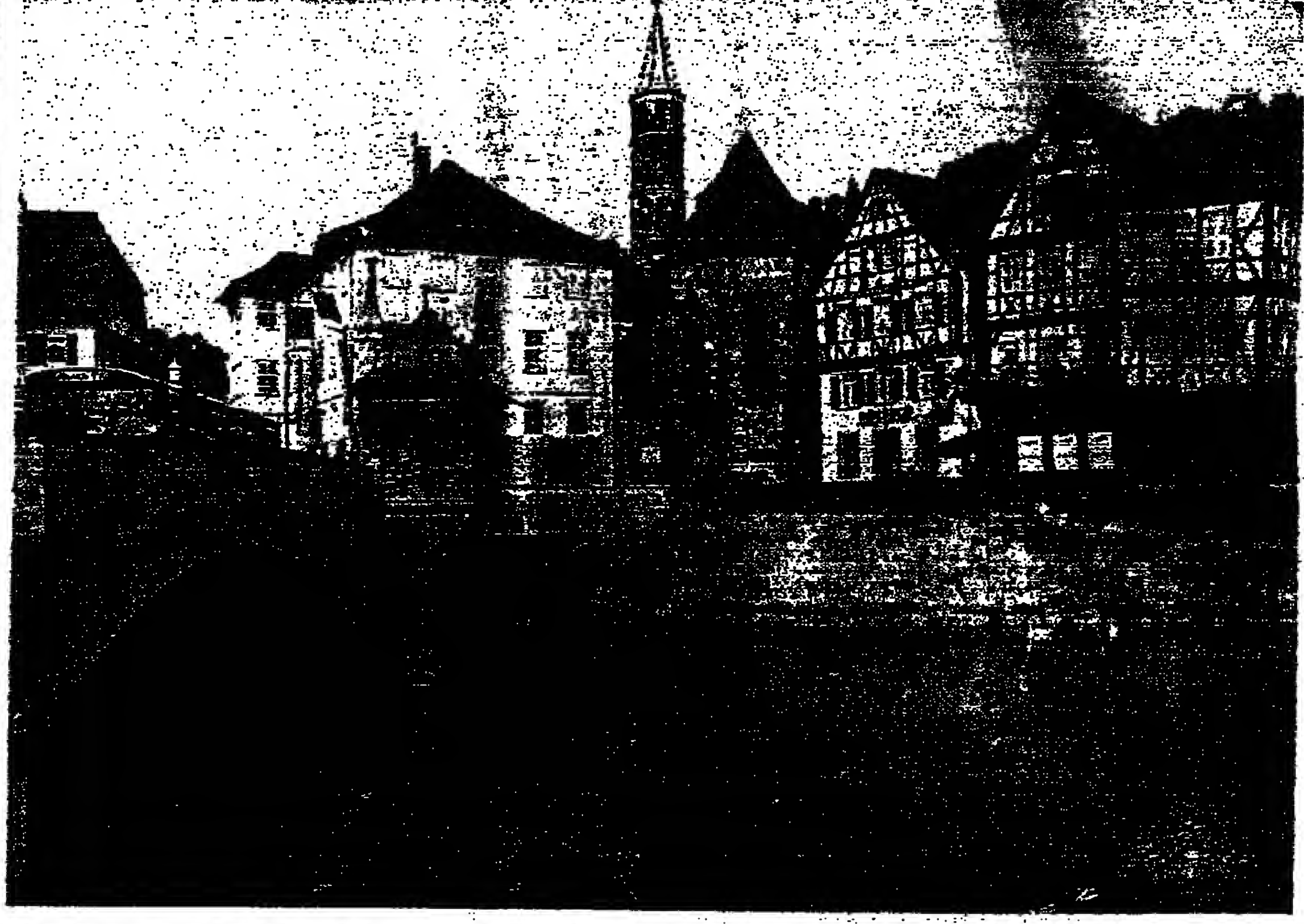
But "better good than hasty" is probably a motto for the German quality press in general. It certainly explains the rather gentlemanly competition that exists between quality papers.

Mr Pfeifer denies there is a lack of competitiveness, but he admits that matters are never taken to extremes, with one paper trying to out or embarrass another, as is the case in some other countries.

Does that offer fertile ground for any of the foreign press groups which are believed to be eyeing the German market at present? The UK's Mr Robert Maxwell is thought to be particularly interested in German expansion, and may well have been talking to the Frankfurter Neue Presse himself.

Mr Pfeifer does not rule out the possibility of a foreign press magnate establishing a German bridgehead one day. Nor does he deny that such a group might succeed if it invests sufficiently - "that doesn't bother me", he says. "What's more important is that they should be sensible - I don't care what nationality they are."

Haig Simonian



The bridge chapel at Schwabplatz-Hall on the River Kocher, north-east of Stuttgart

Politics and the arts

Culture hits Stuttgart

MR LOTHAR SPATH, a long-running Premier of the south-western state (land) of Baden-Wuerttemberg, and a tireless promoter of its political and economic well-being, has discovered Kulturpolitik in a big way.

In interview upon interview, and full page articles written by himself, he holds forth as if he had just invented it.

"Through politics I aim to create the sort of climate of freedom in which the arts can flourish," he declares magnanimously. Ever the astute pragmatist, he adds, that "of course investment in culture has economic significance; cultural and economic development need to go hand in hand."

Keen on the buzz, the press is standing by to applaud the Premier's every announcement of some dazzling new project. In the capital, Stuttgart, the chief beneficiary, work is in progress on the "culture mile."

With traffic to go underground, a promenade will link the theatre and opera house, the state gallery of modern art (designed by James Stirling), and academies of music, stagecraft and the performing arts, the latter conceived on an unusual interdisciplinary basis.

A new project is the conversion of the "Solitude," an 18th century baroque retreat high up in the woods, into an elite academy of arts. There will be grants for up to 35 hand-picked artists and the hope that they will produce works of lasting value to the world to marvel at. Similar hopes accompany grand plans elsewhere.

Karlsruhe, another former courtly residence, is to build an as yet dimly defined "media centre for the arts," to house studios for electronic music, kinetic and video arts. It's an idea much to the taste of Mr Spath, who believes that high-tech culture ought to follow hard on the heels of high tech industry, with which he is performing such economic miracles in his state.

It is only logical that he should propose a degree of artistic involvement in his somewhat dubiously named project of "Ulm 2000," a state university-based technological hyper-college which is to transform life in the Swabian cathedral city and beyond.

Not content to score publicity hits with the launch of projects whose benefits have yet to materialise, Mr Spath made another characteristically canny move when he appointed Mr Wolfgang Gönnerwein, presently artistic director of Stuttgart, as "state adviser for the arts," with full cabinet status, though unpaid, and without budget or staff.

The novelty is that Mr Gönnerwein is not a politician, but a musician and opera conductor. Mr Spath himself styled him the "artistic conscience at the cabinet table." The role cast for Mr Gönnerwein has consigned Mr Helmut Engler, the incumbent minister for the arts and sciences, to relative obscurity.

While Mr Engler, a cultured, quiet-spoken man, has control of the funds, Mr Gönnerwein, and with him his personal secretary Mr Retlich, a previous close adviser of Mr Spath and a highly inventive mind, has the influence on the premier. Mr Gönnerwein has close contacts to the celebrities of the theatrical world and can hold his own in glamorous society.

As for Mr Spath's conscience, it is not in danger of being unduly upset by the new

artist cabinet member who is a long-standing friend and has never been known to contradict Mr Spath on any point, cultural or otherwise. He has for example spoken out in favour of business sponsorship of the arts, a concept dear to the Premier.

Leaving aside the rhetoric, Mr Spath's Kulturpolitik differs little from that of other politicians in that it tries to get by on the cheap. Funds for the arts, though increased this year by 9 per cent to DM470m, amount to less than 1 per cent of the total state budget.

"There will be very much more in future," says Mr Engler a little wistfully, well aware that for 1990 the increase is set at only 1.5 per cent.

The five state-run picture galleries have seen their purchase grant frozen at around DM21m since 1981 and it is set to go down rather than up.

Some gallery directors fear that the Premier's ambitious projects are pushed through at their expense. Savings on staff contrast with 600 new posts granted to the state police force.

Mr Spath is on collision course with the two south-western public service broadcasting stations, whose forward planning has been thrown into disarray by his stalling tactics over an increase in the licence fee.

Cuts have bitten into the cultural output, produced largely by freelance authors. Mr Spath favours the culturally insignificant commercial stations. Some critics also point to the imbalance in the spread of funds between regions and cities, despite Mr Spath's stress on a decentralised approach to cultural politics.

Some small towns have been given musical and literary festivals usually of short duration. Mannheim is to build a major industrial museum, municipal theatres receive a 40 per cent state grant, and there have been plenty of open air folk events.

But many local libraries, admittedly a municipal concern, survive on a shoestring, and the large state libraries cope with staff shortages. With Stuttgart reaping the lion's share of the funds, one is tempted to look for signals of an imminent rise of the capital to a thriving new cultural metropolis.

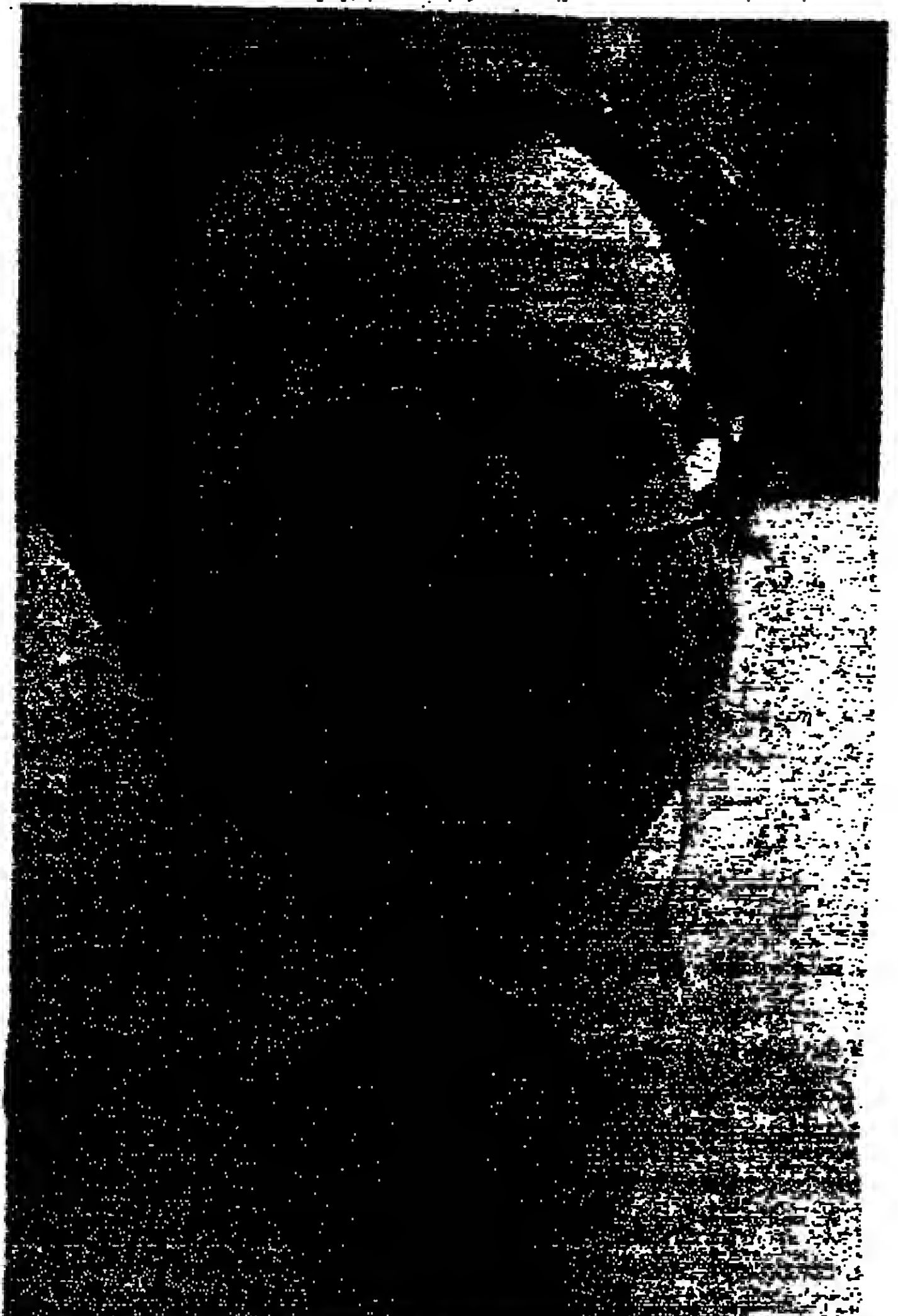
Undoubtedly, the lavishly subsidised opera, ballet and theatre have attracted some of the best international talent; and the Staatsgalerie has built up a respectable collection.

But some recent blockbuster exhibitions have had disappointing attendance figures. And while the planned academy may yet pull in artists of acclaim, most have so far preferred to stay in Cologne, or Düsseldorf, or Munich, along with the leading commercial galleries.

Mr Spath, whose previous smooth career in finance and administration suggests that his enthusiasm for the arts may be a development concurrent with his political ambitions, tries to run his Kulturpolitik as if it was another high tech industry, designed to enrich his country.

But the creation of a fertile atmosphere, a self-propelling and non-institutional "cultural scene" congenial for artists of any description to thrive in, has so far proved beyond his powers.

Gunter Kowa



Lothar Spath: holding forth on Kulturpolitik

Handelsblatt
WIRTSCHAFTS-UND FINANZZEITUNG

Die Beschäftigung ist nur über Kunden zu sichern

80% of our readers are senior executives/self-employed*

Why do they read Handelsblatt?

Because it features the best of business and financial news. Not only from Germany but from all over the world. And nothing else. There's not even a crossword to break the pattern. But when it comes to business, it can't be beaten for depth of coverage.

Handelsblatt is Germany's only national business and financial daily paper

It's become required reading for top businessmen and those who advise them.

Required too for advertising by a host of "blue chip" international companies. In mono and in colour.

*Source: LAE 88 - The German National Decision-Makers' Readership Survey.

Please contact: Brian Howard/James Colquhoun, Handelsblatt, London International Press Centre, 78 Shoe Lane, London EC4A 3UB. Tel: (01) 353 3715/8.

or Bob Breen, International Ad Manager, Handelsblatt GmbH, Kassensatz: 67, D-4000 Düsseldorf, Tel: (0211) 6368320

SEND ME MEDIA PACK (SPECIMEN COPY)

NAME _____

ADDRESS _____

Handelsblatt
WIRTSCHAFTS-UND FINANZZEITUNG

FOR BUSINESS ITS THE DEUTSCH CHOICE

and everyone else's

You don't have to be European to appreciate European style.

Kempinski is a lifestyle: that of our guests. Here one resides in elegant surroundings, enjoying the casual yet cultivated ambience and mixing with his peers. That's what Kempinski patrons from all the world treasure about "life at a Kempinski". Each of our hotels has its own individual tradition, mirrored in its architecture. And each is endowed with its own quite distinctive personality, deriving from this tradition. Kempinski connoisseurs savor the differences. All Kempinski Hotels share a common heritage of gracious hospitality in the classic tradition of Europe's great hotels. With modern amenities contributing, of course, to today's service concept.

Welcome to Kempinski.

KEMPINSKI HOTELS

Bristol Hotel Kempinski Berlin
Hotel Libertador Kempinski Buenos Aires
Hotel 21 East Kempinski Chicago
The Grand Kempinski Dallas
Hotel Gravenbruch Kempinski Frankfurt
Hotel Du Rhone Geneva
Independent Member Kempinski Hotels
Atlantic Hotel Kempinski Hamburg
Hotel Vier Jahreszeiten Kempinski Metuchen
Sutton Place Hotel Kempinski Toronto

For reservations in the U.S.A. and Canada call Kempinski New York, Telephone (800) 466-3113 toll free, or central in Germany, Kempinski Hotels, Marketing Department, Am Fockenberg 6, D-50778 Frankfurt/Neu-Isenburg 2, Telephone: (0 21 02) 5 00 20, Telex: (0 21 02) 50 02 64, Telex 0411 222, Box 4 815 9, all Hotels with * may also be booked via "The Leading Hotels of the World".

Kempinski Hotels are Lufthansa Hotels

WEST GERMANY 12

Gunter Kowa looks at the role of the student corporations

A key influence in public and business life

THE APPARENTLY solid and, at times, inert character of large sections of the German establishment can be explained at least in part by a peculiarly 'inward-looking' selection process from the universities.

Few foreigners have any notion of the central role played by student corporations. Of these the *Burschenschaften* are the best-known, but they are one group among many. Around the centres of the older German university towns, they can be found behind the imposing facades of grand mansions, with a fanciful flag hanging from a window and some sonorous Latin motto carved into the cornice. They bear the names of German tribes as Tacitus used to know them: *Allemania, Teutonia*, and so on.

Sometimes a small party of young men is seen saluting forth in quaint uniform, with a band slung diagonally across the chest.

Until the World War I, the national elites of Germany (and Austria) sprang almost entirely from the ranks of the student corporations. Having played a significant, even radical role in the progress towards German unification in the early 19th century, they subsequently adapted easily to changes in the political climate by developing a conformist ethos and an elitist creed.

In 1918, in the Indian summer of their power, Heinrich Mann published a satirical novel, *Der Untertan* (The Vassal), in which he describes the career of an archetypal opportunist and fanatical nationalist, beginning with his initiation into the beer-rituals of a student corporation: "When to drink or not to drink, when to sit down, stand up, speak out or sing songs... was always a matter of command, which diligently to obey meant to be at peace with oneself and the world... He would completely blend in with the corporation, which did the thinking and wanting for him. At last, he was a man, he could look at himself with respect and honour, because he was one of them!"

Among the high-minded principles of the corporations perhaps the most significant is the idea of a life-long bond of friendship between members. It did not count for much early



Cheerful university students in a beer garden: lifelong bonds of friendship are highly valued by the corporations.

in the rise of the Third Reich when Jewish members were pushed or beckoned out of all corporations.

"In no sense was there any spirit of resistance," admits Mr Ernst Wilhelm Wreden in his history of the fraternity of *Allemania Heidelberg*, of which he is a life-long member, and one of the few insiders prepared to face up to unpalatable facts. The grip of the corporations on public life may have lessened considerably in contemporary Germany, but it is still quite out of proportion when measured against the total student population.

Linked in 24 umbrella organisations, there are 885 corporations all at local level, numbering around 23,500 full-time student members, the so-called

actiuias. That is barely 2% of all students. But the *actiuias* close ranks with over 150,000 so-called "Elder Gentlemen," quite a formidable old boys' network.

Common to all corporations is their men-only exclusiveness, but there are differences between them. Some have religious affiliations, others an emphasis on sports, yet others an aristocratic air.

The *Burschenschaften*, perhaps the most numerous, boast a populist strain, because of their occasional public beer festivals on market squares in small towns. The old boys' networks turn out immense sums for the upkeep of their mansions. New students are attracted by the offer of cheap accommodation, others follow

in their fathers' footsteps. A strong motivation to join is the supportive, albeit fiercely anti-individualistic environment amidst an overcrowded university with its impersonal and loose structure.

In time-honoured fashion the newcomers, known as "foxes," even today rise to full honours, demonstrated by the wearing of full corporate gear, through rituals of initiation, which to outsiders appear both comical and absurdly elaborate. But in many such circles the profoundest mark of distinction is a scar or two across the cheek, the result of an institutionalised sword duel between members of different corporations.

The code of honour proclaims it as a particularly

mainly virtue standing up to a blow, received in a supposedly chivalrous contest of strength and dexterity. But it is in the notorious sing-song beer drinking sessions that the veil is torn from the corporation ethos to reveal sheer vulgarity. Thus, the corporation shapes its members into an elitist structure, in which a set of shared values can be always relied upon.

This throws some light on the mechanisms of preferment which channels corporation graduates into positions of influence in public and business life.

Certain corporations tend to generate certain elites; the Catholic organisations, for example, are strongly represented in the Christian Demo-

cratic parties, the *Burschenschaften* in trade and management, other organisations embrace the technical and diplomatic sectors, others are well represented in sports.

Traditionally, the corporations have strong leanings towards the legal, political, ecclesiastical and medical professions, while they are weaker on the scientific and cultural side.

Their conformist ideology directs them towards the core of the state, not to the periphery. Established firmly on the right of the political spectrum, corporations have sometimes acted as a debating ground for ultra-conservative positions that entered the national stage only later.

Several leading politicians are - or have been - members of corporations, among them the prime ministers of several federal states, namely the late Franz Josef Strauss in Bavaria, Walter Wallmann in Hesse, and Ernst Albrecht in Lower Saxony.

Three Hesse ministers, for education, for finance, and for the interior, as well as the speaker of the parliament, are corporation members.

The corporation spirit extends into the inner circles of Mr Kohl's Government (who is not a member of a corporation), especially through his three top public relation advisers: Edmund Ackermann, Friedhelm Ost (both from the Catholic-orientated *Unitas*) and Wolfgang Bergdorf.

In Berlin, Mr Eberhard Diepgen, the governing mayor, promoted two of his former colleagues from the *Burschenschaft Saravia*, Mr Klaus Landowsky, general secretary of the Berlin Christian Democratic party, and Mr Peter Eibtschmann, delegate in the Bonn Parliament.

Some years ago, viewers of Berlin television were treated to footage of an old documentary showing the three engaged in the obligatory sword duels. The current debate between the state prosecutor Mr Kurt Rebmann, a lawyer who 'grew up' in the *Burschenschaft Normannia* Tübingen, and President Richard von Weizsäcker, who has no corporation links, about the merits of a pardon for pentecost terrorists, can be seen as a proxy for the conflict of differ-

Paradoxes abound

Continued from Page 1
at arm's length from modern western technology.

Some US diplomats have been muttering recently that they would welcome some setbacks for glasnost and perestroika if only to dampen the new-found ardour of Mr Kohl's Ostpolitik.

West Germany's role as a transmission corridor between East and West has also been highlighted this year by the streams of German-origin refugees emigrating from the Soviet Union and Eastern Europe.

As many as 200,000 of these people - the highest number since 1950 - are expected this year to enter the Federal Republic, adding to the estimated 100,000 non-German asylum-seekers from primarily eastern Europe and the Middle East.

West Germany, whose population has been declining slowly since 1973 as a result of the low birth rate, has thus become again an immigration country. To critics in the West - the Reagan administration, or the experts at the Organisation of Economic Co-operation and Development - the Federal Republic has become an over-regulated economy, complacent in its inflexibility.

To millions in the East, however, it is a land of opportunity, offering jobs, wealth and self-satisfaction on a scale unthinkable in Communist Europe.

The influx of ethnic German refugees, despite the high initial cost of giving them housing and welfare, is being welcomed by the Kohl Government. This is not only because it offers the Chancellor some potential new recruits to the Christian Democratic Union, and also provides a modest way of handling farm and content in a new style of German patriotism.

Additionally, the relatively

young, work-hungry and mobile new entrants to the labour market (perhaps 500,000 over the next few years) will, it is hoped, act as a Trojan horse to break down some of the famous rigidities among the workforce and give a shot in the arm to the economy.

Mr Kohl is hoping for similar benefits from the package of reform measures his Government has been laboriously bringing before parliament in the tax, pensions and health care areas.

The coalition, racked by petty internal conflict for most of the period since the 1987 general election, has proven unjustified both the hopes and the fears of 1982 that it would bring about a decisive shift towards free-market policies.

But the attack on the costs of the pensions and health systems at least represents an effort to tackle long-term structural problems posing a threat to overall competitiveness in the 1990s industrialists' public display of worry earlier in 1988 about high-cost West Germany's capability to attract investment in coming years, has died down in recent months as the economy has picked up steam.

The likelihood of a further rise in 1988 from last year's record DM117bn foreign trade surplus has helped dampen anxiety about latent competitive shortcomings.

In line with oscillating concerns about its defence vulnerability, the country is bound to go through further bouts of self-examination about whether it will really match up to the requirements of a more integrated Community economy. Foreigners might find this all a little strange. But the agonising forms part of the natural background beat of a country which, for all its post-war success, is still not quite sure of its place in a changing world.

University corporations amounted to a secret society. They do not even make up an entirely homogeneous class, or an unbroken political front. But their values have lent considerable flavour to the 40-year development of the Federal Republic.

With a new political generation growing up, it is uncertain whether these values will maintain their ascendancy.

ing sets of values. The Confederation of German Industry (BDI) counts many corporation gentlemen among its ranks, and there are corporation members in many a boardroom. It will surprise no-one that corporation fellows are particularly strong in the breweries.

It would an exaggeration to say that the establishment represented by the German uni-

versity corporations amounted to a secret society. They do not even make up an entirely homogeneous class, or an unbroken political front. But their values have lent considerable flavour to the 40-year development of the Federal Republic.

With a new political generation growing up, it is uncertain whether these values will maintain their ascendancy.



WE'LL MAKE THE GOING EASIER.

When you're setting up or operating a business abroad some unexpected hitch can crop up, no matter how experienced you are here. But if you've got an issuing bank like us behind you with all the German local know-how plus global contacts it's no problem. We can smooth out any little difficulty that occurs as we're totally at home business wise. Norddeutsche Landesbank is one of the 10 largest banks in

West Germany and one of the top hundred in the world. It is a public law credit institution owned by the Federal State of Lower Saxony and the Lower Saxonian Savings Banks. These owners guarantee all liabilities of the bank on a joint and several basis. Norddeutsche Landesbank is a world-wide bank participating fully in all sectors of the domestic and international banking field. Our total group assets

in 1987 came to 102 billion DM. With our branch in London and the subsidiary in Luxembourg we have two operating bases that enable us to look after business interests right on the spot.

NORD/LB
NORDEUTSCHE LANDESBANK
GROZENTRALE

NORD/LB
Georgplatz 1
D-5000 Hannover 1
Phone: 3 10110-9
Telex: 9365-20

NORD/LB
London Branch
20, Broadmoe Lane
London EC 2V 8EY
Phone: 01-620771
Telex: 061182

NORD/LB
Luxembourg S.A.
26, Route d'Anas
L-1490 Luxembourg
Phone: 422114
Telex: 2485

Guide for overseas business visitors

A summary of information for overseas business visitors to West Germany:

Time: GMT + 1 (GMT + 2 from March to September).

Climate: temperate. Warm summers, fairly cold winters. Warmest month, July; rain throughout the year.

Entry requirements: visa not required for nationals from most European countries and several others, but note that regulations differ slightly for travel to West Berlin. Travel agents or German consulates should be consulted prior to departure.

Air access: regular flights by all major international airlines; national airline, Lufthansa; main international airport: Cologne-Bonn, 28km from Bonn, 18km from Cologne; Berlin-Tegel, 8km from city; Düsseldorf, 13km; Frankfurt, 10km; Hamburg, 11km; Hanover, 11 km city; Munich, 10km; and Stuttgart 14km from the city.

Main ports: Bremen, Bremerhaven, Hamburg, Kiel, and Wilhelmshaven.

Hotels: no official rating system; single room with breakfast costs up to DM300, including VAT and 10-15 per cent service charge. It is inadvisable to book well in advance, especially when trade fairs are being held. All major credit cards are accepted.

Restaurants: a wide range of types and prices; do not wait to be seated by waiter; sit at empty table and signal to waiter or waitress - French and English spoken widely in restaurants; the bill usually includes a service charge and VAT; extra tip optional.

Currency: Deutsche mark floats against all foreign currencies, but is included in European Monetary System float; no multiple exchange rates in Germany.

Foreign exchange: accounts - no restrictions on deposits

of non-residents. Trade policy - few import restrictions; no import duties on goods from EC states; licences only required for military equipment, drugs and agricultural products.

Car hire: widely available; daily rates DM455-155, plus DM38 to 133 per km, depending on the size of vehicle. Weekly rate for a medium-size car, about DM850.

Speed limits: built-up areas, 50kph; normal roads, 100kph; autobahns 'recommended' top speed, 130kph; wearing seat belts is compulsory.

Public holidays: fixed dates, 1 January, 5 January, 1 May, 1 June, 1 November, 25 and 26 December.

Working hours: business - Monday to Friday, usually 0800-1730; government offices, usually 0800-1700.

Banking hours: Monday to Friday, various times between 0830 and 1530 (most open until 1600 on Thursday). Shops: Monday to Friday, usually 0900 or 0930 to 1830 (close 1400 on Saturdays, 1800 on first Saturday of the month).

Telephone: international dialling code, 49, followed by 228 for Bonn and 69 for Frankfurt. Telex is widely used and telegram services are available through post offices.

Electricity supply: 220-250V, AC.

For further information, including listings of chambers of commerce, banks, hotels, and other useful addresses for the overseas business visitor, contact information sections of German consulates and business travel agents; or refer to the Europe Review, 1988: West German section; published by World of Information; 21, Gold Street, Saffron Walden, Essex, CB10 1EL, which gives economic and business reports on most European countries.



Scenes (above) at Frankfurt airport - one of West Germany's major venues for international trade fairs. Large numbers of overseas visitors are attracted to exhibitions in such areas as textiles, foodstuffs, machinery and printing. In contrast to these major events, shoppers (left) through the narrow streets of Beethoven on Neckar, a small medieval Strasbourg town.



INSIDE

Sink the Bismarck and float in London

Fairley, the British engineering group, has a long, distinguished, and distinctly chequered history. Founded in 1915, it went on to play a role in sinking the German battleship Bismarck with its Swordfish aircraft, before itself suffering a financial disaster in the 1970s. More recently, it was the subject of a management buy-out and is now set for a flotation on the main London market as a specialist engineering group making products ranging from nuclear power station components to video tape parts. Page 24

Agonising times for bankers

Controversy over Royal Bank of Scotland's role in financing the bid for Scottish & Newcastle Breweries has increased the increasing difficulties posed for international banks by the worldwide takeover wave. Banks are facing growing conflicts of interest, becoming forced to choose between two, often valued, customers. Page 21

Digging holes in Switzerland

Two years after a chemicals fire in Basle seriously polluted the river Rhine, those holes are being dug around the Swiss city. They would prevent the polluted water from any future accidents at local chemical plants from contaminating the river. Peter Marate in the Business Column, examines the European chemicals industry's approach to environmental matters. Page 38

Making an innovative splash in Eurosterling bonds

An innovative fixed rate, mortgage-backed £100m issue for Household Mortgage Corporation has had a considerable impact on the Eurosterling sector of the bond market, though a rush of similar deals does not seem very likely. Page 21

Peberreau wins go-ahead

Georges Peberreau and his partners have received permission from the French banking authorities to increase about 10 per cent their shareholding in Société Générale, France's fourth-largest bank. Page 22

Market Statistics	
Buzz lending rates	34 Money markets
Eurosterling turnover	22 New int bond issues
FT-A World Index	34 NRI Tokyo bond index
FT/ABO int bond svcs	21 Pending UK dividends
Foreign exchanges	24 US bond prices/yields
London recent issues	34 US bond prices/yields
London share service	32-33 Unit trusts
Traditional options	24 World stock mkt indices
	35

Companies in this section	
Bentley Holdings	24 Gold Fields
Clarkson (Horace)	24 Kaystone Business
Erskine House	24 Lendu Holdings
Feedex Agri Inds	24 North West Explor
Ferguson Industrial	24 Silver Resources
General Accident	24 Systems Devices

Managing to export premium quality

Nick Bunker profiles the driving force behind AIG, one of the leading US insurers

"EVERYONE thinks they just have to mouth the words, and hire some of our people, and then they can turn themselves into another AIG," says 62-year-old Mr Maurice Greenberg, sipping fruit juice after an early morning work-out on his exercise bicycle.

The acid tone, and the strident physical regime, are the hallmarks of Mr Greenberg. So, too, is the scathing commentary on aspiring rivals to American International Group's position as the largest and most profitable supplier of insurance to corporate America. Mr Greenberg, one of the industry's few charismatic managers, has been president since 1987 of AIG, a property/casualty insurer with a stock market capitalisation of \$11.7bn, which is 30 per cent larger than Citicorp's.



Maurice Greenberg: one of the few charismatic managers

Amid the rhetoric surrounding what some foresee as an impending upheaval in European insurance, triggered by the liberalisation of local markets due by 1992, last week's listing on the London Stock Exchange of AIG's shares aroused little comment. Yet Mr Greenberg's attempted use of the listing to raise the group's profile in London was significant, in two respects.

The principal one was his striking confidence about AIG's prospects despite the storm clouds that have gathered over the US property/casualty market.

The second was the subtle difference in attitudes towards 1992 that separates AIG, historically the most successful money-making machine in US insurance, with 1987 pre-tax operating profits of \$1.1bn, from European counterparts.

By any standards, AIG is unusually complex. As evidence of AIG's underwriting skill, its executives hand out a manual for insurance brokers which lists AIG insurance products under 366 categories, starting with Aerosol Canning and Animal Mortality.

AIG's history is equally unusual. Founded in 1919 in Shanghai, its initial export was in the Pacific. It is the largest life insurer in the Philippines, and the only foreign insurer to obtain a substantial share in the Japanese market.

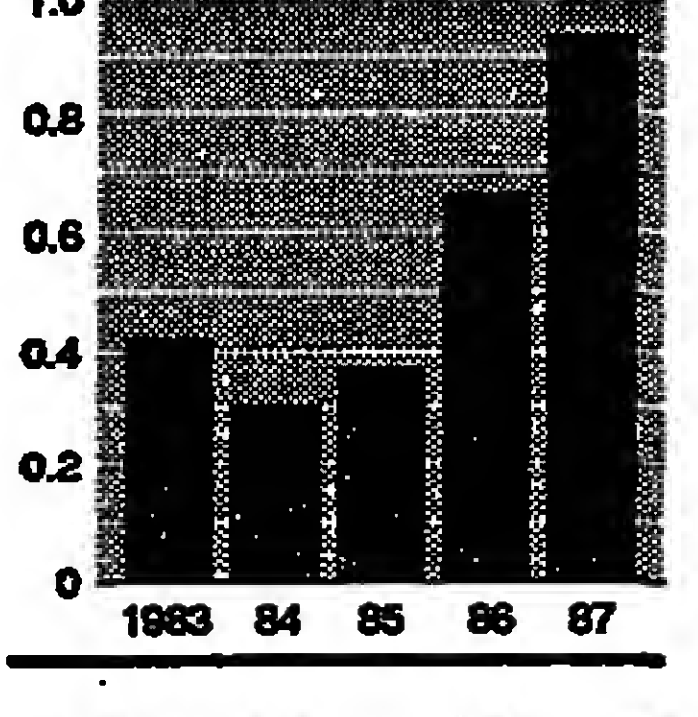
The key period of its growth, to 1987 total premiums of \$11.25bn, has been the 25 years of dramatic US growth since the arrival of Mr Greenberg.

The turning point was his decision in 1982 to transform AIG's core US company, American Home, by abandoning the traditional system by which property/casualty insurers sold via costly armies of independent agents.

Instead, American Home was to specialise in policies for major commercial and industrial risks sold via large brokers, supported by large scale buying of reinsurance.

Even AIG, though, is now having to reckon with threatening industry-wide problems. The strongest cyclical recovery in premium rates seen by the US

American International



property/casualty industry has fabricated, and the market for corporate insurance risks is headed into the seventh year war it has endured since 1985.

A measure of AIG's resilience, however, is that it is protecting itself against trouble ahead by using the strong cash flow it has enjoyed since 1986 to make huge additions to its property/casualty

Coping with the awful cussedness of things

Anthony Harris in Washington



THE DOLLAR is under heavy suspicion in the currency markets again, and it is easy enough to understand why. For some readers the August trade deficit of \$12.2bn may look conclusive in itself, but even if the trade figures were good, the current state of the election campaign and of the US economy in general is unsettling.

It is clear that these fears are not universal, for if they had been we would by now be watching a dollar crisis rather than a downward drift. I am part of the minority which thinks that the gloom is overdone, but that is all the more reason to state the case for the present.

The political argument is convincing in its own terms. It states simply that Vice-President Bush, the likely winner, has run such a shabby campaign and remained so vague about his economic policies, that he will win office without power.

figures, such as the half-point fall in real personal spending reported on Thursday. US official figures are refreshingly frank about their own margins of error. However, every figure for the labour market, where wage increases are abating, for commodity prices, for industrial orders and output - tells the same story, and nobody questions it.

Advocates are a different matter, though. Some commentators see a soft landing, rather like the helpful easing of domestic demand caused by the market crash a year ago; the slowdown makes them more optimistic.

If consumers are spending less and saving more unbidden - which is now the well-researched thesis of Prudential Bache and one or two other well-regarded market members - then the stalemate in Washington will not matter.

This is a minority view, though. Most commentators expect the slowdown to be temporary and look for some rebound. The sharp fall in durable goods orders ten days ago, for example, was almost unanimously dismissed as a freak as soon as the figures appeared. Only a few unwelcome monetarists look at the M2 figures, read a future recession, and blame the Federal Reserve Board for being over-cautious.

If you are not a monetarist - and the Fed is certainly purely pragmatic these days - the best reason for unease is not to be found in any of the figures, but simply Murphy's Law, or what one American folk-philosopher called the awful cussedness of things in general.

World crises of inflation or slump may still cause upheavals; but perhaps such crises are unlikely as long as interest rates are high enough to discourage speculative inventory-building, and enforce sensible investment appraisal.

It is clearly harder to damp down financial speculation, but some progress in being made through tighter supervision, reinforced by the occasional *memento mori* in the shape of a crash. Our new world of floating rates, derivative markets and computerised trading seems to be imposing some rather only-fashioned guidelines for policy: fiscal responsibility and financial prudence.

The trouble is that even if this equilibrium exists it may well be unstable, like a novice on a bicycle. If the markets fear inflation, they will act to check it. But if they fear a US recession, they may well cause it, and if they fear that the dollar is over-valued, they will certainly try to knock it. That is why current worries about the US trade balance are so important.

Some of the worries seem ill-informed. Like current Japanese concerns with the US current account as a whole. US current account figures are not only inaccurate, like everyone else's, but badly distorted by valuation problems, which weaken the balance when the dollar is strong, and vice versa.

For some time, though, they have run as well as that, and have run pretty well in many other advanced economies. Is this just a happy coincidence, or something more? It seems to me possible, at least, that some of the "problems" which worry a number of commentators (especially US Democrats), such as flighty international capital and high real interest rates, are in fact solutions.

Free capital movements, as everyone knows by now, make it possible to finance large trade

In other words, the present trend of sustainable growth, balanced inventories, well-behaved labour markets, and improving competitiveness in manufacturing, is simply too good to last. Things don't run as well as that.

However, if the economy could be expected to sustain the balanced progress shown in the last eighteen months or so, a period of domestic stalemate, with detente abroad, might be very welcome. President Reagan's second term has been rather like that, since he too won without a mandate.

What are the chances of such progress? This is the really puzzling question. The one clear fact is that domestic demand is cooling down at the moment.

This would only be a suspicion if it rested on just one set of

Economic Notebook

Lawson's autumn harvest

BARRING a cabinet revolt - a remote eventuality with this Government - it now seems certain that Mr Nigel Lawson, the Chancellor, will present one of his two annual set pieces on the British economy in the House of Commons tomorrow.

The Autumn Economic Statement has none of the glamour or tradition of the March Budget. But it is an important event none the less, setting out the Government's spending plans for the next three financial years and presenting the Treasury forecast for the economy in 1989.

This year's statement will be more keenly awaited than most. And it is the economic forecast that is likely to attract most attention.

The Government's spending plans were agreed in principle last week after protracted negotiations between the Treasury and the spending departments. For the second year running, Mr John Major, the chief secretary to the Treasury, managed to settle the various disputes without calling on the so-called Star Chamber committee of senior ministers to arbitrate.

This success means that the still little-known Mr Major is a man to watch in the future. But tomorrow, all eyes will be on Mr Lawson who will speak after the plans have been approved in cabinet.

Mr Lawson dislikes the twice yearly obligation imposed by law to forecast economic developments. With this year's Budget forecasts in disarray, few can blame him. He is presiding over an economy that is very different from that envisaged in March.

The good news is that economic growth is much faster than anticipated. The latest independent forecasts estimate that gross domestic product could grow by nearly 5 per

cent this year compared with 3 per cent forecast in the Budget.

The bad news, as every consumer and householder knows, is that inflation, at 5.9 per cent and rising, is much higher than the 4 per cent rate forecast in the Budget. Bank base rates, at 12 per cent, are trying to control booming demand. The current account balance of payments deficit for the first nine months was nearly £10bn against a Budget forecast of a £4bn deficit for the whole of 1988.

Mr Lawson's statement will therefore be studied closely for any clues about when inflation or the current account will improve.

The Chancellor originally said inflation would peak in the first half of 1989 but lately has been more vague, saying only that the turnaround would be in the course of next year.

As there is general agreement that inflation will reach 7 per cent before turning down, the figure to look for will be the projected annual rate of inflation in the fourth quarter of 1989. Anything higher than 5 per cent will suggest that the present upsurge in prices is more a blip than a "hump" and could, therefore, be a key influence in the impending Autumn wage round.

The current account figures are important for sterling, which Mr Lawson wants to stay strong to help control inflation. He has already put a lot of bad news in the market: indicating in September that the 1988 current account deficit will be around £12bn and forecasting earlier this month that it would probably take until 1990 before it falls significantly.

Boost credibility
But the fall in the pound that followed his last remarks

THIS WEEK

ECONOMIC NEWS is expected to be dominated this week by Mr Nigel Lawson, the UK Chancellor, unveiling his Autumn Statement to the House of Commons.

The statement would provide information not only on public spending plans but what the Treasury is forecasting for the economy in the year ahead.

At the centre of analysts' attention will be the forecasts for the current account deficit and inflation. After last week's better-than-expected trade numbers, a relatively upbeat assessment could further encourage financial markets.

Statistics due to be published include figures for official reserves in October, turnover statistics for all give an indication of the strength of the West German economy.

The Bundesbank central council holds its regular bi-weekly meeting on Thursday and will discuss interest rates and the economic outlook. A change in West German interest rates appears unlikely.

In Japan, economic statistics due for release include a number of employment indices and housing start figures for September.

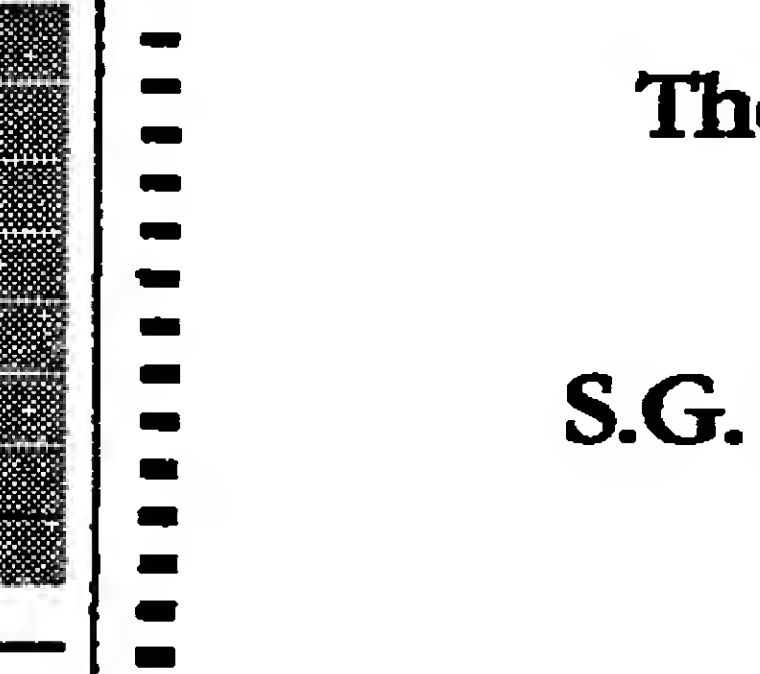
Other events and statistics (with MMS International consensus in brackets) include:

Today Bank of England final money supply figures and bill turnover statistics for September. Provisional analysis of bank lending for house purchase in the three months to September. US productivity and costs in three months to September.

Tomorrow US construction expenditure in September.

Wednesday US new one-family homes sold and for sale for September (-1.7 per cent) and factory orders (2.0 per cent). UK Department of Employment publishes Employment Gazette. Thursday UK housing starts and completions in September.

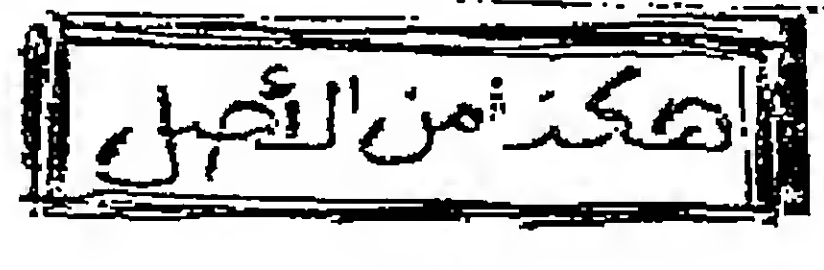
UK official reserves



The Corporate Finance Division of S.G. Warburg & Co. Ltd.

has moved to
2 Finsbury Avenue,
London EC2M 2PA

as from today
Telephone: 01-860 1090
Facsimile: 01-860 0901
Telex: 920301 SGWLN G



INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

Conflict hounds M&A bankers

WHEN Royal Bank of Scotland decides to help in financing the £1.6bn (\$2.8bn) hostile bid by Elders XL of Australia for Scottish & Newcastle Breweries, it embroils itself in a local political controversy for disloyally backing a foreign raider against a local concern.

Chemical Bank and Dresdner Bank draw fire for their backing of South African controlled Minorco in its adversarial £2.9bn bid for Consolidated Gold Fields.

As bid battles become more aggressive, international banks, which in the past have preferred their lending activities to be conducted quietly, are finding themselves in the centre of more controversy.

The problems are not always political. Bankers say M&A business is involving them in more and more conflict and forcing them to choose between two, often valued, customers.

Until two or three years ago most banks eschewed lending in hostile bids. However, that has changed, as intense competition has driven down returns on conventional corporate credits to almost nothing.

In an effort to increase returns, bankers have been ready to enter into riskier transactions, such as bid financings. Even here, though, returns are shrinking. Grand Metropolitan put together a \$6bn financing for its takeover bid for Pillsbury, the US foods group, at an interest margin of 1/4 percentage point. Some banks believe this margin might have been twice or four

times as large a year earlier. At the same time, competition has weakened the relationships between bankers and their corporate clients. When the only distinguishing feature among financiers is the price at which they are offered, small wonder that companies take the cheapest option, and that banks in return ally themselves with the corporate customers which are going to net them the most money.

The bad feeling that this engenders is increased by the Chinese walls that operate in banks. In the old days, when independent merchant banks advised on bids and commercial banks lent money, these conflicts did not arise.

Earlier this year, Midland Montagu was named as a dealer on a commercial paper programme for Rank's Floris McDougall and as a prominent supporter of Goodman Fielder Wattie which had RHM in its takeover sights. This situation did not last for long. When it comes to profitability, a CP programme has nothing on M&A business, even when the bid is thwarted.

It is increasingly common for targeted companies to do what they can to strike back at the banks financing their opposition. Sometimes through the headline effect exceeds the importance of the move. When Citicorp backed Barber & Dobson in its bid for Dee Corporation, Dee ceremoniously cut all ties with the bank. This made quite an impact at the time but the annual revenue loss to Citicorp is less than six figures.

Similarly, the question of whether Royal Bank backs Elders has no bearing on the outcome of the bid. If it does not provide finance, there are dozens which will.

Many bankers in London believe such conflicts will become more and more common. The decision on whether to back the bidder or the takeover target becomes a matter of policy at the highest level.

As the prospect grows that US techniques will be imported to Europe, possibly with the help of junk-bond financing, the M&A business is itself destined anyway to become more of a political issue.

Stephen Fidler

INTERNATIONAL BONDS

Novel mortgage-backed issue widens sector spreads

LAST WEEK'S innovative fixed rate mortgage-backed £100m issue for Household Mortgage Corporation swiftly made its mark on the Eurosterling sector as the yield spreads over comparable gilt-edged issues for many UK building societies widened markedly.

While a stream of these new top rated securities could make tapping the sector more difficult or at the least more expensive for the building societies, the likelihood of a rush of similar deals still seems fairly remote.

In the UK corporate sector of the fixed rate Eurosterling market, largely made up of banks and other financial institutions, yield margins over gilts widened following the HMC issue, on some building society issues by around 15 to 20 basis points.

Some dealers attributed this to a general widening of spreads which they traced back to recent ructions in the US corporate bond market.

Spreads in the US domestic and Eurodollar bond markets on several industrial compa-

nies widened last week in response to credit concerns in the wake of the proposed massive buyout of RJR Nabisco, and of Kraft by Philip Morris and this appears to have had an adverse effect on sentiment in the UK corporate sector.

However, this hypothesis was disputed by some sector analysts who felt that leveraged buyouts of such dimensions were not likely to become a feature of the UK corporate scene in the near future.

A more plausible explanation for the widening would be the emergence of the HMC issue which came to the market at a substantial premium over many of the seasoned building societies even though its mortgage-backed structure allows it to carry an extremely attractive AAA credit rating.

If the building societies carry credit ratings at all, they are certainly not prime AAAs but usually only a single or double A rating.

Issues at the five-year maturity from, among others, the Halifax and the Leeds, saw

their spreads widen to over 60 basis points over gilts from less than 30.

Others saw spreads go out to levels around 70 and 80 basis points. The HMC issue was still at levels of around 80 basis points by the end of the week.

This gap in credit ratings could theoretically make it more difficult for syndicate managers to launch deals for some of the smaller building societies although it is unlikely to affect perceptions of the top rated among them which include the Halifax and the Abbey National.

The larger societies have an extremely solid domestic investor base and have also won many recent converts from abroad with a series of fairly priced and well-executed deals.

However, emotional rather than practical motivation can often be behind investors' choices to buy particular mortgage lenders' issues do carry a prime rating, the investor rarely understands the mechanism by which this is achieved.

A credit-conscious investor

may choose to buy the issue solely on this account but he must also take into account that the issuer is not an operating entity with a profit and loss account and a visible public profile.

This is precisely what the building societies do offer and if the previous performance of most structured financings is anything to go by, investors would still seem to hold a preference for issues from borrowers with a name they recognise.

Whether or not these issues are seriously threatened by fixed rate mortgage backed deals will also depend on how many are launched and several conditions must be met before this type of structure is viable.

JP Morgan as lead manager managed to achieve an extremely attractive cost of funds on the HMC deal via the swap into floating rate sterling at a margin just above the London interbank offered rate, far lower than the margin which would have been set on a floating rate note issue.

Apart from the swap, another vital element is the

existence of a AAA-rated entity prepared to buy back the mortgages, thus ensuring the final five year maturity on the deal.

AIG, the US insurance group, will provide the put on the HMC issue but institutions willing and able to fill this role are thin on the ground while their capacity to write this kind of put is also limited.

Building society treasurers might glean some comfort from a look at the floating rate note market which contains all the UK mortgage-backed securities issued to date, with £4bn (\$7bn) currently outstanding.

Despite the superior official ratings on the mortgage-backed paper, this does not seem to have affected its relationship with the conventional issues which still trade at a significantly tighter margin.

One senior building society finance officer conceded that the issue was viewed as something of an inconvenience. Any builders who had been contemplating tapping the fixed rate Eurosterling sector are now expected to wait for spreads

in the sector to settle down.

Generally, the prospect of more similar issues was received with equanimity with several potential borrowers pointing out that fixed rate Eurosterling was now only one of the many markets that building societies, with the recent enhancement of their investor profiles, particularly internationally, now have the option to tap.

The Canadian dollar sector received a further sign of approval last week with the issue of a five year C\$100m deal for Ferrovie dello Stato, the Italian state railway, which carried the guarantee of the Republic of Italy.

This is the first time for some years that the Italian authorities have consented to do this with an issue which is not denominated either in US dollars or in Ecus. Banque Paribas Capital Markets was the lead manager on the issue which received an enthusiastic reception, attributed partly to the top quality guarantor.

Dominique Jackson

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Tokyo Electron Ltd.♦♦	150	1992	4	5	100	Nomura Int.	5.000
SMK Corp.♦♦	60	1992	4	5 1/2	100	Wako Int. Europe	5.375
Japan Storage Battery♦♦	50	1993	5	5 1/2	100	Nikko Secs. (Eur.)	5.375
Nippon Tel. & Tel.♦♦	250	1998	10	9 1/2	101 1/4	Merrill Lynch	9.175
Footwork Corp.♦♦	45	1992	4	5 1/2	100	Daiwa Europe	5.375
Canas Airways♦♦	180.6	1998	10	9 1/2	101 1/4	Banque Paribas	9.225
BFC♦♦	150	1995	7	9 1/4	101 1/4	LTCB Int.	9.002
Union Bk. Finland (H)♦	100	1990	2	9 1/2	101 1/4	Nikko Secs. (Eur.)	8.592
Tobu Store♦	100	1992	4	(5)	100	Yamaichi Int. (Eur.)	*
Nat. Westminster Bk.♦♦	350	-	-	(6)	100	Merrill Lynch	*
BIG Finance Co.♦	100	1993	5	9 1/2	101 1/4	Nikko Secs. (Eur.)	8.894
World Bank♦	300	1996	10	9 1/4	101 1/2	Deutsche Bk. Cap. Mkts	9.016
Seiyu Stores♦	150	1993	5	9 1/4	101 1/4	Nomura Int.	8.928
First Austrian Bank (H)♦	50	2003	15	9	101 1/2	Deutsche Bk. Cap. Mkts	-
CANADIAN DOLLARS							
Norddeutsche Landesbank♦	75	1992	4	10 1/4	101 1/4	NordLB	9.701
Ferrovie dello Stato♦	100	1993	5	10 1/4	101 1/4	Banque Paribas	9.758
AUSTRALIAN DOLLARS							
Nat. Australia Bk.♦	50	1991	3	14	101 1/4	Hambros Bank	13.258
IBM Australia Cr. (e)♦	40	1991	3	13 1/2	101 1/4	Westpac Banking	13.195
Barclays Aust. (Fin) (H)♦	50	1991	3	13 1/2	101 1/4	BZW	12.971
HONG KONG DOLLARS							
Centas Airways (H)♦	391	1998	8	(m)	-	Man. Hanover Asia	-
D-MARKS							
EIB♦	700	1998	10	5 1/2	100 1/4	Deutsche Bank	5.841
Republic of Turkey♦	300	1995	7	6 1/2	100	Dresdner Bank	4.939
Zanders Int. Fin. (H)♦♦	100	1998	10	6 1/2	100	Deutsche Bank	4.939
Nippon Kofu Co.♦♦♦	20	1993	5	6 1/2	100 1/4	IBL (Germany)	5.338
Venezuela♦	100	1993	5	6 1/4	100	WestLB	5.250
Bk. of Tokyo (Guaraco)♦	100	1993	5	5 1/2	101 1/4	Bk. of Tokyo (Germany)	5.218
SWISS FRANCS							
Bond Int. Gold Cys. Is (e)♦	100	1995	-	4	100	TDB Amer. Bank	4.000
Other Issuers							
City of Vienna (H)♦	75	2004	-	4 1/2	101 1/4	Wirtschafts- und Privat	4.758
City of Vienna (H)♦	75	2009	-	5	101	Wirtschafts- und Privat	4.925
Bangladesh Telesharing♦♦	100	1994	-	(5)	100	Nomura Bk. (Switz.)	*
Kazanski Kasei Chem.♦♦♦	30	1994	-	(5)	100	SBC	*
Toyo Chemical Co.♦♦♦	25	1993	-	(5)	100	Bge Paribas (Swiss)	*
Dalko Aluminium (H)♦♦	50	1993	-	(5)	100	Handelsb. NatWest	*
American Health (H)♦	50	1998	-	(7 1/2)	100	S.G. Warburg Securities	*
ECUs							
UBS Finance NV♦	150	1993	5	7 1/2	101 1/4	UBS Secs.	7.042
Aegon♦	100	1991	3	7 1/2	101 1/4	SBCI	6.900
Hypobank Int.♦	100	1993	5	7 1/2	101 1/2	BayHypobank Munich	7.133
STERLING							
HMC Mortgage Notes 101♦	100	1993	5	11 1/4	102 1/4	J.P. Morgan Secs.	10.524
LUXEMBOURG FRANCS							
EBS♦♦	300	1995	7	7 1/2	100 1/4	Credit European	7.453
City of Gomborn♦♦♦	300	1993	5	7 1/2	100 1/2	Banque Paribas (Lux)	7.377
FRENCH FRANCS							
BSN♦♦♦	1,340bn	1996	6	6	128	Lazard Freres et Cie	3.864
EBS♦	200	1996	10	8 1/2	100	Credit Lyonnais	3.700
EBS♦	100	1992	4	8 1/2	101 1/4	COF	3.208
YEN							
West. India Treasury♦	150n	1993	5	5	101.35	Nikko Secs.	4.740
Prov. of Nova Scotia♦	300n	1998	10	6.4	100 1/2	Yamaichi Secs.	5.373
PK-Banca♦	200n	1995	7	6	101 1/4	Nomura Int.	5.668
Stophbank (H)♦	50n	1998	10	7	101 1/4	Yasuda Trust Europe	6.736

EUROMARKET TURNOVER (\$m)

Primary Market	Sec	For	Over
US\$	4,323.2	0.0	11,396.9
DM	4,916.4	0.3	10,143.8
Yen	2,350.4	37.7	2,387.9
Other	2,221.0	0.0	1,273.4

Secondary Market	Sec	For	Over
US\$	25,224.3	1,987.0	6,122.1
DM	15,981.4	1,232.2	5,306.1
Yen	10,795.0	1,232.2	2,312.2
Other	17,544.7	1,257.5	4,910.1

Net	Sec	For	Over
US\$	12,955.5	36,273.1	49,229.6
DM	17,458.8	31,494.5	42,389.4
Yen	22,428.3	31,327.9	52,211.2
Other	25,454.0	32,546.4	52,300.4

Week to October 27, 1988. Source: AFD

This announcement appears as a matter of record only. These Securities have not been registered under the United States Securities Act of 1933 and may not, as part of the distribution, be offered, sold or delivered, directly or indirectly, in the United States or to United States persons.

New Issue / October 1988

U.S. \$250,000,000

IBM Credit Corporation

8 7/8% Notes Due October 28, 1991

Salomon Brothers International Limited

Credit Suisse First Boston Limited

J. P. Morgan Securities Ltd.

Nomura International Limited

SBCI Swiss Bank Corporation Investment banking

Amsterdam-Rotterdam Bank N.V.

BNP Capital Markets Limited

Banque Bruxelles Lambert S.A.

Banque Paribas Capital Markets Limited

Commerzbank Aktiengesellschaft

County NatWest Limited

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Dresdner Bank Aktiengesellschaft

Goldman Sachs International Limited

LTCB International Limited

Merrill Lynch International & Co.

Mitsubishi Finance International Limited

Union Bank of Switzerland (Securities) Limited

S. G. Warburg Securities

October 1988

Panasonic Technics

Panasonic Finance (Netherlands) B.V.

a wholly owned subsidiary of

Matsushita Electric Industrial Co., Ltd.

U.S. \$300,000,000

Continuously Offered Euro Medium Term Note Programme

AAA rated by Standard & Poor's

Arranger

Nomura International Limited

Co-Arranger

Merrill Lynch International & Co.

Dealers

Credit Suisse First Boston Limited

Merrill Lynch International & Co.

Nomura International Limited

SBCI Swiss Bank Corporation Investment banking

S. G. Warburg Securities

Yamaichi International (Europe) Limited

These securities are not registered under the United States Securities Act of 1933 and may not be offered, sold, or delivered, directly or indirectly, in the United States or to United States persons as part of their distribution. This announcement appears as a matter of record only.

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

Pebereau wins go-ahead to increase SocGen stake

By Paul Betts in Paris

THE FRENCH banking authorities have given Mr Georges Pebereau and his French and international partners permission to increase above 10 per cent their shareholding in Société Générale, France's fourth-largest bank.

The approval, granted rapidly by the Committee of Credit Institutions chaired by the governor of the Banque de France, has considerably strengthened Mr Pebereau's hand in his bid to acquire with his partners a dominant position in Société Générale, which ranks among the world's top 20 commercial banks.

Marceau Investissements, the investment bank created last year by Mr Pebereau, has already disclosed a 9.16 per cent stake in Société Générale. However, Mr Pebereau and his partners are believed to control about 20 per cent of the bank.

Under French banking regulations, investors seeking to build a stake of more than 10

per cent in a bank must first obtain clearance from the monetary authorities. Clearance is also necessary to go above 20 per cent, 33 per cent and 55 per cent.

The unusual speed with which Mr Pebereau was granted official clearance to increase his shareholding is widely seen in Paris as confirming the Socialist government's tacit support for a full-scale takeover bid for Société Générale, which holds a near 7 per cent stake in CGE, the telecommunications and heavy engineering group.

The political irony in the situation has not been lost on the Paris bourse, which is expecting activity in the shares to intensify when the stock market reopens on Wednesday after the All Saints holiday. Mr Pebereau ran CGE until 1986 when he was forced out of office by the then right-wing government of Mr Jacques Chirac.

Although Marceau Investissements claims that its intentions towards Société Générale are "friendly," Mr Pebereau's carefully executed raid is serving the present Socialist government's strategy of breaking

SOCIÉTÉ GÉNÉRALE is to enter the British mortgage market through a joint venture with Crédit Foncier de France, the state-owned supplier of subsidised mortgages, writes David Barchard.

The move is the latest in a series by the leading French banks, which have now issued nearly £1bn (\$1.76bn) worth of mortgages in Britain.

which has a 4 per cent stake in Société Générale, Mr Gustave Leven, the veteran chairman of the Ferrier mineral water group, Mr Jean-Louis Desours, the chairman of the Andre shoe group, and Mr

banks, which have now issued nearly £1bn (\$1.76bn) worth of mortgages in Britain. Société Générale is to have a controlling stake of 51 per cent in the joint venture. It said that the new company would specialise in securitisation of mortgage-backed loans.

Francis Dalle, the former chairman of the L'Oreal cosmetics group.

Eagle Star, the UK insurance group, and Kleinwort-Benson, the London merchant bank, are also said to be backing Mr Pebereau.

Despite Mr Pebereau's efforts to reassure Société Générale of

his friendly intentions, Mr Marc Vienot, the bank's chairman, forcefully opposed Mr Pebereau's unwelcome advances at the weekend. In a long newspaper interview, Mr Vienot argued that Mr Pebereau's initiative was against the interests of the bank. He claimed that the presence of a dominant shareholder risked undermining the bank's credibility and independence.

He also criticised the leading role the state Caisse des Dépôts had played in helping Mr Pebereau engineer his share raids. Mr Vienot said the Caisse des Dépôts, which has advanced FF71bn of the FF33bn (\$955m) or so that Mr Pebereau and his backers have spent accumulating their 9.16 per cent stake, was a direct competitor of Société Générale in several key banking fields.

Thus, he argued, by playing a leading role in the affair, the state credit institute had raised the question of creeping rena-

timisation at Société Générale.

Mr Vienot said he was not opposed to collaboration with Mr Pebereau's investment bank, but he did not see why this required huge shareholding links. He also said that Mr Pebereau had assured him a few weeks ago that he was not behind the bourse raids on Société Générale. Mr Pebereau, he remarked acidly, "has a curious idea of friendship."

Despite Mr Vienot's opposition, Mr Pebereau is still hoping to negotiate "an amiable basis" with Société Générale. He claims he has no ambitions to run the bank, but hopes to work closely with it to develop its global strategy in the run-up to 1992.

However, Mr Pebereau is clearly seeking to have a dominant say in the bank's affairs. By winning approval from the French banking authorities, he looks to have placed himself in a strong bargaining position.

BoJ rethinks role for discount rate

By Stefan Wagstyl in Tokyo

THE BANK of Japan is considering turning its bureaucratically controlled official discount rate into a market-regulated interest rate, in response to the continuing liberalisation of Tokyo's financial system.

The influence of the official discount rate, once the key determinant of short-term lending rates, has been weakening as deregulated money markets have been allowed to grow.

Since the official discount rate has been mostly kept well below open market rates, it has been losing its usefulness as a tool of monetary policy.

Mr Satoshi Sumita, the Bank of Japan governor, said on Thursday that sometimes in the future the official discount rate would lead money market interest rates.

Central bank officials said yesterday that the governor's comments did not mean that there was a firm plan to introduce a new policy at a fixed date.

The governor's remarks should instead be interpreted as a general observation on the likely future development of interest rate policy, they said.

Nevertheless, Mr Sumita's comments came at a timely moment in the course of financial deregulation. Earlier this

year, commercial banks announced plans to stop basing their prime lending rates on the official discount rate and switch instead to a market-related formula.

This month, the central bank revealed plans to increase the range and scope of the bill discount market, an important short-term market where the bank carries out much of its intervention buying and selling.

By freeing the official discount rate, the bank could intervene more effectively in the call market, the market where borrowing periods are shortest, often overnight.

The timing of any changes could be crucial. The official discount rate, at 2.5 per cent, is so far below open market rates (4.5 per cent for certificates of deposit, for example) that a substantial increase would be needed before it could be called market-responsive. However, an increase in the rate might suggest to the world that Japan wanted to push up Japanese rates generally. This in turn could boost the yen at the expense of other currencies, especially the US dollar. The last thing the Bank of Japan would want to do would be to upset the currency markets in this way.

Wormald to dispose of non-fire protection assets

By Chris Sherwell in Sydney

WORMALD International, the long-troubled Australian company, is to be solely a fire-protection group under the direct control of Bell Corporation.

Bell is 66 per cent owned by New Zealand's Chase Corporation, and its prominent role was entrenched at a Wormald board meeting on Friday which elected Mr Bob Mansfield as managing director.

Mr Mansfield, a Bell executive, returns to the position he occupied when Bell tried unsuccessfully to take over the group late last year. Chase itself entered the battle for control of Wormald in June, promising to break Wormald up if its bid succeeded.

After a lengthy wrangle there was a meeting this week

of Chase and Wormald's independent directors. They agreed the group should continue as a fire-protection company and sell off all unrelated assets.

One of these is its stake in the consortium led by Kockums, the Swedish shipyard, which won the A\$4.2bn (US\$1.5bn) contract to build six diesel-powered submarines for the Australian navy. Other non-core assets include property and stakes in an agricultural company and a gold mining company.

Mr Mansfield acknowledged yesterday that Wormald's shareholders "have had a rough trot," but insisted that the company was now on a sound footing.

Aetna Life reports fall in profits

By Roderick Oram in New York

AETNA LIFE and Casualty, the largest shareholder-owned US insurer, has reported its fifth successive fall in quarterly earnings on a year-to-year basis as it continued to suffer from a modest downturn in its casualty-property business.

Net profits for the three months ended September 30 declined to \$190.1m, or \$1.67 a share, from \$231.2m or \$2.01 a year earlier. Capital gains of \$45.3m made the final net \$235.4m or \$2.07 while a \$9.7m capital gain and a tax credit of \$13.1m made the final net \$254m or \$2.21. Revenues were \$2.67bn against \$2.78bn.

Operating net for the nine months was \$470.6m, or \$4.11 a share, against \$639.1m or \$5.50 a year earlier.

A capital gain of \$32.4m made the final net \$503m or \$4.40 a share in the latest year while a year-earlier capital gain of \$23.9m and a tax credit of \$60.1m made final net \$723.1m or \$6.24 a share. Revenues were \$17.97bn against \$16.44bn.

Canadian resource groups well ahead

By David Owen in Toronto

CANADIAN resource companies continue to report substantially improved third-quarter earnings, helped by the continued buoyancy of non-energy-related commodities markets.

Profits at Noranda, part of Edward and Peter Bronfman's far-flung stable of companies, rose by 56 per cent in the quarter and 104 per cent in the first nine months. The group's manufacturing division, spurred by the buoyant aluminium market, was responsible for the lion's share of the improvement.

In all, third-quarter income

was C\$139m (\$116m) or 72 cents a share, compared with C\$88m or 55 cents in the corresponding year-earlier period. Sales totalled C\$2.2bn, versus C\$1.9bn in 1987.

For the nine months ended September, 1988 earnings reached C\$453m or C\$2.36 a share on sales of C\$6.1bn, against C\$222m or C\$1.35 on sales of C\$5.3bn a year ago. Included in second-quarter figures was a C\$36m net gain arising from the sale of an investment in Polysar Energy and Chemical.

All four Noranda divisions have improved profitability

during the year to date, although the company characterised energy earnings as "well below expectations" due to weak oil and gas prices.

Meanwhile, third-quarter income at Kitz-controlled Rio Algom also advanced strongly, with copper, potash, steel manufacturing and metals distribution operations all posting improved results.

All told, earnings reached C\$30m or 68 cents a share, compared with C\$15.1m or 34 cents in 1987. The latest period includes an extraordinary benefit of C\$10m attributable to the utilisation of prior years'

tax losses. Revenues rose sharply to C\$474.1m from C\$352.1m.

In the last nine months, profit rose to C\$90.1m or C\$2.03 a share on revenues of C\$1.45bn, against C\$53.3m or C\$1.20 on revenues of C\$1.1bn a year ago.

The Toronto-based company's uranium earnings have fallen in the year to date, due mainly to the declining spot market price. Meanwhile, the East Kemptville tin mine in Nova Scotia has been running at a loss because of the weak tin market and unfavourable currency fluctuations.

Rand Mines results improve

By Jim Jones in Johannesburg

IMPROVED COAL and base metal sales during the second half have allowed Rand Mines, the South African mining company, to reverse its interim profit decline and record an increased profit for the year ended September 1988.

The company, which is the mining arm of the Barlows Rand industrial group, is stepping up its dividend to 450 cents a share from 425 cents.

The year's turnover was R267m (\$228m) against R256m in the previous year and the pre-tax operating profit was R241.9m against R236.8m. In per share terms, earnings rose from R12.7 to R14.7.

Witbank Colliery, Rand Mines' colliery operating arm, has gained from better-than-expected export sales. However, it has suffered from weak domestic demand, particularly at Eskom, the state-owned electricity utility, which was closing older power stations and slowing the opening of modern coal-fired stations.

Chrome sales have been particularly buoyant. Turnover rose to R1.7bn in the half year, from R1.4bn in the corresponding six months of 1987-88. The interim pre-tax profit increased to R14.5m from R11.7m. The last year's total pre-tax profit was R40.2m, made on sales of R3.12bn.

The first half's earnings rose to 35 cents a share from 44 cents and the interim dividend has been increased to 29 cents from 24 cents.

Mediobanca share sale

By Alan Friedman in Milan

THE PRIVATISATION of Mediobanca, the Milan merchant bank, is to move into its final stage by the end of November, it was announced yesterday by Mr Francesco Cingano, chairman of the bank. The share sale may raise as much as \$500m.

Mr Cingano said the three commercial banks controlled by the IRI state holding group - Banca Commerciale Ital-

iana, Credito Italiano and Banco di Roma - would sell a total of 18 per cent of Mediobanca. Around 13 per cent of the bank's equity is to be offered on the Milan bourse, while 5 per cent will be sold to a private-sector syndicate.

If the Mediobanca stock were to be sold at yesterday's share price, an 18 per cent shareholding would have a value of L677bn (\$510m).

OK Bazaars up midway


By Jim Jones in Johannesburg

OK BAZAARS, the South African retail chain, lifted sales 22 per cent in the six months ended September 1988, but says this was in due to abnormal factors rather than improving consumer spending.

The company, controlled by the South African Breweries group, warns the position is unlikely to improve in the short term. OK is particularly dependent on black customers.

These Notes having been sold, this announcement appears as a matter of record only.

U.S. \$200,000,000



The Japan Development Bank

95% per cent. Guaranteed Notes 1993

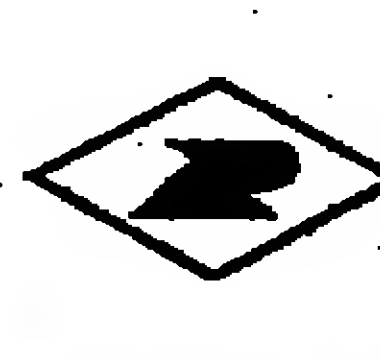
Issue Price 101% per cent.

Bank of Tokyo Capital Markets Group	Merrill Lynch International & Co.
J. P. Morgan Securities Ltd.	
Banque Bruxelles Lambert S.A.	Banque Paribas Capital Markets Limited
County NatWest Limited	Credit Suisse First Boston Limited
Daiwa Europe Limited	Deutsche Bank Capital Markets Limited
Goldman Sachs International Corp.	LTCB International Limited
Manufacturers Hanover Limited	Mitsubishi Finance International Limited
Morgan Stanley International	Salomon Brothers International Limited
SBCI Swiss Bank Corporation	Union Bank of Switzerland (Securities) Limited
S.G. Warburg Securities	Yamaichi International (Europe) Limited

NEW ISSUE OCTOBER 1988

NEW ISSUE October, 1988

This announcement appears as a matter of record only.



RYODEN TRADING COMPANY, LIMITED

U.S. \$55,000,000

5 3/8 per cent. Guaranteed Bonds 1992

with

Warrants

to subscribe for shares of common stock of Ryoden Trading Company, Limited

The Bonds will be unconditionally and irrevocably guaranteed by

The Mitsubishi Bank, Limited

ISSUE PRICE: 100 PER CENT.

Daiwa Europe Limited	Mitsubishi Finance International Limited
Marusan Europe Limited	Mitsubishi Trust International Limited
Banque Indosuez	County NatWest Limited
Crédit Lyonnais	Kleinwort Benson Limited
Mitsui Trust International Limited	Morgan Grenfell Securities Limited
Ryoko Securities (HK) Limited	Universal (U.K.) Limited

S.G. Warburg Securities

UK COMPANY NEWS

Let the professionals take the plunge

Andrew Hill on the advice available for water company investors

After a hull of two or three months - corresponding, cynics point out, to the French summer holidays - big investors are again turning their attention towards the UK's 29 statutory water companies...

which used to move up and down in an almost undifferentiated block. The ALC circular recommends the investor to consider companies which: have stock which looks good value by reference to potential earnings or assets; have no restrictions on the maximum number of votes which can be exercised...

Table with columns: Name, Latest price, NAV, PE1, PE2, PE3, Vote, Voting limit, Yield. Lists various water companies like British Water, East of England, etc.

Latest prices are as at 27/10/88 expressed on a per share basis. NAV is net asset value. PE1, PE2, PE3 are price/earnings ratios based on latest accounts for each of the companies.

He has calculated three price/earnings ratios, all based on latest accounts for each of the companies. The historic p/e (PE1) is an unsatisfactory guide because of the current statutory restrictions...

accounts are based on historic book value, which is obviously much less than their replacement value. To give a broadly comparable example, the water authorities' total fixed assets have a historic book value of £8.5bn...

H Clarkson advances 66%

An advance of 66 per cent in pre-tax profit for the first half of 1988 is announced by Horace Clarkson, the shipbroking, shipping, insurance and insurance broker group.

BLACKETT HUTTON

Holdings: Taxable losses £20,000 (£25,000) on turnover of £2.57m (£2.62m) for six months ended June 30. Loss per share 1.8p (2.1p earnings).

COMPANY NEWS IN BRIEF

(same) and earnings per £1 stock unit 6.7p (6.3p). GODFREY DAVIS has received valid acceptance in respect of 427,285 (97.1 per cent) of Falcon Industries preference shares.

U.S. \$50,000,000 Banco Latino Americano de Exportaciones, S.A. Floating Rate Notes due 1990

CORPORATE SECURITY The Financial Times proposes to publish this survey on: 22nd November 1988

Swire Pacific Limited Interim dividends for 1988 Scrip Dividends

U.S. \$400,000,000 GUARANTEED FLOATING RATE SUBORDINATED CAPITAL NOTES DUE OCTOBER 1990 CITICORP BANKING CORPORATION

Swire Pacific Limited By order of the Board JOHN SWIRE & SONS (H.K.) LIMITED Secretaries

Swire Pacific Limited (A Canadian Chartered Bank) U.S. \$250,000,000 Floating Rate Debentures, Series 9, due 1996

U.S. \$250,000,000 GUARANTEED FLOATING RATE SUBORDINATED CAPITAL NOTES DUE JANUARY 1997 CITICORP BANKING CORPORATION

Bank of Montreal (A Canadian Chartered Bank) U.S. \$250,000,000 Floating Rate Debentures, Series 9, due 1996

Bank of Montreal (A Canadian Chartered Bank) U.S. \$250,000,000 Floating Rate Debentures, Series 9, due 1996

U.S. \$500,000,000 Subordinated Floating Rate Notes Due January 30, 1989 CITICORP BANKING CORPORATION

Bank of Montreal (A Canadian Chartered Bank) U.S. \$250,000,000 Floating Rate Debentures, Series 9, due 1996

Bank of Montreal (A Canadian Chartered Bank) U.S. \$250,000,000 Floating Rate Debentures, Series 9, due 1996

ABITIBI-PRICE ABITIBI-PRICE INC. NOTICE OF REDEMPTION 15 3/4% Debentures Series I Due December 15, 1991

ABITIBI-PRICE ABITIBI-PRICE INC. NOTICE OF REDEMPTION 15 3/4% Debentures Series I Due December 15, 1991

ABITIBI-PRICE ABITIBI-PRICE INC. NOTICE OF REDEMPTION 15 3/4% Debentures Series I Due December 15, 1991

TO ADVERTISE Property To Rent Furnished lettings Company and Embassy Lets

WILLIAMS HOLDINGS PLC (Incorporated in England, Registered No. 585779) Issue of up to 318,458,627 new 8.0p cumulative convertible redeemable preference shares...

Helaba Frankfurt Hessische Landesbank - Girozentrale - through its London Branch (the "Bank") NOTICE to the holders of the AS30,000,000 13 3/4 per cent. Notes due 1991 of the Bank

Wells Fargo & Company U.S. \$150,000,000 Floating Rate Subordinated Notes due 1992

THE KANSAI ELECTRIC POWER COMPANY, INCORPORATED Japanese Yen 40,000,000,000 Floating Rate Notes 1992

MITSUI FINANCE ASIA LIMITED (Incorporated in the Cayman Islands) US\$150,000,000 Guaranteed Floating Rate Notes 1997

Federal Business Development Bank (An Agent Of Her Majesty In Right Of Canada) Can \$75,000,000 9 1/4% Notes Due November 28, 1990

inks role... unt rate... to dispose of protection assets... LIMITED... 192... International Limited... NatWest Limited... inwort Benson Limited... telf Securities Limited... iversal (U.K.) Limited

LEGAL COLUMN

Solicitors wrestle with partnership dilemma

By Raymond Hughes

LIKE IT or not (and like it they don't) solicitors are having to face up to the fact that the issue of mixed or multi-disciplinary partnerships (MDPs) between members of different professions is not going to go away. First floated in 1984, the issue - ducked by the Marre committee on the future of the legal profession when it reported in July - has been brought firmly centre stage by last week's announcement by Lord Mackay, the Lord Chancellor, that MDPs will figure in his green paper on the organisation and work of the legal profession. "It may be," Lord Mackay said, "that many people would not want to take part in multi-disciplinary practices but that, subject to appropriate safeguards, these should not be outlawed altogether."

the public interest, being concerned about the possible dilution of the safeguards that their rules offer the public. They point to legal professional privilege and the confidentiality which attaches to their dealings with clients - safeguards, they say, not matched by other professions. They also say that majority control by solicitors would be a *sine qua non* for any mixed partnership. Accountants, the most likely partners for solicitors should the latter's rules be changed to permit them to join MDPs, are, as a profession, quite enthusiastic about mixed practices. Mr Brian Singleton-Green of the Institute of Chartered Accountants says its view is that, provided the different professional requirements can be met, MDPs are a good thing because they offer the consumer a wider choice. He says that although the institute would be willing to have its members linking up with solicitors, that would be out of the question if solicitors were to insist on control. He can see no reason why there could not be, for example, a practice consisting of solicitors, accountants and actuaries with the partners from each profession controlling their third of the practice. Mr Singleton-Green says that client confidentiality exists in all professions, but he

acknowledges that accountants cannot offer anything analogous to solicitors' legal professional privilege. However, he does not see that as a barrier: the customer, he says, would still be protected by that privilege when dealing with a solicitor in a mixed practice. He says some accountancy firms already employ solicitors. "If we go it alone, we shall lose business to the market-orientated multi-disciplinary partnerships" and he anticipates that more will do so if the Law Society maintains its ban. The idea that competition and consumer interest might require alteration of the rules of certain professions began to be debated about four years ago. In July 1985, a "review of restrictions of interest and problems of control were likely if solicitors became part of mixed partnerships" was announced in Parliament. The review was carried out by Sir Gordon Borrie, the Director General of Fair Trading, who has since become a leading advocate of MDPs.

believing that restrictions on competition in the professions have gone beyond what is justifiable in the public interest. Recently Sir Gordon has hinted that if the Law Society persist in banning MDPs he may refer them to the Monopolies and Mergers Commission. The Law Society of England and Wales first debated the subject at its annual conference in Torquay in 1986, when there appeared to be a fairly even division of opinion. The pro-MDP faction's view was summed up by Mr Robin Smith, chairman of the Society's professional and public relations committee. "If we go it alone," he told the conference, "we shall in the shorter rather than the longer run lose business to the market-orientated multi-disciplinary partnerships of the sort the accountants are putting together, and also to the financial institutions which will also offer a market-orientated comprehensive service." The opposing view was put by Mr John Wickerson, the president, who warned that conflicts of interest and problems of control were likely if solicitors became part of mixed partnerships. Twelve months later Mr Wickerson's view was endorsed by his successor as president, Mr Derek Bradbeer, who told the Society's conference in Vienna that if solicitors were

to be allowed to enter into MDPs it could only be on the basis that they had majority control. The Law Society's latest public comments on the subject were scarcely more encouraging to the advocates of MDPs. They came from Mr Richard Gaskell, the incumbent president, in his opening address to the Society's conference in Cardiff this month, the agenda for which was notable for the absence of a session on MDPs. Reminding conference, somewhat redundantly, that the Society's ruling council had not yet formed any final view on the issue, Mr Gaskell said that talks were about to begin with other professions to see just how extensive would be the difficulties of fitting together their rules. Asking what evidence there was that MDPs were in the public interest, Mr Gaskell noted that the two consumer organisations which had responded to the Law Society's consultation paper had said that the Society should end its absolute ban on mixed practice, that little had been heard from the public and that "the business community, in particular, had been quiet - the CBI, for instance, is not hammering on our door demanding legal, financial and accountancy services under one roof". Frankly acknowledging his

personal position, Mr Gaskell said that he could not imagine being a partner with a chartered accountant or a chartered surveyor because of the absence of shared experience and common rules. However, he did postulate an alternative model for the delivery of professional services, based on the anticipated introduction next year of rules enabling the incorporation of solicitors' practices. He observed that the legal, insurance working, relationship of fellow directors in a company was not the same as that of partners, while even less similar was the relationship of directors of separate companies within a group. He asked whether one way forward would be for groups of companies offering, through separate subsidiaries, a mix of professional services. He added, as though unwilling to be thought too enthusiastic: "If there really is a need for professional services to be offered under one umbrella." Such an incorporated joint group practice would, he said, accord with his very strong instinct to keep each professional working unit, be it of solicitors, accountants, surveyors or whoever, separate, identifiable and accountable. In short, thumbs down for MDPs, but a tentative thumbs up for some other form of mix 'n' match.

COMPANY AND COMMERCIAL Unprecedented growth in commercial and corporate activity has created a huge demand for recently qualified lawyers. We are currently recruiting on behalf of firms ranging in size from the small specialist 'boutiques' to top 10 City firms. Strong academic credentials, an informed and genuine interest in City affairs and a confident personality are required for positions working on a full range of domestic and international matters, including: Mergers and Acquisitions, Issues and Listings, MBO's, LBO's, Privatisations, Joint Ventures, Share Options and Incentive Schemes. For further details of specific opportunities or for an informal, confidential discussion on where a career in company/commercial work can lead you, please contact Joe Reilly on 01-583 0073 (or 01-540 9340 outside office hours). 16-18 NEW BRIDGE STREET, LONDON EC4V 6AU. BADENOCH & CLARK RECRUITMENT SPECIALISTS

LEGAL APPOINTMENTS

TAX LAWYERS MIDDLEWEIGHT TAX SPECIALIST WITH HEAVYWEIGHT AMBITION We would like to talk to ambitious lawyers with up to four years' relevant post qualification experience, who would like to join our busy and expanding tax department. You would be joining a highly motivated group of six partners and their assistants based in London and New York and you would be advising clients on a wide variety of challenging areas of taxation and their effect on businesses in the UK and internationally. The scope of this work would include: International tax and double tax treaties, Corporate restructuring, takeovers etc, Taxation of property transactions and joint ventures, Tax litigation at all levels, VAT throughout the European community. This is an ideal career development opportunity for someone who can demonstrate a balance of academic ability with business awareness. If you would like to make the transition from middleweight to heavyweight, please write with a full C.V. to Hilton Wallace, Personnel Manager, Lovell White Durrant, 21 Holborn Viaduct, London EC1A 2DY.

LAWYER WEST LONDON CIRCA £27,000 + BENEFITS + CAR The Northern European Division office of this highly successful multinational Company is looking for an in-house lawyer who will report to the Senior Legal Counsel for the Division. The main responsibilities will include counselling division and country management on legal issues, especially in the areas of Company law, anti-trust, consumer law, contracts and competition. The Division is responsible for the Company's operations in the United Kingdom, Republic of Ireland, the Netherlands and Nordic regions. The suitable candidate needs an excellent legal education with above average grades and will have been qualified in a European jurisdiction, preferably the United Kingdom, for at least three years. The candidate must have a willingness and readiness to deal with complex legal issues, an ability to work with meticulous thoroughness and professional understanding in order to arrive at sound practical solutions within a commercial environment. The candidate should have three to five years professional experience in commercial legal fields. Experience should include litigation and complex negotiations, with involvement in the development of marketing, financing, joint venture and industrial property agreements. Outstanding communication skills, verbal and written, are essential. In addition to fluency in English, knowledge of another European language would be advantageous. WRITE WITH A FULL CV TO JOHN WALLER DIRECTOR OF HUMAN RESOURCES COCA-COLA NORTHERN EUROPE, PEMBERTON HOUSE WRIGHTS LANE LONDON W9 5SN TEL: 01-938 2131

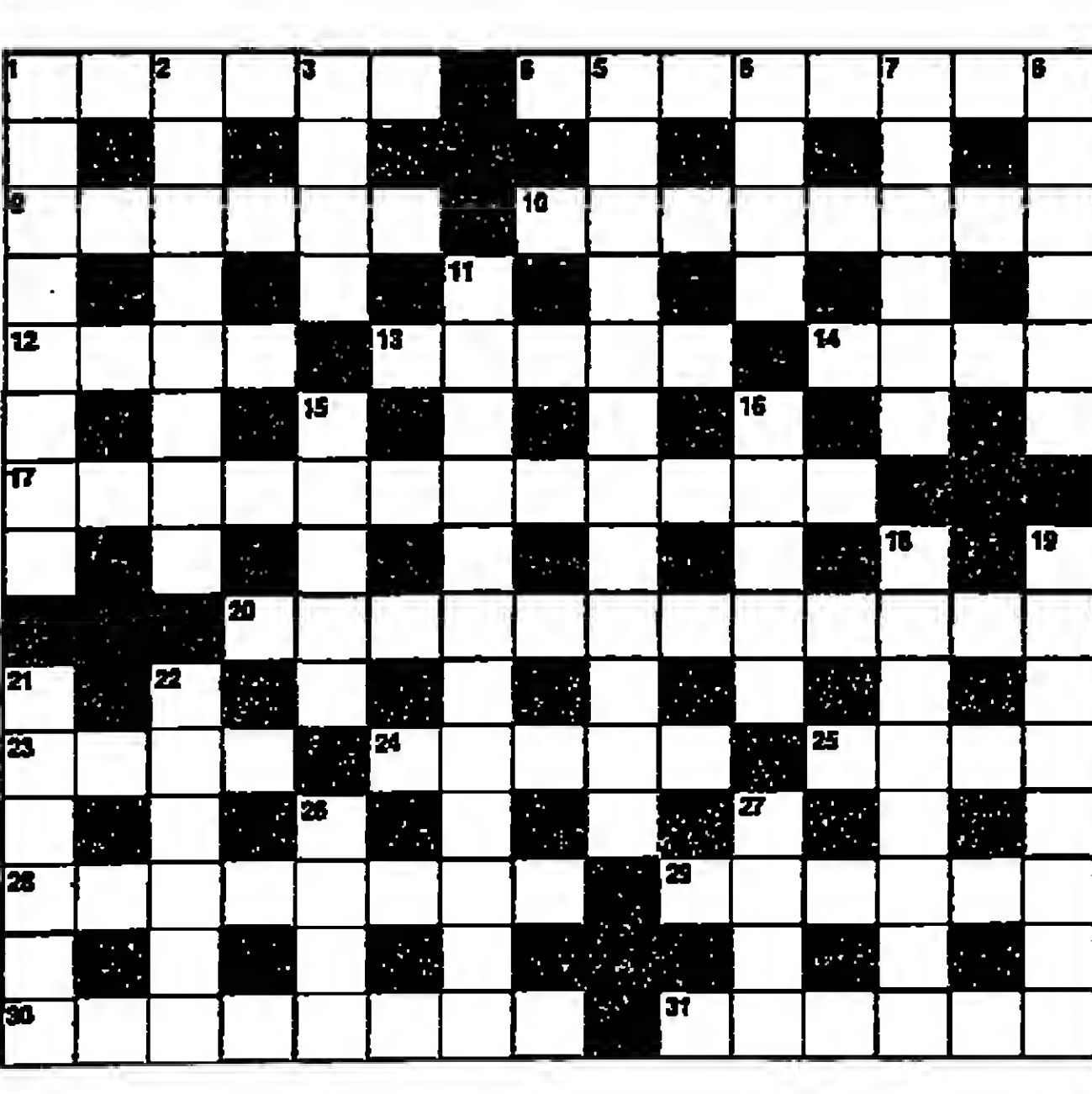
LAW SOCIETY ADMISSIONS 15TH OCTOBER 1988. Table listing names of admitted solicitors, their addresses, and professional details.

FT UNIT TRUST INFORMATION SERVICE

AUTHORISED UNIT TRUSTS

Table listing various unit trusts with columns for Name, Manager, and other details. Includes sections like 'Bank of Ireland Fund Managers Ltd', 'Fidelity Investment Services Ltd', and 'M & G Securities - Conch'.

CROSSWORD No. 6,773 Set by HIGHLANDER



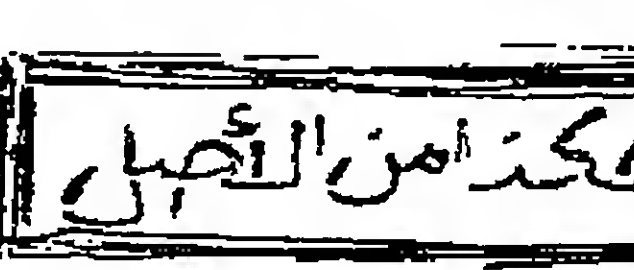
- ACROSS
1 Take care of finger (6)
2 Take away sailor's stretch of land (6)
3 Time of year for gold rush (6)
4 British one has allowed for ornamental chain (6)
5 Listener hears correct religious procedure (4)
6 Transport network taking trouble with fish (6)
7 Financial Times turnover is partly property (4)
8 It's not sitting space (8,4)
9 Capable of being filled again and billed again (12)
10 Cross, abusive sound (4)
11 Pass on two points in grammar (6)
12 The boss used to breed horses (4)
13 The Wicked Lady building on immortality (8,5)
14 Hold first live act properly (6)
15 Ashen but transformed by endeavour to get brown (6)
16 For each round matron is a contestant (6)
17 Leader and others provide capital support (8)

- DOWN
1 An unusual thing to disturb bird (8)
2 Hear composer put on record (4)
3 Evidence supports crook taking safe from thieves (7,5)
4 Instant credit (4)
5 Resting like American general - quietly (6)
6 Scrap of food bird got teeth into (6)
7 Bilingual glose (6,5)
8 Gradually pushed advantage on to daughter (5)
9 Shelter in inlet on river (5)
10 Disturbed about accepting inland line's announcement of departure (8)
11 Principal equipment for bowler perhaps? (6)
12 Emergency is repeated after cricket contraction (6)
13 Only heartless people are pompous (6)
14 Speculate on a classical character (4)
15 Aquatic mammal seen in the deep lake (4)
16 The solution to last Saturday's prize puzzle will be published with names of winners on Saturday November 12.

GUIDE TO UNIT TRUST PRICING

INITIAL CHARGES
These represent the marketing, administrative and other costs which have to be paid by new investors. These charges are included in the price when the customer buys units.
OFFER PRICE
The price at which units may be bought.
BID PRICE
The price at which units may be sold.
CANCELLATION PRICE
The price at which units may be sold.

Table providing detailed pricing information for various unit trusts, including columns for Name, Offer Price, Bid Price, and Cancellation Price.



Handwritten note: 10/31/88

FT UNIT TRUST INFORMATION SERVICE

Vertical text on the left margin, likely a continuation of the previous page's content.

Main table containing financial data for various unit trusts, organized into columns and rows. Includes sub-sections like 'INSURANCES' and 'OTHER UK UNIT TRUSTS'.

INSURANCES

OTHER UK UNIT TRUSTS

FT UNIT TRUST INFORMATION SERVICE

Main table containing unit trust information with columns for Name, Type, and various performance metrics. Includes sub-sections for 'MANAGEMENT SERVICES', 'OFFSHORE AND OVERSEAS', and 'UK LISTED'.

Handwritten note: FT 10/31/88

FT UNIT TRUST INFORMATION SERVICE

Table containing FT Unit Trust Information Service data, listing various unit trusts and their performance metrics.

Handwritten note: 10/31/88

LONDON SHARE SERVICE

Table containing London Share Service data, including British Funds, Foreign Bonds & Rails, and other financial instruments.

OTHER OFFSHORE FUNDS

Table containing Other Offshore Funds data, listing various offshore investment funds.

Table containing Money Market Trust Funds data, listing various money market funds.

Money Market Trust Funds

Table containing Money Market Trust Funds data, listing various money market funds.

Money Market Bank Accounts

Table containing Money Market Bank Accounts data, listing various bank accounts.

OFFSHORE INSURANCE

Text describing Offshore Insurance services and products.

UNIT TRUST NOTES: Detailed notes regarding unit trusts, including performance and investment details.

LONDON SHARE SERVICE

Main table containing various stock market listings categorized by industry: AMERICANS - Contd, BUILDING, TIMBER, ROADS - Contd, ELECTRICALS - Contd, ENGINEERING - Contd, INDUSTRIALS (Miscel.) - Contd, CANADIANS, CHEMICALS, PLASTICS, DRAPERY AND STORES, BEERS, WINES & SPIRITS, BUILDING, TIMBER, ROADS, HIRE PURCHASE, LEASING, ETC., FOOD, GROCERIES, ETC., HOTELS AND CATERERS, INDUSTRIALS (Miscel.), and LEISURE. Each entry includes company name, price, and other financial data.

Handwritten scribble or signature at the bottom right of the page.

LONDON SHARE SERVICE

Handwritten note: 101-104

LEISURE - Contd

Table of Leisure stocks including Leisure Group, Leisure Leisure, Leisure Leisure, etc.

PROPERTY - Contd

Table of Property stocks including Property Property, Property Property, etc.

TEXTILES - Contd

Table of Textiles stocks including Textiles Textiles, Textiles Textiles, etc.

TRUSTS, FINANCE, LAND - Contd

Table of Trusts, Finance, Land stocks including Trusts Trusts, Finance Finance, etc.

OIL AND GAS - Contd

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

MINES - Contd

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MOTORS, AIRCRAFT TRADES

Table of Motors, Aircraft Trades stocks including Motors Motors, Aircraft Aircraft, etc.

NEWSPAPERS, PUBLISHERS

Table of Newspapers, Publishers stocks including Newspapers Newspapers, Publishers Publishers, etc.

PAPER, PRINTING, ADVERTISING

Table of Paper, Printing, Advertising stocks including Paper Paper, Printing Printing, etc.

SHIPPING

Table of Shipping stocks including Shipping Shipping, Shipping Shipping, etc.

SHOES AND LEATHER

Table of Shoes and Leather stocks including Shoes Shoes, Leather Leather, etc.

SOUTH AFRICANS

Table of South Africans stocks including South Africans South Africans, South Africans South Africans, etc.

TEXTILES

Table of Textiles stocks including Textiles Textiles, Textiles Textiles, etc.

PROPERTY

Table of Property stocks including Property Property, Property Property, etc.

TOBACCO

Table of Tobacco stocks including Tobacco Tobacco, Tobacco Tobacco, etc.

TRUSTS, FINANCE, LAND

Table of Trusts, Finance, Land stocks including Trusts Trusts, Finance Finance, etc.

Investment Trusts

Table of Investment Trusts stocks including Investment Trusts Investment Trusts, Investment Trusts Investment Trusts, etc.

FINANCE, LAND, etc

Table of Finance, Land, etc stocks including Finance Finance, Land Land, etc.

FINANCE, LAND, etc

Table of Finance, Land, etc stocks including Finance Finance, Land Land, etc.

OIL AND GAS

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

OIL AND GAS

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

OIL AND GAS

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

OIL AND GAS

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

OIL AND GAS

Table of Oil and Gas stocks including Oil Oil, Gas Gas, etc.

OVERSEAS TRADERS

Table of Overseas Traders stocks including Overseas Traders Overseas Traders, Overseas Traders Overseas Traders, etc.

PLANTATIONS

Table of Plantations stocks including Plantations Plantations, Plantations Plantations, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

OVERSEAS TRADERS

Table of Overseas Traders stocks including Overseas Traders Overseas Traders, Overseas Traders Overseas Traders, etc.

PLANTATIONS

Table of Plantations stocks including Plantations Plantations, Plantations Plantations, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

MINES

Table of Mines stocks including Mines Mines, Mines Mines, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

THIRD MARKET

Table of Third Market stocks including Third Market Third Market, Third Market Third Market, etc.

INSURANCE

LEISURE

NOTES: Stock Exchange dealing classifications are indicated to the right of security names... (Detailed notes regarding stock exchange rules and regulations)

REGIONAL & IRISH STOCKS

Table of Regional & Irish Stocks including Regional Regional, Irish Irish, etc.

TRADITIONAL OPTIONS

Table of Traditional Options including Options Options, Options Options, etc.

A selection of British traded is given on the London Stock Exchange Report Page

This service is available to every Company listed in the Stock Exchange throughout the United Kingdom for a fee of £500 per annum for each security.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES

Problems of trying to pick a winner

By Colin Millham

THE PROBLEM with Britain's much improved trade position in September is that City economists did not forecast it, and are now busy trying to explain why they were right, even though they were wrong.

Forecasting the trade figures is something of a nightmare for analysts. It is probably a slightly easier task than trying to find the winner of the William Hill November Handicap, but not much more scientific.

There are always erratic items, and these were particularly favourable last month. The postal dispute was expected to have an adverse impact on export volumes, but after official adjustments probably worked in the other direction.

Taking out the erratic items and prudent adjustments, economists can reasonably argue that most of them were not too far wrong in forecasting an unchanged current account deficit of £1.3bn in September, even though the published shortfall was \$560m.

Barclays de Zoete Wedd says: It would be going too far to say the figures are cooked, but there may well have been a strategic disclosure of asymmetrically distributed information.

growth, have reduced the fear of overheating, and the need for higher interest rates.

On the other hand the central banks are hovering in the background, and the market does not want to provoke intervention by selling the currency too aggressively.

As the central banks have succeeded in keeping the dollar in a narrow range, attention has turned to cross rate trading, including the members of the European Monetary System.

Britain was not the only country to release better than expected trade figures last week.

France turned a trade deficit of FF3bn in August into a surplus of FF900m in September.

This may have saved the Bank of France from putting up interest rates in the near future. Until the trade figures were announced dealers felt that a rise in interest rates was the only way to prevent the franc slipping to its lowest permitted limit in the EMS.

£ IN NEW YORK

Table with columns: Oct 28, Oct 27, Previous. Rows: Spot, 1m, 3m, 6m, 12m.

STERLING INDEX

Table with columns: Oct 28, Oct 27, Previous. Rows: 100, 100, 100, 100, 100.

CURRENCY RATES

Table with columns: Oct 28, Oct 27, Previous. Rows: US Dollar, Swiss Franc, West German Mark, etc.

CURRENCY MOVEMENTS

Table with columns: Oct 28, Oct 27, Previous. Rows: US Dollar, Swiss Franc, West German Mark, etc.

OTHER CURRENCIES

Table with columns: Oct 28, Oct 27, Previous. Rows: Australian Dollar, Canadian Dollar, etc.

MONEY MARKETS

Less risk of an upward spiral in rates

THE EVENTS of last week suggest there is now less risk of an upward spiral in world interest rates. The US economy appears to be slowing down, after much weaker than expected figures on September US durable goods orders and third quarter GNP growth.

to provoke any defensive movements by other countries. The Bundesbank council meets on Thursday, but is unlikely to change monetary policy.

FT LONDON INTERBANK FIXING

Table with columns: Bid 5%, Offer 5%, Bid 6%, Offer 6%. Rows: 11.00 a.m. Oct 28, 3 months US dollars, 6 months US dollars.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Oct 28, Oct 27, Oct 26. Rows: Bills on offer, Total applications, Total allocated, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: Oct 28, Oct 27, Oct 26. Rows: LONDON, NEW YORK, FRANKFURT, PARIS, BRUSSELS, AMSTERDAM.

Republic of Indonesia U.S. \$75,000,000 Floating Rate Notes Due 1990. Saudi International Bank AL-BANK AL-SAUDI AL-ALAMI LIMITED.

EURO-CURRENCY INTEREST RATES

Table with columns: Oct 28, Oct 27, Previous. Rows: 3m, 6m, 12m. Currencies: US Dollar, Swiss Franc, etc.

EXCHANGE CROSS RATES

Table with columns: Oct 28, Oct 27, Previous. Rows: DM, SF, FF, etc.

POUND SPOT-FORWARD AGAINST THE POUND

Table with columns: Oct 28, Oct 27, Previous. Rows: 1m, 3m, 6m, 12m.

DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

Table with columns: Oct 28, Oct 27, Previous. Rows: 1m, 3m, 6m, 12m. Currencies: DM, SF, FF, etc.

MONEY RATES

Table with columns: Oct 28, Oct 27, Previous. Rows: 1m, 3m, 6m, 12m.

LONDON MONEY RATES

Table with columns: Oct 28, Oct 27, Previous. Rows: 1m, 3m, 6m, 12m.

FT LONDON INTERBANK FIXING

Table with columns: Bid 5%, Offer 5%, Bid 6%, Offer 6%. Rows: 11.00 a.m. Oct 28, 3 months US dollars, 6 months US dollars.

BANK OF ENGLAND TREASURY BILL TENDER

Table with columns: Oct 28, Oct 27, Oct 26. Rows: Bills on offer, Total applications, Total allocated, etc.

WEEKLY CHANGE IN WORLD INTEREST RATES

Table with columns: Oct 28, Oct 27, Oct 26. Rows: LONDON, NEW YORK, FRANKFURT, PARIS, BRUSSELS, AMSTERDAM.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Large table with columns: NATIONAL AND REGIONAL MARKETS, FT-ACTUARIES WORLD INDICES. Rows: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, USA, etc.

The World Index (2470): 133.17 -15.8 111.64 118.23 2.31 133.06 111.59 118.18 133.24 113.57 112.67

Base values: Dec 31, 1986 = 100. Factors: Dec 31, 1987 = 115.037 (US \$ Index), 90.793 (Pound Sterling) and 94.94 (Local). Copyright: The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie Limited, 1987.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, Bid, Offer, etc. Rows: GDFC, GDFE, GDFH, GDFI, GDFJ, GDFK, GDFL, GDFM, GDFN, GDFO, GDFP, GDFQ, GDFR, GDFS, GDFT, GDFU, GDFV, GDFW, GDFX, GDFY, GDFZ.

LONDON RECENT ISSUES

Table with columns: Issue, Date, etc. Rows: Various financial instruments.

FIXED INTEREST STOCKS

Table with columns: Issue, Date, etc. Rows: Various fixed interest stocks.

BASE LENDING RATES

Table with columns: Bank, Rate, etc. Rows: Various banks and their lending rates.

Full Colour Residential Property Advertising

Full Colour Residential Property Advertising. APPEARS EVERY SATURDAY. Rate £40 per Single Column Centimetre. FINANCIAL TIMES. TEL CAROL HANEY 01-489 0030

HOW CAN YOU CHOOSE THE BEST MORTGAGE FOR YOU?

HOW CAN YOU CHOOSE THE BEST MORTGAGE FOR YOU? Talk to the people at THE MONEY SHOW. OLYMPIA - NOVEMBER 3-6. Because money matters to you.

Arab National Bank Incorporated in Saudi Arabia. REPRESENTATIVE OFFICE change of address. With effect from 3rd November 1988 the Representative Office will operate from: SACKVILLE HOUSE 3RD FLOOR 40 PICCADILLY LONDON W1V 9PA. Telephone Number 01-287 2335, telex 22368 ARABNT G

FTI 100/100

ASIA

Table of stock market data for Asia, including columns for country, stock name, and price.

FRANCE (continued)

Table of stock market data for France, including columns for stock name and price.

GERMANY (continued)

Table of stock market data for Germany, including columns for stock name and price.

ITALY (continued)

Table of stock market data for Italy, including columns for stock name and price.

NETHERLANDS

Table of stock market data for the Netherlands, including columns for stock name and price.

SPAIN

Table of stock market data for Spain, including columns for stock name and price.

SWITZERLAND

Table of stock market data for Switzerland, including columns for stock name and price.

USA

Table of stock market data for the USA, including columns for stock name and price.

CANADA

Table of stock market data for Canada, including columns for stock name and price.

INDICES

Table of stock market indices, including columns for index name and value.

RIGHTS OFF

Table of stock market data for rights-off events, including columns for stock name and price.

FIXED INTEREST

Table of fixed interest rates, including columns for instrument and rate.

LONDON RECEIVED

Table of stock market data for London, including columns for stock name and price.

ASIA

Table of stock market data for Asia, including columns for country, stock name, and price.

FRANCE (continued)

Table of stock market data for France, including columns for stock name and price.

GERMANY (continued)

Table of stock market data for Germany, including columns for stock name and price.

ITALY (continued)

Table of stock market data for Italy, including columns for stock name and price.

NETHERLANDS

Table of stock market data for the Netherlands, including columns for stock name and price.

SPAIN

Table of stock market data for Spain, including columns for stock name and price.

SWITZERLAND

Table of stock market data for Switzerland, including columns for stock name and price.

USA

Table of stock market data for the USA, including columns for stock name and price.

CANADA

Table of stock market data for Canada, including columns for stock name and price.

INDICES

Table of stock market indices, including columns for index name and value.

Colour Real Estate Property Advertisements with contact information for various real estate agencies.

Have your FT hand delivered... advertisement for Financial Times delivery services.

Have your FT hand delivered... advertisement for Financial Times delivery services.

Travelling on business in Germany? advertisement for Intercontinental S.r.l. featuring various hotels.

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for 12 Month High/Low, Stock, Div. Yld., P/E, 52 Week High/Low, and Close Price.

OVER-THE-COUNTER

Nasdaq national market, 4pm prices October 27

Table of Over-the-Counter prices with columns for Stock, Div. Yld., P/E, 52 Week High/Low, and Close Price.

AMEX COMPOSITE PRICES

4pm prices October 27

Table of AMEX Composite Prices with columns for Stock, Div. Yld., P/E, 52 Week High/Low, and Close Price.

Travelling on business? Enjoy reading your complimentary copy of the Financial Times when you are travelling on scheduled flights...

Travelling on Business? Enjoy reading your complimentary copy of the Financial Times when you're staying... in Madrid at the Holiday Inn, Hotel Miguel Angel, Hotel Palace, Hotel Principe Plaza...

FT-100

4pm prices October 28

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Symbol	Price	Change	Volume
IBM	125.00	+0.25	1,200,000
GE	45.00	+0.10	800,000
AT&T	55.00	+0.15	1,500,000
AMER	35.00	+0.05	600,000
DIS	25.00	+0.10	900,000
INTL	15.00	+0.05	400,000
MSFT	75.00	+0.20	1,100,000
ORCL	60.00	+0.15	700,000
HPQ	40.00	+0.10	500,000
QCOM	30.00	+0.05	300,000
TXN	20.00	+0.05	200,000
WDC	15.00	+0.05	150,000
AVL	10.00	+0.05	100,000
ADP	12.00	+0.05	120,000
AMZN	18.00	+0.05	180,000
GOOG	22.00	+0.05	220,000
MS	28.00	+0.05	280,000
INTC	32.00	+0.05	320,000
AMD	38.00	+0.05	380,000
IBM	42.00	+0.05	420,000
HP	48.00	+0.05	480,000
QCOM	52.00	+0.05	520,000
TXN	58.00	+0.05	580,000
WDC	62.00	+0.05	620,000
AVL	68.00	+0.05	680,000
ADP	72.00	+0.05	720,000
AMZN	78.00	+0.05	780,000
GOOG	82.00	+0.05	820,000
MS	88.00	+0.05	880,000
INTC	92.00	+0.05	920,000
AMD	98.00	+0.05	980,000
IBM	102.00	+0.05	1,020,000
HP	108.00	+0.05	1,080,000
QCOM	112.00	+0.05	1,120,000
TXN	118.00	+0.05	1,180,000
WDC	122.00	+0.05	1,220,000
AVL	128.00	+0.05	1,280,000
ADP	132.00	+0.05	1,320,000
AMZN	138.00	+0.05	1,380,000
GOOG	142.00	+0.05	1,420,000
MS	148.00	+0.05	1,480,000
INTC	152.00	+0.05	1,520,000
AMD	158.00	+0.05	1,580,000
IBM	162.00	+0.05	1,620,000
HP	168.00	+0.05	1,680,000
QCOM	172.00	+0.05	1,720,000
TXN	178.00	+0.05	1,780,000
WDC	182.00	+0.05	1,820,000
AVL	188.00	+0.05	1,880,000
ADP	192.00	+0.05	1,920,000
AMZN	198.00	+0.05	1,980,000
GOOG	202.00	+0.05	2,020,000
MS	208.00	+0.05	2,080,000
INTC	212.00	+0.05	2,120,000
AMD	218.00	+0.05	2,180,000
IBM	222.00	+0.05	2,220,000
HP	228.00	+0.05	2,280,000
QCOM	232.00	+0.05	2,320,000
TXN	238.00	+0.05	2,380,000
WDC	242.00	+0.05	2,420,000
AVL	248.00	+0.05	2,480,000
ADP	252.00	+0.05	2,520,000
AMZN	258.00	+0.05	2,580,000
GOOG	262.00	+0.05	2,620,000
MS	268.00	+0.05	2,680,000
INTC	272.00	+0.05	2,720,000
AMD	278.00	+0.05	2,780,000
IBM	282.00	+0.05	2,820,000
HP	288.00	+0.05	2,880,000
QCOM	292.00	+0.05	2,920,000
TXN	298.00	+0.05	2,980,000
WDC	302.00	+0.05	3,020,000
AVL	308.00	+0.05	3,080,000
ADP	312.00	+0.05	3,120,000
AMZN	318.00	+0.05	3,180,000
GOOG	322.00	+0.05	3,220,000
MS	328.00	+0.05	3,280,000
INTC	332.00	+0.05	3,320,000
AMD	338.00	+0.05	3,380,000
IBM	342.00	+0.05	3,420,000
HP	348.00	+0.05	3,480,000
QCOM	352.00	+0.05	3,520,000
TXN	358.00	+0.05	3,580,000
WDC	362.00	+0.05	3,620,000
AVL	368.00	+0.05	3,680,000
ADP	372.00	+0.05	3,720,000
AMZN	378.00	+0.05	3,780,000
GOOG	382.00	+0.05	3,820,000
MS	388.00	+0.05	3,880,000
INTC	392.00	+0.05	3,920,000
AMD	398.00	+0.05	3,980,000
IBM	402.00	+0.05	4,020,000
HP	408.00	+0.05	4,080,000
QCOM	412.00	+0.05	4,120,000
TXN	418.00	+0.05	4,180,000
WDC	422.00	+0.05	4,220,000
AVL	428.00	+0.05	4,280,000
ADP	432.00	+0.05	4,320,000
AMZN	438.00	+0.05	4,380,000
GOOG	442.00	+0.05	4,420,000
MS	448.00	+0.05	4,480,000
INTC	452.00	+0.05	4,520,000
AMD	458.00	+0.05	4,580,000
IBM	462.00	+0.05	4,620,000
HP	468.00	+0.05	4,680,000
QCOM	472.00	+0.05	4,720,000
TXN	478.00	+0.05	4,780,000
WDC	482.00	+0.05	4,820,000
AVL	488.00	+0.05	4,880,000
ADP	492.00	+0.05	4,920,000
AMZN	498.00	+0.05	4,980,000
GOOG	502.00	+0.05	5,020,000
MS	508.00	+0.05	5,080,000
INTC	512.00	+0.05	5,120,000
AMD	518.00	+0.05	5,180,000
IBM	522.00	+0.05	5,220,000
HP	528.00	+0.05	5,280,000
QCOM	532.00	+0.05	5,320,000
TXN	538.00	+0.05	5,380,000
WDC	542.00	+0.05	5,420,000
AVL	548.00	+0.05	5,480,000
ADP	552.00	+0.05	5,520,000
AMZN	558.00	+0.05	5,580,000
GOOG	562.00	+0.05	5,620,000
MS	568.00	+0.05	5,680,000
INTC	572.00	+0.05	5,720,000
AMD	578.00	+0.05	5,780,000
IBM	582.00	+0.05	5,820,000
HP	588.00	+0.05	5,880,000
QCOM	592.00	+0.05	5,920,000
TXN	598.00	+0.05	5,980,000
WDC	602.00	+0.05	6,020,000
AVL	608.00	+0.05	6,080,000
ADP	612.00	+0.05	6,120,000
AMZN	618.00	+0.05	6,180,000
GOOG	622.00	+0.05	6,220,000
MS	628.00	+0.05	6,280,000
INTC	632.00	+0.05	6,320,000
AMD	638.00	+0.05	6,380,000
IBM	642.00	+0.05	6,420,000
HP	648.00	+0.05	6,480,000
QCOM	652.00	+0.05	6,520,000
TXN	658.00	+0.05	6,580,000
WDC	662.00	+0.05	6,620,000
AVL	668.00	+0.05	6,680,000
ADP	672.00	+0.05	6,720,000
AMZN	678.00	+0.05	6,780,000
GOOG	682.00	+0.05	6,820,000
MS	688.00	+0.05	6,880,000
INTC	692.00	+0.05	6,920,000
AMD	698.00	+0.05	6,980,000
IBM	702.00	+0.05	7,020,000
HP	708.00	+0.05	7,080,000
QCOM	712.00	+0.05	7,120,000
TXN	718.00	+0.05	7,180,000
WDC	722.00	+0.05	7,220,000
AVL	728.00	+0.05	7,280,000
ADP	732.00	+0.05	7,320,000
AMZN	738.00	+0.05	7,380,000
GOOG	742.00	+0.05	7,420,000
MS	748.00	+0.05	7,480,000
INTC	752.00	+0.05	7,520,000
AMD	758.00	+0.05	7,580,000
IBM	762.00	+0.05	7,620,000
HP	768.00	+0.05	7,680,000
QCOM	772.00	+0.05	7,720,000
TXN	778.00	+0.05	7,780,000
WDC	782.00	+0.05	7,820,000
AVL	788.00	+0.05	7,880,000
ADP	792.00	+0.05	7,920,000
AMZN	798.00	+0.05	7,980,000
GOOG	802.00	+0.05	8,020,000
MS	808.00	+0.05	8,080,000
INTC	812.00	+0.05	8,120,000
AMD	818.00	+0.05	8,180,000
IBM	822.00	+0.05	8,220,000
HP	828.00	+0.05	8,280,000
QCOM	832.00	+0.05	8,320,000
TXN	838.00	+0.05	8,380,000
WDC	842.00	+0.05	8,420,000
AVL	848.00	+0.05	8,480,000
ADP	852.00	+0.05	8,520,000
AMZN	858.00	+0.05	8,580,000
GOOG	862.00	+0.05	8,620,000
MS	868.00	+0.05	8,680,000
INTC	872.00	+0.05	8,720,000
AMD	878.00	+0.05	8,780,000
IBM	882.00	+0.05	8,820,000
HP	888.00	+0.05	8,880,000
QCOM	892.00	+0.05	8,920,000
TXN	898.00	+0.05	8,980,000
WDC	902.00	+0.05	9,020,000
AVL	908.00	+0.05	9,080,000
ADP	912.00	+0.05	9,120,000
AMZN	918.00	+0.05	9,180,000
GOOG	922.00	+0.05	9,220,000
MS	928.00	+0.05	9,280,000
INTC	932.00	+0.05	9,320,000
AMD	938.00	+0.05	9,380,000
IBM	942.00	+0.05	9,420,000
HP	948.00	+0.05	9,480,000
QCOM	952.00	+0.05	9,520,000
TXN	958.00	+0.05	9,580,000
WDC	962.00	+0.05	9,620,000
AVL	968.00	+0.05	9,680,000
ADP	972.00	+0.05	9,720,000
AMZN	978.00	+0.05	9,780,000
GOOG	982.00	+0.05	9,820,000
MS	988.00	+0.05	9,880,000
INTC	992.00	+0.05	9,920,000
AMD	998.00	+0.05	9,980,000
IBM	1002.00	+0.05	10,020,000
HP	1008.00	+0.05	10,080,000
QCOM	1012.00	+0.05	10,120,000
TXN	1018.00	+0.05	10,180,000
WDC	1022.00	+0.05	10,220,000
AVL	1028.00	+0.05	10,280,000
ADP	1032.00	+0.05	10,320,000
AMZN	1038.00	+0.05	10,380,000
GOOG	1042.00	+0.05	10,420,000
MS	1048.00	+0.05	10,480,000
INTC	1052.00	+0.05	10,520,000
AMD	1058.00	+0.05	10,580,000
IBM	1062.00	+0.05	10,620,000
HP	1068.00	+0.05	10,680,000
QCOM	1072.00	+0.05	10,720,000
TXN	1078.00	+0.05	10,780,000
WDC	1082.00	+0.05	10,820,000
AVL	1088.00	+0.05	10,880,000
ADP	1092.00	+0.05	10,920,000
AMZN	1098.00	+0.05	10,980,000
GOOG	1102.00	+0.05	11,020,000
MS	1108.00	+0.05	11,080,000
INTC	1112.00	+0.05	11,120,000
AMD	1118.00	+0.05	11,180,000
IBM	1122.00	+0.05	11,220,000
HP	1128.00	+0.05	11,280,000
QCOM	1132.00	+0.05	11,320,000
TXN	1138.00	+0.05	11,380,000
WDC	1142.00	+0.05	11,420,000
AVL	1148.00	+0.05	11,480,000
ADP	1152.00	+0.05	11,520,000
AMZN	1158.00	+0.05	11,580,000
GOOG	1162.00	+0.05	11,620,000
MS	1168.00	+0.05	11,680,000
INTC	1172.00	+0.05	11,720,000
AMD	1178.00	+0.05	11,780,000
IBM	1182.00	+0.05	11,820,000
HP	1188.00	+0.05	11,880,000
QCOM	1192.00	+0.05	11,920,000
TXN	1198.00	+0.05	11,980,000
WDC	1202.00	+0.05	12,020,000
AVL	1208.00	+0.05	12,080,000
ADP	1212.00	+0.05	12,120,000
AMZN	1218.00	+0.05	12,180,000
GOOG	1222.00	+0.05	12,220,000
MS	1228.00	+0.05	12,280,000
INTC	1232.00	+0.05	12,320,000
AMD	1238.00	+0.05	12,380,000
IBM	1242.00	+0.05	12,420,000
HP	1248.00	+0.05	12,480,000
QCOM	1252.00	+0.05	12,520,000
TXN	1258.00	+0.05	12,580,000
WDC	1262.00	+0.05	12,620,000
AVL	1268.00		

The Business Column

Spreading a cleaner word on chemicals

What is the connection between holes in the ground in the Swiss city of Basle and weaknesses in the way the European chemicals industry explains itself to the public?

Ciba-Geigy, Sandoz and F. Hoffmann-La Roche - the three big Basle-based chemicals companies - are digging holes around their plants and warehouses which will be used in the event of fire. The basins will prevent water used to fight the fire from draining into the nearby River Rhine and contaminating it with toxic chemicals.

This possibility may sound unlikely but it is what happened exactly two years ago tomorrow. A fire at a Basle warehouse run by Sandoz led to the discharge into the Rhine of large volumes of chemicals used in pesticides, polluting the river as far as Holland and causing a worldwide outcry.

The freshly excavated basins are a sign of the efforts the Swiss companies are making to minimise the chances of such an accident reoccurring. They are also a response to the increasingly tough anti-pollution laws in Switzerland. Such legislation is already in force in West Germany and seems likely to become more widespread across Western Europe, largely because of stronger interest in environmental matters on the part of politicians (nowadays including Mrs Thatcher) and the public.

Where does this leave the chemicals industry? In much of Europe, the business is stalling. It is one of the few areas of European manufacturing able to compete effectively with the US and Japan. At the same time many of the activities of chemicals companies are intrinsically bound up with causing pollution through the emission of solid, liquid or gaseous wastes.

It is reasonable to expect the discharge of these materials to be kept within limits. But there is also the argument that rigorous tightening of environmental laws could increase the chemicals sector's operating costs and hurt its competitive capabilities.

High growth markets

A look at Switzerland may clarify some of the arguments. Despite the dominance of the chemicals industry in Basle, on which one in three of its 180,000 citizens depends economically, it appears (at least to the short-stay visitor) to be relatively free from pollution.

This is only partly due to the natural fastidiousness of the Swiss in environmental matters. It also follows from the chosen strategy of the three Swiss companies to concentrate on the areas of the chemicals sector like drugs, crop-protection compounds and specialist plastics which combine low volume manufacturing with high levels of research.

Such activities are inherently less obtrusive in terms of pollution effects than the smokesack commodity-chemical plants with which the industry is normally associated. They are also associated with high growth markets.

Where the Swiss industry has earned lower marks, however, is in its ability to communicate effectively with the public. Executives at Sandoz, which like many Swiss companies has been by tradition highly introspective about its affairs, admit that the accident of two years ago emphasised this defect. The executives were unable to answer straightforward questions about what had happened and what the repercussions were.

This poor state of public relations hardly helps outsiders weigh up the risks and benefits of chemicals manufacturing. The apparently mystical nature of much of the business acts against the industry. While virtually everyone can imagine what goes on inside a plant making cars, washing machines or even microchips, it is much harder to explain the processes that lead to the creation of thousands of different types of chemicals for uses that are often highly obscure. Chemicals companies are therefore starting to realise the value of explaining the environmental aspects of their operations more fully to the public.

Peter Marsh

Mr Isao Nakachi, a former street trader who once said he would deal in anything except women and drugs, is an unlikely member of Japan's business elite.

The founder of Daei, Japan's largest supermarket chain, is the first retailer to sit among a legion of famous bankers and industrialists at the Kaidanren, the powerful Japanese employers' federation.

There, 66-year-old Mr Nakachi cuts a strange figure, with his colourful past and his passion for James Cagney, Marks and Spencer and collecting antique cash registers. As the newly appointed chairman of the Kaidanren's public affairs committee, he beats a drum for one of the key modernisations that Japan has yet to accomplish - the liberalisation of distribution.

His views reflect official Kaidanren policy. But the rish with which he fights for the rights of consumers against the cause of the federation's manufacturers cringe. In particular, he laughs out loud at the myth spread by some Japanese businessmen, that these consumers are unique in preferring high prices because they supposedly guarantee high quality.

The present distribution system is one of the biggest obstacles standing in the way of reducing the cost of living in Japan, which is one of the highest in the world," says Mr Nakachi. His campaign for retail reform is an uphill one since the chief opponents are small shopkeepers who are among the ruling Liberal Democratic Party's staunchest supporters. As the law stands, they have a virtual veto on the opening of new large stores in existing shopping streets.

But the work suits Mr Nakachi down to the ground. First, he knows his enemy. He has had countless arguments with small store-owners who have tried to block Daei's growth over the past 30 years. Secondly, he has determination. Having rescued Daei from financial trouble caused by over-hasty expansion, Mr Nakachi knows how to fight his way out of a corner. Finally, dealing with the politicians who back the small shopkeepers takes negotiating skill. Mr Nakachi has been driving hard bargains every day of his working life.

His story begins in 1945 when he returned home from the Philippines after the Second World War where he had almost starved as a soldier. This, say those who know him, left him with a powerful determination to make sure he never went hungry again. Amid the ruins and building sites of post-war Japan, Mr

THE MONDAY INTERVIEW

A voice for the consumer

Stefan Wagstyl talks to Isao Nakachi, Japan's chain store magnate

Nakachi says he traded in what he could, mainly food. When he came back from service there was nothing in Japan... It was a time of confusion. There was the black market. The idea of starting a chain store came to him while watching Angela with Dirty Faces, a James Cagney gangster film set against a background of US drug stores. "I saw the drug store and said to myself: 'We haven't got any in Japan,'" says Mr Nakachi.

In 1945, he joined his father at the family's chemist shop in Kobe, near Osaka. Within 18 months he opened a second shop and then another. The business grew quickly during the years of Japan's economic miracle as consumers found themselves with money to spend for the first time since the war. In 1957, the first store under the Daei name was opened. "Daei grew quickly because we opened a store almost monthly," says Mr Nakachi.

But success brought Mr Nakachi into conflict with Japan's small family stores. They objected to Daei undercutting their prices. "They complained to my father," says Mr Nakachi, "they knew I wouldn't listen." Daei spread from his base around Osaka in western Japan to Tokyo in the east. Mr Nakachi specialised in buying out stores and groups of stores. He developed a reputation as a master of acquisitions, building a huge bank which underpinned the company's sometimes fragile financial position.

But by the late 1970s, Daei sales stagnated. The company diversified into restaurants and hotels. It also tried to follow its customers up-market by opening department stores.

Then Daei was involved in a skirmish with Takashimaya, one of the grandest Japanese department store groups, in what was billed as a battle between the old and the new guard in Japanese retailing. Both companies wanted to sign

a joint venture with Le Printemps, the French department store group, to open French-style shops in Japan. Eventually they agreed to a three-handed partnership - which immediately began to lose money.

The debt incurred through these investments pushed Daei to the brink of bankruptcy in the early 1980s. The

PERSONAL FILE

1922 Born, Kobe, near Osaka
1945 Returned from war service in the Philippines and joined father's drug store
1957 Opened first Daei store
1970 President of Daei
1987 Chairman and president
1988 Chairman Kaidanren public relations committee

company closed down loss-making hotels and restaurants and ¥25bn (3250m) was written off, closing most of the Le Printemps stores. The group was saved by its land portfolio. Property sales and a handful of development schemes put Daei back on an even keel. After making losses in the three years to 1985, consolidated profits recovered to ¥22bn pre-tax on sales of ¥1,764bn in the year to last February.

As soon as Mr Nakachi could breathe easily again he was back doing deals. Last year he bought a stake in Oriental Hotel, a development in his home city of Kobe. This year, at a cost of ¥44bn, he bought control of Nippon Dream Kanko, a leisure centre company, in a deal negotiated in only two months.

Mr Nakachi takes nothing for granted. "Even today there is trouble in the company," he says. But by working seven days a week he makes time for life outside Daei. His interests range from Daei's ownership of a baseball team to founding a University of Marketing and Distribution Sciences in Kobe.

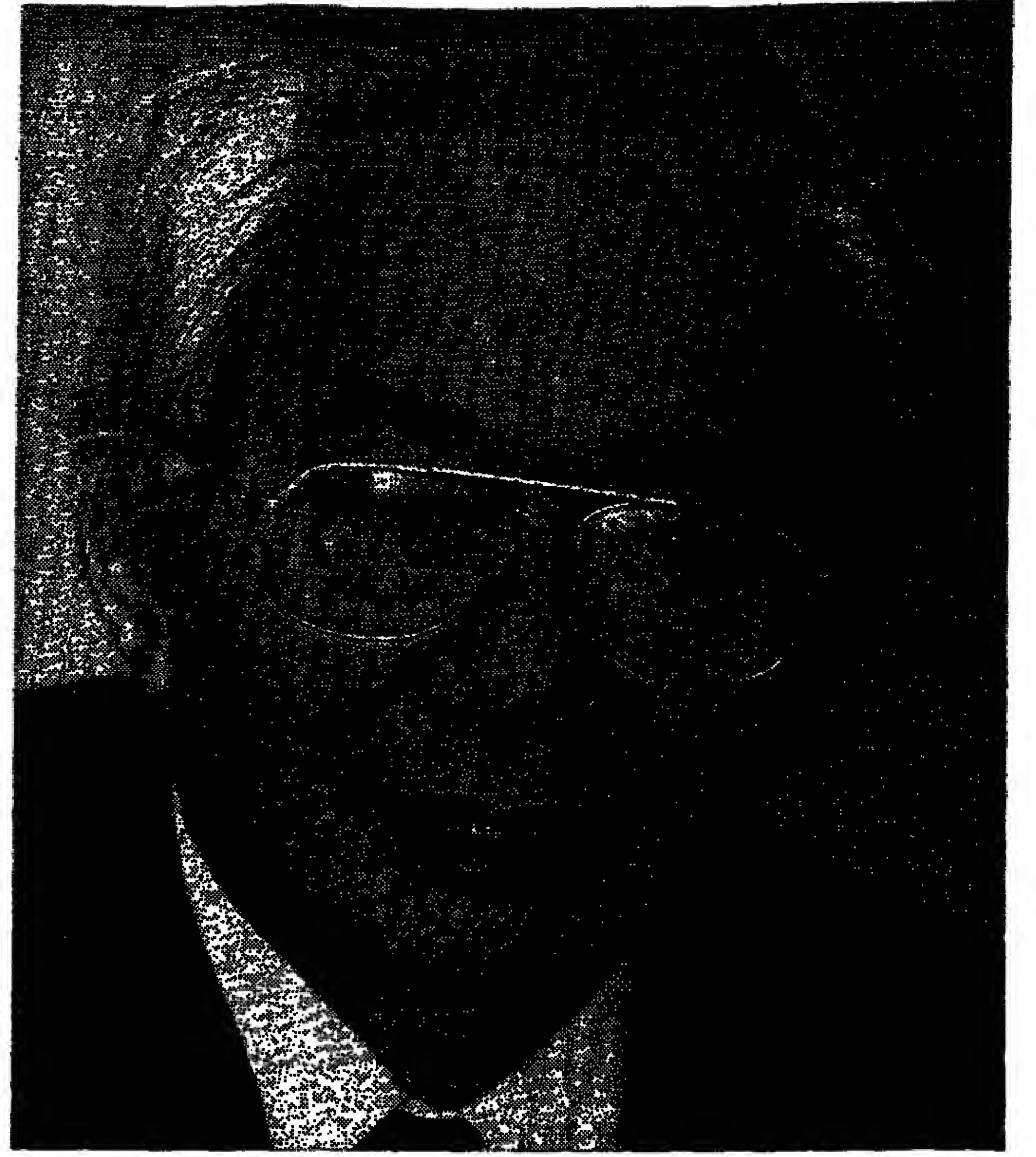
Another interest is Marks and Spencer, the British store group, which Mr Nakachi admires above all others. He had the autobiography of Lord Sieff, the former M and S chairman, translated into Japanese. Mr Nakachi loves Lord Sieff's slogan "Don't ask the price" because of the emphasis it places on the retailer providing value for money. But, in common with many other Japanese corporate chairmen, Mr Nakachi's main concern outside his company is politics, especially the politics of business.

The liberalisation of retailing is his top priority. Mr Nakachi has sheaves of statistics showing the inefficiency of the Japanese system. Independent stores account for 87 per cent of retail sales in Japan against 3 per cent in the US and 5 per cent in the UK, he says. Japan has 1,350 shops for every 100,000 people - twice as many as in the West.

Regulations are the biggest obstacle to change, he says. Opening a store requires a company to make 73 applications for 26 separate approvals under 12 different laws.

Daei, of course, would be a big beneficiary of changed regulations. But there is more to Mr Nakachi's campaign than self-interest. He believes every consumer would gain from deregulation.

Many Japanese observers are sceptical about whether the Kaidanren can win over the politicians on retailing. But Mr Nakachi says public support for reform is growing. He dismisses the argument that Japanese consumers are uniquely happy to pay high prices in return for high quality. He says that Japanese consumers are just as responsive to low prices as everyone else. He predicts, for example, that when discriminatory taxes on imported alcoholic drinks are abolished next year, "there will be a great flow of Scotch whisky into Japan".



'Our distribution system is one of the biggest obstacles to cutting the cost of living in Japan'

Mr Nakachi believes that at last the consumer has a voice in Japan. The recent surge in domestic demand, together with a slow-down in export growth, is transforming the country. On the one hand people want to buy daily necessities cheaply. On the other they have more than ever before to spend on luxuries.

One result is that people no longer regard imported goods as luxuries. A flood of imports from south-east Asian countries and from China is opening people's eyes, says Mr

Nakachi. Daei is adapting to this change in tastes by opening low-priced discount stores on one side of the scale and, on the other, specialist shops for clothes, sports equipment and home electronics.

With a personal fortune estimated last year at ¥85bn, Mr Nakachi could afford to relax. But like many successful businessmen, he cannot let go. He even brings his hobbies to the office - his collection of 80 cash registers from around the world stands in rows outside his office, just below posters of

James Cagney and another favourite, Humphrey Bogart. And he is building a dynasty at Daei. One son is the executive managing director, the number three post. The other manages a Daei hotel.

Mr Nakachi dismisses the suggestion that he might be rich enough already. His model is Mr Setji Tsutsumi, owner of Seibu, one of Japan's biggest department store groups, who regularly figures in lists of the world's richest men. "By comparison," says Mr Nakachi, "I have only just started in this business."

The ingredients of criminal conspiracy

The conviction of the three Irish people of a conspiracy to murder the Secretary of State for Northern Ireland exposes a peculiar feature of the English criminal law that evidently taxed the jury. The jury's repeated requests for elucidation of the judge's direction and the lack of unanimity in its verdict reflect the judge's pre-eminently far summing up and the uncertainty as to the proper application of the law.

The basic ingredient of a criminal conspiracy is an agreement between two or more persons to carry out an "unlawful" purpose. To prove the offence the prosecution needs to do no more than establish the meeting of minds among those plotting the unlawful purpose. The crime is complete at the moment of agreement and it is quite immaterial that the conspirators have never begun to put their agreement into effect.

The agreement is more than a mere mental operation, but it involves only spoken or written words and does not require any other overt acts. In most, but not all, criminal prosecutions for conspiracy the agreement is established by proof of steps taken in furtherance of the agreement. Actions such as surveillance of the home of a Minister and plottings of his movements in order to inform those to be selected subsequently to carry out the dastardly deed, are not in themselves unlawful. The penal sanctions for the conspiracy are applied to the avowed intention as reflected by embryonic action towards the consummated crime of murder.

Most legal systems do not have criminal conspiracy laws as such, but direct their attention to crime prevention by proscribing acts that are preparatory and sufficiently proximate to the commission of the consummated offence. The law relating to attempted crime takes care of the activity of individual terrorists, but does not seek to punish them for anything done at the earlier stage of planning their crimes. If the three Irish people had not been arrested they would have been free to return to Ireland and pass their information into the terrorists network



for briefing the others who could execute the murders could. No doubt there is considerable relief among law enforcement agents at the ability to nip such activities firmly in the bud. But the lawyer can properly feel uneasy at the extension of the arm of the law beyond actions sufficiently proximate to the substantive crime and catch in its dragnet actions of preparation well short of carrying out the offence.

Until the 1960s the offensive conspiracy was infrequently

The crime is complete at the moment of agreement

resorted to. At that time the Crown began to circumvent difficulties in the paths of conspiracy, by using the charge of conspiracy. It was used for example to get around the obscenity laws which provide a defence of public good. Other difficulties of proving an offence were avoided by simply alleging the agreement to commit the offence. Many defendants, although implicated in the planning stages but subsequently pulled out of the criminal enterprise or took no active part in committing the offence, found themselves in the docks of criminal courts. The vice of a conspiracy charge is that it gives a semblance of unity to a prosecution which by entrapping several defendants, results in complicated and protracted trials. The use of the charge of conspiracy thus

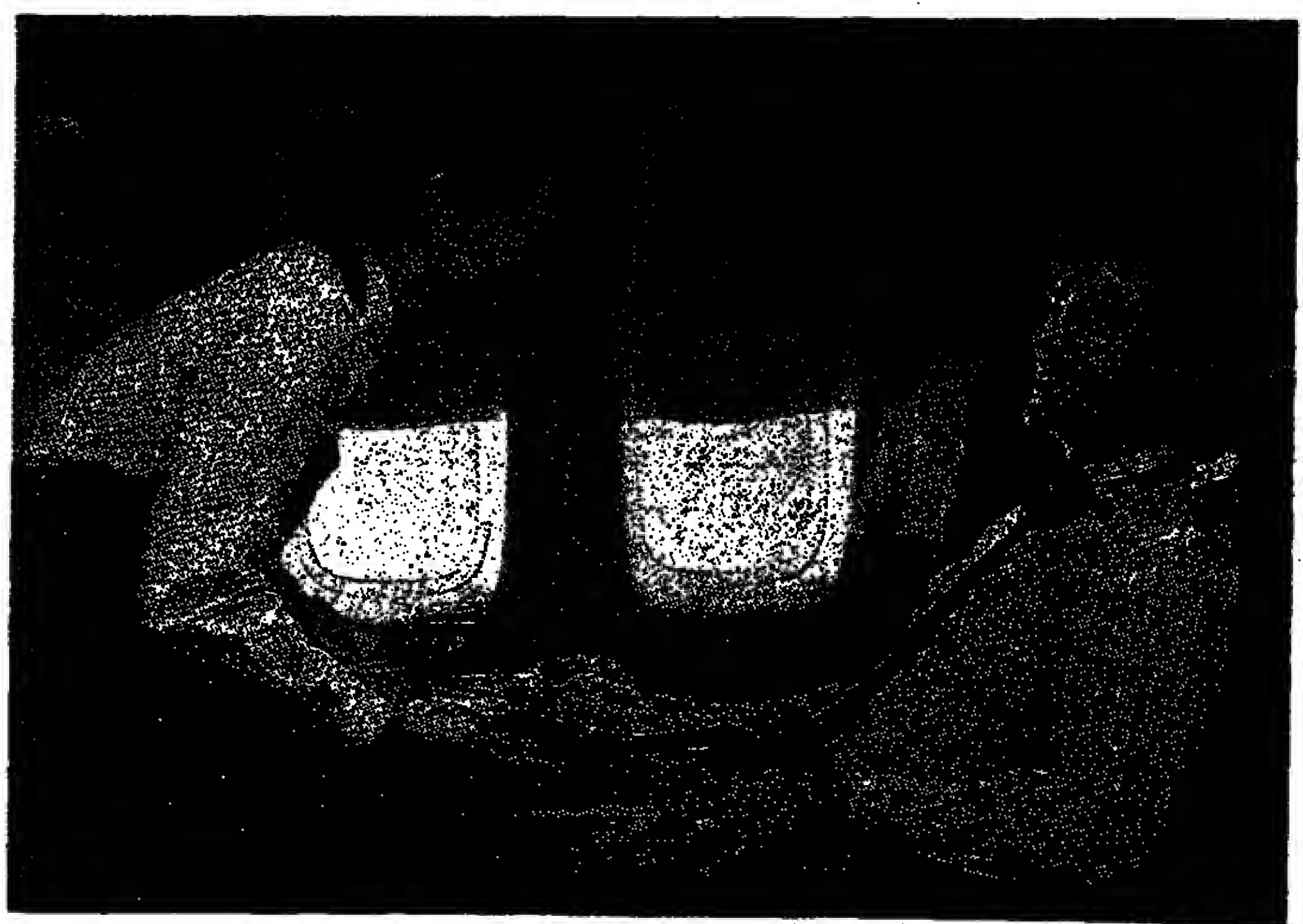
possesses all the finesse of a Howitzer. Despite the consternation among defence lawyers at the growing employment of the conspiracy defence, Parliament in 1977 largely endorsed the use of the charge but, by a concession to liberal lawyers, pegged the maximum penalties for conspiracy to those prescribed for the consummated offence.

Parliament nevertheless expressly preserved the offence of conspiracy to corrupt public morals. The excuse for leaving that judge-made offence intact was the review then pending by the Williams Committee on obscenity. That committee's recommendation to abolish conspiracy laws relating to obscenity has predictably been ignored.

Parliament also left untouched the other common law offence of conspiracy to defraud, which encompasses a range of unlawful agreements going beyond the law relating to theft and deception. It has long been established that a combination of persons to defraud may be criminal although the projected deceit is not such that it will be criminal apart from the combination. Most, but not all, agreements to defraud will nowadays amount to obtaining some pecuniary advantage by deception. The Law Commission identified the major defect in the law arising from uncertainty as to what might constitute subject matter of an agreement amounting to a criminal conspiracy, which could be eliminated by restricting criminal conspiracies to agreements to commit substantive criminal offences. But at the same time the Law Commission recognised that an unqualified restriction of criminal conspiracies to such agreements might leave gaps in the law which only the retention of the common law conspiracy offence could cover.

The jury at Winchester last week, with some evident hesitation, thought that the three Irish people had agreed, with others unknown, to assassinate the Secretary of State. Their real crime was to engage in activities - not in themselves crimes - which were preparatory to, but only remotely proximate to, that deadly deed.

"The first time I flew first class.."



Was on Royal Jordanian's Business Class.

I've flown Business Class before but Royal Jordanian's new Business Class is really different. Special check-in facilities, super wide seats that mean comfort all the way and good food and drinks - all served with a friendly smile. On this trip, I decided to stay ahead and always fly first class BUSINESS - on Royal Jordanian's **الخدمة الممتازة** Business Class.

ROYAL JORDANIAN **الخدمة الممتازة** Setting new standards.